

GUERNSEY
ELECTION
2025

Manifesto **Booklet**

**Our island.
Our election.
Our vote.**
election2025.gg

How to vote

When and Where to Vote:

All registered voters who have not opted for a postal vote can vote at any of the polling stations listed.

Sunday 15th June 2025

- Beau Sejour (Dave Ferguson Hall)
- Les Maingys Activity Centre
- Styx Community Centre

Tuesday 17th June 2025

- Beau Sejour (Dave Ferguson Hall)
- Les Maingys Activity Centre
- Styx Community Centre

Wednesday 18th June 2025

- Beau Sejour (Dave Ferguson Hall)
- Les Maingys Activity Centre
- Styx Community Centre
- Castel Douzaine Room
- St Martin's Parish Hall
- St Sampson's Community Hall
- St Peter Port Constables' Office
- St Andrew's Douzaine Room

Voting Hours

8am - 8pm

Find more information at
www.election2025.gg
email **elections@gov.gg**
or call **01481 220130**

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Timeline

7th June 2025 10am - 4pm

Meet the Candidates

Beau Sejour (Sir John Loveridge Hall)

8th June 2025 10am - 4pm

Meet the Candidates

Beau Sejour (Sir John Loveridge Hall)

11th June 2025 5.30pm - 8.30pm

Meet the Candidates

Les Beaucamps High School

Week beginning 2nd June 2025

Postal Vote pack arrives through your letterbox,
delivered by Guernsey Post

15th June 2025 - 8am to 8pm

Advance Polling

Beau Sejour (Dave Ferguson Hall)

Les Maingys Activity Centre

Styx Community Centre

17th June 2025 - 8am to 8pm

Advance Polling

Beau Sejour (Dave Ferguson Hall)

Les Maingys Activity Centre

Styx Community Centre

18th June 2025

Election Day



Postal Votes must be received by 8.00pm


19th June 2025



Vote Count at Beau Sejour

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- Housing
- Health
- Education and Economy
- Taxes
- Safe & Secure
- Community and Third sector

Personal Statement

I have always been passionate about our beautiful island and fascinated by its history. I grew up in St Martins and have lived in the Forest, St Pierre du Bois and Torteval. I have been married for 30 years and have two grown up children. My working life has mostly been involved in accounts or banking and I have always been heavily involved in the community. I served as Constable of Torteval for nearly 5 years, being responsible for the day-to-day administration of the parish.

Manifesto

I have been privileged in my first term to sit on both Education Sport & Culture and Home Affairs. I have also sat on many sub-committees: Government Work Plan (GWP), Parish Working Group, Children & Young Peoples Board, Vice-Chair on 10 School Governing Boards and many School Committees, Blue Plaque, several Employment Panels, CPA Executive Committee, and lead on both Liberation Day and Domestic Abuse & Sexual Violence, working with many exceptional people.

At the beginning of the term, I joined Policy & Resources sub-committee – the Government Work Plan. It gave me a broad overview of the work proposed across the States. We will, this term, need to continue with plans to invest in several projects including: Housing, Les Ozouets Post 16 Campus, Hospital Second Phase, St Sampsons Harbour; in addition, the future of our Dairy, our Air & Sea links, Ports, Energy needs and investment in our public services - the list goes on.

Making sure we can balance the books is essential. The tax reforms are already approved and need to be implemented early in the term.

Housing - Investing in Affordable Housing, both for renting and buying is on everyone's agenda. A great deal of work has been done across committees this term, bringing all the work streams together, in a new Housing Committee, whilst relaxing perceived demands (GP11) on developers. We should hear soon some positive news on homes in the pipeline. It is essential that we see spades in the ground, as we most certainly want to encourage our young people to stay on Island or come back and raise their families.

Health - We have so many aspects of Health and Social Care that will have to deal with in the next Assembly: whether it is a root and branch review of Health Services; looking at an achievable and

affordable universal entitlement of care; or dealing with our Supported Living and Ageing Well Strategy (SLAWS). Investing in the second build phase at the hospital to future proof our medical services remains to be finalised.

Education and the Economy - If we want business to invest in our Island, we must skill and upskill our workforce to build our economy for Guernsey to prosper. We need to demonstrate that we not only value but are willing to invest in education.

Investing in our infrastructure seems to have been neglected over many years, when savings needed to be found in budgets; it may have been seen as an easy option when committees held their own maintenance budgets, before they were taken on centrally. But I think this was a false economy. We saw when taking up our seats in Education Sport & Culture in 2020, that many schools had not had general maintenance for some time, along with the College of Further Education, which was in a poor state. We have been on catch-up with general maintenance and upgrades to accommodation.

Les Ozouets Post 16 Campus is progressing, and it will be transformative for Guernsey. Bringing all students together, whether studying for Academic, Vocational or Professional qualifications, ultimately not only to show business that we are investing in our Island, but it is important that both our students and staff feel valued. We need to progress the sixth form to prevent costs rising.

We must invest in our young people starting with Early Years, developing strong building blocks for the future by supporting children with additional needs, maximising their opportunities to succeed and reach their potential as they move through education.

Once the Secondary Phase1 move is completed in September 2025, then the Primary Review can take place, looking at which areas housing have been allocated to and confirmed by the DPA, establishing if a new school may need to be built. Certainly, there will be a great deal to consider.

We have invested in our School Governing Boards to challenge and support our school leaders. We have seen coming out of Covid that our teachers worked incredibly hard and brought in a new curriculum to engage students. We have seen all our schools inspected, have achieved many Good Ofsted Reports, and are working towards Excellent status.

Headteachers are rightly proud of their schools, staff and students – so let's give them our support. For after all, children are our future.

Taxes - There is no getting away from it - Guernsey is an expensive place to live.

Unfortunately, like nearly all jurisdictions, it has become impossible to do all that has come to be expected by Islanders with 20% income tax- without cutting services. Therefore, a package of measures are now needed, with those on low incomes protected, which seems to be the fairest way forward.

Having attended two Fiscal Policy Panels presentations this term, I recognise we must put in place our agreed package of tax reforms early in the term.

Corporate Tax has always been part of any solution, more recently an offshore windfarm may help in the future, possibly in ten years' time which would certainly be welcome. At present however, we are spending more than we are earning, and we need to face that today.

I am a supporter of a tax package similar to that put forward in 2023, because a large proportion of islanders would be better off.

- **With 15% income tax band on income up to £30,000;**
- **An increase in allowance of £600, saving £120 per year;**
- **A restructure of Social Security contributions, which would gain an individual £600 per year;**

- **A 5% GST (not including mortgages or rent) and an uplift on Pensions and Benefits. A scheme to provide financial support to certain low-income households, outside of the benefit system.**

A person earning on average £37,000 per year, would have been £900 better off.

We must also support the Charity sector.

Jersey brings in £125 million each year, with their consumption Tax package.

Guernsey had a purchase tax after the war, and when the Island got back on its feet, it was subsequently removed. If the offshore windfarm were to become a reality, then the consumption tax could possibly be removed.

Safe and Secure - Home Affairs have been very ambitious this term, with an extensive range of work completed. I have been privileged to lead on Domestic Abuse and Sexual violence.

We take for granted that our Island is safe and secure. A great deal of work goes on in the background, which needs continued investment.

Training across our services and third sector needs to continue for dealing with the new legislation we have brought forward, which included suites of legislation to protect victims of Domestic Abuse, along with a pilot Sexual Assault Referral Centre (SARC). Plans are being drawn up to progress a new Refuge, using funds from Seized Assets (Proceeds of Crime). We have put in place Operation Encompass (connecting schools and police, when there has been an incident of Domestic Abuse the night before) and a Digital Safety Officer, working across the community. We very much appreciate and have supported the work of Safer, Victim Support & Witness Support and Safety Net.

I fully support Licensed Medical Cannabis, as outlined by the National Institute for Clinical Excellence (NICE) guidelines.

Home Affairs has been working with Health and Social Care this term following concerns raised by Heads of Departments, and Professionals across the two committees.

The sheer escalation of prescriptions (200 in 2021 up to 17,000 in 2024) caused alarm; the consequence of an increase in diversion (individuals sharing illegally) of Unlicensed Medical Cannabis, seen in our community by Heads of Departments. This prompted a report request by MDAG (Medical Drug Advisory Group). The report produced in May 2023 called: "Appraisal into the Diversion of Controlled Drugs, in the Bailiwick of Guernsey" reported the concerns from each operational sector. A range of recommendations were highlighted. Due to the absence of safeguarding and regulation around private clinics, which prescribe unlicensed Medical Cannabis (unlike all other controlled drugs), there are no quantity, strength, or formulation requirements of the untested product, or a requirement to contact patient GPs before prescribing.

Consequently, we welcome clear regulations to be put in place to control all of the above, as a priority.

Community and Third Sector - Working with the third sector, who are commissioned to work across many of the committee mandates I have served on, I know they are amazing contributors to our community. We simply could not hope to have the quality of life on the Island without their dedicated service.

Guernsey is a special place to live, it is a wonderful safe space to bring up children. We have an array of activities and events to get involved in throughout the year, supported by hundreds of amazing volunteers who bring our community together. We saw this at the Island Games and more

recently, when we **celebrated our wonderful 80th Liberation Day, Guernsey at its best!** We certainly need to give our heartfelt thanks and support to all those who give so much to our Community.

It is fair to say, that my first term, working on two principal committees and many sub-committees has been extremely busy. It has been a privilege to have worked with some exceptional people, both from the public sector and the third sector, who have shared their expertise and broadened my knowledge and understanding, for which I am hugely grateful.

I have had a particular passion this term, leading on Domestic Abuse and Sexual violence, which touches so many islanders' lives. Home Affairs brought in new legislation, a pilot Sexual Assault Referral Centre and plans for a new Refuge. There is much work still to be done, and if re-elected, I would very much like the opportunity to complete this.

Proposer - David Cherry – Cherry Godfrey

"I am delighted to propose Sue in the coming election, as Sue has thrown herself wholeheartedly into serving her Island. She has done some stellar work on Education Sport & Culture, not least in leading the celebrations on this our 80th year of Liberation, but her input on Home Affairs has been invaluable in keeping our borders safe and secure. Please vote for Sue".

Seconder – Andrew Sauvarin – Retired Torteval Dean

"At the last election, I said that Sue was one of the hardest working people I had met, at the time she was Constable of Torteval and I was the Dean. Since her election to the States, she has not only proved to be a more than capable member, but she has worked even harder than before. She has championed several projects, been instrumental in bringing about many policy changes, but unlike others does not blow her own trumpet. Sue gives 110 percent to her job. We need more members like her, a well read and hard-working team player. It is my absolute pleasure to second Sue for the role of a States of Guernsey Deputy."

Fiona Naftel – Managing Director of Les Cotils

"Sue in her role on Home Affairs, as lead on the Domestic Abuse Strategy, has shown strong support for Safer. She has met regularly with charity representatives to understand frontline challenges, supporting the need for a "fit for purpose" Refuge and has used her platform to raise awareness, in both States meetings and the media. Her efforts have contributed to policy discussions, that prioritise victim support services and resources to support education and training to help break the cycle of abuse. We are most grateful to Sue and Home Affairs."



**Please consider giving
me your vote on
Wednesday 18th June
2025**



I am Art Allen-O'Leary, born in Bristol in 1952, lived in Guernsey since 1953. Educated at Hautes Capelles Junior and thereafter St Sampson's Secondary. Began work as Apprentice to fully qualified Commercial Artist. Changed direction and commenced employment locally at Specsavers enjoying 21 3/4 years as a Legal Technician, gaining ICSA Cert. qualifications. Married with two Children who live locally. Currently I care for my disabled wife and work part time for Clintons in the High Street.

“Dear all, the world is currently in a very precarious situation. We should of course consider ourselves fortunate to be able to live in these relatively secure Islands. Nevertheless, it is crucial that local Government effectively explores every opportunity to boost our economy in a more diverse manner for us, our children and grandchildren's health and welfare. Disunity and bickering in this current parliament have been unnecessary and unproductive distractions. I stand again in this election as a proven people's person who is approachable, ready and willing to strive for common sense politics and unity amongst elected Deputies with the aim of joining the next assembly to move forward with a sense of urgency.”

My Manifesto

Let me please get straight to the point. **Why,?** If I stood for Deputy in the 2020 Elections do I want to go through it all over again?

I am not the sort of person who can sit back and watch when I see successive Governments continue to ignore what I will, in this instance, call “us less privileged” citizens who reside in our beautiful Islands. Where States of Guernsey technology is concerned, it could be said that we have recently witnessed the results of poor judgement.

We have also seen the reluctance of many to fully accord with proposals to introduce conditions for rental property.

So, voters, before I get on to my focus items, please let me ask you all to look at the voting patterns of our existing Deputies and their 2020 Manifesto “pledges”.

Everyone (I believe) puts Health, Education & Housing at the forefront for themselves, their children and grandchildren. In relation to Health, Education & Housing we of course need finance.

The way that our States Deputies have approached the Economy recently has been less than encouraging. I want to focus on the following:

The Economy

Guernsey and the Bailiwick Islands must urgently diversify from the current narrow bands of income. We have so much talent based here and have not so far opened any doors to accommodate or encourage growth in any exciting new areas. A healthy economy will be able to fund Health, Education, Housing & Hospitality going forward.

Education

Ever since our Politicians took a sledgehammer to education by axing the 11 plus in favour of a 2 tier system of Education, we have all witnessed continuing frustrating banter which may not fulfil the need for children to develop their capabilities and give them equitable opportunities in life until I/we speak up for common sense and equity.

Tourism, Retail, The Arts.

I find it difficult to say anything other than that we have failed miserably in all these areas.

My Focus

Tourism & Hospitality

We must seriously consider a vote for “EMAS” (Engineered Material Arresting System), this is a brilliant solution for small airports such as ours (Air landing safety that will accommodate additional aircraft types to be able to land and take off safely from Guernsey Airport).

In relation to Retail, I will focus on meaningful, collective and consistent support for such an important sector which urgently requires government support and possible funding. (Standing against any form of Goods and Services Tax G.S.T. will also be my focus). I acknowledge that additional tax revenues are required to support this approach.

The Arts (including Music)

We really can get somewhere here. The push for Victor Hugo has increased interest and generated tourism, but we are currently a million miles away from generating the amount of income that we need to finance our economy, currently we have an abundance of local talent awaiting success, and success can be achieved with the right deputies in place on voting day. We need a “CAN DO” approach.

Thank you for your time in reading this message

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Guernsey is a special place and I am standing for election because I am concerned about current situations and our future.

* **Health & Social Care:** Move to more prevention, tackle depression & stress

* **Housing:** We need to sort the crisis

* **Education:** Bring stability & drive up results

* **Younger Generation:** To live their dreams in Guernsey

* **Finance Industry:** Support & facilitate

* **States Finances:** Balance the books, drive out waste

Proposer: Deputy, Al Brouard -
Health & Social Care President

Second: Neil Martin - Local Businessman

PERSONAL STATEMENT

I worked from a very young age on my parents' (John & Ann Robilliard) tomato vinery and at La Vallette Bathing Pools Kiosk on 25 pence an hour saving to buy my house - which I wish more could do nowadays. That ethos of hard work has remained with me ever since.

Nearly 20 years in Finance, mainly Accountancy inc. Credit Suisse Trust, the Building Trade and Thomas Cook where I was promoted to Foreign Currency Manager, proudly winning Cashier of the Year Award. Following this, I changed career to run my own businesses.

A Successful Entrepreneur, well known as the Guernsey Salsa Dance Teacher for over 20 yrs + running Wellbeing Jewellery Market Stalls for 8 years (I won top UK agent for my first 15 months) - buying, selling, accounting and helping the community improve wellbeing - as well as fundraising for charities.

Health and Wellbeing has played a huge part in my life.

I was ill for many years, I changed my lifestyle - the best thing I ever did as now 25 years more mature, I am still full of energy, dancing, gardening and sea swimming with good health and vitality.

This was not by luck – but by research, knowledge & action.

I hope my influence on prevention will help others.



HEALTHCARE - A Healthy Mind, Body and Soul

Our largest cost is health & social care, one of my major passions.

With a 2025 budget of £249m, inc £22m on prescription drugs + nearly another £200m spent/pending capital on hospital extensions & patient electronic records.

This is on top of Sickness Benefit.

From a total Guernsey Annual Budget of £620m - it is a pretty big chunk.

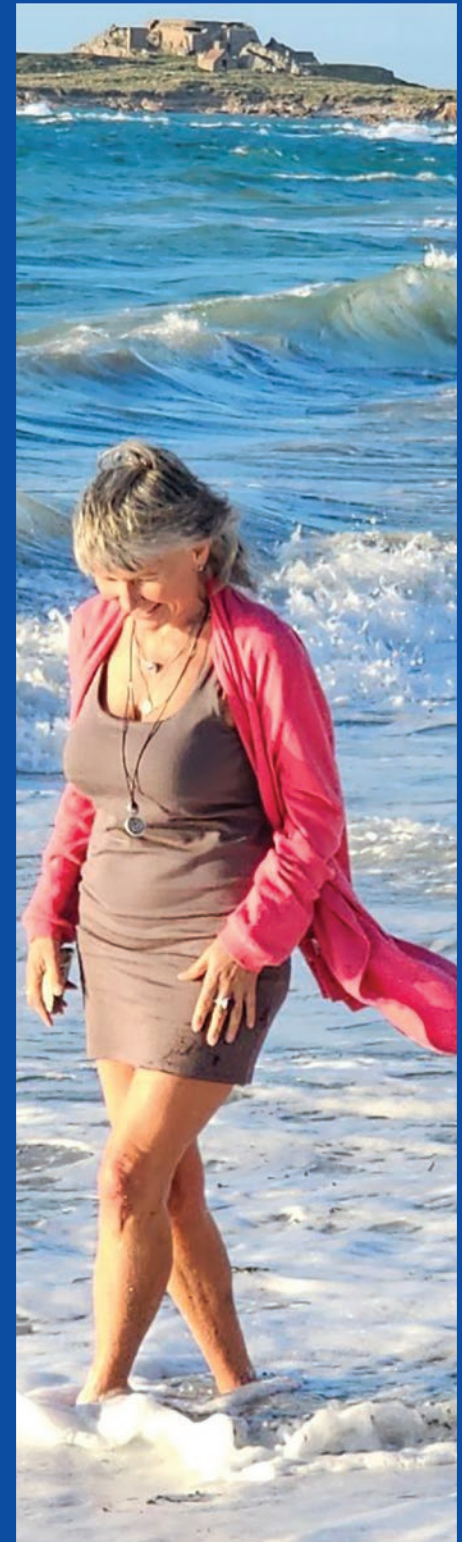
Guernseys health and social care demands are rapidly increasing, more illness, more time off work, more lives not being lived – Yet a huge percentage of illness is preventable. Wellbeing does not have to be all about what the doctor can do for you, it's also about what you can do for yourself. We need as a society to take more responsibility for our bodies, they are our most precious asset. Understanding how we manage stress, different diets and exercise all have a massive effect on our health.

Also our population is living longer lives, which is great, but that needs funding and we should make prevention of illness a part of everything we do, if we are to have any chance to make the finances for health sustainable, that's why its so important that we support 'The Health Improvement Commission' and initiatives like 'Bailiwick Social Prescribing'.

Supporting Charities - 680 Reg. Charities & NPOs in our Bailiwick (acc. to withoutus.gg), which vastly contribute to our society, for instance Gsy Mind, Grow Ltd, Autism Gsy & Gsy Alzheimer's Assoc. are invaluable, particularly over the last few years with the increase in mental illness, anxiety and stress. We should keep supporting our hard working **Charities**, along with the **Arts & Sports Committees** as they multiply the funds given and play a pivotal role in supporting long term community wellbeing.

Wellbeing Survey - recently showed 35% felt intensely lonely. 48.6% reported stress/anxiety often/always at work/education. Lets create Outdoor Hubs where people can feel connected to Guernseys vast amount of natural beauty, to socialise after sea swimming or participating in exercise to help boost their immune systems, de-stress and improve wellbeing & sanity naturally – connecting to nature = less illness.

Sickness Benefit - It's often better for a person's long-term health to be at work. To raise awareness of the Supporting Occupational Health & Wellbeing team (SOHWELL) who offer early intervention & support to people who have an illness, injury or disability to help them get back to work more quickly, contributing to society.



Cobo - Connecting to Nature

**We need to value
our health &
wellbeing more so
we can have better
lives & lower taxes.**

HOUSING CRISIS

Housing again plays a key role in health, even with AI, businesses need staff, staff need accommodation, we are lacking all types of homes, from 1st time buyers to pensioners looking to downsize.

We need to build on the land banks held by the States and developers, inc. derelict hotels and the regeneration of The Bridge (using our inert waste to help fund the project reclaiming Black Rock & moving industrial plants to Longue Hougue) it could be amazing with stunning views, make a substantial contribution to the housing shortage, with a sea swimming pool and wide walk/cycle path around the coast to Vale Castle (another ideal hub for locals & tourists) and onto Bordeaux Harbour. Keeping environment in mind, with communal gardens, play areas, creche, shops & cafes, hubs with a community vibe + a new marina that would also attract tourism, aiding the economy.

Key Workers - Free up housing presently used by key workers, let's build a large complex of affordable housing apartments near the PEH = less traffic + convenient for our busy valued health workers.

Pensioners - Want to enjoy their retirement. We need to build more care homes and retirement complexes, for both rent and ownership, with support, but also offering independence, allowing release of wealth and to free up larger homes for families ... There is hope.

EDUCATION

Is the foundation for life, we need to encourage all our students to maximise their potential, with quality teachers, so students leave with a good grounding for life... including morals, respect, local heritage, handling finances, caring for a family and personal wellbeing.

Encourage attendance as some leaving primary school without basic reading, writing & maths skills necessary to access the secondary curriculum. Finding where their niche is - so important, if they're to be a success and contribute to society.

Encouraging home grown employees for **Finance, Health Care & Building Trades**.

TRAFFIC & ENVIRONMENT

Many people dread traffic daily. Whilst a car is essential for most, many could truly enjoy walking or cycling more, enjoying our surrounding beauty, whilst easing the traffic for others, not having to worry about finding a parking space and improving health naturally whilst helping the **environment**.

Wouldn't it be great to have 'a named walk/cycle path' all around the Island, with a 'Passport' to tick off sections, another selling point for **Tourism**.



Heidi Liberation Day,
courtesy of BBC



Grow



Wombling - Fab Feeling



Sunday Walk

FINANCE

Great news over the Moneyval Evaluation. The finance industry drives our economy. It's all very well having wish lists of things to do or build, but that comes with a need for income. We have to remain competitive with relevant regulation, facilitating and assisting the finance industry, like the support given for Moneyval, is crucial whilst we also continue to look to diversify our economy with additional forms of income and encourage our youngsters back to the Island with exciting jobs and careers.

We must ensure **reliable connectivity for us**, for our **Businesses** and for **Tourism**.

More passengers help our **economy + maintain our links**.

STATES FINANCES

The challenge is, there is not enough money in the pot, yet we need to invest in infrastructure. I'm good at balancing the books and I hate waste.

Selling our Assets - I disagree with selling our Harbour, Airport, Water, Electricity - they belong to all of us.

Empty Town Shops - if left empty too long due to extortionate rents, should be fined similar to the Derelict Buildings Amenity Notice, as should large sites left derelict which would be ideal for homes.

Entrepreneurs - Encourage Business in Guernsey. Reduce red tape inc Planning Permissions.

Uni Students - Housing, Tax & relocation benefits to encourage them back to their families. To minimise paying agency staff, to boost our finances + importantly stop the brain drain - They are our future life blood.

CONCLUSION

- * Whilst we want Human Rights for everyone - we must also remember the Human Rights of the hard working Tax Payer.
- * We need deputies with common sense, with lived lives & experience to know what is best and what is empty promises, to know what has and hasn't worked and how we can move forward swiftly.
- * I don't have all the answers, but I have attended States meetings, many seminars & training sessions and I know what's involved.
- * Candidates who can communicate with different sectors and work together as a team for the good of the now and the future of Guernsey.



**I look forward to meeting and serving you -
Feel welcome to contact me with concerns and ideas.**



Kerry Barnfather

Parish: St Peter Port
Experience: New Candidate

Mobile: 07920065690

Email:
kbarnfather2201@gmail.com

LET'S ACT

- ACTION
- COLLABORATION
- TRANSPARENCY

Dearest Voter's,

There are only two certainties in life – **DEATH AND TAXES**

I cannot control my own demise, but I'm hoping that by standing in this election I have an element of control on how much tax I will be liable to pay on my hard earned money.
Do you want the same?

I am very aware of the problems we currently face in Guernsey. These were recently highlighted in a report by the Chamber of Commerce - Voice of Guernsey Business Insight Report, and I'm in complete agreement with their findings.

Can we overcome these issues? Definitely.

How? It's simple - by electing the right people who will make it happen.

LET'S ACT – take action through collaboration, whilst keeping you informed about why and how, to achieve the desired outcome.

I want to get involved in making sure that the future policies and practises we put in place are realistic, fair, with clear well communicated direction, are attainable and sustainable.

Who am I?

I'm a Queenager.

I am of an age to know better, but young enough to still take the risk! Recently divorced mum of two beautiful daughters, who calls Guernsey home. But more than just home, it's a place I love, that feels safe to me, where folks still care for the welfare of others and quality of life is good. **I love living here.**

A bit about my life experience

I'm accounting qualified (boring!) which means I can read and understand a set of accounts. I have been involved in the retail and hospitality sectors, in both an employee and owner capacity. I currently own a successful event production company which has kept me busy for the last 15 years. **I know first hand the risks and rewards to running my own business.**

So now you know the basics, still asking why I'm standing?

As part of a demographic that controls 75% of discretionary household spending, why are there so few women represented in the States of Guernsey.

I feel women need to have more of an impact on matters that affect us directly.

Let the voice of our opinion be heard a lot more loudly.

I'm ready to fight for principles that are fair and represent the people who will be affected by them.

I believe through collaboration and compromise so much more can be achieved.

I envisage this collaboration to include not only the elected States Deputies, but all parties with a vested interest in the outcome.

Want to know more, then stop me for a chat in the Hight Street.



People often ask where I have been on holiday , this is not holiday, this
is **HOME!**

Vote for those who will listen
VOTE
KERRY BARNFATHER – INDEPENDENT CANDIDATE



Chris Blin

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Linkedin: chrisblin

Independent, Focused and Delivering Change.

Why I'm Standing Again

It has been a privilege to serve as your Deputy for the past five years. I am standing for re-election because I believe in Guernsey's future and I want to continue working to deliver results. My principal goal is making an Offshore Wind Farm a reality.

I will press for action on affordable housing and I want to strengthen and diversify our economy. I will advocate for making government both affordable and effective, because it relies on your taxes.

I bring a business mindset, political experience and a focus on delivery, reform, responsibility and results.

About Chris Blin

I was born in Guernsey and am the proud father of two sons. I was educated at Elizabeth College before graduating with a degree in Modern Languages and Economics. I am involved in several businesses across recruitment, finance and consulting. I was previously a St Peter Port Douzenier.

My States roles

■ **Chair of the Offshore Wind Sub-Committee:** Head of the team leading a bold renewable energy initiative for Guernsey to **assure substantial future revenue and economic diversification** through seabed leasing. To clarify, simply leasing less than 10% of our seabed on our 6-12nm area could generate £40m per annum in revenues (Source: gov.gg/offshorewind - Net Present Value - NPV).

■ **President of the Overseas Aid & Development Commission:** Ensuring Guernsey's support reaches those most in need and proving our global values through well-managed humanitarian partnerships.

■ **Member of the Development & Planning Authority:** With my colleagues on planning I have worked on practical reforms to make housebuilding easier whilst at the same time ensuring we protect our Island character. These include suspending barriers like GP11, issuing guidance to simplify building regulations for homes built with modern methods of construction, and working with constituents to help them overcome obstacles to new developments.

■ **Vice-President of the Transport and Licensing Authority:** Nominally, we were responsible for determining applications for air route licenses and carrying out transport licensing and regulatory functions. However, since 2018 the requirement for air route licenses has been suspended mostly due to Open Skies policy, so I would consider suspension of this Committee to simplify States operations.

I have represented Guernsey on the BIPA (British Irish Parliamentary Association) and the Commonwealth Parliamentary Association.

I believe in community and giving my time. Prior to standing I was an active crew member of Channel Islands Air Search and a long-time member of the Guernsey Round Table. I am also currently an advisor and mentor for Apollo, a social enterprise empowering disadvantaged young people through activities and mentorship. I also am a member of the Guille Alles Library Council, Fairtrade and the World Aid Walk Committee.

Offshore Wind and Energy Opportunity

I have been involved in the Offshore Wind Group since its inception in March 2023 and am honoured to chair this ambitious project. It has been a privilege to work alongside a highly dedicated team (including Deputy Meerveld and Deputy de Sausmarez) supported by a solid team of officers and expert consultants, all focused on unlocking the economic potential of leasing part of our seabed to a wind developer. This is a key economic enabler:

■ **Assuming we develop the full 610 km² of viable seabed. Based on independent experts' calculations, the lease income could be over £150 million a year, around twice the revenue of a 5 % GST and a 10 % rise in income tax combined.**

■ **It will diversify our economy, create skilled jobs, and stabilise future energy costs.**

■ **It helps accelerate our journey toward decarbonisation and a cleaner, greener Guernsey.**

We must move decisively, and at pace, to complete the groundwork and begin delivery.

I am determined that Guernsey captures the benefits of offshore wind.

Housing: Prioritise Supply, Reform Delivery

We do not have enough homes for the people who live and work here and delays in planning, policy and delivery compound the problem. I was part of the Development & Planning Authority that **suspended clause GP11**, a well-intentioned but deeply flawed block to the delivery of private housing. **Now we must:**

- Embrace Modern Methods of Construction (MMC) for quicker, cheaper builds.
- Launch a States-backed Housing Scheme to unlock capital.
- Reform partial ownership rules to allow full progression to 100% ownership.
- Increase supply in the affordable, key worker and first-time buyer markets.
- Support grants and loans for young islanders.

Tax and Fiscal Responsibility: Reform First

GST is not a quick fix to our fiscal problems. I opposed it and though it has been voted through, I believe in reform first. We must collect what is owed and cut inefficiency before asking islanders to pay more:

- Review government spending before implementing GST.
- Push for zero-based budgeting across committees.
- Improve tax collection and compliance.
- Keep tax policy fair, targeted, and protective of the vulnerable.
- Stay competitive with Jersey, the Isle of Man, and key partners.

I will continue to press for government reform and value for money to build public trust.

Economic Growth: The Engine of Guernsey's Future

Economic growth is Guernsey's foundation. Without it, we cannot fund public services, solve the housing crisis, or protect the vulnerable.

As a businessman I can turn ideas into action. Guernsey needs to be faster, bolder and keenly focused on delivery. We need to support local enterprise and attract new opportunities. We must:

- Cut bureaucracy and modernise States systems.
- Invest in digital finance, AI, green tech and future industries.
- Strengthen air and sea links to drive trade and tourism.
- Promote Guernsey as a world-class visitor destination.
- Leverage our position to build partnerships with France, the UK, and the Islands.
- Unlock States contracts for local firms and entrepreneurs.

I want an economy that rewards hard work, encourages innovation and delivers growth.

Public Sector Reform and Government Efficiency —

Guernsey does not need a bloated bureaucracy. It needs focused, efficient administration.

I want the States to:

- Introduce KPIs and performance targets for all departments.
- Create transparent public dashboards to track results.
- Require all new policy proposals to include more detailed cost impact assessments.
- Foster a culture of delivery by streamlining management layers.

At a political level, we need a government of purpose and urgency, not one that is paralysed by process and factions. I support exploring a move to executive-style government, one that empowers faster, transparent decision-making yet upholds Guernsey's consensus-based principles.

Population and Migration Policy —

Guernsey depends on inward migration to support essential services and fill jobs, but our approach must be well-regulated, proportionate and sustainable. There has been an increase in inward migration since the removal of the Medium-Term Employment Permit and the reduction in extensions of the Short-Term Employment Permit. This has put pressure on housing and infrastructure, and it needs to change:

- The Employment Permit Policy (EPP) must be reviewed urgently to restore balance and control.
- The current system lacks the safeguards needed to manage long-term population impacts.
- Every new arrival must be a net contributor to our community and economy.
- Housing and workforce policies must be integrated to avoid unsustainable growth.
- Improved forecasting is needed to match immigration with sector needs and infrastructure capacity.

I support a fair and enforceable population management system that sustains Guernsey's economy while preserving the Island's unique character.

Commitment to Service —

I am here for service, not for personal glory. I have met hundreds of constituents, attended countless meetings and supported individuals and businesses throughout the last term. I've built relationships across government and helped drive policy delivery. But I have also witnessed what holds government back and that must change. Guernsey needs Deputies with experience, independence and a strong work ethic.

Please support me with your vote!

Chris Blin - Independent Candidate for Deputy, 2025



Yvonne Burford

Proposer: Sir de Vic Carey
Seconder: Michelle Le Clerc

 yvonneburford.com

 yvonne@yvonneburford.com

 07781 146737  

Being a deputy is an important job - here is my CV:

- **Education:** Born in Guernsey and educated at the Grammar School for Girls.
- **Employment:** 10 years in local finance; 25 years flying, including as BA 737 Captain and Trislander pilot.
- **Voluntary work:** Awarded the Queen's Golden Jubilee Medal for Voluntary Service. Roles have included Air-search Pilot, Director for Safer and the Women's Refuge, and President of La Société Guernesiaise.
- **Qualifications:** Institute of Directors' Certificate in Company Direction. Master's degree in Renewable Energy.
- **Experience:** People's Deputy for the West 2012-16 and Island-Wide 2020-25 as President of Scrutiny.
- **Skills:** Pragmatic, practical, analytical, and ready to get to work for Guernsey.

Dear Voter,

I'm delighted to be standing for election, motivated by a love for our island.

I want Guernsey to be a place where everyone, especially our children, can see a future for themselves. That means affordable homes, good public services and healthcare, a cherished natural environment, education that inspires, and a strong and sustainable economy.

Our community embraces differing opinions and still pulls together when it matters. The next Assembly needs to reflect that spirit, with deputies working without division or self-interest. That's the only way we'll achieve our goals.

I'm not a single-issue candidate. My background covers economic, environmental, social and political matters. I'm open-minded and always ready to listen to new ideas and evidence from our community. My track record in the States shows I tackle challenges with energy and diligence, resulting in positive outcomes. I believe in a government that is transparent, responsive, and focused on working for you. If what I stand for resonates, I'd be truly grateful for one of your 38 votes. Let's work together to make Guernsey the best it can be – for everyone!



Yvonne Burford

Housing and Population

Housing and population go hand in hand.

Recent relaxations in population policy have made it even harder for local residents, especially young people, to afford homes - whether buying or renting. We need much smarter population policies that balance the needs of islanders with welcoming those truly essential workers that we can't recruit locally. If we don't manage this situation, we risk a permanent housing crisis and islanders feeling forced to leave. Thankfully, several affordable housing sites are about to come online with more in the pipeline. The Guernsey Housing Plan addresses many additional ways of improving matters, such as removing barriers to downsizing, but we can't take our eye off the ball. The emphasis now should be on getting States-owned sites moving, either directly, with partners, or through the GHA. We should also consider compulsory purchase of selected disused hotels if they're not developed within a certain time frame.

Capital Spending and Borrowing

The Scrutiny review I led into the States' IT contract with Agilisys laid bare real problems with how big projects are managed. Add to that, the rising cost of the hospital modernisation and Alderney runway, and it becomes clear we need to manage large capital projects much better. If re-elected, I'd like to work on Policy & Resources to make sure we have the right resources and skills in place. We can't keep wasting money by doing the same work twice. Growing up here,

with parents who lived through the war, I learned the value of living within your means and not being wasteful - lessons I'd continue to take into the States. I would, however, agree to borrowing for projects that generate an income and support the economy, such as building affordable homes for rent or partial ownership where the rental income earned covers the borrowing costs.

Education

Education was the top election issue in 2020 with the Pause and Review, but after the election the review part was dropped, and a majority of States' members voted for an expensive four-building model. Four years on, this has

resulted in our sixth form students being housed indefinitely at La Mare from this September. I didn't vote for this, but I don't think we should make further big changes now - our children and teachers have had enough disruption. There's no funding for the planned new Sixth Form Centre at Les Ozouets and predicted costs have soared. Serious consideration must now be given to moving back to the existing Sixth Form Centre, suitably expanded, at

Les Varendes. This would give our sixth formers more subject choices and save money which could, in turn, go towards improved attainment in core subjects as well as supporting our teachers. I believe schools should have significantly more independence - I seconded an amendment to do that but at the time the Assembly didn't agree. Promoting lifelong learning and skills development is also key to helping islanders adapt to a changing economy.



Yvonne Burford

The Economy

A thriving economy is vital. Making efficiencies and savings in our public sector should be a continual process, including listening to frontline staff - they often know best where savings and improvements can be made. Even with savings, we'll still need to raise money for healthcare, infrastructure investment and rebuilding our rainy-day fund which are the three things driving the deficit. My voting record shows that I always support those who are less well-off. There'll be lots of tax ideas at this election, some better thought through than others, but my promise to you is simple: I'll only back fair tax changes that protect or improve things for low and middle earners who are already under pressure. Any system must have safeguards against future increases for these families, and the burden can't just fall on individuals. We need to make sure any changes don't hurt Guernsey's competitiveness, and we must look at working with Jersey on mutually beneficial changes to corporate tax.

Volunteering and local charities

Guernsey's charities and volunteers are the heartbeat of our island, tirelessly and selflessly supporting everything from youth programmes to elderly care, as well as our amazing



environment. They strengthen our community and fill vital gaps with practical help, solutions and compassion. The States has an important role to play in supporting them and the work they do, particularly with multi-year contracts that allow charities to plan ahead.

Health and Care

As a deputy, I have made progress by advocating for a greater move towards preventative care by investment in early intervention and health improvement. The evidence is clear: without this we risk the level of healthcare we currently enjoy, which represents nearly 40% of the States budget, becoming simply unaffordable. If elected I will keep pressing for meaningful progress in this area for both physical and mental health issues. In part, this can be achieved by expanding partnerships with charities and community groups, recognising their vital role in early intervention and wellbeing. We must also work to create personal resilience in our community, which can be eroded by the culture and pressures of modern-day life. Funding for long-term care must be made sustainable, but I don't support people having to sell their home to pay for their care.

My record on Openness, Transparency & Public Consultation

- I led the introduction of live video-streaming of Scrutiny Public Hearings.
- I led the introduction of an Independent Appeals Panel for Freedom of Information requests.
- I laid a successful amendment to include the new Development Agency under the Freedom of Information Code.
- I support introducing video streaming of States Meetings to make them more accessible to the community.

Only by being open and transparent and listening to islanders can we build trust and make progress.

Yvonne Burford

The Environment

As a past president of La Société Guernesiaise, I keenly understand the importance of protecting our natural environment. In an earlier term, I successfully steered the Biodiversity Strategy through the States. I will continue to prioritise brown field development to protect our green and open spaces.

Arts, Culture and Sports

The arts, culture and sport are essential parts of island life, adding to its vibrancy and sense of community. Guernsey culture and history is an integral part of who we are as a people. As a year-round swimmer I'm a strong advocate for our wonderful Victorian bathing pools. Sport is good for the body and soul. It plays an indispensable part in keeping health costs down, and in weaving together the social fabric of the island. As a spare-time potter, I know the importance of the arts. A separate committee in the States for Arts, Culture and Sport would help to give these important parts of island life the prominence and attention they deserve.



“Yvonne cares strongly about Guernsey and all sections of our community. With her wide experience of life, she will bring insight and wisdom to all that she has to decide in the States.

Sir de Vic Carey, proposer.

“I am delighted that Yvonne is standing. She will be an asset to the new Assembly; please give her your support and your vote!

Michelle le Clerc, seconder.

Finally...

This manifesto is just a snapshot. I know it's a huge task to read through everything, but if you'd like more information - including my views on island-wide voting, the system of government, my previous achievements and more, please visit my website. I'll be out canvassing across all the parishes, but with 27,000 voters, I can only meet so many of you. I plan to be at all the candidate events, so if you're there, please come up and say hello!

If you'd like a large print copy of my manifesto, please contact me.

I'm a fully independent candidate

I am not a member of any political party, charter or coalition. Therefore my votes will always be based on evidence and feedback from our community, not on allegiances to any group.



VOTE

TINA BURY

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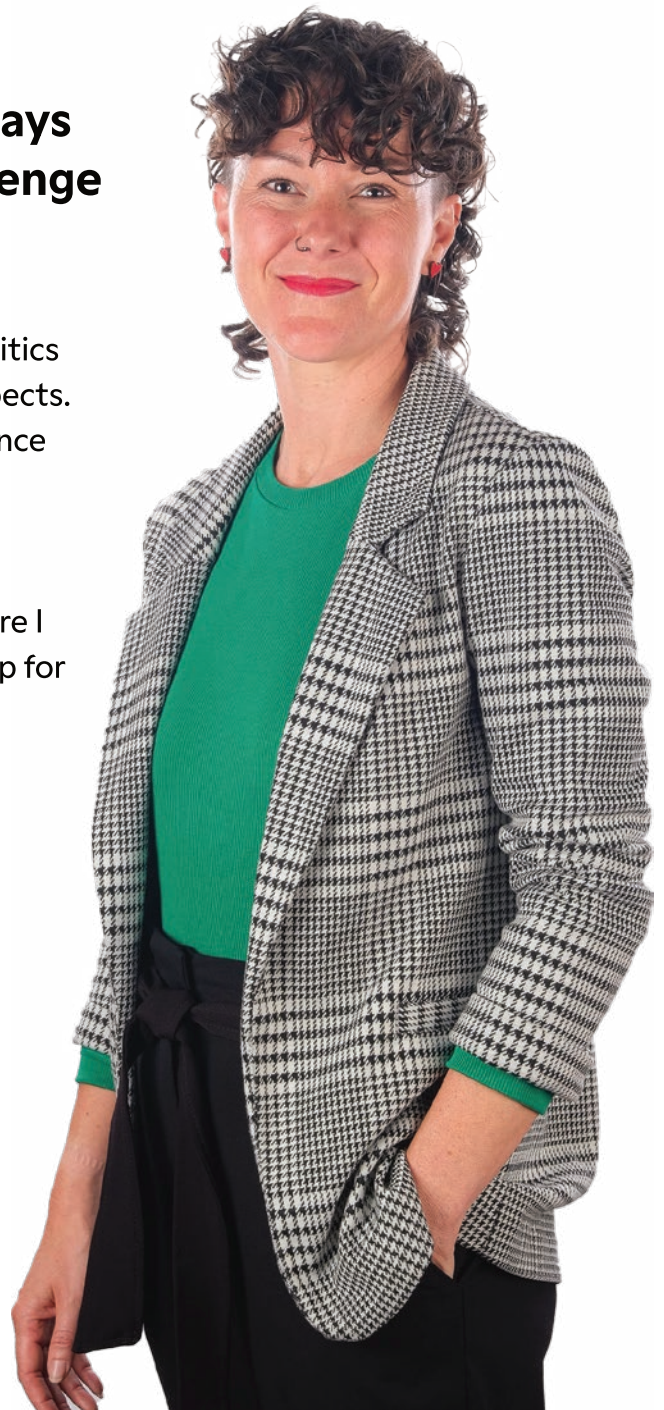
“Politics isn’t simple. But I’ll always show up, do the work, and challenge when it counts.”

When I was first elected four years ago, I said politics should be for everyone — not just the usual suspects. I still believe that. What’s changed is the experience I’ve gained.

I’ve learned how to navigate the system, listen better, ask sharper questions, and influence where I can. I’m still just one voice, but I use it to speak up for those not always heard.



I’m standing again because people like me - single parents, renters, and those from less wealthy backgrounds are still underrepresented. And because there’s work still to be done.



MY IMPACT

Some of the work I'm proudest of never made the headlines — and that's okay. I'm not here for glory, I'm here to listen, do the homework, and push for changes that matter. Whether it's mental health, fairness, or speaking out when others stay silent, I've tried to make a difference — even behind the scenes.

Here's a snapshot of what I've achieved so far.

Mental Health Review

At the start of this term, I pushed for mental health to be taken seriously. It wasn't flashy or headline-grabbing — just steady, persistent pressure until a review was finally launched.

Why it matters: Too many people were falling through the cracks. When mental health is overlooked, people suffer, and we owe it to them to do better.

Campaign Expense Reform

When I saw how much some candidates were spending just to get elected, I knew it wasn't right, I challenged it.

Why it matters: If standing for election costs thousands, only the wealthy can afford to run. That excludes people from all backgrounds representing their communities, and that's not democracy.

Education 'Pause & Review'

I brought an amendment calling for the proper comparison of secondary school models to be done - so decisions could be based on evidence, not assumptions.

Why it matters: Big decisions about education need transparency, without open scrutiny we risk eroding trust.

Challenging Outdated Laws

I've spoken out against the way we criminalise young people — especially for cannabis use.

Why it matters: The damage caused by our laws often outweighs the harm of the drug itself. One conviction can derail a life — making it harder to find a job, a home, or even stay healthy. I believe in reducing harm, not punishing people unfairly.



“Tina is honest, informed, and genuinely cares. You know where you stand with her, and more importantly, she knows where she stands.”

Heidi Soulsby MBE, Deputy 2012 - 2025

VOTE

TINA BURY

MY FOCUS

Some of the work worth doing doesn't fit neatly into a four-year term. These are the things I'll keep showing up for — the issues I believe matter. I may not have all the answers, but I'll keep asking the right questions, pushing for fairer systems, and doing the groundwork to make progress possible.

Long-Term Care Funding

Right now, young people are paying into a system that may not be there for them. That's not fair, and it's not sustainable. We need an honest, grown-up conversation about how we fund long term care across generations.

Housing

There's no quick fix to the housing crisis — if there were, it would have been done by now. But progress is possible with stronger collaboration. A huge amount of groundwork has gone into the Guernsey Housing Plan. It's a vital foundation — and to make it work, we need closer communication between government and industry.

Fair Taxation

The weight of funding essential services can't keep falling on the same shoulders. I support practical, fair tax solutions, that may mean GST, but first I want to see corporate tax reform and the closure of income tax loopholes. Everyone should contribute their fair share.

Backing Public Servants

None of these goals are possible without the people who make them happen. I haven't seen evidence of the so-called 'bloated civil service' and the stats don't back this up either. Yes, we need smart efficiencies, but we need to support the people who keep services running. Strong public services depend on a well-resourced, respected civil service.



“Your speech today was incredible — it gave me faith in politics. We need more Deputies like you who listen, act, and amplify islanders' voices.”

Poppy Murray, Chair of SafetyNet

VOTE

TINA BURY

MY PRINCIPLES

“You can’t promise outcomes in politics. But you can promise to show up, listen, and act with integrity. That’s what I’ll keep doing”

Politics should be for everyone

It’s not just for the loudest or the wealthiest — everyone deserves a seat at the table.

I do the work

I do the research, take the notes, and turn up informed — even when no one’s watching.

Being a challenger matters

I ask the questions others avoid and I keep asking until we get to the truth.

Fairness comes first

Whether it’s tax, healthcare, or opportunity, Guernsey deserves systems that work for everyone.

Voices need amplifying

I speak up for people who often get overlooked, especially those struggling to be heard.

Care is a strength

I bring energy, empathy, and a genuine belief in doing right by people.

Committees and boards I’ve served on

Employment & Social Security Committee • Health & Social Care Committee – Vice President
Government Work Plan Sub-Committee • Children & Young People’s Board
Corporate Parenting Board • Supported Occupational Health & Wellbeing Board
Disability, Equality & Inclusion Board

VOTE

TINA BURY

LEARN MORE, ASK QUESTIONS OR GET IN TOUCH

If you believe in thoughtful decisions, honest conversations, and people first politics I’d love your support. **Thank you.**

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Deliver more affordable homes for locals • Double free Early Years Education from 15 to 30 hours a week • Increase sheltered housing so older islanders can live independently longer • Improve air and sea links • Setup a commission to find alternatives to GST • Scrap the flawed plan to move the Sixth Form to the rundown LMDC site • Accelerate digital transformation in government and education • Improve pay and conditions for nurses and teachers to match agency rates • Maintain investment in sport and preventative healthcare • Encourage and reward businesses that actively deliver on their social and community responsibilities • Fast track renewable energy • Legalise Cannabis

Since being elected in 2020, I've served as an effective and practical Deputy, and the political lead for sport. With a background in IT and Ironman triathlon, I'm always looking for efficiencies and better ways of working. I believe strongly in inclusive decision-making — it's essential to involve all stakeholders and bring people with you.

I'm fortunate to have been born on this beautiful island and to have lived here all my life. I live with my partner, Kate. I have two daughters — one who is about to leave the Sixth Form Centre (SFC), and one who is just about to begin. I'm passionate about ensuring my youngest daughter has the same positive experience that both my eldest and I enjoyed. That's why I strongly



support retaining the SFC at its purpose-built facility, so she and all students can benefit from the same high-quality environment.

In my spare time, I enjoy open water swimming, cliff walking, kayaking, and cycling. I've represented Guernsey in extreme Ironman-distance triathlons across Europe, and my favourite race-day phrase — 'finish line or ambulance' — has served as a useful motto throughout this term in office. I plan to carry that same determination into the next term.

It's been an honour to serve as the political lead for sport, a director of the Sports Commission, and a volunteer marshal for the unforgettable 2023 Island Games — the best Games any island has ever hosted.

I have over 20 years of experience working in IT across the finance industry, the legal profession, the States of Guernsey, and numerous small businesses. This background has been invaluable in scrutinising and monitoring the States' digital infrastructure. While I'm pleased that we've now turned a corner, there's still a long way to go before we reach the standard islanders deserve.

During this term, I've supported several IT-related projects — including the Guernsey Taxi App and live bus timetables on Google Maps, both fast-tracked in the days leading up to the 2023 Island Games. My experience has also helped drive improvements in school digital infrastructure, securing better procurement outcomes and greater value for taxpayers.

Looking ahead, we're on the cusp of major advancements in artificial intelligence. It's crucial we have people in the Assembly with a strong understanding of technology to help the island harness its full potential.

Throughout this term, I've been one of the few Deputies to serve on two principal committees for the full duration: Environment & Infrastructure and Education, Sport & Culture. Between them, I've contributed to 30 policy letters and countless amendments. I've shown I'm not afraid of hard work — also serving as Vice-Chair on interim school governance boards, participating in dozens of subcommittees, and recently joining the Digital Steering Group, Beau Sejour Steering Group, and St James Council. I'm pleased that, during this term, Ofsted inspections have rated the majority of our schools as at least 'Good'. It's also great to see that so many parents and students are now actively travelling to and from school, incentives such as "school streets" are allowing children to gain confidence and travel to school independently.

Through the Commonwealth Parliamentary Association and inter-island committee meetings, I've built strong, trusted relationships with politicians in Jersey, the Isle of Man, Alderney, and Sark.



Housing

Housing will be our top priority next term. To meet demand, we must embrace modern methods of construction. While several sites are already in the pipeline, developers are under pressure—facing rising material costs and labour shortages. Volumetric modular construction will play a key role in delivery, helping ease the burden on local trades until the market stabilises. Once we clear the bottleneck, it's essential that we deliver the affordable housing we already know is urgently needed. We also need to significantly expand the provision of sheltered accommodation, enabling our growing ageing population to live independently, safely, and with dignity for longer.

Early Years Education

Doubling the free Early Years Education entitlement from 15 to 30 hours is one of the smartest investments we can make—for families, the economy, and Guernsey's future. It allows parents to move from part-time roles into more secure, long-term employment if they choose to, helping to reduce underemployment and narrow the gender pay gap. It strengthens our workforce,

eases recruitment pressures, and boosts long-term tax revenue. For children, it means stronger development, better school readiness, and earlier support for special needs. Jersey understands the benefits—they've already expanded to 30 hours and are seeing the results. We risk falling behind. This isn't just about childcare—it's about educational quality, social equity, and economic resilience. Crucially, it gives young families a reason to stay in Guernsey and helps ease the financial pressures of having more children. I've consistently pushed for expanding this entitlement throughout this term—and I'll keep campaigning for it next term too.

Legalisation of cannabis

Guernsey currently has de facto decriminalisation of cannabis. Almost anyone can obtain a medical cannabis prescription, often for minor conditions. The high volume of prescriptions has fuelled a widespread diversion market—yet, contrary to past concerns, the sky hasn't fallen in. I believe the time has come to seriously explore the legalisation, regulation, and taxation of cannabis in Guernsey.



A Drink After Work with Your Deputies

Friday 6th June 2025
4pm-The Rockmount

Curious about who's running in the 18th June Election? Are you running in the next election? Got something to say to your future Deputies? Or just want to put faces to names over a relaxed after work drink? This is your chance. It's not a hustings. It's not a debate. Just a casual meet-up in the pub no pressure no microphones, no agenda.



Support local pubs, bring
friends, join the
conversation.





Bringing People Together

This term, I've worked to bring the Assembly together by organising events like the Swimarathon and A Drink After Work with Your Deputies. If re-elected, I'll continue to host these events—not only because they raise funds for local causes, but because they build stronger working relationships within the States. Unlike most organisations, we have no team-building budget, so these informal initiatives are doubly valuable: for community impact and for better collaboration.

More information

You can find out much more from my web site www.gy3.co.uk, or information on what I've been up over the last term from my Facebook page. Please feel free to WhatsApp or call on 07839 186 888.

Thank you to my proposer (and good friend), Justin Bellinger, and seconder (and partner), Kate Wood.

Protect What We Love. Build What We Need.



SURNAME: **CAMP**
FIRST NAME: **HALEY**

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FACEBOOK:
**HALEY CAMP FOR DEPUTY
2025**

If elected, my focus will be clear:

Grow the economy. Raise education standards. Tackle the housing crisis. Make government live within its means.

We've got four years to make a real difference. There's no room for pet projects, policy padding or costly distractions. Young people — like my son — can't afford to come home and build a life here. I've changed my own career because I believe real change can only come from the inside.

My priority is to grow our economy so we can fund what Guernsey needs — without digging deeper into your pockets.

**No distractions. No drift. No vanity projects.
No virtue signalling. Just four years of focused delivery.**

Who Am I?

- A **"roll your sleeves up"** person, I get the job done.
- During my 20+ year career I have **helped troubled businesses course-correct**, establishing clear plans and delivering them
- **Senior finance professional** and qualified barrister; achieved as a single mum to my boy

How I Will Work

No candidate can promise to fix everything. What I can promise is to work hard, stay honest and push for better decisions.

- **Protect your pocket**
- **Demand better planning**
- **Champion efficiency**
- **Hold government accountable**
- **Promote collaboration**

REAL CHANGE. REAL PROGRESS. FOR GUERNSEY.

I WILL ACTIVELY PRIORITISE POLICIES THAT FOCUS ON EVERYONE

A WORLD-CLASS EDUCATION

Excellence must be something we deliver—not just promise.

- **Stop the political squabbling:** focus on student outcomes, not buildings.
- **Cut the bureaucracy:** give schools real autonomy and focus more budget at the coalface and away from the education department's control.
- **Look outward:** adopt the best of local and global education models.
- **Connect education to careers:** build pathways into real jobs through industry-led collaborations.
- **Restore pride in staying:** Guernsey should be seen as a first choice, not a fallback.

PURSUE TOO MUCH, AND PROGRESS GETS LOST

Guernsey needs politicians who can:-

- **prioritise the big things** over the next four years; and
- **cut distraction and kick "nice to haves" down the road**

KICK THE CAN – AND PROUD OF IT

In Guernsey politics, “kicking the can down the road” is usually considered an insult. But maybe it's time we reframe it.

And if other things do come to the fore? **I won't shirk my duty. I'll do the work, be an ally to diverse voices and vote with integrity every time.**

A THRIVING ECONOMY

A stagnating economy and too much talk about tax, not growth, means that real action is needed in this next term:

- **Embrace technology:** plan now for AI, better energy infrastructure and true digital capacity.
- **Reclaim our entrepreneurial spirit:** create a clear message that Guernsey is open for business.
- **Embrace our finance industry:** we must be a final destination for business again—not a last resort
- **Regulate, don't dominate:** actively rebalance in favour of growth and commercial innovation
- **Manage government spend:** drive a commercial mindset and smarter financial planning

HOMES THAT WORK FOR EVERYONE

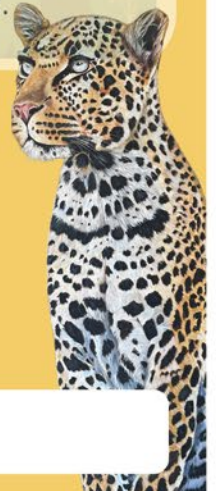
Everyone deserves a place to call home—at every stage of life.

- **Link migration with housing:** every government-driven job increase must come with a housing plan.
- **Support private sector building:** work with the industry to remove barriers to supply.
- **Put islanders first:** housing security must be a priority at every level of planning.

I'VE PURPOSELY KEPT THIS BRIEF. FOR MORE DETAIL AND TO FIND OUT MORE ABOUT ME,

PLEASE SCAN THE CODE

READ MORE →



WWW.HALEYCAMP.COM

TIM CARRÉ

For Deputy



2025

Solving Problems
&
Building a Better Future
for Guernsey

Protect:- Our Children, Elderly Care

Fix:- Housing Crisis, Cost of Living

No Unfair Tax



<https://www.youtube.com/watch?v=i-wvBfvk3-c>

Manifesto
on video



We must vote for Deputies
with "Vision".

Deputies determined to build
a better future for Guernsey.

Deputies who can "Solve
Problems" and not get in the
way.

"Cost of Living"

FREE
Beach BBQ Areas

"Elderly Care"
More beds in
Care Homes
(keep the costs down)

No gender ideology
in Schools
(education is our one
and only priority)

FREE
Fishing Club for
youth

Fixing the
"Housing Crisis"



" Tim Carre for Deputy "



'Problem Solving' on each of these issues

"Food Storage"
facility

Life Savings Club
with all the facilities

"Mountain Bike
Park"

"No Unfair Tax"

FREE
Sports for youth

<https://www.youtube.com/@Tim-Carre-for-Guernsey-Deputy>

- Fixing the “Housing Crisis” quickly.
- Food Security
- Cost of Living
- Elderly Care
- No Unfair Taxes
- Beach Life Saving Club patrolling popular beaches
- FREE Outdoor entertainment - BBQ areas
- FREE Sports for Youth
- FREE new Mountain Bike Park
- FREE Fishing Club for Youth

Who is Tim Carre and why should you vote for me?

I was born in Guernsey into a big Guernsey family for the past 12 years I have lived back in Guernsey. I came back to live in Guernsey when my Godfather, Uncle Ernie asked me to help him with his older age issues.

Education: - As a child my parents took me to Australia, I grew up in Daisy Hill, half way between Brisbane and the Gold Coast. I attended a local high school with 2,200 other students where I was elected Senior Counsellor and House Captain. Later I moved to New Zealand and studied 2 years with YWAM (Youth With a Mission). I also studied hard to attain the Cert 4, Advanced Diploma of Building and Construction which enables me to build anything in QLD Australia up to 3 stories high. My Assessor encouraged me to study further to attain the ‘open licence’ that would qualify me to build high rise buildings. I also learnt TV production and co-produced a TV show based in Brisbane, a 28 minute show that aired once a week throughout Australia.

Work life: - When I was 25 years old, an Entrepreneur in Wellington New Zealand asked me to be the manager of New Life Decorators, a company that dealt specifically with decorating inner city new high-rise buildings. As it happened the Entrepreneur had underquoted 10 projects, 8 of which were ‘major-main’ high rise building contracts and unfortunate for me all of the new buildings became ready at the same time. For 2 years under intense pressure I learnt to solve many big problems, I had no other choice, I don’t run away from things. Then I chose to become the main sub-contractor of most of these projects employing 21 of my own staff. Through this intense period of my young life, I was pressured to become someone who ‘solves problems’ professionally.

This gave me the confidence to do other things, take on and succeed well in all of the many contracts that came along later. I had the privilege to design, build, live in and work on some very lovely homes.

My Interests: - Luxury high-rise building construction – Surfing – Tennis – Rugby League, I’m a keen supporter of the ‘Brisbane Broncos’.

The issues of my concern for Guernsey: -

Housing Crisis: -

I’m 100% confident I can fix the housing crisis in one year if the States of Guernsey relaxes one simple seemingly out of date regulation. As a Designer – Builder and ‘problem solver’, I see the answers to the housing crisis as a problem easy fixed. I have a 4-part strategy and one part of this strategy will begin easing this problem within 6 months. We must start thinking outside of the box.

As a Deputy I will work hard to make this happen as quickly as possible. (please watch the video on this)

Food Security: -

Do you know **Guernsey only has 4 days supply of food at any time**? You need to know this!

Guernsey no longer grows enough food for more than 200 people a week, yet there are now over 64.000 people living in Guernsey.

Food suppliers no longer store food on Guernsey and they **do not have a backup plan**.

Our current ferry service is not as secure as it has been.

As a Deputy I will bring a motion that **Guernsey purchases a warehouse** to hold a backup supply of long-life food should we suddenly need it.

In uncertain times it is irresponsible not to make a solid plan on this. (please watch the video on this)

Cost of Living: -

In recent years the cost of living in Guernsey has gone through the roof.

The cost of rent, food and services in some cases have even doubled in price. People are finding this more than a stretch and many are only surviving on basic food.

As a team of Deputies, we must come together in unity and focus on fixing this problem.

One of my suggestions is to restore a strong local horticulture industry to the island with the serious consideration of bringing back a modern **'Guernsey Market'**. (please watch the video on this)

No Gender Ideology in Schools: -

What a person does as an adult is their own choice.

When it comes to children and education, I firmly believe there is no place for the distraction of gender ideology entering our schools. Children attend school to learn to read, write, learn mathematics and so much more. It is a sensitive, precious time in a child's life, a child's education must not be confused.

As a Deputy, I will say no to sex change ideologies entering our Guernsey schools.

Elderly Care: -

We owe it to our elderly to **honour our elderly** with an adequate supply of good quality residential care rooms.

As a Deputy I will continually address this issue of elderly care. (please watch the video on this)

No Unfair Tax Increases: -

GST must remain the decision of the island and not the Deputies.

The NO GST supporters have a strong case against GST. They want to see any new tax as a 'Fair Tax' when it comes to the most vulnerable in our community and I fully agree with them.

Good and wise Deputies will **negotiate hard on behalf of the 'Low Income' and the 'Elderly'** to compensate them 100%.

There must never be a direct tax increase on essentials such as supermarket food, petrol, heating, rent and electricity here in Guernsey. (please watch the video on this)

The following videos are found on my YouTube Channel: - ' Tim-Carre-For Deputy '

- **FREE Outdoor Entertainment:** - Beach BBQ areas
- **FREE Sport for youth**
- **FREE New Mountain Bike Park**
- **FREE Fishing club to train youth**
- **Life Savings Club**

My Volunteer Work: -

My greatest joy has been doing Missionary work in different cultures, it was great, I knew God was helping, guiding, protecting, strengthening, and blessing me every step of my path. I just could not have done all these things on my own. I funded myself financially to serve as a Missionary in Japan, Indonesia, Samoa, New Zealand, Melbourne, Singapore and Hawaii and I served in any way they wanted me to. I surrendered my time to serve. Sometimes I would run a project but often I would help out with anything, whether it was digging a hole or doing the dishes. In Japan I made a heartfelt documentary called "Letter to the Emperor of Japan" on the sad situation of the biggest suicide rate in the world and helped restore an old missionary base back to life. In Indonesia I was invited to speak to groups and my greatest joy was to bring encouragement and hope to a large group of people living in a 3rd world mental hospital.

My life is truly blessed; I can come and go without many concerns as I have no debts But that does not mean I am rich. I'm happy to keep driving my Fiat Panda as it is economical, I don't have a garage for a better car.

I'm not drawn to be a Deputy for money, personal ego, boost self-esteem, or recognition... those things don't mean anything to me.

I'm available: To "solve problems" and build a better future for Guernsey...

Thank you for your support, Tim Carre.

Telephone: - 07839191113

Facebook: - Tim Carre

YouTube: - <https://www.youtube.com/@Tim-Carre-for-Guernsey-Deputy>



Collins

Garry Michael

Independent Candidate

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X/Twitter: [garrycollinsgsy](#)

Manifesto Summary

- I am 44 years old, born and raised in Guernsey.
- I have a daughter called Ida with my fiancé and we live in the Vale.
- My professional background is within banking and accounting.
- I have been involved with Parish administration for 13 years.
- I have been involved in sports & charities for the last 26 years. I have received 10 awards, including 5 Guernsey Sports Commission awards: best small team, best team trophy, best event organiser and outstanding contribution to my sport (twice)
- I am passionate about Guernsey's future and want to help prevent people young or old from leaving our Island.

Our Housing Crisis

- ✓ We have a housing crisis, in my view created mainly by the States 2016 **GP11 policy**. It has stopped all major developments in the last 8 years.
- ✓ We need to support not only the **first-time buyers**, but **renters**, **pensioners** trying to downsize and growing **families**. Scrap document duty!
- ✓ The States should be supporting **Leales Yard** not withdrawing. The Bridge area needs investment and support now.
- ✓ We need a new IDP plan that works (**less red tape**) focus on building now in the right places and more land reclaiming.

Balancing Our Books and Our Economy

- ✓ **GST - NO thank you!** GST will hurt the poorest and most vulnerable in our community. I support the Association of Guernsey Charities call to stop GST.
- ✓ I support changes in **corporate tax**, **Pillar II** might eliminate the deficit. With high cost of living now, why introduce GST in the middle of a housing crisis?
- ✓ I support the **G8 businesses views**, with action on housing, **better connectivity**, **education/skills** and use of **technology**.
- ✓ Review every penny spent. Value for money & **growing our economy** are still the keys to success for Guernsey.

Experienced & Professional	✓
Hard Working & Down to Earth	✓
Open & Transparent	✓
Passionate & Caring Family Man	✓
Trustworthy	✓
Knowledge of the States System	✓
Parish Douzenier (3 terms)	✓
Parish Church Management	✓
Parish School Committee	✓
A Champion for Sport	✓
A Voice for Charities	✓



Our Health, Children & Community

- ✓ The lack of funding is challenging our health committee. The States however **shouldn't be cutting services or increasing waiting times**, pensioners deserve better. We must also increase our **mental health services**; Islanders across all ages need our help now.
- ✓ I am very disappointed the Children's Law is **still not fit for purpose**. I would **restrict social media** for younger Islanders, discourage vaping and encourage more exercise & sport.
- ✓ I support the **5 asks from the LGBTQ+** community, ask, fair, inclusive, support.

Our Environment & Population

- ✓ We need **cleaner and greener energy**. I support the need for more trees & green spaces, maintain sea walls and **stop plastic pollutions of our seas**.
- ✓ We need to manage our population carefully, **stop young Islanders leaving the Island** is a good place to start. We will always need nurses, doctors & teachers to come to the Island.

Thank you to my proposer and seconder
Pam Bartlett MBE (Services to Sick & Disabled)
Lucy Beere MBE (Services to Sport)

Our Education, Sport and Culture

- ✓ Our children deserve **modern school buildings**. Will we let down another generation? like we did at La Mare, above is a picture of my daughter, will she have the right environment to learn? We have good teachers, but **sort the sixth form**, get on with it and maintain our new buildings!
- ✓ I passionately believe sport cannot only have a positive impact on your **physical health**, but also your **mental wellbeing** and can improve your **social skills**. We need to support the Sports Commission.
- ✓ Our culture is important, we need to preserve our heritage, language & farms.

Our Government & Me

- ✓ This term we have seen & heard **toxic behaviour from our deputies**; I believe this is because of party politics from the last election, we have a consensus system!
- ✓ I have **always stood as an independent**, I received 6,076 votes in 2020, just short of a seat in the assembly. I have no conflicting business interests and don't own any rental properties.

I have written this manifesto in line with the States of Guernsey accessibility guidelines, please do contact me if you have questions.



Surname: Corbin
First Name: Tony
(Raymond)

Telephone: 07781 124074

Email: tcontherock@gmail.com

Manifesto Summary

Your Voice - Your Vote - Your Deputy

I'm Raymond 'Tony' Corbin - a lifelong Guernseyman - a Grand-Pa and Great-Grand-Pa - a team player and, when needed, a leader.

I'm not a big speaker - I'm a big doer.

I have extensive experience in electrical, mechanical and electronic engineering. Since retiring, I've stayed active in local charity and community life.

My career began with two apprenticeships at K. Munro & Sons to FG Fuzzey as Group Manager. I've worked for the Royal Family, UK and Channel Islands governments, and major global companies. I spent years maintaining critical government systems for Channel Islands infrastructure – including police, fire stations, banks, hospitals, care homes, schools and high-rise developments.

I stand as the Robin Hood of Guernsey

I will fight to protect the everyday islander - making sure our island's resources and opportunities are shared fairly.

With your voice - your vote - and your support - we can lead Guernsey back on track to a secure growing island, and prosperity for all.

My Priorities

1. Opposition to GST

I do not support the introduction of a Goods and Services Tax. GST is an unfair and destabilising tax. Guernsey needs its own solutions. Our island is secure and stable - we must protect that by finding fairer ways to balance our books without overburdening our families or the younger generation.

2. Support for Local Families

Too many families are under immense financial pressure. I support new, fair housing solutions - smaller developments built quickly and affordably by local builders on States-supplied land, helping pensioners downsize and first-time buyers get on the ladder.

3. Government Reform

Guernsey must reinvent how it governs and raises taxes. In an uncertain world, we need financial transparency, ring-fenced budgets, and smarter spending - especially on healthcare as our population ages. We must ensure local businesses a well-trained workforce, the tools, and space to grow.

My Community Involvement

- Chair - Guernsey Arthritis Care
- Lion Tamer - Guernsey Lions Club
- Founder - Special Needs Shopping Bus Service (ran for 11 years)
- Volunteer Driver - Ron Short Centre
- Session Supervisor - States of Guernsey Probation Service
- Former St Martin Douzainier (retired 2013)
- Former Les Beaucamps High Committee Member (retired 2016)
- CIGPE Engineers Member (retired 2023)
- Unite Union shop steward (retired but still a member)

ROB CURGENVEN



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rob.curg@gmail.com

SUMMARY

I'm Rob Curgenven - husband, father, local business owner and lifelong Guernseyman. I'm standing for Deputy because I know Guernsey can thrive without losing what makes us special: our sense of community and our unique environment.

For many years, I've listened to and supported islanders, earning trust through action, not words. I believe everyone deserves dignity, security and a voice. With 38 seats at stake, your votes really do shape our future. Vote for me, and we can address local issues together.

ABOUT ME

Growing up, I attended Elizabeth College, before winning a bursary to Millfield School as a top ten Great Britain ranked squash player.

An accountant by trade, I've run my own business for a number of years. Before this, I worked for Aurigny (as the Financial Controller) and the States of Guernsey. I have seen the problems facing both entities first-hand. Dealing with tax and social returns, too, I habitually see how local business owners, sole traders and individuals struggle with the current system.

I co-founded Man Club, a charity providing men with a safe, supportive environment to talk openly about their feelings and break down the walls of isolation. More recently, I founded a community organisation dedicated to transparency and accountable government.

I love travelling and spent part of my early twenties living abroad. This gave me much needed perspective. After a while, the best bit of any trip was coming home. There is no better place to live than Guernsey—which is why I am so passionate about looking after what we have.



TRANSPARENCY



COMMUNITY



PARTICIPATION

A STRONGER FINANCIAL FUTURE WITHOUT GST

If plans to deal with the fiscal deficit look only at raising taxes, they are bound to fail. GST, for example, doesn't fix the problem. It won't provide enough funds to fill the ever growing financial void. It will have to be upped ever year. And so on. Instead, we will close the fiscal gap through growth, fairness and efficiency:



Continue on with the wind farm project. Leasing just 6 % of our territorial waters for an offshore-wind concession returns around £40 million a year (equivalent to a 5 % 'GST Plus'). This is also set to create up to 200 new jobs.



Position Guernsey as the premier location for responsible Artificial Intelligence and fintech by leveraging our world-first recognition of AI agency (Guernsey is one of the only jurisdictions in the world which allows for this); fast-track licences and capture the professional-services spill-over.



Clamp down on benefit fraud and tax-cap avoidance.



Unlock a regulated cannabis and hemp industry worth at least £20 million annually, with proceeds ring-fenced for health and housing.



Cut costs by up to 2% a year: phase in zero-based budgeting one department at a time; establish an Independent Spending & Performance Board to audit departments; end overspend and publish all contracts worth over £25,000.



HOMES FOR ISLANDERS

Everyone who works or retires here should be able to live here.



Convert idle glasshouse sites and other brownfield land into mixed-tenure developments, protecting open countryside.



Abolish Document Duty for first time buyers and those looking to down-size.



Fast track plans to build upwards in select areas. With smart design we can build thousands of new homes, and free up green space, by building upwards in small pockets of St Peter Port.



Introduce an 'Essential Worker' housing market with capped rents and secure tenure for key workers in health, education and emergency services.



Offer a grant covering costs, and practical assistance, for pensioners and 'empty-nesters' who choose to downsize—never forcing anyone from their home.



Apply an escalating surcharge on properties left empty for more than 12 months to bring housing back into use.



GOVERNMENT YOU CAN TRUST

I'm perhaps best known for my push for openness and transparency. This is essential for good governance, and for rebuilding trust with the electorate.



Introduce a freedom of information law with teeth. This is vital for allowing the public to keep the States in check. The current mechanism is not law but rather "guidance" only. Even when appeals are upheld, Committees can and do refuse to release requested data.



Pass a Whistleblower Protection Ordinance. Too often hard working public servants witness serious wrongdoing but are scared to speak out. If we are to reform the civil service, it is vital that staff are free to talk about what is going wrong.



Introduce a Citizens' Budget; an interactive online dashboard showing how public money is spent, updated regularly.



Hold twice-yearly 'Open States' forums, so government comes to you.



Establish an independent watchdog for complaints about the public sector. The existing mishmash of complaints processes simply don't work. Wrongdoers or their allies mark their own homework, leading to a culture of hiding and denying even the most trivial of mistakes. Consequently, any hope of learning from them is quashed.



YOUR VOICE. YOUR VOTE

On 18 June, we choose what kind of island we want to be. If you share this vision of a fairer, more prosperous Guernsey, lend me your vote—and bring a neighbour with you!

CURGENVEN
Rob





Surname

De Lisle

First Name

David

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Social Media:

facebook.com/deputydaviddelisle2020/about/

linkedin.com/in/david-de-lisle-8a55ba34/

Manifesto Summary

I will continue to speak out for open, honest, transparent and accountable government for all islanders and voice public concerns. This includes the high cost of living, shortage of housing, unfair taxation (**No to GST**) and environmental pollution.

Together we can realise our full potential, protect our island heritage **and** embrace the natural beauty of the island and its traditions.

Education must be inclusive, equitable and promote opportunities for lifelong learning and provide the training to meet growing demands.

We need to move forward and grasp new opportunities with renewed energy to build a brighter and bolder future for Guernsey.

Key Points

- Retain our existing primary schools
- Build affordable homes for local families and key workers
- No to GST or further unjust taxation
- Control our government spending and cost of living increases
- Continue to reach out to new business opportunities
- Protect our environment and preserve the islands natural beauty

Call to Action

As an active Deputy having served the island community four terms I offer my experience as:

- Former Environment Minister leading in Waste Management and environmental philosophy together with service as a Member of Economic Development, Education, Legislation, Scrutiny and Transport Licensing Committees
- Consultant and advisor to international businesses and national governments
- University lecturer in economics and teacher at the secondary level

I have this term placed three requetes in the States:

1. to direct the Committee for Education, Sport & Culture to reinstate primary education for children for the benefit of the Herm Island community and its businesses;
2. to reduce mooring fees and ensure the States' Trading Supervisory Board consults fully with the Boatowners and the Marine Traders for a fair deal in respect of future increases; and
3. to introduce a restriction preventing the general sale of glyphosate products given its impacts on our water supply and local environment

Economic Prospects

Growing and diversifying our economic base is key to increasing tax revenues and reducing the need for new taxes.

We need to promote island renewable energy and new initiatives in the finance industry. The Government's strategy for investment, innovation and growth should also include the arts, festivals, shows and events.

The States are making advances into solar and wind power but need to consider tidal energy technology as well. I formed working groups populated by States members to explore solar, wind and tidal power which resulted in scoping reports being submitted to the States on renewable energy opportunities for the **Bailiwick**. We need to be aware of the

NH1 project supported by an EU grant of 31 million Euros, which will capture tidal energy in the Alderney Race. Assembled in Cherbourg, the tidal plants will produce 34 GWh per year of clean, sustainable and predictable energy.

I will continue to oppose the introduction of GST. This tax will take two to three years to recover the cost of implementation both in staffing and equipment. It will add a cumbersome burden to everyone on the island already fighting the high cost of living. We need to reform the zero ten Corporate Tax Policy. All businesses should pay an annual tax on profits earned in Guernsey; the burden of taxation is currently falling too heavily on the individual. We must cut the tax caps to high-net-worth earners. Hikes to domestic TRP must not exceed the cost-of-living index.

David De Lisle

Health

Health and Social Care must focus on preventative health care to reduce the risk of premature mortality. We must provide more skilled physicians, new operating theatres and modern diagnostic equipment to reduce costly interventions, and long waiting lists. At long last after my many campaigns the decision has been taken to shut down the clinical incinerator at the PEH spewing toxic fumes in the very area where people are trying to recover from serious illnesses.

There is an urgent need to increase the number of care beds to cover increasing demand. The next term of government must reform long term care and provide more choice and assistance to the elderly to remain in their homes.

Pensioners should not lose their health benefit grant for GP and nurse visits and exemption from prescription charges. Nor be forced to sell their homes for long term care.

Environment

Having campaigned for higher environmental standards since entering the States much remains to be done. Our environment is precious to our health and well-being. Contamination from firefighting foam (PFOS) and glyphosate in our drinking water still needs to be resolved. And the continual flushing of raw sewage and chemical contaminants into our coastal waters must be stopped in a comprehensive environmental clean-up.

The agricultural community has a deep-rooted connection with the land and regenerative agricultural practices. They carry the responsibility of preserving the

Guernsey dairy breed and dairy industry and need ongoing support. The industry has an important environmental, economic and cultural role in Guernsey.

We must protect our island from overdevelopment and protect our biodiversity. The current planning system needs reform to direct future development onto brown field sites to protect green fields from further development. Currently fields outside the agricultural priority areas (APA's) need protection. New redevelopment builds need to have their footprint reasonably contained.

Connectivity

Reliable, sustainable and affordable air and sea links are key to freedom to travel as well as capturing long and short stay holidays to our islands and to sustain our economy. I applaud the work Brittany Ferries is doing in France to promote our islands and especially Guernsey.

Our town centres need adequate parking

for residents and for the success of retail, hospitality and financial businesses. Looking forward there is need for sensitive regeneration in both St Peter Port and the Bridge. We need initiatives to promote the vibrancy and footfall in our towns. Only by working together will we pave the path for a prosperous Guernsey full of hope and opportunity for all.

Cost of Living Pressures

Wage packages and those living on fixed incomes are not keeping pace with the cost-of-living pressures on households. The government and its trading boards must consider this before hiking tariffs and charges higher than inflation. We have been subjected to unreasonable hikes and charges particularly in TRP, electricity, water and ports mooring fees without independent regulation. Until this government tightens its belt and reigns in spending there should be no further increases in taxes or new tax schemes introduced.

There is urgent need for newer initiatives to encourage local participation in work. The connection with regional universities and further education facilities provides

opportunities to many in the community to extend their horizons and skill sets. Local young people returning to the island should be provided the same benefits as new employees on license.

The shortage of housing must be overcome with **programmes to encourage families** onto the housing ladder. We must build affordable homes for local families and key workers through both public led schemes and private sector developments. The land is available, and the planning permissions are in place for these projects to be built and become reality. **Regulation is required to address land banking preventing timely development of much needed housing and infrastructure projects.**

Education

In the review of primary education next term all our existing primary schools must be retained and maintained to current standards with no closures. They maintain high standards and form an integral part of the soul of our island community.

As an educationalist, increasing class sizes, declining exam results and lack of discipline within our secondary schools are of increasing concern and has led some families turning to the private colleges. Squeezing the front-line teaching force, constant upheaval with substitute and agency staff and a growing bureaucracy is not acceptable.

Neither is converting the purpose built sixth form centre into office space and shuttling students into outdated facilities at the Mare. Our students are being denied the best education including the International Baccalaureate and this is not right.

Doing away with the States Grant to the Private Colleges is reckless for both the future of our young people and our economy. The Colleges provide excellent value for money and bring substantial benefits to the community.

**I would appreciate your consideration for my candidacy.
Elect me as your Deputy**

David De Lisle



Lindsay de Sausmarez

An independent candidate
Proposed by **Dame Mary Perkins**
Seconded by **Adrian Sarchet**

Website www.lindsay.gg
Email hello@lindsay.gg
Phone 07781 431705



Here's a brief overview of what I stand for and bring to the role of People's Deputy.

- **Overarching Aim** – delivering for Guernsey's people and protecting our future
- **Professional Skills** – strategic thinking, research, analysis and communication
- **Experience** – senior leadership roles and detailed political understanding
- **Values** – honesty, integrity, fairness, efficiency and constructive decision-making
- **Priorities** – people, housing, health, education, environment and public finances

I deliver joined up, long-term thinking – balancing social, environmental and economic needs while being fiscally responsible. We can't afford short-termism. Our decisions must stand the test of time and deliver real value for Guernsey.

A bit about me

It's a truism that if you want something doing you should ask a busy person. I'm a busy person and, sure enough, I get things done. I've been a very active and effective member of the States since I was first elected in 2016, holding several senior roles alongside my parliamentary and constituency work.

My husband Rollo and I have a delightfully full and busy home, with four school-aged children and an older loved one that we also care for, so I well understand the competing pressures of modern Guernsey life – especially with the island's high cost of living.

I also play an active role in the community, volunteering and supporting charities,

schools and the parish. I'm a keen walker and sea swimmer and I've played touch rugby for 20 years, representing Guernsey on many occasions.

My professional background is in media production spanning film, TV, radio and digital, including commercial, corporate and charitable work. For about 15 years I worked at Specsavers and was involved in many award-winning productions.

I hold two degrees and several professional qualifications, but I also rely on good sense and emotional intelligence. I research issues thoroughly and am thoughtful, respectful and open-minded.

What I've achieved so far

Here's a flavour of the work I've done this term.

Working collaboratively across government, industry and the community has helped me deliver practical, well-supported policies, such as the Guernsey Housing Plan, Electricity Strategy and Open Market Inscriptions Policy. Work to save the diving platform at the Bathing Pools and preserve our dairy sector show what good partnership can achieve.

Helping people manage the cost of living has been a priority, through support for affordable housing, protecting pensions and carers' allowance, increasing the minimum wage and keeping bus fares reasonable.

I've played a key role in introducing improved standards and legal protections, for example with respect to rental accommodation, discrimination, water quality, animal welfare and excessive vehicle noise. I was also at the heart of establishing the Nature Commission to protect and enhance the environment and School Streets to make children's journeys safer.

"Lindsay is a proven force in resolving complex political challenges. Armed with sharp technical expertise, keen emotional intelligence, and unyielding focus, she cuts through the noise to drive impactful results for Guernsey."

Rupert Dorey

I've successfully led long-term infrastructure proposals through the States, for example on aggregates, water security and inert waste. Under my leadership we've kept our coastal defences secure and maintained our roads with a focus on cost efficiency. I've also been the driving force behind a more joined up approach to planning, to reduce traffic impact and improve people's access to green spaces. I've cut red tape, modernised and streamlined processes for all fresco permits, taxis and buses, and created a new driving licence category to help charities.

As an individual deputy, I've consistently scrutinised and challenged decisions, particularly in education, where I've long flagged problems that are now becoming more visible.



King Charles' visit to Guernsey, 2024

What I hope to achieve next

Although this manifesto simply focuses on a few key areas, my interests span many different issues. If you're interested in other topics, please do visit my website or get in touch.

Housing

- Deliver more affordable homes and unlock stalled developments
- Support the rental market and strengthen protection for landlords and tenants
- Support first-time buyers, downsizers and key workers

Guernsey's housing crisis has been driven by rising costs and rapid population growth. I led the development of the Guernsey Housing Plan – a strategy created with industry that's already delivering, with around 450 new affordable homes in the pipeline.

Our work to unlock stalled private developments site by site is proving effective, but to make an even bigger difference the States should establish a delivery body, such as the Housing Commission I proposed, along with a Housing Champion.

The rental sector, which houses over a quarter of our population, also needs more support. I'll continue to push for changes like removing the document duty penalty for buy-to-let, and reforming the current rent subsidy for off-island key workers so that it doesn't inflate costs for everyone and is fairer for local key workers. Carefully timed help for first-time buyers and downsizers is also part of the plan.

Health

- Invest more in prevention and make healthy lifestyles easier
- Support carers and stabilise care provision
- Improve access to mental health and community-based services

Staying healthy for longer improves quality of life and reduces long-term costs. We know this approach works for us: initiatives like School Streets, Be Active, and Eat Well are already helping Guernsey positively buck the trend in childhood weight. I'd like to expand social prescribing and other effective, community-based approaches to make it easier for people to live well and stay healthy.

I've long championed carers, both paid and informal, and more recently I have helped stabilise the care home sector through better funding. With demand for care beds rising, we must increase future capacity in those settings and provide more care in people's own homes. Mental health needs parity with physical health, supported by early intervention and accessible digital tools that enhance – not replace – human care.



Education

- Improve educational opportunities and outcomes, with greater efficiency
- Strengthen Early Years and ALN provision
- Expand vocational, digital and lifelong learning

I'm ambitious for education at every level. As a parent of four children in state schools, I know only too well how political decisions have impacted students and teachers, and I have challenged those that have led to the bigger class sizes and reduced curriculum choice that we're seeing now. We need sensible, evidence-based decision-making about the Sixth Form Centre and other sectors that deliver the best possible outcomes for students across the island, and ensure efficient use of public funds.

I've long called for greater investment in Early Years and childcare, which is underfunded in Guernsey. This is vital not only for children's development but also for boosting workforce participation.

We also need more focus on skilled trades, apprenticeships, digital education, and policies that support our hardworking teachers to thrive.

Public Finances

- Make our tax system fairer and more efficient
- Protect essential services while investing wisely
- Promote innovation and productivity

We are in an era of global economic uncertainty, and Guernsey is under real fiscal pressure thanks to our growing dependency ratio and imbalanced tax base. We must fund key services like housing, health and education, but do so responsibly, recognising the strain already on working people, pensioners and businesses.

To keep our community strong, Guernsey must become more affordable and aspirational for younger generations whilst recognising the valuable role of older people, or we risk hollowing out our economy. I'll continue advocating for strategic, evidence-based decisions that prioritise long-term sustainability, innovation, and economic productivity.



People & Environment

- **Protect Guernsey's natural environment and biodiversity**
- **Support fairness, inclusion and strong communities**
- **Embed sustainability across government decisions**

Guernsey needs to work for people and nature alike. I have always promoted practical policies that promote wellbeing, fairness and a healthier environment.

Sustainability makes sound economic sense, and it also means future generations can prosper. That means thinking long term, adapting to the changing climate, harnessing clean energy, reducing waste and pollution, safeguarding nature and access to green spaces, and building policies that are both socially and environmentally responsible.

Guernsey is unique. I want to protect what makes it special while making life better for the people who live here. I'll keep pushing for joined up, future-facing decisions that do just that.

How I work

Colleagues from across the political spectrum often describe me as one of the hardest-working deputies, and I'm proud to have built a strong track record of collaborative working, within the States and across industry and the community as well.

I believe that good policy comes from bringing people together, listening to a

range of views, and making evidence-based decisions with the long term in mind.

I've built good links with counterparts in the UK, France, Jersey and the Isle of Man – relationships that help Guernsey have a voice internationally.

I take my responsibilities in government very seriously: I have never missed so much as a single vote in any States meeting.

As an independent candidate, I will continue to make decisions based solely on what is in the best interests of the people of Guernsey.

I show up, I do the work, and I care deeply about getting things right – not just for today, but for future generations.

Roles Held 2020-2025:

- President of the Committee for the Environment & Infrastructure
- Vice-President of the Committee for Employment & Social Security
- Member of the Civil Contingencies Authority
- Member of the Housing Forum
- Member of the Political Oversight Group for the Guernsey Development Agency
- Member of the Offshore Wind Sub-Committee
- Member of the SEND Alliance Political Oversight Group



Adrian DILCOCK

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Manifesto Summary

There can be no room in the next States for pet schemes or projects, prejudices, virtue signaling, flights of fancy, wishful thinking or self-interest. Islanders have real problems which their elected representatives must sort out. Housing, the cost of living, healthcare, the exodus of our young people, our financial structural deficit and the growing gap between rich and poor. Your government should be focused on the needs of the majority of the people rather than the needs of the people with the majority of the money. The best interests of islanders and the island are inseparable.

Who am I and what do I believe in?

I was born in Guernsey and have lived here all my life. I was educated at the Vale School and Elizabeth College. I worked for 39 years in the public sector predominantly in finance (including 19 years at Home Affairs in senior finance roles, producing and managing budgets and accounts). I have an extensive knowledge and understanding of the operation of States Finances. I was also president of the AGCS branch of PROSPECT.

I am currently Senior Constable and a Douzenier for St Sampson. I also serve on a number of committees: Channel Islands Occupation Society, Retired States Employees Association (RSEA), Vintage Agricultural Show and the St Sampson's Church Property Management Board. I am a member of the campaign group HEAL (Health Equality For All) and a member of the Committee of Management of the Odd Fellows. I am also a presenter and member of the Committee for Jubilee Hospital Radio.

At heart I have been a public servant all of my adult life and I hope to be able to continue to serve you all as a Peoples Deputy following the election. The thing that really matters to me is the wellbeing of the community. This is a pragmatic view. Without a happy, healthy and secure population the economy cannot continue to function.

My hopes for the next political term

I believe that every island child has the right to a high quality standard of education regardless of ability to pay. As they grow up and leave school they should be able to aspire to full or partial home ownership according to their free choice or be able to rent a home at a truly affordable cost. They should be able to confidently raise a family here if they wish. In their old age they should be able to enjoy a comfortable secure retirement. Throughout their lives they should have access to health care and good public services fit for the 21st century. Most crucially at no time in their lives should they feel obliged to leave their island home because they simply cannot afford to stay here, and in their retirement they should not be forced to become medical tourists in the UK. An increasing number of our young people are leaving the island never to return. This is detrimental to the island in so many ways.

It is self-evident that huge numbers of islanders are struggling to make ends meet, house themselves, keep themselves warm in winter, feed and clothe themselves or even remain in the island. The day to day problems that haunt islanders of all ages are inter-related and need to be viewed holistically. They ultimately make the island an uncompetitive jurisdiction and if unchecked will destroy the local economy as well as placing intolerable strains upon individuals and families:

HOUSING – The cost of housing here is generally unaffordable. Using the term ‘Affordable Housing’ to describe housing which is clearly not is insulting to those who are well aware of the truth - the homeless and huge numbers of islanders that simply find themselves in a poverty trap. Actual progress must be made during this next term. There are many levers which could be explored – rent control for example which might initially see a contraction of the rental market but could also drive down the cost of and increase the supply of homes for purchase. It is in place in Jersey where housing costs have reduced by 0.6% in the year ending 31st March 2025. Guernsey’s housing costs have increased by 7.8% in the same timeframe. Everything must be considered, better more cost-effective land purchase options for social housing, direct employment of labour and purchase of materials and plant at source if local supply chains are not adequate. The island is gradually dying as a community and our economy is being threatened by the high cost of just existing here. The new States has an overarching responsibility to stabilise and then drive down the cost of housing. Any States scheme such as tax breaks or document duty reduction must, given the States ongoing Structural Deficit, be fully costed with funding identified and must not just effectively prop up the present over inflated property market.

THE COST OF LIVING – Without doubt the cost of living here in Guernsey is high. Inflation also remains high particularly compared to Jersey our nearest comparative and competitor jurisdiction: Quarter 1 2025 RPI in Jersey 2.3%, in Guernsey 4.2% almost double! This is in part driven by the cost of housing but the States itself either directly, or via its trading entities actively fuels inflation. Examples would be Electricity and Water charges together with fuel and excise duties.

For the last 3 years from 1 July 2022 electricity tariffs here have increased by 9%, 13% & 10% - a compound 35% rise (OVER A THIRD). RPIX for the June quarter of these same years, measured the day before each successive increase in electricity charges, used to uplift State (Old Age) Pensions on the 1st of January six months after each electricity tariff rise was 7%, 6.8% & 4.5%, cumulatively 19% i.e. a full 16% less than the electricity tariff increases that State Pensioners

and other low income households have had to bear. In reality the situation is even worse. The single pensioner sitting in the one room they can barely afford to heat presently pays 23.89p per kwh and a standing charge of £68.25 whilst a person heating their entire home with an electric boiler or heat pump pays 12.24p per kwh and a standing charge of £11.41. The person huddled in their one room is effectively subsidizing the person with an electric boiler or heat pump.

HEALTHCARE – We do have excellent healthcare services. One major difficulty is affordability on an individual basis. There are many islanders who through no fault of their own find themselves unable to access primary healthcare or fall off society’s financial cliff edge often in old age. This can have catastrophic results for the physical and mental health of the individuals concerned going forward. Your wealth should not determine your health.

These three issues are of great concern for and have significant impact on the majority of islanders. The States should always work to reduce the local cost of living not increase it. The electorate are suffering now. The most recent Guernsey & Alderney Well Being Survey showed that 35.6% of islanders have experienced a significant amount of stress in the past year. This is hardly surprising.



OTHER ISSUES

GLOBAL WARMING AND RISING SEA LEVELS

It is self evident that sea levels and the temperature of the planet are rising. It is also clear that whatever we do here on the island will have a miniscule effect worldwide on either of these issues. That's definitely not to say we should as a community do nothing, but as an island which has significant densely populated low lying areas, including large areas below sea level, we must spend adequate amounts on coastal defences. This will not be cheap but it must be done. It should also be recognized by our elected assembly that so called 'green' taxes are still taxes and taxes make people poorer at a time when 'in work' poverty is steadily rising. The high tide mark of relative poverty has reached a huge number of islanders.



OUR AIR AND SEA LINKS

Since 2020 our position has worsened. Effectively we now have one (States owned) airline which lost around £100million in public ownership prior to 2020 plus massive one-off losses during the pandemic. The airline continues to lose money on a grand scale. It also has a recent history of unreliability and is very expensive to fly with, again most crucially when compared to services of our nearest competitor jurisdiction. Sea travel and freight is now dependent upon two relatively old vessels which are presently only due to be '*refreshed*' over the next 15 years. The fast craft will be 40 years old and the Ro-Pax vessel will be 35 years old by the end of the current contract if not replaced. Jersey by contrast is to have three new vessels in the not to distant future. The next States cannot afford to take its eye off these issues.

EDUCATION

The issue of tax-payer funding the three private colleges has been 'put to bed' by the present States. The colleges are to receive a fixed sum per pupil regardless of the financial position of the parents. The period of notice to change this arrangement is longer than a States term. Crucially what still remains to be addressed is the perception that drives parents to in many cases beggar themselves or have multiple jobs to put their children into the colleges. If improvements are required in the State sector they must be driven forward in the next political term. Our young people represent the island's future. We cannot afford to let them down. In pure fiscal terms this needs to be addressed even more urgently now as every additional pupil in the private colleges now means that the taxpayer funded grant goes up.

THE EXODUS OF OUR YOUNG PEOPLE

It is a fact that our young people are leaving the island in droves. It's hardly surprising. It is uncompetitively expensive to live here. Everything the next States do should concentrate on improving the lot of the population not making it worse. In particular for our young people.

THE GAP BETWEEN RICH AND POOR

The increasing gulf between the very well off and the average and poor is a show stopper for the island. It's not fair or equitable but just as crucially again drives people away from the island. The result being that there are less and less people left to make the island function.

OUR STRUCTURAL DEFICIT

This is a reality. We have been eating into our financial reserves steadily for years. The next States must resolve this once and for all. We need people in place who will not 'kick the can down the road'. Push **has** come to shove. The next States have the ability to either run the island into the ground or sort things out. It won't be easy or palatable but it must be done. We are rapidly approaching 'one minute to midnight' as far as our public finances go. Again we owe it to our young people to sort this out. **Now**. Successive States have lead us to believe that economic growth alone may get the island out of the red. It hasn't happened and mindful of the financial instability of the world

due to present US government policy it's even less likely to happen now. Likewise whilst in the medium to long term an offshore wind farm for example might drastically improve the island's situation it will do nothing straight away. It's also largely dependent on the UK's Contract for Difference (CfD) policy (It is self evident that a harsh wind of financial and electoral reality is blowing round the Secretary of State for Energy Security & Net Zero). Many sure fire winners have fallen by the wayside over the years – the babaco (savior of the growing industry), the casino (savior of the tourist industry), the data park that never was and our cannabis industry. Finally of course savings targets are not savings until the savings have been delivered. Projecting savings of say £25 million per year by 2029 means absolutely nothing unless the savings materialise and of course what shape would public services and public infrastructure be in if they were achieved? Food and medical bills should definitely be exempt from any increase in indirect taxation.

THE THIRD SECTOR

Guernsey relies heavily on charitable organizations for many of our vital services. Both morally and financially the States needs to nurture the third sector. States of Guernsey contributions over the last ten years have remained static at around £5million per annum. There is an urgent need for the new States to

review and increase the real term value of the States contribution to put Third Sector organisations on a stable footing going forward. In addition it is imperative that if new taxes are enacted adequate mitigations are put in place to protect the Third Sector. Finally of course charities rely heavily on the older generation for volunteers. At present older volunteers are just not being replaced.

PETITION LAW

It is clear that there continues to be general public dissatisfaction with the way that States members interact with and listen to the public between elections. Government should be there to govern however it should also listen to the electorate other than for a few weeks prior to each election. I would support the introduction of a petition law as in Jersey and the UK (Thresholds – Jersey 1,000 signatures = ministerial response & 5,000 signatures = consideration for States debate, UK 10,000 signatures = response from government & 100,000 signatures = consideration for parliamentary debate)

Proposed by – Paul le Pelley

Seconded by – Michelle le Clerc





VOTE FOR DAVID DORRITY ON 18TH JUNE!

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Website and full manifesto: daviddorrity.com

Hello, I'm David Dorrity. I was born in Guernsey, and after school travelled widely before returning home to the island I love to raise a family – I have three children and live in the Vale. I have worked in the island's pension industry for the past 20 years, most recently employed as a director for a leading financial services firm, and hold qualifications in International Trust Management and Governance, Risk and Compliance. I am passionate about working hard to find solutions for all of the issues our island is currently experiencing, and am focused on fixing Guernsey's economy, researching fresh ideas to help address our housing crisis, and also doing everything possible to facilitate the quick completion of the States schools building and renovation plans. If elected, I will work closely with my fellow deputies to resolve the problems our Island is facing NOW.

DYNAMIC BUSINESS ENVIRONMENT: Guernsey is struggling with a high cost-of-living and inflation and hampered in its ability to complete vital projects due to financial pressures. To grow our way out of this situation we must optimise provision of support to business so that we are doing everything within our power to attract -and retain- employers who will help us achieve the economic stability we so badly need. Guernsey must modernise our civil service structures to improve their efficiency, and also review the Island's appetite to risk to show companies looking to operate here that Guernsey has a dynamic approach to business. We must also focus on ways to diversify our industry base and increase support for entrepreneurs.

FINANCES AND TAXATION: The island's credit rating was downgraded by the S&P rating agency in 2 consecutive years during the Assembly's last term. They said a squeeze on public finances would be caused by our shrinking working age population, threatening tax collection rates and increasing pressure on health and care services. They also warned of further downgrades if Guernsey failed to implement tax reforms to stabilise its funding needs. S&P's independent appraisal of the island's finances and economic outlook is a warning we would be foolish to ignore. Things need to change, we must raise more money through taxation.

I have read with interest suggestions that Pillar 2 might generate sufficient income to allow us to forego further taxation. Similarly, of plans to introduce zero-15, if it could be agreed jointly with Jersey. I would caution that these possible solutions should not be relied upon to provide the income levels we need today.

After closely studying the competing proposals, GST-plus seems to be the fairest way that has been suggested to strengthen the island's future financial position – providing as it does protections for pensioners and lower earners. If elected, I will judge any alternative proposal to a goods and sales tax on its merits – but I will not allow the decision on increasing taxation to be moth-balled, as I believe that leaving this difficult choice any longer will damage our reputation and lead to tougher actions being needed as we near the end of the decade.

EDUCATION: The Island's children have borne the brunt of the experiment to end selection without adequate preparation for a post 11-plus school system. The States must guarantee that the school renovation and building works are completed swiftly to provide a stable learning environment where our children can get the very best experience, as well as the support they need to excel during their school life on the island.

Our children are the Island's future and need to be given every encouragement to embrace post-high school education - be that through A levels at the Sixth Form Centre or much needed skills for local industry through vocational studies and apprenticeships at The Guernsey Institute/College of Further Education.

HOUSING: The States needs to work quickly with developers to provide affordable housing for our lower earners and young people, or risk seeing them move away. Work must begin swiftly on the Bridge flood defences to enable progress with Leale's Yard and GHA sites in the area, as failure to build has had a negative impact on the market and helped create the high rate of inflation that affects the rents and mortgage rates we pay. This must also include well-built and maintained States housing which is a vital safety net when local families need this kind of support from our community.

In an island with property shortages too many buildings are left vacant, and I would support discussions with landlords who allow properties to fall into disrepair over a sustained period. I would also look at measures to make it financially unviable for owners to leave properties empty and undeveloped for many years. I will apply to sit on the new Housing Committee and will work fast with colleagues to free-up the barriers preventing the creation of much needed homes that are in harmony with our island while also solving the housing crisis that impacts on so many other areas of our daily life.

HEALTH: There are many challenges on the horizon related to the island's aging population, and I support the preventative measures already begun which focus on non-medical treatments, and which promote healthy eating and active lifestyles for elderly islanders. We must build on the great work done here and also in the fight against smoking and obesity affecting all ages to help prevent chronic ill-health, which in turn results in time off work, adding to the island's financial burden.

We have a good healthcare system with excellent treatment available for all at the PEH, but I believe that we need to better fund primary care to better assist those who struggle to afford healthcare. The £12 grant for GP visits needs to be increased to help islanders seek early diagnosis; when it was first Introduced in 1992, the grant accounted for 50% of the cost for a GP visit; today it is closer to 15% of the cost to see a doctor.

ISLAND CONNECTIVITY AND AURIGNY: Guernsey's connectivity is crucial to islanders, and also to our ability to remain relevant in the business world. The Condor/Brittany Ferries agreement was not without its challenges, but has already boosted our tourism industry with increased visitor numbers.

Aurigny staff are hard-working and dedicated, but issues outside of their control have contrived to make the airline expensive and unreliable since the decision to take it under States ownership. The island may be too small to run a commercial airline; in which case we should look for a partner-firm with more aircraft and maintenance facilities to service the various routes. We learned recently that extending the runway will not necessarily attract budget airlines and should not even be considered before resurfacing is required in 10 years' time. Something needs to be done, as a business making £8million losses a year is simply unsustainable.

GREEN ENERGY PLAN: With our abundant natural resources and the largest tidal flows in Europe, Guernsey is perfectly placed to become a world-leading example of how to generate clean, low-cost electricity. I would like to see the island work with specialists in the fields of renewable energies with a view to achieving energy self-sufficiency. I believe we should explore raising the funds required for development of this industry through private investment opportunities, much like the highly successful Energy Co-operative groups in Spain.

THANK YOU! I have cut the content of this manifesto down considerably to fit to 2 pages, in an attempt to save your eyes as you work your way through this booklet! I fear that this is at the expense of some of my key explanatory points, and would invite you to view my full manifesto at daviddorritty.com.

Warm regards,
David Dorritty

VOTE



Andrea Dudley-Owen

—— GUERNSEY DEPUTY 2025 ——



GUERNSEY GIRL, GUERNSEY GOALS

A successful Guernsey needs strong foundations to build from:

Safety | Education | Healthcare | Transport

Notable actions are:

Proven leadership in delivery of significant education reform following the previous States removal of 11+ in 2016.

Committee delivery of a successful 80th Liberation Day celebration.

Early Years Conferences, most recently keynote speaker Baroness Floella Benjamin.

Promoting Apprenticeship, recent celebration of 70th Anniversary.

Over 200 hours of chairing Education Governance board meetings.

Introducing Guernsey's first Education Governance framework and Governing boards for States Schools.

Bringing stability to and significant cultural change in Education, uniting staff to work towards a common goal of excellence and continuous improvement.

Providing consistency of leadership through challenging times of change.

Interest in third sector organisations related to childcare and education for greater understanding.

My long term goals for Guernsey are:

1. Excellent education for every generation, giving our children and grandchildren the highest necessary skills for long term prosperity.
2. Resilient, diverse and stable economy, delivering full local employment.
3. Affordable homes for islanders, accessible and built to meet the needs of first time buyers and those ready to downsize.
4. Fair and sustainable tax system for lower and medium income earners which keeps us competitive.
5. Government which has a handle on expenditure and encourages community responsibility.
6. Safeguarding Guernsey's unique culture and heritage.
7. Support for increasing resurgence in Guernsey farming and local food production.

I have demonstrated my competence and capability as a representative for our island. I listen to and lead on what our community believes to be important.

My personal qualities:

Vision - I have a clear view of where to go and how to get there.

Integrity - I am honest, committed and want to be accountable for my decisions.

Resilience - I recover quickly from setbacks, moving forward, adapting to the situation.

Collaborative - I take a balanced approach and work with others.

Empathy - I seek out and understand different opinions, which helps inform my views.

Humility - I am aware of my weaknesses and strengths, always seeking to improve.

As a Mum and dedicated professional I want Guernsey to thrive, offering a good quality of life for all. I want a community where trust in government, financial stability, fair taxes, affordable housing, excellent education with promising career prospects and healthcare are the norm. All set against the backdrop of our safe, beautiful island, where no one is left behind and we support each other like family.

My promise to you is to keep working hard, upholding my values of integrity and openness. Stability is crucial for our education system, and if you re-elect me as a Deputy I will strive to serve again as President of the Committee for Education, Sport & Culture. We are now a good way through the delivery of education reform and Guernsey needs continuity to achieve excellence.

Since being elected as a Deputy for the West in 2016 and again Island Wide in 2020, my education, background, career, and experience over two political terms have equipped me well to deliver on my manifesto. More recently, as a Committee President, I have honed my skills, expanded my knowledge, and grown personally. I am wholeheartedly committed to serving the people of Guernsey, and with your support, I would be honoured to continue playing a leading role in the States as your Deputy.

Over the term my roles have been varied, including:

- President of the Committee for Education, Sport & Culture
- Chair of 13 interim Governance Boards, including The Guernsey Institute
- Transforming Education Programme Board, political representative
- Guille Alles Management Board
- Member of 5 School Committees
- Member of the Commonwealth Parliamentary Committee

Views on Key Issues

Building on strong foundations Guernsey can become resilient to external influences and create internal success. Education is that foundation.

Education & Skills:

Taking Guernsey's education from objectively good to excellent requires leaders who are both aspirational and inspirational, along with sustained investment. I have worked tirelessly to enhance the quality of our education and will carry on doing so if re-elected. Investing in our young people through education produces the greatest returns for our island, offering them the prospect of higher wages, greater self-reliance, and reduced healthcare and criminal justice costs.

I believe:

1. increased investment in Early Years and care ensures our youngest and most vulnerable children get excellent provision as firm foundations in their learning journey;
2. creating innovation and research hubs using clustered governance model in our schools inspires creativity, meeting the unique needs of each individual, driving excellence whilst making best use of resources;
3. the Sixth Form and Sports Centre of Phase 2 at Les Ozouets must be delivered without further delay;
4. offering more opportunities for degree level courses for islanders will create much needed on-island Higher Education study opportunities.
5. staff pay, terms and conditions must reflect the value of each role, retain and attract the highest calibre, including a return home package for islanders who have qualified away;
6. greater investment in our home grown skills needs to be a priority, to build resilience in healthcare, education and finance.

Health:

Health care is about treating the body and the mind and ensuring our social and physical well being.

I support:

1. sustained focus on public health education encouraging healthy lifestyles and promoting social prescribing and the value of physical activity;
2. better access to help and care for those suffering from addiction and mental health issues;
3. our health care workers and place great value on their role in the provision of a health care system that balances prevention and treatment with individual responsibility for good health.

The Economy:

Businesses of all sizes and sectors contribute to our economy. To achieve sustained economic growth, businesses need support to trade in a healthy environment with the right legal frameworks, the best knowledge and skills and up to date infrastructure.

I believe:

1. in continued focus on the diversification of the economy, eg higher education opportunities can also attract international students, renewed focus on agriculture, local food production and marine environment research;
2. in support for entrepreneurs and small businesses, creating a vibrant environment for all sizes of company with sustained growth and attractive employee environment;
3. in continuously seeking reduction of red tape and unnecessary bureaucracy;
4. in investment in island attractions and flexibility around tourism accommodation;
5. Investing in and maintaining resilient Sea and Air links.

Fiscal & Tax:

Balancing a tax regime which is competitive for business, fair to the community but provides enough money to fund and replenish essential public services is challenging. No one wants to raise taxes, but our current financial situation needs to change. Without action we will not have the money we need to fund future services such as a care model for our older community members and capital projects such as land for housing.

I believe:

1. in a fair, resilient tax system, which can pay for the services we rely on and which will also rebuild our the Capital Reserve so that we can invest in Guernsey's future infrastructure;
2. a cautious approach to debt is wise, ensuring that terms are transparent, with published spending plans and regular updates on payback and return on invested loan capital;
3. there should be no increases in income tax for lower/ medium income earners;
4. in reform for a fairer Social Security system;
5. in greater support and flexibility for families with young children.

Environment:

The States must take more decisive action to ensure that we reduce damage to our natural environment.

I believe:

1. energy infrastructure should support community, businesses and householder initiatives to invest in cleaner and more sustainable energy sources;
2. more action is needed to reduce plastics and other pollutants in our island;
3. In a continued focus on traffic management and enhanced public transport.

Housing:

The Housing crisis has not been treated as a crisis and it is critical that islanders can afford to live on Guernsey.

I support:

1. the creation of the new dedicated Housing Committee to completely focus and sustain efforts to develop the right amount of mixed housing for the island;
2. the Guernsey Housing Association shared ownership scheme and I want to see the release of appropriate States owned land;
3. first time buyer's entry to the housing market and review of TRP to provide protection for first time buyer new builds for lower/ middle income earners seeking to purchase their first property.

PLEASE GIVE ME YOUR TRUST AND SUPPORT IN THE NEXT ELECTION



AND VOTE Andrea Dudley-Owen



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Social: **johnfdyke2025**

Manifesto Summary

I am standing for the States of Guernsey after a first term in the States to continue what I have been working on from 2020.

I come at this as an exponent of smaller government, with a view to reining in excessive regulation and wasteful spending which, inevitably, leads to higher taxes and lower growth in our economy. Sometimes, I do feel like King Canute in terms of holding back regulation.

I am a firm libertarian. Traditional liberties, freedom of speech, due process, freedom from government overreach, privacy and living ones life with dignity and respect must not be forgotten in the flurry of other issues that face us.

CV

I attended Poole Grammar School and read law at Downing College, Cambridge. Having qualified as a solicitor, I have worked as a partner of an international law firm and as a consultant to Mourants and am a director of an investment group. I have 3 adult daughters and 7 grandchildren.

I spent 4 years on the Public Accounts Committee (2012-2016) and was elected as a People's Deputy in 2020 where I served on the Development and Planning Committee and the Scrutiny Management Committee. I chaired the Legislation Review Panel and was a member of the Offshore Wind Sub Committee. This experience has given me a pretty good insight into the issues facing us.

Spending

We have challenges arising from excessive expenditure and recruitment into our civil service. Numbers in public administration have now drawn ahead of our core finance sector. This direction of travel must be reversed. We now have a new head of the civil service. It will be the job of those elected to the Policy and Resources Committee to work with him to achieve efficiencies and savings and we, the Deputies, must stop passing more and more UK style laws which add the need for more and more staff. With a staff turnover of around 10% p.a., we are not talking of mass firings, non replacement will cover it in areas where we can. Plus a prohibition on creating new positions.

A few specifics:

..I had challenged £13m in the 2025 budget for new vehicles. That's an awful lot of vehicles.

..We could pursue combining the two fire services together, possibly with the ambulance service.

..If we could cooperate with Jersey, we really need only one air traffic control system to cover the Channel Islands.

..Consultancy contracts must be cut back. Some are very useful. Many are pointless. Some are commissioned for purely political purposes and are entirely useless.

..Nursing costs are rendered artificially high by the fact that we have insufficient nursing accommodation in the vicinity of the hospital. This makes retention of nursing staff challenging leading to use of agency staff at eye watering cost. I will deal with this below under Housing.

I could go on. This is an area that must be addressed in the next States. Everything must be challenged. Dep Vermeulen and I did bring a proposal to reduce the post inflation 2025 budget by 4.7%. That received 11 votes but failed. However, I am now seeing candidates suggesting a variation on that theme being an annual real terms cut of 1%. Maybe that approach might succeed in achieving a majority.

Tax

We must remain a competitive financial centre. Everyone, particularly Jersey, wants to “eat our lunch” so we must be very careful indeed in raising taxes both from the point of view of competitiveness internationally and from the point of view of burdening our own people. As a general rule, we cannot “tax our way to growth” as the UK is now finding out to its cost.

There are some taxes/ fees that can raise further revenue relatively easily, but not many. Dep Kazantseva Miller and I brought a proposal to raise annual Companies Registry fees somewhat to at least cover inflation since the last reset. This could be expanded somewhat. The finance sector

has, broadly, not objected. Re corporate tax Deputy Parkinson has raised very well argued proposals for a territorial tax similar to Hong Kong at a rate of Zero/15. This is a complex area which will require very detailed discussion with the finance sector at a very granular level. This could be very significant and should be studied.

We have already signed up to Pillar II of the OECD Tax Convention. This, theoretically is raising between £10m to £30m pa from Jan 1, 2025. We shall see in due course.

We also have the potential for substantial income from leasing our seabed for offshore wind development.

To sum up, we must follow through all of

the above before thinking of implementing GST. This is a last resort which I have voted against at least four times. To approve GST without first dealing with spending will simply mean not doing what is necessary.

Housing

Obviously, this derives from a serious supply v demand problem exacerbated by building costs. I will deal with demand below. On the supply side, the States has rather failed to get much built in terms of social housing and key worker housing with little built in the last five years. The States MUST put its enormous land bank to good use. However, the plans to start building on the Kenilworth site seem to be progressing and an overall master plan, roads, green spaces etc across the main sites has been drawn up. It is legitimate to borrow to progress these sites as they will generate an income. Eight new sites for housing at the edge of the main and local centres are coming through in the current IDP review. We need affordable housing to buy including partial ownership units built by the GHA. Nursing accommodation is also a priority in terms of recruitment and in terms of reducing pressure on the local market which pushes up rents. In the private sector , construction has been running at a little over 100 units pa. Not enough but this was held back for years by GP11 (the IDP rule that required sites for over 20 houses to donate up to 30% of the buildable area to social housing). Predictably no large private site came forward in nearly 8 wasted years. I spent nearly 4 years of aggravation trying to get this changed. It now has been with an overwhelming vote in the Assembly and the larger private sites are now coming forward. I think this has been my greatest achievement in this Term.

Cost is still an issue and young families struggle to raise a deposit. To assist with that, I PROPOSE A PLAN to allow first time house buyers to apply their secondary pension plan pot towards the deposit with provisions to pay it back in at a later date. I think that is a neat solution that I have seen applied elsewhere.

Immigration

This is the other side of the housing issue. Numbers coming into the island on 3 and 8 year licences seem to be rising and the target annual population increase of 300 pa (itself high) has been exceeded in recent years. We need an urgent review of just how many 8 year licences are issued and the salary threshold bearing in mind these licensees can bring family members with them. We should also require health checks on those seeking residence, medical insurance and proof of adequate means. That is standard in most places.

Open Market

This is a vital part of our fabric and needs to be encouraged. The Population Management Law passed in a previous States term imposed unfortunate restrictions on who may occupy open market homes, broadly limiting it to one family plus a lodger. This not only damaged the usefulness of the open market but also pushed numerous renters out and on to the local market thus adding even more to the cost pressures there. That should be reviewed urgently.

Capital Expenditure / Growth

This will require careful prioritisation in terms of what is affordable and the limitations on our actual capacity to build without causing yet more price inflation. We are committed to the Institute so that must proceed. Housing is vital as is nursing accommodation on or close to the PEH site. The extension to the PEH cannot proceed right now. It will require 150 or more new staff and we simply can't house them.

We need investment around the harbours for both flood defences and to enable business development. The Guernsey Development Authority must be allowed to proceed with that in a commercial, cost effective way.

We need to take a serious second look at an EMAS (Engineered Materials Arrest System) at the Eastern end of the runway. Our current connectivity is damaging to our hospitality and finance sectors and very expensive for Islanders. A connection to Heathrow would be ideal and may be feasible, possibly even without EMAS. I favour keeping Aurigny but it will need to adjust somewhat.

At the end of the day, we must grow our economy and do everything possible to support our key finance and hospitality sectors and to develop new lines of business if we are to have a prosperous future. Currently our economy is flatlining, if not slipping.

Education

The bright spot on this is our new Institute which will start building soon. We should give our youngsters great options to stay and study in Guernsey, especially in those practical and technical areas where we

have such high demand.

I regret the disruption caused by the termination of the Grammar School which has led to a difficult period for our States secondary school pupils. We must now concentrate on raising standards in our secondary schools with consideration given to looking at models other than the UK and to devolve as much autonomy to each individual school as possible. We must continue to work with the Colleges who educate over 30% of our pupils. The grants should certainly be retained. I supported that in the recent debate. Further, Dep Matthews and I have brought forward a proposal for means tested scholarships to the Colleges for less well off pupils. We plan to pursue that.

Environment / Net Zero

We need to continue to reduce our energy consumption and generally become more sustainable, but only in a gradual, economic way that does not push up energy prices and electricity bills. Net zero is probably unachievable. We should not try to push ahead on that whilst 80% of the world economy is still using fossil fuels with no intention of stopping. Our big contribution to clean energy will be to push forward with plans to lease our seabed for wind farm installation. The plans will not involve us taking on economic risk: they will only involve acting as lessor of our seabed to others who will take on the building project and enter into the relevant contracts with the UK or France. The planning on this has advanced well and must be pursued. I would like to improve cycleways to include segregated cycle paths around the south, west and north coasts, planned to keep pedestrians, bikes and cars apart so far as practicable. We must continue to protect our green areas.



Fairclough

Simon

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Current Deputy

Vice-President Scrutiny Management Committee

Committee *for the* Environment & Infrastructure Member

States Assembly & Constitution Committee Member

It has been a great honour and privilege to serve as People's Deputy for the last 4 years and 8 months. I believe being a States member is a full-time job if done properly, but not a career. Following my election last year I have worked hard on 3 States Committees. My work as Vice-President of Scrutiny, including many public hearings, has helped shape policy, brought valuable accountability and transparency and given me valuable insight into how the States does (and does not) function. This knowledge and experience would be a vital asset in what is going to be a particularly challenging new States term where we must prioritise the island's economy and housing needs.

I am not going to use these pages (or even 4 pages) making promises or pledges that, as we have seen time and again, no candidate alone can deliver within our current consensus system of government. **We need a fresh approach to politics.** And, more than ever in this next term, an Assembly which can represent the full cross section of society, working together in the island's best interests.

In my manifesto five years ago, I said "we need a cohesive group of politicians with a range of different skills that best represent the interests and makeup of our society. I believe we do not need parties to achieve this. We just need committed people who will work together in the island's best interests." My view has not changed.

We can tinker with systems of government all we like, but ultimately providing the best service to and services for islanders comes down to what we can achieve collectively. That is why I was the only States member last Autumn to back all the different tax proposals, to help revitalise our economy. **Compromise.** Instead, we ended up with an unfunded budget for 2025. A situation that must be addressed immediately. Because a majority of the Assembly is needed to approve any key policy. **To make things happen.**

Just a few examples are the vital support we agreed for our key dairy industry this year, put forward by the Environment & Infrastructure Committee on which I serve. And the island's electricity strategy - paving the way for more sustainable forms of energy in future, such as offshore wind. Thus, securing a brighter greener future for us all.

I have maintained good relations with all my colleagues, despite differing views and opinions. If we work together and engage with stakeholders and the community in the right way we can achieve great things. Clearly, we need some fresh faces and impetus in the next Assembly, but also **decisive leadership, political experience, and effective communication**.

When I last stood, I said a vote for me would be a Vote for Change. And the island's business community, industry and third sector are also now saying "Change is needed." Of course, the idea of change when it comes to elections or the way we are governed is always appealing. But how we facilitate meaningful change for the better should be the focus.

For example, **I believe we can streamline States processes** and agree with the G8 that housing, transport, education, and the economy are key priorities. And that collaborative leadership and efficient decision making will be the key to unlock the massive potential we have as an island. But that must not come at the cost of our natural environment or natural heritage, which needs greater protection than ever.

One of the key blockers to economic growth in recent years, and terms, has been the lack of investment in key infrastructure, a factor underlined by the Fiscal Policy Panel recently. **We should shift our focus from strategy to delivery** by:

- Simplifying procurement processes
- Unlocking States property to better serve the community
- Changing the emphasis from back-office functions to frontline services
- Redeploying resources to where they will have the greatest impact
- Being ambitious but realistic.

I remain an independent candidate, one keen to work with others, who has forged a good relationship with the Forest parish, in which I am fortunate to live. If elected, I will also continue to take on constituency work from across the island as I have done this term and **work hard** for you, the people of Guernsey.

Thank you for taking the time to read my manifesto. More details are available on my candidate website. And if you have any questions, feel free to get in touch via the contact details above.

Finally, please consider using one of your votes for Simon Fairclough.



Steve Falla

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More to give

As a committed sitting Deputy I would be grateful for your vote so that I can continue to represent the people of Guernsey in these times of challenge and change. It is a privilege to help individuals in need and to represent the views of the community when seeking the right way forward for the island. I do not shy away from difficult issues and I have more to give as a proactive, objective, listening, full-time Deputy ready to collaborate to ensure the best outcomes.

Focus, collaboration, vision and energy

I am standing for election as an independent candidate.

I will build on the experience gained during my first term as a Deputy, hit the ground running and provide continuity.

I will bring focus, collaboration, vision and energy to the areas of Guernsey life that concern members of our community. I love the island and where there are challenges I want to concentrate on what can be done over the next political term to change things for the better.

Guernsey has so much to offer and we must capitalise on that and develop initiatives, policies and enterprises that will result in a healthy, happy and productive island.

Having been vice president of Economic Development, business and the economy remain a key focus for me and, if elected, I will put myself forward for the presidency of that committee. I am prepared to serve in whatever capacity best suits my skill set.

Housing

Housing and staffing were deeply impacted by Brexit and Covid but the Housing Action Group did not deliver any new solutions and progress has been too slow on all fronts. We have a bank of social housing sites waiting to be developed but we seem incapable of disentangling ourselves from the bureaucracy that rarely allows us to exceed a snail's pace.

My objectives are

- A scheme that will allow people to obtain their own affordable homes, be they modular, self-build or renovations
- A reset of restrictive rules, even for a limited period, in respect of housing
- A fresh look at the 150 football pitches worth of redundant glasshouse sites
- Minimal building on green fields while there are brown field sites available
- To challenge the prescriptive Strategic Land Use Plan
- A change of regulation around flats above Town shops to help rejuvenate the High Street
- To value and maintain the environment and green spaces for the enjoyment and wellbeing of all

I promise to work conscientiously on my responsibilities, constituency work and preparation for debate, driven by conscience, values and common sense.

I did not support the formation of a new Housing Committee but I will get fully behind it and bring challenge on the issues outlined above.

Tax and The Economy

I have never voted for GST which is due to commence in July 2027. Whether or not that resolution of the States survives, there is a need for broader tax reform where we are not just increasing the burden on individual Guernsey residents over and over again.

- There is still a need to identify and act on inefficiencies in the States ways of working
- I support the planned fundamental services review
- Any change to corporate tax must be in lockstep with Jersey
- We must strive for economic growth by encouraging and supporting business

- It is positive that we are pursuing the opportunities that a wind farm could bring
- Can we find a way for wealthy Guernsey residents to provide capital for infrastructure investment for a fair rate of return?
- Continue the Guernsey Enterprise Investment Scheme to support early-stage businesses
- Continue to partner with the financial services industry through grant support to Guernsey Finance, building on our Moneyval success
- Tourism remains important for the Bailiwick and needs continued support
- Work with and communicate better with industry sectors like construction and retail
- Work harder on giving people the skills needed to enable business to thrive and contribute
- Support more effective commissioning and partner with the third sector along the lines of the Association of Guernsey Charities Bailiwick Community Strategy

Education and Health

These are our two biggest costs and the current approach is unsustainable.

Our Education provision must be viewed more holistically, recognising and valuing the contribution of the private colleges and leveraging synergies between them and the High Schools. Health and care needs a smarter approach including a reinvigorated conversation about partnership with Jersey.

I remain committed to a community that gives all islanders fair access to what they need.

It's time for a review of our system of government, including the number of deputies and whether Island Wide Voting remains the best way of electing States members.

I am a full-time deputy and I promise to work conscientiously on my responsibilities, constituency work and preparation for debate, driven by conscience, values and common sense.

I am grateful to my proposer, Allister Carey MBE and my seconder, Carol Goodwin.

I love the island and, where there are challenges, I want to change things for the better.

CV

Education: Grammar School for Boys

Career:

1980 to 1988 - Journalist at The Guernsey Press and Oxford & County Newspapers

1989 to 1996 - Public Relations Practitioner at White Knight PR

1996 to 2017 - Founder and Managing Director of Orchard PR

2017 to 2020 - Freelance writer and contractor working six months part-time on an engagement project at Health & Social Care

2020 to present - States member - Vice President Economic Development;
Committee member Employment and Social Security

I am an unpaid Director of Guernsey Finance, a former Director of Elizabeth College and I held committee positions on business groups for 20 years, including The Institute of Directors, The Guernsey Chamber of Commerce and the Young Business Group of which I was president. I am a Fellow, Chartered Practitioner and former national board member of The Chartered Institute of Public Relations. I am a former member of the interim Guernsey Language Commission.

My interests include running, performing music, acting and writing.

I am a Christian and a member of Holy Trinity Church.

I am married to Lois and we have two adult sons. We have lived in St Peter Port and St Andrew's and we recently downsized to St Martin's.



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Thank you for reading my manifesto. If you'd like to make contact please use one of the methods listed above.



Peter Ferbrache

Experience: Current Deputy

Party: Independent (Completely)

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Key Points

- There is no point promising what we cannot achieve.
- But make bold decisions and act upon them.
- Encourage initiatives that will help us balance our books, develop our future, and at least attempt to resolve key issues such as Housing, Health Care, and Immigration.
- Ensure that the Guernsey way of life and values are protected.

Personal Statement

It is rightly said that we must never forget our history when making decisions for our future.

The history in Guernsey of my branch of the Ferbrache family goes back centuries. It is typified though by the efforts of my 3-x great grandfather Daniel Ferbrache (1782-1851). Dr Rose-Marie Crossan, a local historian and author, kindly sent me details of his life when she was researching a work about some well-known figure of the day. My ancestor worked for that gentleman as a day labourer, but eventually went off to sea and sailed the World. His maritime adventures ended when the vessel he was sailing in was captured by a French privateer off Cuba. So back he came to Guernsey, married and had eleven children. He worked at a variety of jobs, was entrepreneurial, and through his efforts

bought two houses and land at Les Dunes. He thus showed the characteristics that are 'Guernsey' – he was driven, adventurous, hardworking, and aspirational.

My own humbler journey has taken me from Vauvert Infants to Amherst Junior School, Elizabeth College, Law School, being a lawyer in England, and then returning to Guernsey and becoming an Advocate, a profession I have enjoyed for forty-four years. I had far less children than my ancestor, a mere four plus seven grandchildren who all live here.

Those values that my ancestor had still run through the veins of many Guernsey people, and were evidenced in abundant measure by the generation that had to endure the Occupation.

Aims

I want those values to continue. I want people who live here to be aspirational. To do that they must live in an environment where they think that is possible.

When I was a young man, although I had little money, I always presumed if I worked hard I would own my own home. Lots of young people, without the advantage of the bank of Mum and Dad no longer feel they will ever be able to do that. We must change that and we can.

I have been a States Member for fifteen years. I have served on a number of Committees and been President of four of them. I looked back to my 2020 Manifesto

and three of the core principles that I wrote then apply just as much now so I repeat them.

1. We facilitate an environment where creativity, productivity and success are allowed and applauded.
 2. We allow the elderly who have worked hard to retain their own home.
 3. We facilitate equality of opportunity with the aim that we can do things, and whatever peoples' talents we equalise up and not down. We encourage people to, wherever possible, create their own opportunities unhindered by States interference.
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Moving Forward and Looking Back

When I became President of Policy & Resources in October 2020 we were all having to endure the greatest restrictions to our civil liberties since the Second World War. For sixteen months it was my duty to lead the small group of politicians who were on a daily basis making decisions that impacted greatly on the lives of all Islanders. We as a community survived that. It was a true honour to help in that process.

Another great honour, probably the greatest of my life, was to attend at the Cenotaph in November 2021 as the first Guernseyman to lay the wreath on behalf of the whole Bailiwick in memory of all those who sacrificed their lives so that we can enjoy the freedoms that we have.

During the lifetime of this Assembly we had to conclude the actions that were necessary as a result of Brexit. We also had to rebuild our economy and do things that bettered the lives of our citizens. We managed some initiatives but not enough. We managed to secure an Agreement with Sure which means that our internet capabilities will be much enhanced. We managed to enter into a Reciprocal Health Agreement with the UK.

We also had to seek to repair our finances which had been in a poor state for years. That was neither an easy nor popular task. It was always easy but never realistic to say that the problem never existed or was not as bad as it is. That though, as sad as it is, does not accord with reality. Although I support the Wind Farm initiative and Corporate Tax Reform – the first will

not produce any revenue for many years, and the second has not been quantified, and neither together are likely to meet the fiscal structural deficit we have. We need money now to pay the bills and repair our neglected infrastructure. As an example, our harbours need millions spent on them. Anyone who tells you there are easy answers is misleading you.

So what do we do to change things?

1. We need to provide people with hope and that starts with housing. There is no easy or quick solution, but we can do things now that will help. We can de-list the Heritage listing in respect of the Castel Hospital and release that for homes. We should purchase sites such as Leale's Yard if available, put in the required infrastructure, and make it available for local residents to develop their own homes.

We should come up with a structure to facilitate affordable loans to young prospective local home owners.

We should relax and simplify yet further our planning laws.

2. We need to find a way of funding our long-term health and care needs. We may well need to consider certain types of compulsory insurance.

3. We need to ensure that 'middle Guernsey', who seem always to have to shoulder any extra tax charges, are protected and the burden falls as far as possible elsewhere.

4. We live in a beautiful Island so the Environment needs to be protected. We can do that whilst building the houses we need.

5. We must invest more in our less than satisfactory infrastructure. I led politically the creation of the Guernsey Development Agency. Its path of acceptance was a rocky one, but now its value in the development of our infrastructure is recognised, and it must be given all the tools it needs whilst keeping it away from the heavy hand of the States.

6. We need to realise that procedures, rules, and regulations have no natural beauty, and should only be continued or enacted if absolutely necessary. I said this last time, and it still applies. Too many States Assemblies have little regard to the principle that you have to earn money before you can spend it.

7. We have to re-look at what the States can provide. We need to cut down on waste.

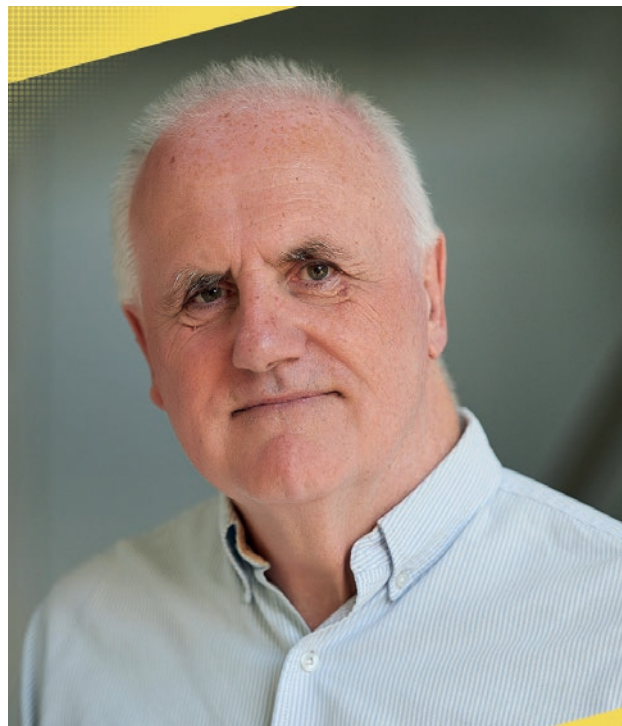
8. We need to encourage our main industries such as Finance, Tourism and Retail. When we were considering tax reform we wanted to put a tax on the imports via UK and other providers. We were advised we could not do that without a consumption tax of our own. So if one is introduced we could help retailers, if they are operating fully retail premises, by giving them some relief against T.R.P.

Space does not permit me to say more, so I end with two comments.

Firstly we will only be able to achieve even some of the necessary measures needed if we change our structure of Government. We need less Deputies and we need a more purposeful form of Government that can make decisions.

Secondly, this is Guernsey. We always have and always will overcome with effort our challenges. We must continue to reach for the stars and not for our bootlaces.

Vote for Peter Ferbrache.





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Adrian Gabriel, 2025 election candidate.



gabriel4gsy

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It has been an honour and a privilege to serve as a People's Deputy since the first island wide general election in 2020. Born and raised here, I have always called Guernsey my home. Through my various roles in the local transport and logistics sector, being involved with the distribution of products or people around the island, Bailiwick or Globe, I have consistently sought to support and serve our community. Throughout my working life I have thrived on interaction and providing a great service for all my customers – something I can translate into Guernsey politics. Living in Guernsey is a unique experience, characterised by our strong sense of community, beautiful landscapes, and rich cultural heritage.

I am committed to preserving and enhancing our island life by:

- Promoting sustainable housing development,
- Protecting our environment,
- Prioritising and supporting local businesses and the community.

Together, we can ensure that Guernsey remains a wonderful place to live, work, and raise a family. I would like to build on those values and continue to help shape our island's future.

MANIFESTO

From a young age, I have been deeply involved in local politics, observing my father, Brian, serve on the St. Peter Port Douzaine and later as a States member. This early exposure shaped my understanding of public service as a hands-on, community-focused role. My own journey from the Douzaine to declaring my candidacy in 2020 and subsequently becoming a States member has been driven by a commitment to serve the public and foster healthy debate and collaboration within the Assembly.

I will work for you and the community, and I will continue to advocate for and support our third sector volunteers who often go unnoticed. I will work collaboratively with all the elected assembly as I have done this term.

Hands-on Public Service

My vision for public service is rooted in direct engagement with constituents. I believe in being accessible and responsive, whether through face-to-face interactions or addressing concerns in writing. My experience has shown that many issues can be resolved through effective communication and connecting people with the right resources or services. I am committed to maintaining this hands-on approach to ensure that your voice is heard, and concerns are addressed.

Housing

Guernsey faces a fundamental challenge: demand for housing continues to outstrip the supply of properties that are the right size and tenure. Access to suitable housing can contribute to the stability of our economic sector, enabling business growth and workforce retention. The Guernsey Housing Plan (GHP) was introduced by the Committee for the Environment and Infrastructure (E&I), it aims to address the island's significant housing pressures by ensuring access to appropriate, secure, and energy-efficient homes

The GHP already prioritises six key areas: social housing delivery, private market supply, private rental sector, market niches, housing quality and energy efficiency, underpinned by accurate collection of data and evidence.

The plan seeks to tackle systemic market failures and improve housing conditions for all residents, which we know is an acute problem affecting the community and economy.

I will, if re-elected, work to introduce measures to include incentives for private developments, enable modular construction options, introduce energy efficiencies to help lower utility bills and ease the cost-of-living pressures and introduce enhanced protections for landlords and tenants.

I am committed to continuing with this comprehensive approach to drive sustainable, positive change in Guernsey's housing market, for all of us.

Adapting to change

In an ever-changing world, Guernsey must remain nimble, agile and responsive to new challenges and opportunities. I advocate for policies that enable us to adapt swiftly to economic, technological, and environmental changes. By fostering innovation and flexibility, we can build a resilient and prosperous future for our island. The leasing of our seabed for the introduction of wind farms is just one of these examples, which I support.

Problem solving

Effective governance requires practical solutions to real-world problems. I am dedicated to addressing the issues that matter most to our community through evidence-based policies and collaborative decision-making. I strongly support the Scrutiny Committee and welcome the challenges it offers. Whether that is tackling housing affordability, improving infrastructure, or enhancing public services, I am committed to finding solutions that work for everyone.



Local environment

As someone who has grown up on this beautiful island, I understand the unique challenges and opportunities we face. The island's unique landscapes, biodiversity, and coastal areas not only support our native and unique wildlife, but also attract visitors, students and study groups, contributing significantly to the economy.

Respecting and preserving these natural assets is crucial for maintaining the island's charm and ecological balance. However, it is equally important to ensure that everyone can enjoy these natural spaces. This requires a balanced approach that promotes sustainable practices, protects natural habitats, and accommodates development and recreational needs sympathetically.

I will continue to work hard to protect and enhance our local environment, ensuring that future generations can enjoy and benefit from the same natural beauty we cherish today, while fostering a thriving, accessible community.

Taxation and structural deficit

Addressing Guernsey's structural deficit is crucial for our financial stability. I believe in a fair and balanced approach to taxation that supports our economy without placing undue burden on residents. I generally oppose the introduction of a Goods and Services Tax (GST), as, *on its own* it will disproportionately affect lower-income households and can stifle economic growth. Instead, I advocate for exploring alternative revenue sources and optimising our existing tax framework to ensure fiscal responsibility and sustainability. This could include a territorial corporate tax on profits earned within Guernsey, a tiered corporate tax system such as a zero/15 framework, taxes on activities that harm the environment, a luxury goods tax on high value non-essential items, raising or even abolishing our income tax cap, all the while ensuring tax revenues are spent wisely with transparency.

Health

A healthy community is a thriving community. I will work to improve our healthcare system by ensuring that it is accessible, efficient, and responsive to the needs of **all** islanders. This includes investing in mental health services and promoting preventive care, while supporting our healthcare professionals.

I also support the introduction of assisted dying in Guernsey. I believe that individuals facing terminal illness should have the right to choose a dignified end to their suffering. Assisted dying provides a compassionate option, respecting autonomy and personal choice. This practice is already accepted in several jurisdictions worldwide, demonstrating its potential to be implemented safely and ethically.

To ensure the integrity of this process, I advocate for robust safeguards to prevent abuse or coercion. These safeguards should include thorough assessments by medical professionals, a defined minimum residency period, coupled with strict legal oversight to protect vulnerable individuals while upholding ethical standards.

Diversity and inclusion

Guernsey's strength lies in its diversity. I am committed to fostering an inclusive society where everyone feels valued and respected, regardless of their background. This includes promoting equal opportunities, combating discrimination, and celebrating the rich cultural tapestry that makes our island and its people unique.

Infrastructure development

The necessity of improving Guernsey's infrastructure, including transportation and public services, to enhance the quality of life for residents, is essential. I will build on the commitments made in my previous manifesto, focusing on promoting the development of the eastern seaboard, including the Guernsey Development Agency (GDA) and our harbours. These projects are vital for our economic growth and will create new opportunities for businesses and residents alike. I am committed to ensuring that these developments are carried out sustainably and with the input of our community.

Additionally, I fully support the Bridge regeneration project. This initiative is crucial for revitalising the area, boosting local businesses, and improving the quality of life for residents. By investing in the Bridge, we can create a vibrant, thriving hub that benefits everyone in our community.

Commitment

My commitment to Guernsey is deeply personal, rooted in my family's history and my own experiences. I am passionate about making a positive impact and ensuring that our island continues to be a place where everyone can thrive. Let's work together to build a brighter future for Guernsey, one where our community spirit and shared values guide us forward.

My campaign is built on a foundation of hands-on public service, effective communication, and a commitment to addressing your issues. I am dedicated to serving the community with integrity, transparency, and a genuine desire to make a positive impact.

If Guernsey truly is at a crossroads, then let's put a filter in turn in place not a red traffic light eh!

Proposer: Wayne Bulpitt CBE

Seconded: Heidi Soulsby MBE



Gallienne Susie

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We need deputies who can emphasise the human and community perspective to balance the more impersonal business stance surrounding policy changes and legislation.

I am that person. I have the skills. I have the experience. I have the drive.

The States chamber is where laws and financial decisions are made, and I want to be involved. Why? Because Guernsey's future affects us all, and we deserve the best from our government.

My key areas of interest:

- **HOUSING** - Affordable Housing
- **HEALTH** - Prevention of disease and ill health
- **EDUCATION** - quality and stability for our children
- **ENVIRONMENT** - clean renewable energy
- **ECONOMIC GROWTH** - digital infrastructure and productivity
- **SUPPLY LINES** - fit for purpose and for our needs

I have the experience to put the needs of the **GUERNSEY PEOPLE FIRST**

Health Visitor for 33 years

I have made 21,000 home visits to families and the elderly, proactively supporting health and wellbeing and helping people to access the services they need.

I have brought about positive change through successful lobbying for:

- Enhanced facilities in public areas for parents and children.
- A housing review regarding the non-removal of carpets and floor coverings from vacated States housing.
- Improved social services in Alderney.

Active in the Arts and Sport

- Competitive swimmer
- Poet
- Children's book author

Chair of Wigwam and Guernsey Mencap

Wigwam is a Guernsey charity supporting families with a child with additional needs. Guernsey Mencap supports adults with a learning disability. I have developed a professional level of individual support at Wigwam, increasing the membership from 80 to 260 + families and, this year, I have created an adult advocacy coordinator role for Guernsey Mencap.

Working across the Islands of the Bailiwick

Guernsey, Herm, Jethou, Brecqhou and, for 16 years, working one day a week in Alderney. Listening to people from every walk of life; from Brecqhou Castle to caravans; in the prison; on boats. Rented houses and privately owned houses. Every States estate and most GHA estates. Meeting people where they live.

Pride of Guernsey Awards

I was nominated in the first year of the Awards for making a difference in the community as a health visitor and again in 2023 for my contribution to the support of families with children with additional needs.

Fundraising, designing, project managing, painting and equipping Wigwam's Michael Hutchings adapted play area.

Opened in 2025 and built in response to parents asking for a safe play area for children with moderate or severe disabilities who are unable to safely access regular playgrounds.



Key Issues for me

Housing

AFFORDABLE HOUSING is truly one of Guernsey's most pressing challenges. We've reached a point where both house prices and rents have climbed so high that many of our young people and those with middle incomes are finding it tough to secure an affordable place to live. Sadly, this situation may push them to leave the island in search of a suitable living situation for themselves and their families. Not only does this create a significant emotional and social impact, but we also genuinely need our young people here. Their skills are vital for Guernsey's future. I've been researching and sharing ideas in housing forums, and I truly believe there are viable solutions out there. I'm eager to contribute positively by working with the Housing Committee to make a difference.

Health

Dr. Nicola Brink has emphasized that **PREVENTING DISEASE AND PROMOTING GOOD HEALTH** will be key in managing our island's health service. With five and a half years of training and a fulfilling career dedicated to promoting good health in the community, I am excited about the opportunity to bring my expertise to the next Health and Social Care committee, should I be elected.

Supply Lines

Our **SUPPLY LINES** are vital to all of us. We must continue the work already started to ensure our ports and airport are fit for purpose into the future.

Economic Growth

I would encourage any **POLICIES THAT PROMOTE ECONOMIC GROWTH AND PRODUCTIVITY** as this underpins our public services and our quality of life. Central to this would be to encourage economic diversification, particularly in digital services which have little impact on the environment, are easily exported and which give employment for our creative and talented young people.

Education

Now that the **EDUCATION** reorganisation is well underway, I would prioritise the completion of the infrastructure and bring stability for our children.

Environment

Our **ENVIRONMENT** should not be seen as a separate issue but should be woven into every decision we make. We need to assess the environmental impact of every policy and work towards utilising our natural tide and wind power resources to create clean renewable energy.

My Promise

If elected I promise that I will read, listen and use all evidence made available to me to ensure that I make carefully considered decisions. I would never forget the trust that the people of the Bailiwick of Guernsey have demonstrated in voting for me.



Visit my website **susiegallienne.co.uk** or use the QR code for a more extensive look at what I believe is the way forward for Guernsey. Read my '5 star' reviews and, in 'Fun Stuff', learn how Guernsey Politicians Saved Mankind.

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Susie Gallienne – The Sensible Choice

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Manifesto Summary

Education and fairness are my passions; I taught here for ten years in Les Beaucamps and Grammar/Varendes and have spent two years as working for Tribunals. I would like your vote: so I can make sure listening to parents, teachers and students is written into the new Education Law; so I can be part of a fresh-start assembly which is transparent, co-operative, and focused on getting things done; so I can investigate why 8.9% of houses are unavailable for ordinary people to live in; so I can push for citizens' assemblies to deal with the big issues close to people's hearts like housing and education.

Key Points

- **No Frittering**
 - **GST is Unfair – We Must Find Another Way**
 - **Housing – Hard No To Homelessness**
 - **Housing – Let's Get It Together**
 - **Education – Let's Consult Parents & Keep Teachers**
 - **Health – We Can Build the Hospital and Improve Mental Health**
-

GST is Unfair – We Must Find Another Way

There may have to be tax raises, because keeping Guernsey from falling down is expensive, but GST is an unfair tax. No taxes should be added to food or to fuel – eating healthily and heating your home is expensive enough.

There are big global changes to corporate taxes on the way, which will increase Guernsey's tax take by the end of 2027 – meanwhile, we need government working to make more and better paid jobs for people from the island. The States must work together, in the committees, and in meetings, and with business, to make opportunities for Guernsey businesses.

Hard No to Homelessness

Everybody should have a home which is safe and affordable, and we must act together to make sure everybody does. Everybody wants young people to be able to buy their own homes, and everybody wants enough housing for young adults to get to choose to stay on the island if that's what they want. Making sure everyone is properly housed must be a priority for the next States.

The best guess for how many people are sofa-surfing or overcrowded or haven't got a secure place is approximately 1100 – some of them will be children. Government must work urgently with the third sector to sort out emergency housing.

No Frittering

We need to raise hundreds of millions to build the sixth form centre and the hospital and develop the East Coast – let's use the £2.5 million earmarked for a Victor Hugo centre on something more urgent.

We need to get all taxes collected within a tax year of tax returns. The tax department needs to clear the backlog.



“Sorry Victor”

Housing - Let's Get It Together

Almost 1 in 11 homes are not available for ordinary people to live in. Are they second homes, or holiday lets, or homes too big or too small for families who need them? Empty housing should be taxed, to encourage owners to either rent or sell it.

Cost of Housing

Rents are too high because there are not enough homes. We must make sure that housing licences are issued only for the numbers of houses we have.

Housing that makes people ill. We should find out how many properties have damp or other problems that make people ill, and the States should consider guaranteeing loans to repair accommodation. If properties are not

repaired to a reasonable standard, the States should either buy them or manage their sale, for part owned housing or rental. We should involve our communities island wide in decision making through **citizens' assemblies**. Each parish would find volunteers and send representative citizens to consider planning matters which plainly lie close to people's hearts.

Where and how do we build houses? If people come together from all over the island and think about a wide range of information, then they can decide whether to build **publicly owned** housing for a range of tenants, with **fair but reviewable rents** and long term leases, or **non-profit housing co-operatives** where residents partly own and manage the buildings.



Make More Homes More Healthy

Education – Let's Consult Parents and Keep Teachers

Let's get the new Education Law done following full consultation with parents and teachers and deputies.

Parents should have a choice of secondary schools.

We must hold on to teachers, especially in core subjects. I want to set up an independent Teachers' Champion to deal with straightforward complaints, that could be fixed within a fortnight.

The States needs to show that it is screening all children for SEND by the end of Year 2, so we know those children are getting the help they need.

The **numbers of children** hitting maths and literacy milestones should also be published at the end of Year 2. These **numbers** should be shown for every year group as they progress to show students are staying on track.

We need to have better lifelong chances to re-take GCSEs or do functional skills qualifications. Our two biggest employment areas are construction and finance, and both need maths.

Health – We Can Build the Hospital and Improve Mental Health

We must finish the hospital build, and we must deal with the lasting effects of Covid on physical and mental health.

The mental health problems are especially bad among young people. We need to make sure we have **rock solid 24/7 support for mental health crises**, so that anyone at that point can telephone for immediate help.

We need to build a **Get Happy Get Great Mental Health** programme for the island, with more free sports and activities, especially for younger people. Active cooperation between the States and Guernsey's brilliant Third Sector can do great work on this.

Guernsey has a golden future – let's get it done.



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Introduction

I care deeply about our island and its people. I believe we need better care for the vulnerable, fair treatment for staff, and protection for whistleblowers. Housing solutions should prioritise permanent residents, especially the homeless and young people, while employment opportunities must offer liveable wages to the people of Guernsey first. Our education system needs stability, with teachers remaining throughout the school year, and we must challenge financial waste and demand greater accountability. Urgent reform is also needed in our travel and tourism systems. Above all, those who live here permanently deserve a stronger voice in the states and a fairer tax system.

Let's Get the Truth About Our Finances

There is a plethora of contradicting information available publicly, regarding the financial situation in Guernsey. There should be clear, concise and factual information made available which addresses not only the "black hole" but also investments which have been made with tax payers' money. Let's get some real transparency and make the information both understandable and accessible for the average person. The average tax payer!! Only then... can we decide priorities and make things happen.

Standing Up for Our Island

Our island needs strong leadership, decisive action and the courage to do what is right, not merely what is easy. I am ready to work, to listen, and to advocate for the real changes our community deserves. I will remain true to my values, prioritise people over politics and never give up on the vision of a better future for all.

Better Care, Fair work and Training

We need higher standards in Health and Social Care, especially for our most vulnerable. Complaints, bullying, and whistleblowing must be taken seriously, no matter who is involved. Those who speak up should be protected and swift action must follow when things go wrong. I would campaign for a change in policy that would provide an independent reviewer with the authority to undertake independent investigation and ensure that best practice is not just recommended but demanded.

All care workers, including agency staff, must be properly vetted. This protects the public and safeguards the many excellent carers that are already doing vital work.

Our heavy reliance on imported labour is unsustainable. It's costly, often unfair and leaves local talent on the sidelines. Permanent residents should be first in line for jobs. If we're offering generous packages to attract workers from elsewhere, then the wages of permanent residents must be fair enough to compete, particularly when it comes to affording a home. Everyone able to work should be supported into employment.

When skills are lacking, we must offer accessible and affordable training. Guernsey has talented people of all ages and from all walks of life. Let's stop overlooking the capable and promotable pool of talent already in the Island. Let's encourage our young to return from university to their home island because Guernsey can offer them long, successful and rewarding careers. It's time to invest in our own people, not just in Health and Social Care, but across every sector.

Too Many People, Not Enough Homes

Firstly, we must prioritise permanent residents. Young people trying to build their futures, and above all, those who are homeless.

Imagine not knowing where you'll sleep tonight. On an island like ours, this is unacceptable.

We can't afford to continue to wait for years, dealing with delay and indecision. Our homeless community needs secure and permanent accommodation now.

As a temporary step, I believe we must pause all non-essential inward migration. Our infrastructure simply cannot cope with the current rate of arrivals. Let's focus on housing those already here.

The States' decision to bring in large numbers of workers without preparing for the housing impact has left many renters vulnerable, living with the constant fear of eviction and nowhere else to go. That's the harsh reality for too many people.

Let's make use of some of the sites already owned by the States of Guernsey, instead of selling, we could consider sites like Swissville, Garden Hill and Lukis House for re-development. Not forgetting the fact that Castel Hospital has the potential for 90 homes and 100 apartments. What are the barriers? Let's remove them and get on with it.

My Priorities

Whilst I am passionate about protecting vulnerable people, I am not a one-issue candidate. Guernsey is facing serious challenges, and I believe in tackling them head-on. Our island is overpopulated, and wages must rise so Islanders can fairly compete for housing. We must explore fair and progressive taxation options, without resorting to a Goods and Services Tax. Our travel and tourism sector are struggling and need urgent reform in order to thrive again. The States must practise good housekeeping: cut waste, manage budgets responsibly, and be fully accountable to the public. I will fight for greater transparency and full disclosure, because secrecy breeds distrust and the people of Guernsey deserve better.

My Closing Message

No more excuses, but real action. I am ready to stand up for you, to work hard, and to fight for a fairer, more compassionate future. Together, we can rebuild trust in our government, protect those who need it most, and ensure no one is left behind. If elected, I will give my all to represent our community with integrity, determination, and heart for you, for our Island and for a better tomorrow.



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No Party Affiliation

MANIFESTO SUMMARY – It is an honour to stand again for another term of four years as a Deputy. I offer a unique mixture of **Continuity** and **Change** with 28 years of experience as a front and backbencher. A scrutineer and frequent questioner but also a senior member of Policy and Resources in the outgoing States. I Have had past leadership experience on Legislation, Planning, Transport & Licensing committees. I offer common sense policies and solutions that would result in improving outcomes for islanders. I believe I embrace and embody the hard-working community of Guernsey and will work hard for the Bailiwick.

PERSONAL STATEMENT – I have over my political career, led or sat as a board member on at least 17 States Authorities or committees I am always well briefed with one of the best attendance records of States members. One senior member said I am the conscience of the States. I have also, I guess asked more oral rule 11 questions scrutinising my colleagues and departments whilst making statements myself

Joining the senior committee, The Policy and Resources Committee was an important milestone for me as I put my experience to good use reviewing and making decisions on many diverse areas from taxation to information technology. The regular updates from Europe and the French regions of Normandy and Brittany particularly interest me and I would like to do more external affairs work. I have been particularly involved with understanding the needs of the third sector, public sector remuneration pays negotiations, sitting on the additional learning needs oversight group which focuses on SEND special needs integration and Chairing the Corporate Parenting Board and the Children and Young People's board which delivered a workable set of legal updates and changes to legislation

MANAGING CHANGE WITH LEADERSHIP - I need a renewed strong mandate from you to get decisions moving and to continue to ask the difficult questions other politicians don't want to answer. I have asked more oral questions than any other member, over my political career, I am not afraid to challenge my political colleagues. I am not one for costly consultants, vacuous visions and meaningless mission statements! What we need is practical common-sense solutions combined with knowledgeable gut instinct

backed by evidence of what will work for Guernsey. , we have become too risk averse over the past few years to the detriment of the island. The coronavirus crisis produced, strong effective leadership and good outcomes, compared with many other jurisdictions. But I would love a huge renewed personal mandate to make a positive difference for you. Having previously sat on many committees, I am willing to lead or sit on any one of the Committees. bringing continuity of experience and difference to the discussions and decision making .

MY PLEDGE TO MODERNISE SOCIETY - We need to keep our international obligations and promises by prioritising resources to sign up to the global treaties we have already committed to such as those that outlaw all forms of discrimination, we need to bring the business community with us to find pragmatic workable solutions, building on the positive heritage of previous Presidents of ESS, Michelle Le Clerc, and Peter Roffey.

MY MANDATE TO STRENGTHEN CARE OPTIONS - I believe that any attempt to oblige people to sell their homes to finance excessive care costs is unacceptable to myself and the majority of islanders. However, the SLAWS (Supported Living and Ageing Well) package, recently approved in the States is not the complete answer and the solution is very complex.

I did not vote for the new £10,000 mandatory contribution to care or the huge personal care uplifts, by the time of the next election in 2029 patients or residents in homes will be forced to pay a co-payment of nearly £26,000 per year! My policy would be to negotiate more States Rate care beds and to encourage the development of more private and or states owned care facilities. I support an equity release scheme as a tool to assist with current private top-up fees, as well as helping people pay for adaptations to enable them to stay in their own homes longer.

I would support the possibility of developing further extra care facilities such as those that we already have at Nouvelle Maritaine and Le Grande Courtil. If the Labour Government under Sir Keir Starmer succeeds at reducing immigration this will affect Guernsey and our care system, we will have little choice, as we are part of the Common Travel Area. We need to develop and upskill our local workforce to attract people into caring, we know will have to pay more. It is not until we need care, or our loved ones need care that we realise the invaluable service that carers provide and the complex nature of funding Long Term Care.

A MANDATE TO MONITOR AND REDUCE THE COST OF LIVING - We need our thinking hats on here and there is nothing too cuddly about fiscal policies. We need to help those who struggle with costly household expenditure with more targeted support and less taxation, for those on lower incomes. Many islanders are worse off as lower middle earners than other jurisdictions We don't do enough to help people just about managing.

I support raising personal allowances introducing lower 15% rates of tax for earnings below say £35,000, higher benefits limitations and in work incentives such as earnings disregards. I support a fair taxation policy for all of Guernsey. This can be paid for by restraining higher paid public sector posts, more emphasis on consumption taxes and economic growth. We need a relaxation of population controls for skilled younger professionals in many industries.

We need a clear economic recovery plan which wisely invests in infrastructure, small business and digital growth if we can expand and enhance our air, sea transport links with Jersey, the UK and Europe this could act as an economic enabler.

MY IDEAS ON TOWN AND PLANNING - St Peter Port Town Centre is the jewel in our crown. 1000's of visitors pass through the town in the summer months, our centre needs to continue to thrive to attract business and visitors alike. We have underinvested in our town centre our ports and harbours for too many years, and I support closer working between Government via the Guernsey Development Agency and the St Peter Port and St Sampsons Douzaine.

As an England and Wales Green Party member and delegate, I obviously support strengthening biodiversity but balanced with economic considerations. I would ban noisy motorbikes and consider increasing minimum age for riding motorbikes from 14 to 16.

We need clarity on planning policy and practice. Experience tells me we have to choose between a politically directed model and an entire professional process structure. The current mish mash of increasingly infrequently held open planning meetings, delayed decisions and tribunals trumping political decisions needs a complete review. I will promote more exemptions, loans and grants for energy conservation and preserving historic buildings. We need to ensure we continue to provide green lungs for wildlife habitats and for social wellbeing as well as providing green field conservation protection.

A MANDATE TO REFORM GOVERNMENT - I believe in the long term, Guernsey would have a clearer, more accountable and open system of Government with Ministerial positions and collective policy co-ordination in a more Cabinet executive-type structure, improving decision making and accountability.

The role of a Deputy needs re-evaluation as the current position lacks clear duties, research and secretarial support.,

WHAT DO I BRING TO THE STATES AND ISLAND GOVERNMENT AND SOCIETY?

I AM A COMMUNITY POLITICIAN - I am well known for attending and participating in many events and aspects of island life from heritage to environmental pursuits , historic architectural visits , fayres arts, walks and sports . I believe that I am one of the most accessible Deputies, this enables me to listen and learn about the issues that ordinary people care about and raise them as questions in the monthly States Meetings.

I support the amazing talent in our community and would like to introduce to Guernsey an Arts & Culture funding scheme similar to the Jersey scheme which provides a one percent grant to Arts and Culture. Arts and Culture are a key part of our economic development, as well as providing , many full time and part time careers as well as being good for social wellbeing. We need to ensure Beau Sejour is retained and enhanced for the community, it provides a vital service and resource to almost every family on the island. I am in support of continuing to support Beau Sejour as a Community provision even if it needs subsidy from Government.

I was pleased to join the St Peter Port douzaine last year in a by-election sadly caused by the premature death of my close friend and colleague Mike Garrett. It has been an interesting extra dimension as I chair the Policy and Resources Douzaine parish liaison group. From assisting with planning reviews to supporting festive lights and enhancing the Town and its links with France and keeping parks and the Town Church in good order are vital to our sense of belonging.

I support many charities. I am President of Living Streets, trying to improve pedestrians' safety and the green lane environment. I am on the Committee of Friends of the Priaux Library and support the Rehabilitation of ex-offenders' group, mental health drop ins and community cafes. I support third sector financing, commissioning grants and appropriate partnership with tax reductions from Gift Aid and would support the exemption of GST on Charities if GST was introduced. The Voluntary sector is a vital resource to the island we need to ensure a firmer more robust relationship with the voluntary sector, as well as the

parish Douzaines . Sadly, we have lost the political links with our Douzaines when Island Wide Voting was introduced, and we need to re-connect.

SUMMARY

You hopefully will agree that my policies are evolutionary, sensible and realistic and based on what is politically achievable and possible within a Consensus system for a small island government. I love ❤️ politics and the cut and thrust of debate but deep down want a better island Improved protection for the environment and enhanced social services with continued economic growth . Without a real mandate for rational change, I almost felt reluctant to stand and serve again which is why I have covered a lot of detail .

I had hard choices to make, so do you . But please consider giving me just one of your 38 votes. You can vote for up to 38 Deputies, but you don't have to vote for more than one, or you can choose a smaller number than 38!

Yours faithfully, John GOLLOP



John Alfred Bannerman Gollop Parish: St Peter Port Experience: Current Deputy Party: No Party Affiliation
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DAVID GOY

Tax Fairness • True Sovereignty Economic
Diversity • Food & Energy Security

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About

Singapore-trained engineer bringing 20+ years of strategic problem-solving to Guernsey's most pressing challenges.

Married to a Guernsey woman since 2007 and proud father of a young daughter. This island has been good to my family - now, I'm determined to ensure it remains resilient and prosperous for all islanders facing the global uncertainties ahead.

ENGINEER-LED GOVERNANCE BUILT SINGAPORE'S MIRACLE.
GUERNSEY DESERVES THAT SAME TECHNICAL COMPETENCE.

KEY CREDENTIALS

Full Stack Developer & IT Engineer

BEng(Hons), Dip(Distinction),
Dip(Merit)

PhD Researcher (Engineering)

University of Sydney, Australia

US Patent Holder

Vehicle Mgmt & Control
System

Scholarship Recipient

Singapore Government,
CSM & Australian
National University

LESSONS FROM SINGAPORE:

Policies that worked for a small island

FAIR TAX SYSTEMS

- Top 1% pay >20% effective rate vs Guernsey's <5%
- Closed tax loopholes progressively
- Still maintains world class business-friendly reputation

STRATEGIC NEUTRALITY

- Avoids trade sanctions from geopolitical conflicts
- Attracts global capital seeking stable and neutral jurisdictions
- Uninterrupted food/energy imports during global conflicts

SMART INDUSTRIALISATION

- Electronics exports hit USD 104B in 2023
- Manufacturing creates 2x more jobs than finance
- Contributes 17-20% of GDP

CRISIS PREPAREDNESS

- 3-month food reserves (vs our week-long supply)
- 2-month fuel storage required by law

URGENT CHALLENGES FACING GUERNSEY



BROKEN TAX SYSTEM

Guernsey loses millions every year to tax avoidance. Government is short of money, while the ultra-rich pay little to no taxes.

Ultra-Rich Loopholes:

- Taking "loans" from their own companies (tax-free cash)
- Labelling trust payouts as "capital" instead of income.
- Overly generous income tax caps for the wealthiest

Meanwhile: Nurses pay 20% and public services face funding shortages

"GST should not even be a consideration until the wealthiest pay their fair share."

Housing Crisis:

- Home prices 9-17 times of median salary
- Many empty properties used as "tax-free wealth storage" by ultra-rich

Meanwhile: First-time buyers can't save for deposits.



LACK OF FOREIGN POLICY INDEPENDENCE

Guernsey follows UK directives without question (e.g., tech bans, sanctions, trade rules)

UK banned Huawei due to US pressure. Guernsey followed UK and cancelled Huawei 5G - now we're stuck with obsolete 4G/3G. We import 90% of goods but let others decide who we trade with.



FINANCE OVERDEPENDENCE

USD Dependency: Most deals in USD (Global USD use declining since 2018)

SWIFT Vulnerability: Reliant on sanction-prone 52-year-old system (China's CIPS processes digital yuan at 1/50th SWIFT cost)

CBDC Disruption: 134 countries developing Central Bank Digital Currencies (98% of global economy) (11 CBDCs already live - traditional banking faces major disruption)



UNPREPARED FOR CRISIS

No adequate plans for food/energy to weather geopolitical shocks (Compared to Singapore's 3-month food and 2-month energy reserves)

Food Vulnerability: 90% import-dependent - repeating WW2-era risks (No strategic reserves - empty shelves in 6-8 days)

Energy Dependence: 99% foreign supply - no tidal energy despite strong currents (Blackout risk within two weeks if cut off)

"In WW2, Guernsey starved when blockaded. History will repeat if we don't act."

Next Page: David Goy's Solutions

REAL SOLUTIONS FOR GUERNSEY

Concrete policies for a more secure and fairer future

FAIR SHARE TAX



Tax justice act to target:

- "Stealth income" from entities with Guernsey property ties
- Trust distributions to HNWI beneficiaries with local properties
- Legitimate inheritances and pensions exempt

VACANT PROPERTY LEVY

Monthly levy on homes vacant >6 months:

- Revenue funds affordable housing
- Encourage ultra-rich to sell/rent at prices islanders can afford
- Renovations and inheritances exempt

FOOD SECURITY



Learn from Occupation:

- Subsidise vertical farms, aquaculture and fishing
- Incentivise local food production
- Strategic food reserve

ENERGY INDEPENDENCE

Keep Island Functioning In Global Crisis:

- Invest in tidal energy (we have one of the strongest currents in Europe)
- Explore alternative energy generation
- Increase strategic energy reserve

ALTERNATIVE INDUSTRIES

Create new, export-based economy:

- Financial incentives for new manufacturers
- Startup incubators
- Research and development

"Singapore kept finance but grew manufacturing too"

AIRPORT EXPANSION



Catch Up to Jersey:

- Extend runway for cargo flights
- Add direct routes to more countries
- Attract logistics companies

"Manufacturers need air freight - our current set up rules them out"

TAX
FAIRNESS

FOOD &
ENERGY
SECURITY

ECONOMIC
DIVERSITY

TRUE
SOVEREIGNTY

DIRECT TRADE
NEGOTIATIONS

**Chart Our Own
Economic Course:**

- Establish **Guernsey Trade Offices** overseas independent of UK
- Diversify direct imports beyond EU/UK

STRATEGIC NEUTRALITY

No More Automatic Alignment:

- Opt out of US/UK sanctions that hurt Guernsey
- Require States debate before foreign policy decisions



KEY QUESTIONS ANSWERED

Who exactly has to pay the Fair Share Tax?

The Fair Share Tax is intended for high-net-worth individuals (HNWIs)...

Applies to: HNWIs with Guernsey property ties (Own/control property directly or through companies/trusts/third parties)

Does NOT apply to: HNWIs using only financial services (They're just customers of our finance sector)

Why this distinction? HNWIs with Guernsey property ties use States services (roads, infrastructure)

They consume limited island real estate

Financial services users without Guernsey property ties don't create these costs

Will taxing the ultra-rich really hurt Guernsey's economy?

This is Guernsey's most dangerous myth. The truth:

Minimal local impact: Their wealth sits in a few asset managers who won't hire more staff regardless of portfolio size

Zero productivity: They create no exportable goods, no meaningful jobs, and no innovative businesses

AI disruption: Fund administration tasks are increasingly automated - human jobs are disappearing

Housing harm: They hoard properties as "wealth storage," pricing out island families

Tax injustice: While the States run short of money and nurses pay 20%, they exploit loopholes to pay little to no taxes

Why should Guernsey embrace Swiss/Singapore-style neutrality?

Small states benefit most by being honest brokers to all sides...

Economic survival: As a microstate, we can't afford trade sanctions or financial isolation from either East or West

Global business hub: Neutrality attracts wealth (Singapore and Switzerland are perfect examples)

Conflict insulation: Being non-aligned kept Singapore safe and prosperous through Vietnam War, Cold War, and US-China tensions

Food/energy security: Neutral ports remain open during crises to receive vital supplies



VOTE DAVID GOY

For more policy details and Q&A, visit DAVIDGOY.GG



Luke Gerard Graham for States Deputy 2025

“For Guernsey. For Good.”

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📱 Instagram: @luukegraham

📘 Facebook: Luke Gerard Graham



A Message to the People of Guernsey

This election isn't about politics as usual. It's about leadership, courage, and putting Guernsey first.

Over the past year, I've listened to people from all walks of life—from nurses and farmers to small business owners and young families. I've heard the frustration and the hope. I've seen how red tape, poor decisions, and a lack of transparency have held us back.

I'm not here to make empty promises. I'm here to fight for truth, to protect this island, and to serve our people with honesty and strength.

If you want a Deputy who will lead with integrity and never stop standing up for what's right—vote for me.

My Plan for a Stronger Guernsey

Build Homes Now, Not Later

- Fast-track new housing developments by slashing planning delays
- Temporarily pause inward migration to stabilise demand
- Prioritise homes for young people, families, and key workers

Tackle the Cost of Living

- Support local food production to reduce reliance on imports
- Demand more from large companies who profit on our island
- Cut waste in States spending-spend smarter, not more

Fix Healthcare With Compassion

- Recruit and retain care workers with fair pay and respect
- Address overprescription of antidepressants and painkillers
- Invest in elderly care to reduce hospital bed blocking

Local Jobs, Local Power

- Legalise and regulate cannabis to create controlled, local jobs
- Invest in training for trades, farming, and tech sectors
- Support entrepreneurs through simpler business approvals

Respect and Reform Our Police

- Set fitness and training standards to modernise the force
- Increase pay for high-performing, community-focused officers
- Support transparency and community engagement

Protect Childhood, Education, and Family Values

- Keep politics and identity debates out of early education—let kids be kids
- Focus on literacy, life skills, and wellbeing in schools
- Support parents and teachers to work together for what's best for children

Plan for Resilience and Self-Sufficiency

- Invest in food security and renewable energy sources
- Ensure Guernsey can withstand global shocks and supply chain issues
- Prioritise local sourcing in public procurement

Transparency. Accountability. No Hidden Agendas.

I will work for you-not for lobbyists, party lines, or special interests. I will bring decision-making into the open.

No more government behind closed doors. No more hiding the truth.

You deserve answers. I will demand them.

Why I'm Standing

I'm not a career politician. I'm a fighter, a listener, and someone who loves this island deeply.

Guernsey is more than where I live-it's who I am. I will give everything I have to protect it.

I won't bow to pressure. I won't be bought. I will lead with honesty, courage, and strength.

"For Guernsey. For Good." isn't just a slogan-it's a promise.

Vote Luke Graham

- ☒ For truth in government
- ☒ For affordable homes and real healthcare
- ☒ For strong leadership and resilient communities

Vote for someone who will fight for you. Vote Luke Graham.

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Sarah Hansmann Rouxel

WORKING FOR GUERNSEY. WORKING FOR YOU.



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 SarahHansmannRouxel

 Sarah_hr25

PROPOSED BY:

Diane De Garis

SECONDED BY:

Chris Green

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Guernsey faces serious challenges and no single Deputy can solve them alone. Real change will only come by working together, focusing on what matters, and breaking the cycle of deadlock and inertia that has held Guernsey back. I am creative, collaborative, and committed to delivering real results. My priorities are clear:

FACING THE FISCAL BLACK HOLE

Fixing our finances,
rebuilding trust

TACKLING HOUSING

Affordable homes,
sustainable growth

EASING THE SQUEEZE

Practical action on
cost of living

INVESTING IN ISLANDERS

Skills, opportunity,
and inclusion for all

REBUILDING TRUST & COMMUNITY

Bridging generations,
building community

A vote for me is a vote for a deputy who will roll up their sleeves and deliver real change.

COMMITMENT, EXPERIENCE AND PURPOSE

Guernsey is my adopted home, and where my future lies.

My two children were born here, and through their father, grandparents, and great-grandparents, I have come to know the deep connection that comes from being rooted in this community. That connection is something I cherish, and do not take for granted; it is why I am passionate about making sure future generations have the chance to live, work, and thrive here.

My background is in creative collaboration and leadership development – I work with individuals, businesses, and community groups to navigate uncertainty, build trust, and find practical solutions, these skills are every bit as vital in government as they are in business or education.

I served as a People's Deputy for the Vale from 2016 to 2020, helping to bring forward Guernsey's first disability

discrimination legislation and consistently advocate for joined-up, realistic policymaking.

I understand how Guernsey's system works – and where it needs to work better. I am standing because we cannot afford another term of drift, division, and short-termism. We are facing serious challenges: a housing crisis, rising costs of living, an education system under strain, and a fiscal deficit we can no longer ignore.

Good government starts with strong foundations, clear priorities, and serious leadership. Good government demands hard work, collaboration, and a focus on real results – not politics for its own sake.

With your support, I am ready to bring that approach back to the States.



DELIVERING FOR GUERNSEY: MY PRIORITIES

Honest leadership, clear priorities, real action - that is what Guernsey needs. This manifesto sets out the key areas where I believe we must act urgently and work differently. It is built around three key areas:

1

MAKING GUERNSEY WORK

Getting the foundations right — Fixing our finances, tackling the housing crisis, easing cost of living and rebuilding education.

2

INVESTING IN ISLANDERS

Unlocking Guernsey's full economic potential by growing skills, backing creativity, and building sustainable resilience.

3

KEEPING GUERNSEY STRONGER TOGETHER

Valuing all generations, empowering every Islander to contribute, and rebuilding trust through real connection and accountability.

Every policy, every project, and every decision must support these goals.
THAT IS THE WORK AHEAD — AND I AM READY TO GET ON WITH IT.

“

Sarah is a candidate I deeply respect and admire... a true doer, someone who is genuinely collaborative and works with Guernsey's best interests at heart.

Sarah acts with integrity and is a trustworthy candidate. Importantly, she takes action and responsibility, rather than opposing for opposition's sake. Her ability to work collaboratively and her commitment to making informed decisions are exactly what we need in our government. I wholeheartedly support her candidacy and believe she will be a valuable asset to our community.

DIANE DE GARIS – Local business leader

”



For full Detailed Manifesto scan the QR code or visit:
SARAHHR.COM

CONTINUED OVERLEAF...

1 MAKING GUERNSEY WORK

We cannot move forward while public finances are broken, housing is unaffordable, trust in government is low, and the education system drifts without direction. These are not isolated problems – they are connected. We need to face reality, fix what is broken, lay the foundations and start building properly again. Making Guernsey Work means:



Facing the Fiscal Black Hole

Acknowledge the real structural deficit. Before any new taxes are considered, government must earn back trust – with a cohesive Work Plan, real Deputy accountability, and serious reform of how government operates.



Fixing the Housing Crisis

Recognise how past decisions worsened market failure. Keep delivery on track, align housing and population policies, make better use of States land, support local key workers, and expand affordable homeownership options.



Tackling the Cost of Living

Stop hiding behind global excuses. Take real local action to ease pressure – from affordable housing and childcare to energy efficiency and fairer tax thresholds – and stop silent tax rises eroding wages.



Rebuilding Education

Face up to the secondary reform failures. Save the Sixth Form, reform SEND support, fix governance structures, complete the Primary Review, and modernise the Education Law – putting student outcomes first, not political pride.

Good government starts with getting the basics right. That is where the work must begin.

2 INVESTING IN ISLANDERS

Guernsey's greatest asset is its people – but for too long, our growth strategy has relied on importing skills rather than building opportunity for Islanders.

If we want a resilient economy, we must invest in productivity, skills, creativity, and resilience – not just expand the population.

Social and environmental policies are not obstacles to growth; they are essential drivers of modern economic strength. We need a serious, joined-up approach to unlock Guernsey's full potential:



Smarter Economic Growth

Focus on productivity, skills, and innovation; strengthen air, sea, and digital connectivity; deliver the Harbour Action Plan; complete a joined-up Tourism Strategy; and give Aurigny clear direction for the long term.



Growing Our Own Talent

Invest in local key workers, build real career pathways, and adapt now for an AI-driven economy – or risk leaving Islanders behind.



Unlocking Creativity & Innovation

Embed creativity in education and skills, support community arts for mental health and resilience, and build a real Arts Strategy linking culture, tourism, and jobs.



Building Sustainable Resilience

Invest in local clean energy, expand energy efficiency programmes, and make sustainable choices accessible – or face higher costs and deeper global vulnerability.

Investing in Islanders is how we unlock opportunity, strengthen resilience, and build a Guernsey that thrives.

3 STRONGER TOGETHER

Strong communities are built – they do not happen by accident. Rising costs, housing pressures, and broken trust have strained Guernsey's resilience.

We cannot just patch over the cracks; we must rebuild strength for the future. That means:



Balancing Generations

Value the vital contributions of older Islanders, while investing in education, housing, skills, and opportunity so younger Islanders have a real chance to stay and thrive. Deliver supported living services, invest in lifelong learning, and plan health and care properly.



Backing Inclusion & Equality

Real inclusion is not just about passing laws – it is about empowering every Islander to contribute fully, strengthening both our community and our economy through a rights-focused, light-touch approach that delivers real results.



Rebuilding the Connection

Island-Wide Voting broke the Parish connection, made Deputies more removed from the people they serve, and made it harder for Islanders to hold their elected representatives accountable. It must be reformed to create a more accessible, workable system – but Deputies must not wait for structural change to rebuild trust. I will work with Douzaines to reintroduce parish surgeries, reconnect face-to-face, and stay accessible every day, not just at election time.

Building a strong community across all generations – that is the work ahead.

READY TO GET TO WORK

None of these measures are possible unless we fix the structural deficit and get Guernsey's economy growing again, but every step laid out here is focused on moving us forward:

- ▶▶ **Building a strong, sustainable economy.**
- ▶▶ **Building a strong, resilient community.**
- ▶▶ **Building a Guernsey that works for everyone.**

The first step in ending waste is changing how Deputies lead and work. Too much has been lost to egos, siloed committees, and politics for politics' sake.

A real People's Deputy pulls government together. Works with others. Delivers for Islanders.

That is what I stand for. Action that moves Guernsey forward – together.

If you want a Deputy who will work hard, collaborate, and focus on delivering real results, I ASK FOR YOUR VOTE.



For full Detailed Manifesto scan the QR code or visit:

WWW.SARAHHR.COM

this manifesto sets out a plan – not a shopping list.



Dr Rob Harnish

A Voice for Inclusion, a Vision for Guernsey

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If you have trouble reading this manifesto, please contact me and I will try to provide a version that is more appropriate for you.

Hello, I'm Dr Robert Harnish, though most of you know me as Dr Rob, or simply Rob. For years, my approach to politics has been guided by a simple principle: **My Ears, Your Voice**. It isn't just the slogan I adopted in 2016 and continued in 2020, it's core to how I believe a Deputy should serve.

"We all matter, Eh?"

What I've heard across our island, in countless conversations and community meetings, is a deep desire for common sense, a passion for social justice, and an urgent need for good governance that truly listens. It's these voices that have fuelled my commitment to stand for Deputy again.

The truth is, when we fail to hear someone, we fail to include them. When we exclude even one person, our community is diminished. My experiences, particularly at the Ron Short Centre and the Guernsey Disability Alliance, have constantly reminded me that

Every Voice Counts!

A Vision for Guernsey shaped by Your Voices

What I hear from so many of you has nothing to do with leaning to the left or to the right, or else getting caught up in labels like 'based' or 'WOKE'. What comes through loud and clear is a call for less political noise and more practical, common-sense solutions to the challenges we face together.

You've told me about the pressing need to manage our public finances responsibly, to ensure future healthcare, to find a better balance between promoting the local economy and protecting our precious environment, to make sure that everyone can afford somewhere to live, and to ensure our island's interests are secure in a rapidly changing world.

Many of you share a frustration with short-term fixes, unfinished projects and last-minute crisis management. My commitment, strengthened by listening to your concerns, is to champion long-term solutions over quick wins that are likely to cost us dearly later on. It's about putting public service before private gain and unwavering principles before privilege – values I believe reflect the heart of our community's aspirations for Guernsey's future.

Making Your Call for Common Sense and Honesty Really Count

What I repeatedly hear is that truth is the firm foundation of healthy government, and that facts are its bedrock. You've been telling me you don't trust our politicians and that our future depends on restoring the States' credibility by ensuring unwavering integrity and full transparency. Many of you feel there have been too many instances where things just hasn't worked that way.



So, it turns out that a **"Freedom of Information Law"** isn't just my priority, but a reflection of what you're asking for – a government in which honest politicians don't need places to hide, where every decision is open and every action is transparent. There is no other way to build the kind of public confidence that we all agree is vital right now. It's about ensuring our leaders have the honesty and courage needed to "say it like it is", because that's what you expect and deserve.

Political posturing and bureaucratic red tape are enemies of good governance. Making good decisions is not about pursuing personal agendas but about taking public interest seriously. Political debate is not supposed to be a battleground, but a meeting of minds. Participants have a common goal: to ensure that our government takes everyone and everything into account when making decisions and taking actions that affect us all.

Guernsey needs leaders who prioritise practical solutions over pet projects, sound reasons over self-serving rationalisations. We need decisions grounded in fact, logic and integrity, decisions that genuinely serve the public interest. It's time to put reason back at the heart of government: to restore a focus on openness, fairness, transparency and accountability.

My Commitment: To Hear and Act for You

The message I consistently hear is the importance of practical solutions grounded in fact and integrity, solutions that genuinely serve our entire community. To quote Martin Luther King, Jr,

"Rarely do we find people who willingly engage in hard, solid thinking. There is an almost universal quest for easy answers and half-baked solutions. Nothing pains some people more than having to think."

Because I am fully committed to truly representing you, I commit to the solid thinking and hard work needed to turn your concerns and hopes into effective action.

Strengthening our Community Fabric – because You've Told Me it Matters Most

You've shared how vital community is to life in Guernsey. And many of you see, as I do, that while our government intends to work more closely with charities and businesses, our approach to commissioning services needs to better reflect best practices; otherwise, we will just keep wasting precious resources. Based on what I've heard, here are a few of my aims:

The Things You've Asked For

First, of course, I intend to support every effort to build our local community. To that end, I will:

- **Champion Accessibility and Inclusion:** Your stories and experiences, especially from my work in disability advocacy, highlight the growing needs of our community, particularly as our population ages. I will be your voice for a fairer, more inclusive island.
- **Listen to and Support Local Initiatives:** I will actively seek out and support those fantastic community-led projects that you tell me foster unity and mutual support.
- **Encourage and Recognise Volunteering:** Many of you are already involved in volunteering and know its value. I want to make it easier for everyone to play their part, so I will fight for more government support for volunteers and the charities that train them.
- **Push Ahead with a Robust Commissioning Strategy that Works for Us:** You've pointed out to me that the third sector can often deliver services more efficiently and with greater compassion than the States. I will work tirelessly to ensure that the third-sector is empowered and funded to lead wherever charities can do it better than government.

Making the System work for Everyone

You've made it clear that we need to get those basics right. But it isn't enough to strengthen the community without improving the government.

As the Managing Director of the Ron Short Centre, I have been in constant communication with government. I have been engaging with ESC regarding education and skills, ESS regarding access to employment, HSC regarding improving public health, E&I regarding pollution and public transport, and P&R regarding public property (including our purse!). There are some great people in the system – though maybe a few blockers. If I have learned anything from my time at the Disability Alliance, it is about how to work with the States in to find cost-effective solutions to the problems that face local people. My policy priorities are:

1. **Advocating for Fair Taxes;**
2. **Improving Public Transport;**
3. **Promoting Public Health initiatives;**
4. **Building our affordable housing stock;**
5. **Addressing the barriers to Education; and**
6. **Ensuring equal access to Employment for all.**

You'd probably like to hear more about my views and my goals in these areas, but they are big topics and there is not room here to do them justice. To find out more, please visit my website and follow me on social media. Or better, come and talk to me!

The Bottom Line

If life has taught me anything, it is the importance of listening, understanding, and acting with compassion. I truly believe in a Guernsey where every voice is heard and every individual has the opportunity to thrive. Together, we can build a more resilient, inclusive, and vibrant community.



Let's Keep Talking – Your Voice shapes Our Future

"My Ears, Your Voice" isn't just for election time. It expresses my ongoing commitment to everyone. I genuinely value your perspectives and believe the best way forward for Guernsey is through continuous conversation. Please, reach out, share your ideas, your concerns, your hopes.

I make only one promise. It is the same promise I made when I first became involved in politics. Whether elected or not, I will continue to serve this Island – my community, my home – with courage and integrity.

Thank you for considering me as your representative. Let's all keep working together for a better Guernsey.



Dr Rob Harnish

MY EARS, YOUR VOICE



Surname: Harris

First name: Barry

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Manifesto Summary

GST

Housing

Cannabis

Income Tax

Guernsey Government Finance

Objectives for my Term in Government.

GST:

Reverse the current GST implementation voted in by the current government.

Income Tax:

Increase the income tax rate to 21/22%.

Increase the threshold for taxable income to £20/22,000.

Housing:

Develop a comprehensive strategy to increase the availability of affordable housing in the Channel Islands.

Revise and restructure the housing licensing system to address the current and future housing crisis.

Cannabis:

Legalise cannabis for individuals over the age of 21, without the requirement for a private prescription.

Legalise CBD products.

Maintain the prohibition of illegal cannabis.

Permit certain shops and pharmacies to sell legal cannabis products to individuals over the counter.

Guernsey Government Finance:

Streamline civil service spending to enhance accountability and address excessive spending as well as the backlog of taxes.

I fully endorse the financial companies in Guernsey.



Surname: Haskins
First name: Sam Peter

Parish: St Peter Port
Party: No party affiliation
Experience: Current Deputy

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Personal Statement

Guernsey born, aged 40, well-rounded man of the sea, with one term's experience in politics. I have youth, energy and innovation with me. My background has been in computing, sailing and marine engineering. I have an affinity for fixing things and finding the root cause of a problem, not fixing the symptom. I am committed to seeing Guernsey thrive and building a true community.

What do I stand for in a nutshell?

The long-term fiscal and social sustainability and stability of the island.

Core Values:

In our current system, each deputy has one vote. We all have ideas and opinions, we all want to try and change the tanker around in the best way we think. There will be many issues not mentioned in this manifesto, and multiple solutions. For these, I will vote and act according to my core values:

- **Integrity and accountability:** To vote for what I truly believe is right for Guernsey regardless of a vocal minority. To act transparently, uphold ethical standards and work to ensure government is accountable at all levels.
- **Sustainability:** Act in a way that ensures future generations are always in mind- this includes immigration, energy, tax and our economy.
- **Fairness:** Act in a way that is fair, reasonable, logical and proportionate.
- **Opportunity:** We face many challenges, I will always seek for the opportunities that lie ahead, especially those that can help people achieve their potential.



- **Value for money:** Solutions cost money, but not all spending delivers the same return. I'll keep backing priorities that offer best value for money- real results, responsible budgets and long term benefits for our community.
- **Collaboration:** Too much is polarised, and too little is about listening. I'll seek common ground where possible –and when a clear choice is needed, I'll decide based on my core values.

Future plans, vision & policies

I support looking towards Guernsey's long term future and considering the bigger picture. There are many things to try and solve in the next term. As I say, one of the things I stand for is fixing the root cause of the problem, not just the symptom. If you are driving a car on a road of nails you don't just change the tyre when you get a puncture- you clear the nails.

Balanced Accounts:

A priority must be balancing the books. Inaction will result in our reserves being depleted in seven years. We don't have the luxury of procrastinating and trying to find the ever elusive silver bullet. We should keep in mind that increases in tax have a wider impact on the economy and disposable income.

- **Tax:** Without a viable alternative that is as progressive as the GST+ package, then we should implement the package already voted in by the assembly as soon as we can. It makes 60% of households better off. The later we leave it the harder and costlier it will be.



- **Savings:** We should be seeking to cut waste and make savings. I have been serious about savings and have voted for them many times.
- **Reform:** Some of the biggest savings come from government wide changes such as: removing non essential overtime, removing the use of travel agencies and non-local recruitment agencies, introducing internal captive insurance schemes, and 'new-to-the island' compulsory health insurance.

Economy & AI:

The world is getting tougher, and our finance sector remains vital. We must support it wherever we can—while also diversifying. Here are key steps I believe we should take to strengthen and future-proof our economy:

- **Travel:** We need a reliable and affordable airline (and ferry). This should be a priority. Our life line links are exactly that, but also economic enablers or disablers.



- **Travel:** Regular, reliable and cheap travel to Jersey could help with the affordability, whilst maintaining route options. It would help both islands, as often a limiting factor for us is scale.
- **Diversification:** Entrepreneurs, new ventures and opportunities should be supported, they can mitigate against shocks from any sector, one way would be offering tax incentives/support during the set-up period.
- **Skills + Education:** Artificial intelligence is transforming the economy. We should facilitate its integration in our schools and create affordable, on-island training through partnerships with businesses, incentivised by tax deductions. Upskilling our workforce is key to driving innovation, boosting productivity, and securing long-term economic growth.

Birth Rate & Demographics

We have a declining birth rate, and a changing demographic. When looking at the long term sustainability for our island, we need to address this. Here are some of the things I believe will help our local and young people to stay on island whilst making sure we can cope with changing demands:

- **Early years strategy:** There is a need for an early years strategy, and a family services review in conjunction with the primary review that seeks to address ways to help current and future parents. It could include wrap around care, a change to the system for pre-school hours, perhaps offering cash alternatives.



- **Housing:** a 'must address' issue. There is not enough affordable housing on the island. Building more houses often means losing green space; we should facilitate and prioritise development off brownfield sites to be re-developed. I led an amendment to have the first £10k tax free from having lodgers to help with the cost of living crisis whilst increasing rooms on island.
- **Healthcare Model:** currently our health costs are rising more and more each year, without a sensible, affordable plan going forward this is unsustainable. I will support the review into primary care, and work towards the universal offer that all islanders can all expect.



Government & Procedure:

Our consensus system has its challenges—too often, key issues are revisited and delayed. Those delays aren't just frustrating; they've cost us millions. We need a more decisive, accountable approach.

I support reviewing and streamlining our machinery of government. I'll also push to reform procedures so decisions are based on evidence and impartial financial analysis—not politics.

- I'll push to reform rules so the financial impact of amendments and proposals is clear before any vote. Deputies should make decisions based on full, transparent information.
- Recent changes to spending rules don't go far enough to meet public expectations. I'll push for clearer, stronger rules to ensure fairness, transparency, and trust in our elections.
- Speech limits are now part of our proceedings, but their use remains at the discretion of the presiding officer. On major issues, every side deserves a full and fair hearing. To strengthen democracy and decision-making, this rule must be clarified and applied consistently, not selectively.
- Currently, deputies are often left to scrutinise their own work. That's not good enough. Independent scrutiny would make decision-making more transparent, strengthen public trust, and help us dig deeper into

the issues that matter. It could also lead to significant savings for taxpayers by catching problems earlier.

Being Better:

I have worked hard this last term, and promise to continue to do my best for you all should I be elected. Self reflection is a powerful tool- I have learned many things, here are some things that i would do differently:

- Be more active in our third sector and charities through voluntary work.
- Offer an alternative outlet to traditional media by way of a YouTube channel, and increasing social media presence.
- Work closer with colleagues, from 'across the isle', especially when forming amendments.

If my values align with yours, please vote for Sam Haskins.



Proposer: Deputy Peter Ferbrache

Second: Deputy Mark Helyar





Mark Helyar

Parish	- Castel
Experience	- Existing Deputy - Former Vice President of Policy & Resources
Profession	- Advocate & Insurance Expert
Email	- mark@markhelyar.gg
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MY PERSONAL PRIORITIES

- **HOUSING**
 - **GROW OUR ECONOMY & REDUCE COSTS**
 - **REFORM GOVERNMENT**
-

There is no doubt that Guernsey is still a beautiful place to live and Guernsey people amongst the most resourceful, but we face real and significant headwinds, both local and external.

Housing

If elected, my first priority will be housing, where the crippling costs are beyond most people's aspirations. This is driving away our young people, creating wage inflation and significantly reducing disposable incomes, contributing to a spiral in high costs of living and growing homelessness.

My preferred approach is a practical one - government and political strategies and documents don't build houses, builders and developers do.

I will call for the new housing authority to organize a public conference to bring together the third sector, builders, developers, the public and lenders with the aim of generating real, tangible action points for government and to make their implementation a central priority.

More and ever larger government which we can't afford, and more documents, policies, objectives and rules is not the answer, we must start responding to the real problems.

Government is aggravating the problem by housing too many temporary staff in local, rental property and this has caused supply to drop and rents to rise. If elected, I will seek to re-submit the application to build the much needed 120 units of staff accommodation at the hospital, to

provide permanent relief for the private sector. This would be funded through borrowing rather than using our reserves and the rental income used to repay it.

We simply can't afford to be sentimental over small pieces of low-grade agricultural land, historically bought by the States specifically for hospital development, whilst islanders are sleeping rough.

It is also my view that the stalled plans for Leale's Yard need to be urgently resurrected to provide the planned 300+ units before momentum is lost yet again. If necessary that should involve compulsory purchase of the property to unlock the development.

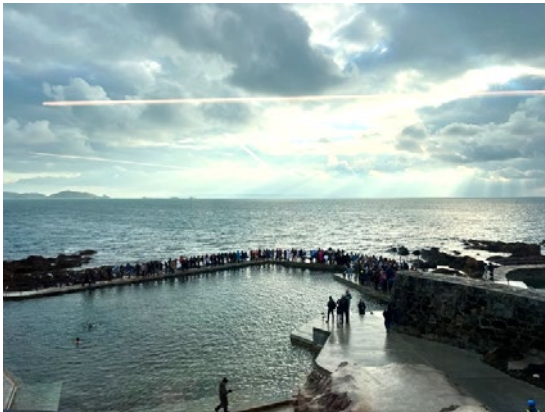
The Civil Service/Public Sector

I sense real frustration at some of the decisions being made with insufficient regard for the effects on islanders' heritage, culture and way of life, including the indirect costs of having to comply with new rules and regulations.

When you elect a Deputy, you rightly expect them to have the authority to get things done and to be accountable for it, but far too much is currently being done without political oversight and the size and cost of government continues to grow as a result.

I believe we need to reset the relationship between politicians and the public sector to ensure that delegated authority cannot be used to do anything "novel, contentious or repercussive" without political input.

I want to see deeper reform of government and public sector relationships so that you can hold your politicians properly accountable for decision making.



Government Efficiency

The assembly is a source of vast wasted time and cost. Routine business could be done in a more efficient way, providing more time for informed debate on key issues. Selective rule changes could bring much needed discipline to the operations of government and the assembly.

I believe we should have a system where we have a committee of ministers, elected by their peers, capable of centrally controlling spending and policy plans. In my view this is the only realistic way to effect the savings and other changes we so desperately need.

I have been consistent in calling for cuts and savings throughout this term, the assembly currently lacks the powers and the cross-committee willpower to prioritise and enforce them.

Finances, Tax & Zero 10

Government is currently living on borrowed time and living off our savings. Whilst nobody wants to pay more tax we must face up to this reality.

The fairest means of raising revenue, without creating even more economic stress and risk, is through the now approved, progressive GST+ tax proposals. Under these, 60% of local households will pay less tax overall, even after GST, than they do today. This is because there will be a lower income tax rate on the first 30k of earnings, an allowance for social security and special protection for pensioners. You can find more details of this at www.markhelyar.gg. I am not in favour of GST without these additional elements and, as treasury

lead, I would not have supported the proposals without these significant, progressive mitigations. We now may be able to do even more by using the proceeds from the Pillar II corporate taxes which I introduced when leading treasury.

I have personally invested hundreds of hours working on this issue, together with some of the world's foremost tax experts, to try and avoid these steps, but the fact is that Guernsey remains a global outlier in collecting almost the lowest amount of GDP in the developed world and having no form of consumption taxation. We are rapidly running out of money.

Just 6% of residents pay 25% of all income tax collected and finance is directly responsible for 40% (indirectly for more). This group is already paying the majority of the Island's bills and we also simply cannot afford to risk chasing that revenue away.

We must broaden our tax base, enabling us to start rebuilding our crumbling infrastructure and generate some positive economic momentum for our Island. Every day we put this off we put our Island at further risk.

Over the years I have suggested that we should look to raise all corporate taxation rates, currently subject to zero-10, up to 15% and once the tax package is implemented we should pursue that further.

The Economy

We currently have no coherent plan for enabling economic growth. This is vital for providing diversity of employment, retaining our young people and growing a sustainable economy for the future.

If elected, I will call for an early kickstart - bringing all economic sectors and their governing bodies, the third sector, regulators and government across the whole Bailiwick together to debate regulation, innovation, connectivity, risk and our collective future. We currently have no unified growth plan and need it to come from our industries, not from government - policy generated by Islanders for the Islands.

If elected, I will stand for election as President of Policy & Resources, having been the Vice President and Treasury Lead for 3 years, but regardless of the outcome, I promise to continue to contribute to the best of my ability on your behalf.

Please visit www.markhelyar.gg for more detail.



"If I can, I will."

Rosie Henderson

Tel: 07839 746878 or 01481 711116

Email: therosebetween@gmail.com

Social: [@rosiehendersonforgsy](https://www.instagram.com/rosiehendersonforgsy)

Guernsey deserves stronger leadership and smarter decisions. I'm asking for your vote and will work hard for the island.

- I support restoring the Grammar School to offer a state option equal to private education.
- Instead of new taxes such as GST, we should focus on savings through better estate management.
- Affordable housing must support both first-time buyers and states tenants.
- Our airline is a vital lifeline and must run efficiently with standardised aircraft.

I am not Guernsey born, however my parents brought me here at 9. I did my last 3 years at Ladies' College. During my early years my parents were very political. My grandfather Major Archibald Church MC DSO Cross of Vladimir ++ had been the Labour MP for Leyton East.

After working in Oxford I flew off to the USA and later married. I started a business buying optics in the UK from Gaskill and Chambers and selling them in the US. A lot of money was made.

I returned to Guernsey in 1975, bought a cottage and worked with various organizations. I had become a "tax expert" in the US. Doesn't mean quite the same as it does here. I tried to get into the Tax Office here. Michael and I married in 1987 and I joined him in his business sometime later. I was a Stockbroker and we both worked

long hours. In the retail world I learned huge amounts – design, costing, margins, colours. A very steep learning curve but I enjoyed it enormously.

AND SO TODAY I try to do my bit as I always have done. I had a privileged background and now I try to give back. I've worked with GSPCA as a warden. Samaritans as a Listener. Al-Anon – I was a St Peter Port Douzenier for 9 years – missing only 2 meetings out of approx 100. Attended the two obligatory parades each year. Volunteered for everything I was capable of doing.

Now I'm standing for Deputy for a better future for Guernsey. If that requires long hours to find solutions, so be it.

"...if that means working long hours looking at solutions, so be it."

EDUCATION

The State system should have at least one school which equals or surpasses the private schools. This would improve the Island's offering to professional people moving here. The fact that their children have to be sent to Private Schools increases the cost of living, which could discourage them from taking a job here. The Education offering needs to be revised so that each child receives a good education. We have schools for the less academically able - we need a school for the academically gifted. Bring back Grammar School.

CONNECTIVITY

We are so fortunate to own our own airline. We have secured a lifeline which is undoubtedly incredibly important. As I see it the lifeline is Guernsey to and from Southampton - Guernsey to and from Alderney - Guernsey to and from Jersey and Guernsey to and from Gatwick. All else is icing on the cake and should be used only if economically viable. As I see it: Guernsey - Gatwick, Guernsey - Southampton, Guernsey - Jersey and Guernsey - Alderney. Every effort should be taken to purchase or lease planes which require the same spare parts. This will save time, money and the need for experts in a multitude of planes in our fleet. I would, if in Government, ask if the input from Deputies is welcomed or a burden. If a burden, then recommend stepping back and leaving management to those that know their business.

HOUSING

The States have, over the past year or so been talking of "affordable housing." Many have thought that meant housing built for sale to first-time buyers. It is not it is the building of houses for States tenants. Nothing wrong with that, but that means that first-time buyers are still left without affordable housing. Both need to be addressed, and if that means working long hours looking at solutions, so be it.

TAX OR GST?

The wrong question was put to the people; it should have been Tax, GST or savings. **I believe the choice would be saving millions by the better management of the Island's estate.** It is not only a savings in human resources, but is also looking at what is owned and the intelligent use of resources.

"When elected, I will work hard and be available to anyone with a problem and I'll try to help. *If I can - I will.*"



Rosie Henderson



Rhona Mary Humphreys

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🌐 Forwardguernsey.org



Delivering Change Together

I am standing because I care about Guernsey and I am committed to working together with other members of the wider Assembly to **make essential changes with a long term view.**

Collaboration will be key in the next States term. If we are going to bring about change there is a significant amount of work to be done. We must put away our personal agendas and **work together** for the Island's future.

Forward Guernsey will be collaborating on the manifesto **"Our Plan for Guernsey 2025-2029 and beyond"** which sets out a clear vision of policies and plans in 6 key areas. Party members will vote independently on matters outside of these policies.

About Me

- ◇ Born in UK but raised and educated in Guernsey.
- ◇ Resident for 55 years – Guernsey is truly my home.
- ◇ Director of Imperium Group with a long successful career in the Finance Industry.
- ◇ Volunteered on Industry Associations.
- ◇ 2 locally born and educated children, who have left the Island and cannot see an easy way back.
- ◇ Active in various parts of the Charity Sector.
- ◇ Love of sea swimming, reading, playing badminton and my electric bike.



Please vote for me and other members of Forward Guernsey – if elected together we CAN make a difference.
We will be true to our words.

WHAT CAN I OFFER?

- ◇ My core values are **integrity, loyalty and respect** and I bring these values to everything I do. There will be no reason whatsoever that this would be any different in the Assembly.
- ◇ I value personal relationships and will **work with others** to strive to achieve the best I can for the island.
- ◇ I am **not afraid of hard work**. I have raised children and volunteered in the charitable sector alongside my professional career.
- ◇ I'm committed to everything I do. If elected **I will give it my all**.
- ◇ My **knowledge is current and relevant**, and I believe that this will help me contribute constructively to debates within the Chamber and on any Committee I may get appointed to.

MY VISION

Guernsey has been very good to me and my family. My generation have benefited from great opportunities as a result of living on this beautiful, thriving island and our **kids deserve all the opportunities that we had**, if not more.

We need to plan and invest for the long term.

I will back **brave, bold and forward-looking changes** to ensure that our Island delivers for future generations.

I will back plans that will **encourage and enable our kids to return**—they should be the beating heart and future economic enablers for our island. We must make changes that enable them to see a future here.

I will back plans that have **long term vision and enable our Island Economy to grow**.

Guernsey has many pressing issues deserving attention in the next term which interact and affect one another in so many ways. **We cannot act on single issues**.

I want my children to come back, to want to come back and to be able to come back

WHY FORWARD GUERNSEY – WOULD I NOT BE BETTER STANDING ALONE?

I am convinced that the Manifesto summarised on the next 2 pages is a real route to change. Without party infrastructure, collaboration is voluntary and we risk once again stumbling through the next 4 years with personality trumping sensible political decisions.

I could put any number of promises in this personal manifesto but sadly my ability to deliver them alone must be questionable at best. The members of Forward Guernsey have committed to vote together on the policies set out in the manifesto. **A real mandate for change**.



➤ FORWARD GUERNSEY ◀



ALL FORWARD GUERNSEY CANDIDATES ARE SUPPORTING THE MANIFESTO

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- **An ‘Additional Earned Allowance’ for all over 16 year-olds on the first £100,000 of their taxable earnings** before the age of 30, **saving up to £20,000 in tax to go towards a house deposit** or eligible pension scheme.
- **Empowering developers to build more affordable houses** for first-time buyers by creating a new ‘intermediate’ category of affordable housing (by using planning covenants to lock-in a 30% discount on market value).
- **Increasing the capacity of the building sector** by growing our own local talent, for example by pioneering the ‘Design, Engineer, Construct’ pathway in local secondary schools, **enabling young people to enter the construction industry.**
- **Ending homelessness** by providing emergency housing and creating clear pathways out of homelessness.



STRENGTHENING GUERNSEY'S ECONOMY FOR EVERYONE

- **Investing to ensure reliable and affordable inter-island and UK sea and air connectivity.**
- **Enabling islanders returning to Guernsey** to work in public services with a ‘Welcome Home’ relocation package equal to that for non-locals.
- **Allowing private investment and expertise in public infrastructure projects**, such as the Guernsey Development Agency’s plans for the redevelopment of the St Sampson’s Harbour area, delivering these projects faster and more cost-effectively.



HARNESSING OUR CLIMATE TRANSITION

- **Accelerating the completion of an offshore wind farm**, that will also generate new revenues, improve energy security, create high paying jobs and deliver cheaper energy.
- **Investment in green skills and training** to ensure that the whole community benefits from a net zero future.
- **Using natural solutions like coastal defences and flood protection to mitigate the impact of climate change on the island.**

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- STEP 6. Wholesale tax reform to **create a fairer tax system for low and middle earners**, (including the Additional Earned Allowance and a Guernsey Property Savings Account).



HEALTHCARE: FASTER ACCESS, FEWER BARRIERS

- **Making mental health a priority** by appointing a political lead as Mental Health Champion to work across government and with the charity sector.
- Focusing on key issues that matter to the community, such as the cost and **accessibility of repeat prescriptions for long-term health conditions**.
- **Focus on retaining local staff** by ensuring they feel appreciated, supported, and properly remunerated.



EDUCATION AND SKILLS FOR ALL ISLANDERS

- Fast-tracking the primary review to **improve standards, ease teacher workloads, and streamline the system**. This will also free up funds to invest in other priorities such as special educational needs and improving maths outcomes.
- As new technologies, such as AI, change our world, **we need a responsive education system that enables everyone to continue learning** by introducing opportunities to help adults upskill. While also ensuring our Population Management policy is linked to remaining skills gaps.
- **Investing in pastoral staff to provide prompt support to students** when needed, enabling teachers to teach and benefitting all students.

➤ **A suite of policies built by locals. We recognise that policy is more important than personality and that we can be more effective working as a team than on our own. FOR THE FULL MANIFESTO VISIT: www.forwardguernsey.org** ◀

NEIL INDER

After 9 years of service I still fly the flag for common sense over ideology and the respect for the public purse. I was President of **States Assembly and Constitution Committee** in my first term and delivered the Island's first Island Wide election and as President of the **Committee for Economic Development** in my second term.

The significant pieces of work I have led this term were the **Brexit** negotiations on access to Guernsey waters, roll out of **fibre** to all Island homes, the successful **MoneyVal** assessment and negotiations on Guernsey's **ferry** contract. I also secured significant additional funding to promote Guernsey's **finance sector** internationally, critical for growing our main economic driver. I have shown pragmatism, delivery and leadership in all areas of government.

Delivery: Brittany Ferries

There were three significant dates when I wasn't sure if Guernsey was going to have ferries the next day. One was Condor's own financial crisis in late 2023, and two were Jersey's actions and agenda in spring 2024 which would have put Condor out of business. Jersey wanted to conduct a '**controlled explosion**' of Condor/Brittany via its Operating Agreement and fail its bid to enter the tender. My words to Jersey were "**if you do that the French will weld those vessels to their quays**".

Jersey's approach would have risked our ferry services, and supply chains.

I wasn't prepared to do that. My committee made the right decision to appoint Brittany Ferries. This is evidenced by the schedules and the benefit we are seeing in terms of French visitors and consistent sailings.

Pragmatism over idealism

Economy at the Centre of Government

Delivered: Securing Guernsey's Ferry Services

Delivered: Fibre to 30,000 homes

Delivered: Positive Moneyval assessment



RESIDENT
Vale

EXPERIENCE
President, Committee
for Economic
Development

PARTY
No Party Affiliation

EMAIL
neilinder@live.com

FACEBOOK
/indervale

Delivery: Island Wide High-Speed Broadband

The only infrastructure project delivered by this government is the roll out of fibre to every Island Home. Working collaboratively with Policy and Resources my

Committee has fast-tracked the delivery of fast broadband to **30,000 homes and businesses.**

Guernsey's investment into the project was £12.5m with Sure's total investment of £37m.

The project has created **75 additional jobs** for local talent, making Guernsey one of the world's most connected jurisdictions.

Delivery: Finance Sector

Finance is our dominant sector. I met the Guernsey International Business Association and asked how government could help. They made a case for significant additional funding to Guernsey Finance to **support the promotion of Guernsey in a highly competitive global market.** I made sure that government prioritised that funding and monitored the effectiveness of that investment.

Delivery: Moneyval

The Island went through a significant assessment and achieved a highly successful outcome, comparing positively to other jurisdictions. The myriad of officers within the civil service who worked tirelessly to make this a success need commending as does the finance sector that came under significant scrutiny. I'd shudder to think what a 'grey listing' might have meant for Guernsey; but that didn't happen.

Delivery: Brexit and Fisheries

Negotiating access to Guernsey waters while protecting our own historic fishing industry was one of the first challenge as Brexit unfolded. We did this at pace, negotiating with a wider number of parties and jurisdictions with different objectives. We stuck to our guns and got a good result!

Keyworkers – Policy Position

What the pandemic taught me, was that there is **"no such thing as unskilled labour"** - something I have often repeated in the States. All employees are cogs in the wheels of any machine. Lose the specialised cleaning staff in any hospital and your highly paid surgeon's theatre closes; lose the kitchen porter from any restaurant and your glad-handing Maître D' is not serving food that night. **"The great lesson for me is that we are all keyworkers in our economy".**

Housing – Policy Position

Imported staff are important for public service delivery. But **Guernsey's sons and daughters should get a bias in favour for any new housing.** Imported workers should not get a guaranteed priority for new houses built with your money. That policy is unfair, unreasonable, and not good enough. It turns Guernsey into a glorified carousel.

Public and Civil Servants – Policy Position

Some harsh words have been said about our civil servants and front-line staff; much of it from Deputies in the Assembly or political commentators looking for an easy ball to kick. That is not my position, and I respect the time that most of them put into their work. However, there must be inefficiencies within an organisation. I would support an efficiency drive.

Economic Growth – St Sampson's Harbour

The key to future economic growth is on the eastern seaboard particularly at St Sampson's. I sat as part of the Political Oversight Group for the Guernsey Development Agency and

support their key objectives. The development of moderately affordable homes at Griffiths Yard is very encouraging. And I would pursue those priorities if elected.

Economic Growth – Leale's Yard

The 300+ homes that would have been a game changer for St Sampson's has failed to materialise. The economic benefits from that obvious to most, but the maths didn't work for government. This project needs one final shot with a fresh new team to establish whether it will go forward. As an optimist, I'd like to think there's a way; but if a fair deal for the developer and the taxpayer can't be done, I would shelve the project and invest government money elsewhere.

Where to serve if elected

I would like to use my four years to assist in infrastructure development and housing. STSB is key to unlocking infrastructure development across so many areas and would consider putting myself forward as President of STSB. Another role I would consider is on Policy and Resources, requesting the remit for the Property Portfolio; that is another area of government that could unlock economic potential.





Stuart Jehan

Experience:	New Candidate
Party:	Forward Guernsey
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Email:	stuartjehan@hotmail.com
Websites:	www.forwardguernsey.org www.stuartjehan.gg
Facebook:	Stuart Jehan (public page)
Instagram:	stuartjehangsy
LinkedIn:	StuartJehan

Born & raised in Guernsey, I bring over a decade of international experience in strategy, leadership, & finance – with a strong track record of delivering results. My priorities include tackling key issues such as housing, healthcare, education, & the cost of living. I'll bring a collaborative, transparent, & future-focused approach to government, using evidence-based decision-making & effective project delivery to turn vision into action. I've joined Forward Guernsey because I believe in teamwork over division. I'll always act with independence, integrity, & Guernsey's best interests at heart. I'm ready to listen & to get things done.

GUERNSEY... LET'S FIX THIS, TOGETHER!

My Vision

- A Guernsey where **everyone feels valued**, with access to quality healthcare, decent housing, fair wages, & real opportunity.
- Where **young people thrive** through world-class education, clear routes into skilled jobs, & have the ability to afford their own homes.
- An environment which **supports older islanders**, ensuring dignity & compassionate care in later life.
- An economy that's **globally connected, resilient, innovative, & environmentally responsible**.
- A government that's **transparent, strategic, & delivers** – with the future in mind.
- Island leadership that values **collaboration** over division.
- A fairer, stronger Guernsey where all islanders can lead **secure, healthy, & meaningful lives**.

Why Me?

- **Locally born & educated**, deeply connected to Guernsey's community, values, & future.
- 10+ years in international leadership, **delivering real results** for major financial institutions.
- **Proven problem-solver** with a track record of **responsible innovation** in Guernsey & abroad.
- Brings a **strong global network & commercial insight** to local governance.
- **Experienced public speaker**, active at major forums advocating stronger links between education & employment to help stimulate **economic growth**.
- Committed to **sustainable growth, youth empowerment, & economic opportunity**.
- Driven by **transparency**, principled leadership, & **real action** to ensure government works for all islanders.



About Me

I'm born & educated in Guernsey, living with my wife & our two young children. I hold a Master's in Corporate Governance, earned locally through the GTA, spending 20 years in our local finance sector, before holding leadership roles internationally.

At Robeco, a Dutch fund manager & leader in sustainable investing, I led the global strategic development of retail funds whilst advising on governance & operations. I later joined the world's largest commercial bank, J.P. Morgan, to lead a major transformation across five offices.

I've spoken at many major international finance & policy events across Europe, Asia, & the Americas. I also support academic & career advisory programmes, advocating stronger ties between education & economic growth.

After a decade in Luxembourg, I became a dual British–Luxembourgish citizen. My strong EU legal & regulatory experience offers Guernsey a unique opportunity to strengthen links with our European neighbours.

Now back in Guernsey, I'm fully committed to use my energy, leadership, & global perspective to serve the island I've always proudly called home.

A Fairer, Stronger Guernsey for All

Every islander deserves the opportunity to live a secure, healthy, & meaningful life. Guernsey should offer real opportunities for young people, dignity for our older generation, & affordable housing for all within a thriving, resilient community.

With leadership experience in global governance & policy transformation, I offer a fresh perspective on how our island can be improved. Our government must act transparently, plan wisely, & base decisions on evidence — not on just opinion.

If elected, I'll bring common sense, international insight, & proven leadership to help solve complex challenges — building a fairer, more inclusive Guernsey with people at the heart of every decision.

Why Forward Guernsey?

Real progress comes from collaboration, not conflict — Guernsey can no longer afford the inefficiencies of 38 deputies working in silos.

The Forward Guernsey manifesto is evidence-based & shaped by real islander feedback, not just opinion. I'm proud to stand alongside deeply committed candidates who value transparency, accountability, & teamwork — to deliver meaningful action & shape a better Guernsey for today & our future generations.



Side by side, let's all shape a Guernsey that works — for **everyone**.

GUERNSEY...

LET'S FIX THIS, TOGETHER!



#VOTESTUARTJEHAN





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Surname:

Kay-Mouat

First Name:

Bruno

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My name is Bruno Kay-Mouat. I was born in Caen, France. I am married to Janette, and we have a son, Joe, who has represented Guernsey in the Island Games and Commonwealth Games. Last but not least we have Bob the cat, who is a rescue cat from Manchester.

I initially grew up in Alderney, but at the age of 9 went to school in Jersey and then at 18 went to Liverpool polytechnic where I studied Maritime Studies. I have a degree in Maritime Studies and am a Chartered Shipbroker. I have worked in logistics for over thirty years and continue to do so. In the past I was a keen hockey player and wake boarder, but now I am a keen all year-round sea swimmer. I also enjoy driving my digger and fishing.

Key Points

- **Let's get things done, less talk, more results.**
- **Communication/ Transport, we're an island we need reliable and affordable connectivity.**
- **The States needs to review spending and make itself efficient without reducing services.**
- **The Bailiwick needs harmonising, and the islands need to work together.**
- **Housing solutions need to be found.**
- **Tax: let's deal with costs and look for alternative revenue streams.**

Manifesto Summary

Most manifestos appear to state what a candidate says he or she will do or what they have done previously, I promise to

In reality little is achieved and often the statements made are designed to lure voters into believing that the person will carry out what they are promising, the reality is often very different.

We all know what needs to be done in general terms and that is where I hope we can go. At the end of each term there is normally a consensus that the incumbent States is the worst that there has ever been and nothing has been achieved and plenty has been wasted, both in time and financially.

As individuals little can be achieved, but collectively, we should be able to achieve plenty. We need to do less talking and more action. Policy should be based on effective and meaningful objectives which promote efficiency and accountability. Government owned and controlled organisations need to be dynamic but also effective; if they are to be economic enablers, they need to be transparent but also truly offer economic development, they can't just be supported at any cost.

We need to stop offering subsidies to organisations that are inefficient due to their having no accountability for losses. Government operated businesses should be our ambassadors, they should be shining examples of what we can do. Just imagine if you arrived in Guernsey and as you walk into the airport you are greeted with a 'Good Morning and Welcome to Guernsey'.

Housing

Apparently, we need more. Is that the case or is it just too expensive? Rentals are also deemed expensive and often of poor quality.

We need to first establish what is really needed and then try and achieve it. Joint projects with the private sector for developments. Encourage investments into rentals: 20% tax on rental income should be allowed to be offset against expenditure on properties, this would encourage landlords to invest.

New builds: work with the private sector, allow tax breaks for such developments and encourage self builds for individuals. This could be achieved by creating building sites and other support. The GHA needs to be building homes.

Bruno Kay-Mouat

Connectivity

It is the worst it has ever been and we all know that, whether it be by sea or air. Routes between the islands are irregular, unreliable and expensive. This needs to change. We need strong inter-island connectivity between all the islands and especially Jersey as well as the UK. We presently offer subsidies to at least three ferry companies, a bus operator and one airline and in theory they all compete. This is not joined up thinking. We need a clear strategy, let's aim to get regular services between the islands and make it affordable, let's make it a pleasant experience so the customer wants to travel rather than does so out of necessity.

Spending

This goes hand in hand with the tax debate. If we spend less, then we need to generate less. Unfortunately spending seems to generally increase but are we getting value for money? Are the spenders accountable? Does the island get what it deserves? Are we paying too many people and not getting enough back? Tenders should be better monitored and less prescriptive; if we are asking for a specialist job to be performed then don't tell them how to do it, ask for the best and most cost effective - make it truly competitive.

Tax

We need it to pay for stuff, but before we look to increase it for everyone why don't we look at where we are spending it? If we look at efficiency, which doesn't just mean cost cutting, we might not need more money. Vanity projects need to stop, if we have large surpluses then we can look at projects that involve building huge new harbours and moving the power station, but not in the present economic environment. We need to focus on getting the present right and then start planning ahead.

Cost efficiency should be driven by accountability. Consultants should be used when necessary but not as a matter of course. States employees at all levels should be accountable for their relative responsibilities; managers should manage and bring value to the organisation for which they work. Objectives should be set, implemented, and measured.

If increased revenue for the island is truly needed, we should look at alternative sources as well as tax. Possible joint ventures with the private sector should be encouraged, but the main initial cost should be borne by the private sector. A ships registry could be an example, for commercial shipping an offshore wind/tidal farm could be another?

Bruno Kay-Mouat



As I initially said being a deputy in my eyes is not about what I can achieve it's about what we should be trying to achieve.

I can't change everything but I hope that with other like-minded people we can.

A vote for Bruno, is a start and remember, 'you could do worse'.

VOTE Sasha Kazantseva-Miller

**I would be honoured
to have one of your
38 votes**



About me

I live in the parish of St Peter Port with my husband and our three children, all born in the Princess Elizabeth Hospital. Before being elected in 2020, I served on the Guernsey Ports board, helped launch Startup Guernsey, ran my own consulting and investment company and a local business called Islandmums.

I fell in love with Guernsey for its strong community spirit. I am a passionate supporter of local sport and the third sector, having represented Guernsey in padel against Jersey in 2024 and in volleyball in the 2017 Island Games.

Before moving to Guernsey and making it our home, I worked for Google, L'Oréal and Agoda.com. I hold an MBA from INSEAD and BSc from the London School of Economics.

Guernsey at a crossroads

The next four years will be one of the most challenging in our modern history. We need deputies who see the big picture, challenge the status quo and work collaboratively with each other, the civil service, industry and community.

I come with a proven track record of all the above qualities, a clear focus on urgent priorities, and a collaborative approach to achieve the art of the possible – the essence of pragmatic politics.

Serving as your deputy has given me a great sense of purpose. Despite the personal cost that's inevitable with public office, there is no job I'd rather still do than help secure a future in Guernsey for all our children.

My track record as a first-time deputy

In 2020, I ran on the premise of getting things done – bringing new energy and collaboration to the States. Here are just some examples of how I delivered against that commitment.

Economic Development

Serving on Economic Development has given me valuable insights into the committee system of government and establishing myself as a reliable team player, not afraid to ask challenging questions. It's also allowed me to lead key initiatives like launching the Innovate Board, advancing digital connectivity through fibre and 5G, creating the Guernsey Enterprise Incentive Scheme and understanding childcare sector needs.

Planning

Our committee brought a more pragmatic, common-sense approach to planning playing its part in tackling the housing crisis by expanding exemptions, streamlining Development Frameworks, proposing new housing allocation sites, and approving major developments through Open Planning Meetings.

Building Bridges

Collaboration is key in our system of government, and I am one of the few who have walked the walk and made a concerted effort to work with deputies across the political spectrum. This is particularly visible through my collaboration with nearly half of the Guernsey deputies on amendments and non-committee propositions.

Championing Economic Thinking

I've consistently pushed for more ambitious and innovative approaches to economic development and a need for a longer-term vision for our community – championing the commercialisation of States' trading assets and supporting the establishment of the Guernsey Development Agency, two key manifesto commitments from 2020.

Constituency support

I've actively supported islanders with queries

and concerns, often working behind the scenes to make change happen – like helping to secure a successful shift to the summer-born admission policy with the Education Committee.

Challenging the Status Quo

My experience on Planning helped me better see the shortcomings of the States' lack of delivery on housing – prompting me to bring a successful requête to establish a dedicated Housing Committee, the most significant change to government structure since 2016.

Assembly backs forming new Housing Committee

Business groups keen on free childcare idea

'One of the best speeches in three years' draws praise from P&R president

Chair appointed to lead new innovation board

"To address the challenges we face, we need deputies with experience, integrity, commitment and a willingness to work collaboratively for the greater good of our island. Sasha has these attributes."

David Warr, OBE, seconder and Chair of Vive La Vallette LBG



Representing Guernsey in the Funds Forum in London

Manifesto priorities

A strong, fair economy means everyone can contribute—through meaningful work, family life, and active participation in our community—while enjoying a good quality of life.

The Priorities opposite reflect where our key challenges and opportunities lie and align with voices of our business bodies, charity and community.

But none of this is possible without fair tax reform and rebuilding trust that public services are run efficiently and deliver real value.

Sustainable Public Finances

We're no longer balancing the books—Zero-10, low economic growth and an ageing population have left us unable to fund housing, schools, and hospitals without exhausting our savings in a few years.

Closing the deficit through cuts alone leads to unpalatable choices—like defunding Colleges, slashing the Sports Commission grant, or charging cancer patients in A&E—all of which proved deeply unpopular and were reversed or rejected. Even standing still costs more, as inflation, regulation and demographic pressures keep driving up the cost of public services.

The burden of taxation has concentrated even further on the working population. The cost of living is especially hard for young people who cannot afford the housing or the childcare and are making the hard decision to move away or even not to have children.

There's growing recognition that we need to raise more revenue—but what's still missing is a tax reform that carries broad public support.

Tax reform must:

- Increase contributions from the corporate sector
- Shift reliance away from taxing employment
- Protect low- and middle-income households
- Review tax caps and investment company taxation
- Include childcare support through allowances or grants
- Ensure timely and efficient tax collection



Taking part in a scrutiny hearing

Efficient delivery of public services

While raising revenue is essential, delivering public services efficiently must be a top priority. There are still serious concerns about rising costs and whether services are being run as effectively as they should be.

There's a lack of trust that proposed tax increases will be enough—and real questions about which services government should be providing.

These are vital issues with no quick fix. Addressing them will require sustained effort from deputies, the civil service, and the wider community.

We must review which services should be publicly funded—this will be central to the upcoming Fundamental Services Review.

Clearer lines of responsibility and stronger accountability are essential; too often, these have become blurred in our current system of government.

We need to strengthen partnerships with industry—through public-private collaborations, commissioning, and by drawing more effectively on the expertise and funding available on-island.

Innovation, digital tools, and AI can help us deliver services more efficiently and adapt to future needs.

Above all, we must rebuild trust. That means resetting the culture, improving communication, and involving both the public and industry more closely in policy development and delivery.

"Sasha has the courage, wisdom and integrity to make the difficult decisions that our island needs to build a more resilient economy and prosperous society."

Estelle Levin-Nally, proposer and CEO of Levin Sources

Housing

Objective: Accelerate homebuilding to support renters, first-time buyers and homeowners

- Unlock land supply through the IDP review
- Support higher-density development where appropriate
- Deliver enabling infrastructure and subdivide key sites for smaller-scale projects
- Improve access to finance for developers
- Review and update the keyworker housing policy
- Fast-track planning for major applications
- Prioritise development on States-owned land: Castel, King Edward Hospital, Raymond Falla, and Swissville
- Introduce proportionate rental regulation to support stability and fairness

Education and Skills

Objective: Strengthen secondary school outcomes, expand childcare access and launch a long-term skills strategy

- Invest in secondary education: reduce class sizes, boost maths support, evolve school governance, and make a clear Sixth Form decision
- Complete Early Years and Primary phase review
- Launch the Skills Strategy and Skills Guernsey
- Stabilise the childcare sector and improve access to childcare and holiday care benefits
- Expand and promote Guernsey Work Experience (GWEX) to connect students with real-world opportunities

Healthcare and Quality of Life

Create a more sustainable, affordable healthcare system that strengthens overall health and wellbeing

- Drive digital transformation with a universal “Health ID” across all care providers
- Pilot innovative solutions to shift more care into the community and increase preventative care
- Expand health, wellbeing services and amenity at Beau Sejour
- Introduce a Community, Infrastructure & Biodiversity Levy to support healthier environments
- Improve commissioning and grow volunteering in the third sector to boost community support

Capital Investment and Infrastructure

Objective: Boost productive investment across both public and private sectors

- Make a firm decision on the location and future of the Commercial Harbour
- Accelerate delivery of the Guernsey Development Agency’s regeneration plan
- Expand the Agency’s remit to include housing development in St Sampson
- Advance the energy transition by supporting offshore and onshore wind for greater energy independence
- Launch Heritage Guernsey to revitalise underused States heritage assets
- Strengthen trade and cultural ties with France to open new opportunities

Connectivity

Objective: Improve the reliability and affordability of air travel and strengthen ferry links with France

- Deliver a new Air Policy Framework with reduced reliance on Aurigny
- Attract a new operator to secure a Heathrow route
- Explore small-plane options for inter-island travel
- Unlock development at the airport—e.g. hotel, high-value storage, and renewables
- Lower air travel costs through reduced airport fees, PSO routes, or operational efficiencies

Innovation, Productivity and AI

Objective: Harness innovation and AI to deliver high-value products and services for local and global markets

- Introduce a new Bailiwick-wide Digital & AI Framework
- Expand States e-services with a secure Digital ID system
- Implement the Innovate Guernsey delivery plan
- Issue an Innovation & Investment Statement to guide regulators
- Reform tax policy to better support share incentive schemes
- Partner with The Guernsey Institute to launch R&D clusters and explore degree-level offerings



Want to know more?
Visit sashakazantseva.com
or scan the QR code.

MARC LAINÉ

“HOME GROWN, WORLD SMART”

I see real, tangible opportunities for Guernsey that are currently being missed. We are a small island with big potential but, all too often, we adopt solutions designed for much larger countries without considering what actually works *here*.

I’m not entering politics to be all things to all people. I’m standing because I have specific, practical plans to strengthen our economy, ease housing pressures, and protect our way of life.

With your vote I will fight to deliver the innovation, leadership and opportunity our island deserves.

CONTACT: marclaine2025@gmail.com

WEB: www.marclsaine.wixsite.com/2025



PROPOSED BY: **Peter Mills** | SECONDED BY: **Claudia Crispini**

MY PROFILE Guernsey is my home. After leaving La Mare de Carteret school, I became a tradesman before taking the leap to build a business of my own. I have helped grow several successful businesses in technology and sustainability and have been involved in mental health and financial services businesses. I am married, with two grown up children and can’t wait to have grandchildren.

Decades of experience in business have given me the tools to help protect what makes our island so special, and ensure that the opportunities Guernsey offers are accessible to all.

Between 2008 and 2012, I served as a States member and Deputy Minister of Commerce and Employment, while also managing a large IT business. This time, I am free of other responsibilities and able to bring even greater focus to the role. Crucially, I know how the States works, I know how to get things done, and unlike many candidates, I bring my own solutions.

MY EXPERIENCE

- Founder and former Managing Director of international sustainability technology businesses ESI Monitor and FutureTracker
- Former Managing Director of IT company C5 Alliance
- Founder Atlas Telecom (later sold to JT)
- Confederation of Guernsey Business Entrepreneur of the Year, 2002
- Deputy Minister for Commerce & Employment, 2009–2012
- Non-executive director at The Decider (mental health business) and Aspida Group (financial services business)
- Founder and host of Finvention, a start-up and networking platform
- Raised funds and taken aid directly into Ukraine

1



Marc Lainé presenting in 2025 at the Malta Stock Exchange Conference on AI and GRC in Malta



My wife and I spent two years meticulously walking every road, lane, green lane, public path, cliff path and water lane in Guernsey, which we documented on our "Walking it All" Facebook page.



Growing up at Perelle, I've always had a love for the sea and used to be a keen fisherman.

MY PRIORITIES

✓ HOUSING

Housing shortages are damaging our economy and our community; this must change now

✓ ECONOMIC DEVELOPMENT

Break the mould on economic development and innovation

✓ STATES CONTRACT

Bring back the States' IT support contract to Guernsey to improve value, reliability and boost the local economy

✓ LOCAL SUPPLIERS

The States must adopt a higher weighting for local suppliers to support the local economy, and streamline low value tenders

✓ FAIR SOCIETY

My focus is on wealth generation and a fairer society that leaves nobody behind; only if we can boost the economy fairly can we avoid the worst of GST

✓ FINANCIAL SERVICES

Financial services are vital but they must evolve and enhance their value

HOUSING: THE HEART OF THE PROBLEM

Housing is now the most visible symbol of inequality in Guernsey. It touches every part of island life:

- Young islanders are leaving because they can't afford to stay; we struggle to attract off-island talent
- Wage pressures rise as workers seek higher pay just to cover housing, damaging competitiveness
- Millions are spent subsidising critical worker accommodation, diverting funds from services
- Local businesses suffer as disposable income falls
- Poor conditions strain Health and Social Services
- Families are separated, weakening community roots

The States have strategic ambitions for nearly 1000 new homes across sites like Black Rock. But, even if started, they may take two decades to deliver, while imposing heavily on the north of the island.

From the 1970s-1990s, many islanders built their own homes. The appetite hasn't changed, but costs have moved self-builds out of reach for most. As larger strategies develop, we need short-term, tactical solutions. One option is to allow special sustainable self-builds using modern, low-impact technology on land currently off-limits to traditional housing, e.g., plots on the edge of domestic curtilage.

These energy-efficient, owner-occupied modular homes would utilise modern technology foundations instead of concrete, reducing environmental impact, speeding up delivery and dramatically cutting costs. They could open up land that wouldn't otherwise qualify, creating capacity without sprawl.

To ensure affordability, plot prices must reflect the restricted use and sustainable status of the builds. This could be done through planning conditions or land-use rules that restrict resale, prevent speculative investment, and lock in the self-build purpose. Previously unviable land could be reclassified for low-impact housing only, unlocking supply while suppressing price inflation.

Crucially, these homes could be removed if no longer needed, with land restored to nature - unlike concrete developments. There's no deep excavation, no permanent scars, just the potential to rewild, reuse, or reimagine.

This isn't about lowering standards; it's about raising ambitions. These homes offer affordability, security, and sustainability while increasing capacity and giving people the freedom to solve their own housing needs.



Supporting those in need has always been a priority for me. While arranging aid in Ukraine, I visited Borodianka and witnessed the devastation first-hand. To raise further funds for those injured by the conflict, I've designed and built a custom BMW chopper, which I plan to sell for donation. It's one small way to turn my passion into practical help.

THE STATES MUST SUPPORT LOCAL BUSINESSES

Our government must use its spending power to support the local economy. Every pound spent locally multiplies through jobs and businesses. I want to radically overhaul the procurement process to favour local firms and keep our economy strong.

PUBLIC APPRECIATION OF FINANCIAL SERVICES MUST BE FOSTERED

The financial services industry has been a cornerstone of Guernsey's prosperity for decades, but there are many local people who can't see its value. The industry has faced many challenges in recent years – decline in local ownership, global regulatory changes, erosion of skills and leadership, and innovation led from non-Guernsey jurisdictions.

Historically, we have benefited from some fantastic local finance startups, but the barriers to entry are now so high that it is unrealistic to expect this to repeat without facilitation. I have a raft of new ideas that will breathe new life into the industry and foster local innovation and leadership, and rebuild pride in this critical sector.

QUALITY AT THE TOP No matter how good our chosen politicians, they will be set up to fail unless we have the requisite skills at the top of the Civil Service. We now have a new CEO in Boley Smilie, and I want to ensure that he can have the best management team based on merit, not time served.

BRING STATES IT SUPPORT BACK TO GUERNSEY

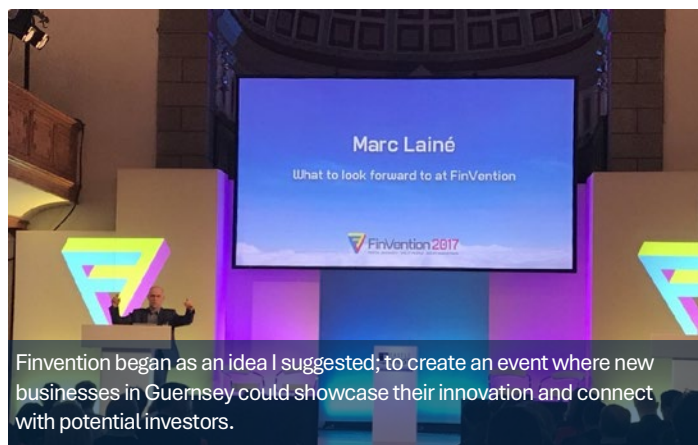
I believe the current arrangement has

failed operationally, technically, strategically and financially. Having owned and run large technology companies, as well as seen the States IT procurement process first hand, I am determined to get this contract back on island. Doing so will be a boost to the local economy, reduce costs and improve reliability.

HEALTHCARE Having had prostate cancer in 2024, I am passionate about the need for affordable quality healthcare for everyone. I am equally passionate about better mental health services and have been an advisor and non-executive director to local international mental health business, The Decider.

EDUCATION REFORM Delays in constructing the new sixth form college led to temporary arrangements - we just need to get to a stable state and avoid more disruption to our students. Though I studied at La Mare de Carteret, I appreciate the contribution and the value of the private colleges absolutely and want to ensure that they are recognised for their involvement in our children's education.

ECONOMIC DEVELOPMENT Economic development is one of my strongest areas of expertise; I have owned, founded, led, operated, acquired, advised and sold businesses in technology, mental health, telecoms, recruitment, finance and sustainability. Over the past two years, I've met with a wide range of people, both on and off island, to understand our needs, explore innovation, and identify what's holding businesses back. A vote for me is a vote for a stronger economy, and for the foundations we need to build a healthy, prosperous island.



Finvention began as an idea I suggested; to create an event where new businesses in Guernsey could showcase their innovation and connect with potential investors.



My Guernsey roots run deep, in the centre of this picture are both my great grandfather and my great-great-grandfather at Moulin de Haut, Kings Mills, in Guernsey.

A DEEPER DIVE: SMALL ECONOMIES FUNCTION DIFFERENTLY

Our government can't print money or change interest rates, but it does have a powerful, underused tool: every pound spent in Guernsey can generate up to four pounds in local economic value.

Each year the States spend millions of pounds on off-island products and services, even when the skills and products are available locally. The IT contract and new school builds are just two examples. Many local businesses find the current procurement system unnecessarily complex and prohibitive, leaving them unable or unwilling to bid for business.

If elected, my mission will be to radically change government procurement and to use it as an economic lever where the impact on the economy is fully weighed on procurement decisions.

PUBLIC FINANCES Fiscal responsibility and transparency in public spending needs more scrutiny. The electorate is rightly concerned about how government funds are allocated, especially in light of significant investments in education and healthcare infrastructure. My policies focus on wealth generation and a fairer society; we can only avoid GST if we can boost the economy without leaving people behind.

CLIMATE CHANGE AND SUSTAINABILITY

I founded and ran the international climate change company FutureTracker before selling the business in early 2025. I am passionate about sustainability but pragmatic. Until the States acts sustainably in its own operations and sets an affordable example to business, it's hard to believe the rhetoric.

CONNECTIVITY Over the years the States has subsidised multiple routes to encourage people from places like Paris and Amsterdam to Guernsey. Usually, they end up unsustainable after the subsidy ends and are dropped. I support the work going on at the moment to reintroduce a Heathrow route; this will be great for locals, visitors and businesses. I have seen Guernsey lose business too often due to our unreliable link with Gatwick.



AURIGNY We are expecting spectacular losses to be announced at Aurigny at the time of writing this manifesto. While I accept that breaking even is a tough proposition when operating our lifeline services, we have to get a grip on these losses. I look forward to getting an insight into how we have sustained such losses and how we can avoid a repeat.

RECOGNISING LOCAL EXCELLENCE

Too often, we assume that innovation and expertise must come from elsewhere - larger cities or international firms - overlooking the remarkable talent in our own backyard. In Guernsey, this mindset has long held back local businesses, which often have to work twice as hard for the same recognition given more freely to outsiders. It's time to challenge that narrative.

As former MD of successful Guernsey companies, I've seen first-hand the world-class capability we have right here. Guernsey is home to innovative, dynamic companies in finance, tech, sustainability, and creative industries - businesses that aren't just keeping up, but leading on the global stage.

The future of our island's success doesn't lie in looking outward, but in acknowledging and investing in what we already have.

Ross Le Brun

07781113562

<https://www.facebook.com/voteLeBrun>

I'm a dad, a partner of 25 years, and someone who grew up in social housing. I built businesses employing over 300 people and have served on Employment & Social Security as a non voting member of government since 2020. I founded the Guernsey Chalk Art Festival (a free event) and won the Pride of Guernsey Arts Contribution award for my murals in the Island games and community work.

I want a Guernsey where my 8-year-old son and his friends can thrive and where public services, community, and opportunity matter more than profit. I'll fight for fairness, safety, and a government that puts people and the island first.

I feel I have workable ideas to improve our quality of life.



People Before Profit

A Guernsey That Works for Everyone

Our government must serve all of us—not just the wealthy who don't rely on the services we all pay for.

We need a more empathetic, people-first politics. We need deputies who will fight your corner to ensure you get a fair deal from increasing costs. Making sure if it costs more, we all get more.

Fairness, Not Austerity

Public services are stretched thin, and further cuts will hurt those who depend on them most. We need a smarter, fairer tax system—not one that burdens lower earners.

I will fight for:

Higher tax-free allowances to protect low and middle incomes

A dedicated annual fund for free community recreation, arts, and sports in under-served areas

Real investment in public services, not endless delays and cuts

If government asks for more from the people, it must give more in return. The outcome must be a better Guernsey for everyone.

A Quality of Life Worth Staying For

Too many families consider leaving because Guernsey feels out of reach. We must make this island a place where people can thrive, not just survive.

I will champion my ideas for

- More free public events year-round to bring communities together
- Local hubs with play and exercise equipment, art walls, sun and rain shelters, free Wi-Fi, USB charging, CCTV and regular community policing in walking distance of lower income areas so there's always somewhere free to go
- Safer routes for walking and cycling, especially for your children getting to school for more harmonious travel
- A bus service that is a viable alternative to commuting in private vehicles and a practical e-bike share scheme
- Food-growing initiatives to improve food security and community wellbeing
- Affordable to buy starter homes designed with input from potential first-time buyers, to help young islanders stay and build and enjoy their lives here
- Registering visiting traders for their fair share

A Smarter, Greener Guernsey

We don't need more overdevelopment or imported population growth. We need common-sense solutions that put locals and the environment first.

That means:

Building upwards (not outwards) in appropriate areas, preserving green spaces

Citizen commissions to advise on everyday issues like traffic safety and access

Supporting small local businesses with affordable workspace and lower overheads

Enforcing fair play—especially on unregulated visiting contractors who profit here but don't contribute

Stronger protection for our coastline and clearer fly-tipping enforcement

Safe, Sustainable Transport

Traffic congestion and road safety are real concerns. It's time to stop treating transport and vulnerable road users as an afterthought.

I propose:

Safer school routes with dedicated footpaths and cycle lanes

expand and enforce Rouettes Tranquilles for calm, safe travel

Include traffic safety in the Government Work Plan

Act on public feedback from police and tourist reports on road danger

A Government That Understands

Politics shouldn't be about scoring points or preserving privilege. It should be about listening, understanding, and delivering for the people.

I'll bring real lived experience, practical ideas, and a commitment to fairness, transparency, and getting things done.

Let's Build the Guernsey You Deserve

Imagine a Guernsey where:

Every week offers something free, fun, and local to do

Your child can walk or ride to school safely

Starting a small business doesn't feel impossible

You can afford to live well, eat healthy food, and enjoy your community

That's a Guernsey I believe in. That's the Guernsey I'll fight for.

Vote Ross Le Brun

People Before Profit

A Vote for Me is a Vote for You

Andy Le Lievre



**Experience You Can Trust.
A Future Worth Building.**

Serving Guernsey for 49 Years:

- Former Deputy
- Civil Servant
- Community Advocate

Why I'm Standing Again

"I've worked in public service for nearly 50 years. From housing reform to helping shape Income Support, I've always focused on real issues that matter to people. Our housing crisis, overstretched services, and uncertain future for our younger generations can't be ignored. I'm standing again to offer my experience, not slogans and to work constructively with others to move things forward."

My Top Priorities



Affordable Housing

- I helped reform outdated benefit systems and drive housing support change.
- The housing crisis is now critical — we must act urgently.
- I support well-built, long-term homes on States land with proper amenities — not short-term, low-cost fixes.
- We need homes that people will be proud to live in and call their own.



Education & Youth

- Push for stability in school planning and better facilities.
- Raise the profile of our Apprenticeship Scheme — it deserves greater recognition.
- Our young people deserve clarity, opportunity, and investment.



Health & Long-Term Care

- The cost and demand for long-term care are rising fast.
- We must explore how this is funded fairly without burdening the younger generation.
- I'll support a full review of the system through SLAWS (already in progress) and monitor developments closely.
- Ensuring access to sustainable care must remain a core priority.



Environment & Coastline

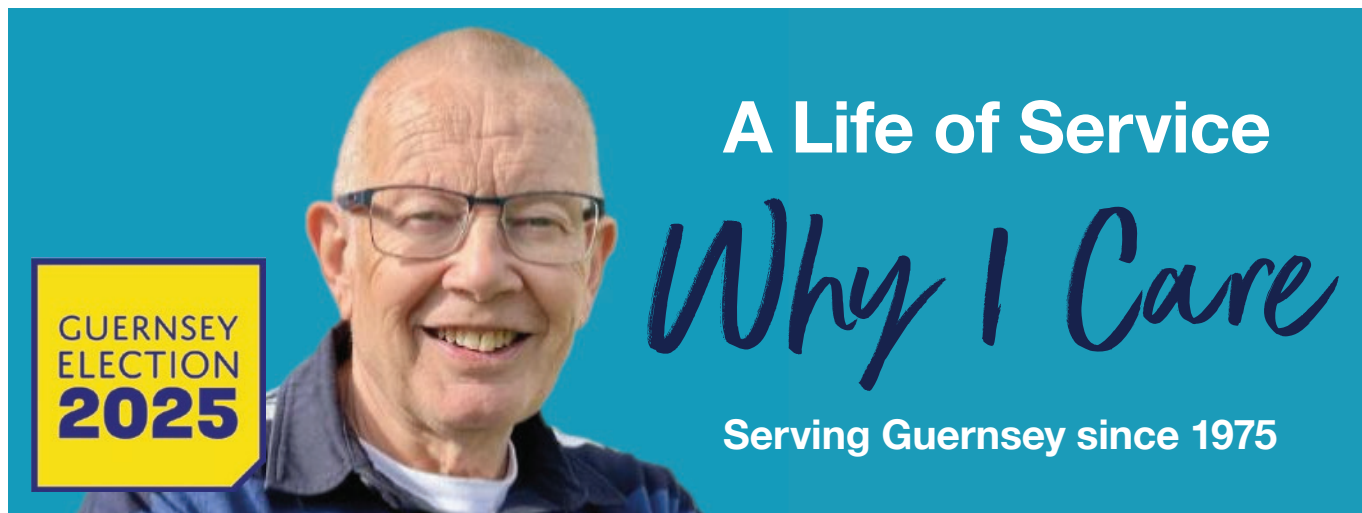
- Stronger protections for our coastline, sea life, and marine habitats.
- Environmental impact must be reviewed before major developments.
- Let's protect the beauty and health of our shores for future generations.



Public Services & Cost of Living

- Work with civil servants to ensure essential services are properly funded.
- Encourage realistic but fair approaches to taxation and income.
- Support growing local industries to boost jobs and economic stability.

"If you value experience, compassion and practical action – I'd be honoured to have your vote."



About Andy

Experience

- Deputy (2008–2012 & 2012–2016)
- Non-States Member, Employment & Social Security (2016–2020)
- Chair of the Social Welfare Benefits Investigation Committee (SWBIC)

"My work helped bring about Income Support - real reform takes experience and patience."

Civil Service Career

- Over 35 years in civil service
- Roles in Public Assistance Authority, Social Security, and Housing Authority

"I've seen how policies impact people's daily lives - and how we can do better."

Family Man

- Married to Sue for 49 years
- Father of three and grandfather to four

"I want my grandchildren to grow up with the option to stay and thrive in Guernsey."

Local Advocate

- Former head of Guernsey Dairy (twice)
- Strong supporter of local agriculture and food security

"I'll continue to keep a close watch on Dairy and food matters - they're part of our island's backbone."

"Guernsey is at a crossroads. We need to protect what makes our island special while working together to face the big challenges ahead. With experience, clear thinking, and collaboration, we can create a future that works for everyone."



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Manifesto Summary

- We have a housing emergency. We have to build modular houses immediately on States owned land using the bond.
- No to GST, other multiple sources should be exploited first, for example corporate entities.
- There is a cost-of-living crisis, the States should not to add to it by their own policies.
- Instruct the Guernsey Electricity to purchase lowest cost electricity irrespective of the source.
- Review of States workforce, examining efficiency, more front-line staff, less management.
- More accountability when Deputies delegate functions to unelected officials.
- Tax to be introduced on Electric Vehicles.

Manifesto

Introduction

I want the States to focus on doing fewer things—but do them well and quickly. Below are some proposals to start fixing the States, including specific promises. After reading this, I hope you will give me your vote.

Housing, Homelessness & Cost of Housing

Our housing situation is dire. Affordable housing has been outsourced to the GHA. They are doing a good job but can't keep up with demand. We need to take back control and act fast. We cannot wait for developers who, understandably, build for maximum profit. What we need now are affordable homes—not in years, but today.

Progress has been minimal. In four years, we've barely moved forward. Yes, we agreed to form a Housing Committee, but in my view, that was just another example of kicking the can down the road. Actions, not words.

The States already own land and have access to part of the unspent £330 million loan. We've recently approved changes to the Island Development Plan, allowing for 'Strategically Essential Development.' Surely housing qualifies?

With land, capital, and flexibility, we should be building modular housing now—small one and two-bedroom homes for rent, purchase, or rent-to-buy. Exclude speculators and buy-to-let landlords. Bring in specialist modular

housing teams to build them if needed. In the short term, we should allow the charity-run sleeping pods on States land.

Promise: If elected, I will with others, push for this plan immediately.

Cost of Living

The rising cost of living affects everyone. While not all factors are within our control, many States policies have made things worse.

We create too many regulations, requiring more civil servants and charging more fees. A key example is the energy strategy. Regardless of your views on climate change, our priority must be affordable, reliable electricity via cable, on-island generation, wind, or solar—whichever is cheapest.

Recently, I successfully persuaded the States to stop ratepayers from funding rectories—a small but meaningful win. Over the years, it will save ratepayers hundreds of thousands of pounds, helping the struggling residents.

Promise: If elected, I will pursue a cost-reduction strategy across all committees. No compromise.

Taxation

I have consistently opposed the introduction of GST. It would harm pensioners, especially those on fixed incomes, and women who paid reduced-rate stamps and now do not have a full pension. This is a stain on the States of Guernsey.

Promise: I will attempt to persuade other members to resolve this issue for these women.

The GST rate itself is still undecided: 5%, 8%, or higher? Food exempt? School fees exempt? We just don't know. GST is not inevitable.

Instead, we should first:

- Shift some of the tax burden from individuals to corporations who are benefiting from the 0/10 model.
- Review and improve the tax collection processes.
- Increase or remove tax caps on ultra-high-net-worth individuals while helping middle earners.
- Apply changes to Social Security caps for high earners.
- Introduce a temporary 'Infrastructure Levy' of 2% with a five-year sunset clause to preserve our headline 20% income tax rate while carrying out changes some of which are listed above.

There are other things we can do to painlessly increase the tax take. We must stop States owned entities working against local retailers who are struggling to compete. For example, Guernsey Post promoting off island shopping.

Pillar 2, a global tax standard for large companies may bring in up to £30 million annually, but is very uncertain.

Promise: I will remain anti-GST and insist all alternatives are pursued before GST is brought back to the States.

Accountability and the Civil Service

Civil servants and consultants must be held accountable when they provide misleading or incomplete information. Reforms are needed:

- Introduce performance-related pay to the workforce.
- Efficiency review and reduce unnecessary management while boosting front line workers.
- Review the States pension scheme for all States employees.
- Restore proper political oversight of delegated powers.

Promise: If elected, I will clearly and firmly communicate expectations to committee civil servants and advisors.

Health

Health costs are rising. PEH Phase 2 went significantly over budget, in part due to information being withheld by civil servants. This must not be allowed to happen again. Financial oversight by politicians has been seriously lacking.

Guernsey cannot match UK healthcare services without UK-level taxes. We are a sub scale jurisdiction, everything costs more. We should send more complex cases off-island when necessary. Those with private health insurance should be encouraged to use it, easing pressure on public resources.

Transport

Electric vehicles should not be tax-exempt. They use public roads and cause wear and tear and add to congestion as any other car does. A fair system of EV taxation could begin as early as 2026.

Aurigny continues to deliver poor service with delays, cancellations, and aircraft issues. The so-called Black Swan events of 2024 just continue unabated. Frankly, something has to change.

Promise: If elected, I will demand a full review of Aurigny. It is the States responsibility to have effective management installed, it is operating to maximum efficiency and in the best interests of Guernsey.

The ferry deal with Brittany Ferries included Guernsey purchasing the Islander vessel earlier under Emergency powers given to the Civil Contingencies Authority. No information on this has been released but the public have a right to know how their money is spent. I will work to change Civil Contingencies Authority rules.

Education

Education spending has increased dramatically, particularly for the Sixth Form Centre and Guernsey Institute. These must be properly scrutinized and if there is fault by anyone it must be dealt with accordingly.

Some form of selection should return. It's a part of life, and pretending it doesn't exist is unrealistic.

Schools need to be freed from the dead hand of central control by giving schools more autonomy.

Promise: I will demand the ESC Committee pursues academic excellence at reasonable cost as it's number one priority.

Climate Policy

Climate goals must be practical and affordable. Most accept global warming is real, but Guernsey's impact is negligible. We cannot bankrupt ourselves while congratulating ourselves how good we are at carbon reduction.

States Governance and Public Finances

Too many projects are approved with flawed, incomplete or simply wrong information. Examples:

- The hospital extension
- The Sixth Form Centre
- The Alderney runway

Transparency and scrutiny are essential to prevent cost escalations post-approval. The States needs to become more open and transparent with the public.

Promise: I will demand proper evidence and challenge weak or missing information.

Discrimination

I stand for no discrimination against anyone, full stop!

Work in the current Term

I have already mentioned my success in persuading the Assembly to agree to stop long suffering rate payers having to pay for the upkeep of the parish rectory. This was a landmark decision as the practice was hundreds of years old.

Also, to repeat I have voted against every attempt to introduce GST. A very pernicious tax that will hit pensioners and lowly paid workers most. The mitigants were woefully inadequate.

I voted in favour of Deputies having to declare all assets held outside of Guernsey.

I voted against any proposal that required more Civil Servants.

I voted for the Age Discrimination legislation.

And many more!

Summary

I hope you've read this far— if so, well done! 😊

This manifesto outlines a fair, affordable, and accountable Guernsey for all—newcomers, temporary residents, and families who've lived here for generations.

I'm not making endless promises. What I've shown above is what I will do. With the experience from my first term, I know what's broken and how to fix it. I'll also support and mentor like-minded new Deputies. It will however take some time to turn around some long-established practices.

Thank you—and vote for Guernsey. Vote Le Tissier!





SURNAME: LE TOCQ
FIRST NAME: JONATHAN

Available to listen and discuss via the following



@letocq



Jonathan Le Tocq



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voteletocq



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For greater detail please visit www.letocq.gg

MANIFESTO SUMMARY

I am honoured to be standing for re-election in 2025, offering experienced, principled leadership to guide Guernsey through key challenges such as economic uncertainty, housing, health reform, and global instability. As a former Chief Minister with a proven track record, I pledge to build a thriving, inclusive, and sustainable island. My vision includes a strong economy, affordable homes, better healthcare, efficient government, environmental action, and a confident international voice. Deeply invested in Guernsey's future, I stand for public service with integrity and purpose, offering calm, capable leadership for a stronger island.

A PROVEN LEADER FOR UNCERTAIN TIMES

My record speaks for itself. As a former Chief Minister and current lead for External Relations & Constitutional Affairs, I've led through challenging global headwinds and delivered calm, capable governance. I bring not only experience but a consistent vision for a Guernsey that is inclusive, resilient, and prosperous.

I am a husband, father, father-in-law and grandfather. All of our children, their husbands and our grandchildren live in Guernsey and love living and working in our beautiful island. I therefore feel very invested in Guernsey and our Bailiwick. I want our community's future to thrive and continue to enjoy what makes Guernsey a unique, prosperous, and safe place for all generations.

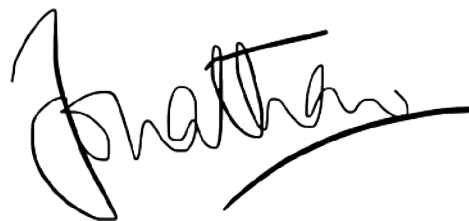
JONATHAN LE TOCQ FOR GUERNSEY 2025: A STEADY HAND. A CLEAR VISION. A STRONGER ISLAND.

Let's shape a future we can all be proud of.

MY PLEDGE TO YOU: LEADERSHIP ROOTED IN INTEGRITY. VISION GROUNDED IN REALITY.

Guernsey is at a pivotal point. The challenges we face (economic uncertainty, housing pressure, health system reform, and global instability) require more than just good ideas. They demand principled, experienced leadership that helps bring good ideas together in order to deliver results.

I am seeking your support in 2025 to continue building a Guernsey that works for everyone, sustainably, securely, and with purpose.



A LEGACY OF LEADERSHIP, A FUTURE OF OPPORTUNITY

Having been continuously on the senior committee of the States since 2012, whether Policy Council or P&R, I have consistently advocated for open, responsible government. I have quietly but resolutely led by example through financial crises, Brexit negotiations, recent international turmoil and even our local political storms of this last term have demonstrated calm resolve, purposeful determination and a firm focus on protecting Guernsey's interests. Guernsey needs leaders who can cut through the noise, stay focused, and deliver with integrity. I offer a track record you can trust, and a heart committed to the people of this island.

MY VISION FOR GUERNSEY

1. A Thriving, Future-Focused Economy

We will secure Guernsey's future by championing global finance, innovation, and attracting talent while preserving our island's character.

2. Affordable Homes and Strong Communities

We'll deliver affordable housing through smart development and protect the parish spirit that makes Guernsey feel like home.

3. A Healthier Island

We'll invest in health services, boost mental health support, and promote prevention to ensure better care for all ages.

4. Smarter Government and Real Reform

We'll modernise public services through digital transformation, cutting red tape while improving efficiency and accountability.

5. Sustainability with Action, Not Slogans

We'll act on environmental priorities—cleaner energy, better waste solutions, and landscape protection that supports local agriculture.

6. A Voice That Carries Weight

We'll defend Guernsey's autonomy and strengthen its influence on the world stage with clarity and confidence.

STEADY IN LEADERSHIP. FIRM IN PRINCIPLES. READY FOR THE FUTURE.

Proposed by **Advocate Alison Ozanne**

Seconded by **Sir de Vic Carey**

Many thanks to them both.



Leadbeater Marc

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I'm Marc Leadbeater, a second-term Deputy proudly serving our island. As Vice President of the Committee for Health & Social Care, I've worked to strengthen Guernsey's health services and champion mental health support. My priorities remain focused on fairness, community wellbeing, and protecting our most vulnerable. I bring practical experience, a strong local voice, and a record of standing up for what matters - from tackling discrimination to supporting frontline workers. I believe in an inclusive, forward-thinking Guernsey that delivers for everyone. With your support, I'll continue working hard to represent our island and drive positive change.

Term highlights

Delivering Mental Health & Wellbeing Strategy

Opening of de Havilland Ward

La Vieille Plage Development

New Clinical & Animal Waste Incinerator

Vaping Legislation

Legislation banning smoking in cars with children

Capacity Legislation

Childrens Law

Successful Requête to remove GP11

Successful Requête to create a Committee for Housing

Successful Amendment to Tax Review to increase workforce participation

Committees served on

Health & Social Care

Vice-President

Mental Health & Wellbeing Strategy

Chair

Healthier Weight Strategy

Member

SEND Alliance Political Oversight Group

Member

OHM Programme Governance Board

Political Representative

Key election topics

HOUSING

TAXATION

AGING DEMOGRAPHIC

HEALTH & SOCIAL CARE

DISCRIMINATION

HOUSING

A decade of missed opportunities, time for action

For over ten years, Guernsey has failed to build enough homes to meet the needs of its people. Since I first stood for election in 2016, housing has remained one of my top priorities.

Back then, I warned that our target of 300 new homes per year was unrealistic. In 2015, we saw a net increase of just 144 homes - only a small portion of which were affordable units. By 2020, the situation had worsened. Policy GP11, which aimed to secure social housing from large developments, delivered no units at all. Instead, it discouraged any meaningful development altogether.

This failure was compounded by the 2016 restructuring, which removed housing from the title - and focus - of the relevant Committee; Employment, Housing & Social Security became Employment & Social Security. While other priorities took centre stage, meaningful action on housing fell by the wayside during that term.

The introduction of the Island Development Plan (IDP) and the Population Management Law (PML) in 2016 and 2017 respectively, created a perfect storm in the Local Market. Policy GP11 in the IDP made large sites financially unviable, and new PML rules allowed incoming workers to compete with locals for the same

limited housing stock. Development stalled, prices soared, and those most in need were left behind.

I fought to repeal GP11 during the last term but received very little support, but it wasn't until 2023 - after a successful Requête signed by myself and 6 other members - that we finally removed this damaging policy. We are now starting to see progress, with previously stalled sites because of GP11, now moving forward.

Crucially, we've also reinstated a standalone Housing Committee, via another successful Requête brought by myself and 6 other members. With dedicated focus and accountability, we can now begin to tackle this crisis properly.

If re-elected, I will continue to prioritise housing. We must deliver affordable homes, unlock stalled developments, and ensure our planning and population policies support - not hinder - housing delivery.



A recent site visit to La Vielle Plage, a new development that will provide accommodation for people with learning disabilities, some of whom also have complex physical needs.

Committed to community, focused on progress

TAXATION

A fairer, smarter approach

This term saw three major tax debates, including proposals for a Goods & Services Tax (GST) and income tax rises. I have firmly opposed GST, which would unfairly burden islanders during a cost-of-living crisis, especially when wealthy individuals and corporations continue to exploit gaps in our tax system.

My preference is to reform corporate taxation and now is the time. The OECD's upcoming Pillar 2 rules will require a 15% minimum tax on large multinationals - expected to raise up to £40 million annually. In addition, we must close longstanding loopholes that allow many individuals to avoid paying tax, through personal investment companies. Jersey closed these gaps over 15 years ago; it's time we did the same.

A Territorial Corporation Tax can also help address the structural £100 million deficit created by Zero-10, whilst at the same time not affecting the large employers in finance, as their profits are not derived from within Guernsey. While I'm not ruling out GST forever, it must be the last resort - not the first. We should fix our tax system at the top before placing more pressure on working people.

AGING DEMOGRAPHIC

Caring for our ageing population

Guernsey's ageing population presents one of our biggest social and financial challenges. We must ensure that people can access quality long-term care without the fear of losing their homes to pay for it. The current system is outdated and unsustainable.

The SLAWS (Supported Living and Ageing Well Strategy) work stream offers a pathway to reform, but it must be properly funded and prioritised. I support developing a sustainable model that shares costs fairly, protects family homes, and ensures dignity in later life.

We must act now to future-proof care provision and give people the security they deserve as they age.

HEALTH & SOCIAL CARE

Leadership, experience, and ongoing reform

I've served on the Health & Social Care Committee throughout this term and have spent the past year as Vice-President. This role has given me a broader, hands-on understanding of the scale and complexity of HSC's responsibilities - from hospital services to community care.

During this term, I've been proud to help deliver key improvements, including the opening of the new de Havilland Orthopaedic Ward, which has helped reduce waiting times. I've also led the development and launch of the Mental Health & Wellbeing Strategy 2023-2029, chairing the cross-committee technical team that's driving real, collaborative change across health, education, employment, justice and the wider community.



Our health and care system is undergoing major transformation - modernising both the facilities and the way services are funded and delivered. This work spans electoral terms and requires consistent leadership, cross-Committee cooperation, and strong public engagement. I am committed to continuing this work, ensuring continuity, and seeing through vital reforms to improve outcomes for everyone in our community.

We also need a comprehensive review of Primary Care, how it's delivered and how it's funded. At the start of last term, a Primary Care Review was set up and began work to examine the current provision, but unfortunately, the resources allocated to that work-stream were taken away from HSC and consequently it completely stalled.

With the prices of GP visits soaring and many people worried about the cost of seeing a doctor we must re-start that workstream. At HSC we have made some changes to prescribing regulations in order to allow other professionals to issue prescriptions, but it is a big piece of work that requires a great deal of Pharmaceutical resource, and those people also have their 'business as usual' job to do alongside any transformation work. Addressing the rising cost of Primary Care and ensuring that there is equitable access for everyone is a must and we need to reinvigorate this piece of work and prioritise the resources needed.



"Deputy Leadbeater has proven himself to be an excellent Committee member during the last three years, he is knowledgeable about our very wide mandate, a team player and does not shy away from taking the difficult but right decision – a very important trait for our Committee given the challenges we face. I'm delighted that Marc is stepping up to the role of Vice-President."

*Al Brouard
President, Health & Social Care*



DISCRIMINATION

A fairer, more inclusive Guernsey

There must be no place for discrimination of any kind in our island community. This was a core issue in my 2016 campaign, and it is a matter of deep regret that, nine years on, it remains a concern that demands attention.

Whilst we have made meaningful strides this term - most notably through the introduction of important discrimination legislation, including against race, disability, Carer status, sexual orientation, religious belief, and just recently, protections against age discrimination - progress must not breed complacency. Alarming, divisive and discriminatory rhetoric continues to surface, particularly on social media, undermining the inclusive values we hold dear.

Guernsey has a proud history of being a welcoming and open community. For generations, we have relied on and embraced guest workers who have helped us build the vibrant society we enjoy today. Their contributions are not only valuable - they are essential. We must show gratitude, not hostility, to those who step forward to fill vital roles that cannot be filled locally.

We must redouble our efforts to challenge discrimination wherever it exists, to promote understanding and respect, and to ensure our laws and our culture reflect the best of who we are. Let us stand together for a Guernsey that is fair, inclusive, and proud.

OTHER TOPICS

I've highlighted a few of the key challenges facing Guernsey that many islanders will want to hear my thoughts on. Because space is limited in this booklet, I cannot cover all topics that may be of interest to voters, so if you have any other issues that you would like to hear from me about then please feel free to contact me.

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*With thanks to my Proposer Colin Robin and
seconder Diane Archenoul*

Manifesto summary: The island needs to get **BACK TO BASICS** with real **priorities. HOUSING, HEALTH, EDUCATION, ECONOMY & TAX.** With 26+ years States experience my interest in politics has not waned. Having sat in the public gallery for all but one States meeting over the last 4 ½ year term I have seen the issues which need addressing, except can kicking happened. The island cannot afford a repeat of another 4yrs, real priorities must be dealt with. We must continue to bear down on expenditure and to pursue efficiencies. Even so, there is no escaping the fact the States have to raise more money to pay for our essential public services.

Dear Elector

Designing policies and producing reports is often the easy bit, compared with finding the money and bringing the plans into effect. Delays reached a high level once it became obvious funds were not available. Many of the approved reports included costs at an extortionate amount from using **consultants** beyond our shores when the **talent available on island** with **local knowledge** is excluded far too often. This has to change and reflect confidence in local businesses and expertise thereby keeping the money on island. Many tough decisions and action must take place this term.

HOUSING The lack of action addressing the housing crisis has been stark. It's also embarrassing how the States criticise developers for stockpiling land with the potential for 1500+ homes when **the States has the largest land bank. The States must step in and use their own land to build more affordable and social housing.** As well as easing the current shortfall in housing it should encourage locals, as an example, our young people who left the island for University to return and contribute to island life and the community.

Listing the Castel Hospital tied up the site and **needs to be reversed.** With so much States land, building affordable or social houses gives the potential for some homes to have gardens instead of people living in high rise flats which has been suggested. Why should those on lower income be housed in high rise flats when the States has enough land to build homes like, for example, Courtil St Jacques.

Quality of life remains important, cramming people into small places has the potential for social problems in the future. The north of the island cannot take much more development, it's looking overdeveloped in parts.

Planning applications each week have many wanting to extend their properties. This is understandable owing to the high cost of properties available. But as a result many of the one or two bedroom 'starter homes' including small cottages are removed for those desperately wanting to get on the property ladder. The void needs to be filled by the States if they are going to help first time buyers.

EDUCATION, SPORT & CULTURE (ESC) Educational outcomes must be a priority before buildings, our education system needs to excel and receive the necessary resources to do so. Investing in children's education benefits all.

Moving the Sixth Form Centre students to La Mare de Carteret High School supposedly for 1 year, then 2yrs now more likely 5yrs wasn't the best decision by ESC especially when it now turns out the Sixth Form Centre at Les Varendes will be used to accommodate ESC staff. I have concerns for the students during exam time with all this disruption when it's so vital they have stability and continuity.

The La Mare de Carteret Primary rebuild has now been taken off the prioritisation list whilst waiting for the outstanding primary school review. At least two ESC Committees over two terms have yet to do this work. In the meantime, teaching staff, pupils and parents still remain unsure what will happen to their school.

Not enough time by ESC has been spent promoting and investing in **sport and the arts**. As well as the benefits to health and well-being involving both, it would also help our hospitality/retail sector with sports/arts tourism there for the taking. For this reason, I would like to see a **Sports & Art Committee re-established**.

HEALTH. Delaying the hospital extension would be a retrograde step, it must be seen as one of the priorities. It is unthinkable if barriers are put in place restricting access to health by wealth and I will continue to oppose any policies/charges that could result in a two-tier health system depending on the ability to pay.

The message the island needs to address the '**ageing demographic**' problem sends out an unfortunate message to those who worked hard making this island successful. They should not be seen as a problem. There will unarguably be a cost as there are more older people relative to younger workers. But many older people are very active helping parents by looking after grandchildren, older relatives or friends and providing invaluable help with voluntary community services.

Long-Term Care Insurance scheme commenced 20yrs ago, ensuring individuals no longer had to worry about their future care needs by using home equity against care costs. Before the scheme was in place people would find a way around the system by transferring property in name only to family members, or put the property into a company or trust. If the States do go down the route of charging against the property once sold, I believe the same avoidance will happen, typically by the better off who are used to dealing with financial and legal professionals.

I would like to see **legislation** in place covering **food allergies** as more and more people are being diagnosed with at times life threatening allergies. Legislation exists in Jersey and the UK, which we should follow.

ECONOMY/TAX Throughout my previous time in the States, I was known for keeping a close eye out for unnecessary spending and waste within the Committees. We must continue to bear down on expenditure and to pursue efficiencies. But even so, there is no escaping the fact that we have to raise more money to pay for our essential public services.

The States approved a **GST PLUS PACKAGE**, and **not GST** in isolation. The GST Plus package will raise money annually from companies, thousands of visitors and the wealthiest quarter of local households. The **PACKAGE, which includes changes to social security and tax allowance will benefit low and middle income earners. Seven out of 10 households will be better off.** I do believe that food and children's clothes should be exempt from the tax. An amendment would help to freeze the agreed GST figure for a set number of years ensuring the rate wasn't abused by the States spending on 'nice to have schemes'. Unless something viable is produced without long delays, I will back the GST package.

Raising funds in some form of a **States Investment Bond for people to invest in**, needs further consideration.

The difficulties travelling to the island with unreliable transport connectivity hasn't helped our economy. The States need to recognise the **airport & harbour are our gateways to the island and benefits the economy.** If it means subsidising or reducing fees this should take place. Once passengers are here the subsidy would be recuperated by those spending on island benefiting the **retail/hospitality sector.**

An **INTER-ISLAND FERRY taking vehicles once a week is not enough.** Solutions need to be found. The new passenger-only service is great, but those wishing to take vehicles to Jersey are unable to do so. This not only affects holidays in Jersey, but the motor racing fraternity/horse boxes/animals can no longer be transported in vehicles, unless they charter a ferry. Guernsey is also losing out on Jersey people coming here and those from the UK who used to visit both islands for a short break with their vehicles. They can no longer do this unless it's for a week waiting for an inter-island ferry.

Moving **cruise line passengers** to the Albert pier saw a reduction in visitors previously walking through the town into shops with some on their way to the bus terminus for the round island bus routes. As smaller cruise ships can now enter the harbour, cannot all tenders revert to the ro-ro ramp side where passengers have more space to walk to Liberation Monument away from traffic on the piers and walk through town helping our **retail & hospitality** sector?

As shareholders of **AURIGNY** the States must address reliability with them as it's costing the island dearly

The local cottage industries on show at Seafront Sundays has to be welcomed and encouraged along with small startup/pop-up shops, all contributing to our economy. **All local retail**, wherever positioned across the island, **needs our support**, money spent on-island helps us all.

A **YOUTH STATES MEETINGS** was held in the Royal Court with the Bailiff and myself as Mother of the House. Participants took part from across all the High Schools and Private Colleges. This was an extremely successful day. I would like to see a Youth States Meeting reinstated and held annually. The youth are our future, it's their island.

RELOCATION PACKAGES need to be reviewed. The island is losing out on locals coming back as they are exempt from the generous packages given to those moving here on a permit.

CHARITIES - it's important that States & Charity groups meet quarterly and work together.

A review of the **POPULATION MANAGEMENT** will need to take place, if tweaks or changes need to be made there will be enough evidence and data, plus feedback from the community, this will all contribute.

ENVIRONMENT Solar panels and heat pumps have been used on States premises with many more sites expected, once funds are available. Businesses and individuals have also seen the benefit installing these.

Form an **independent SCRUTINY & PUBLIC ACCOUNTS COMMITTEE**, not including politicians.

THE GOVERNMENT BELONGS TO THE PEOPLE, it's up to the people to decide what voting system they would like. Parish Deputies? District Deputies? or a mix of Island Wide and Parish Deputies? The public must decide. **A referendum must be prepared soon after this election**

States members voted to award themselves £4,000 if they lose their seat. Yet they know before standing as a candidate it's for a set term. I would welcome the next pay review reducing members pay and **removing this £4k payment. What happened to public service? Being a States member is about service to the community not what you can get out of the community financially or otherwise.**

I was elected as a States Deputy continuously from April 1994 - October 2020, yet I'm still contacted by members of the community seeking my help, which I have been pleased to give, using the knowledge and contacts gained through my time in the States.

Political parties split the States last term by pitching against one another causing tension and backbiting. Where has the respect gone to agree to disagree? Personalities rather than the system has been a problem I still support our independent consensus system.

When **States members served a 3yr term** we saw more action, it meant they needed to get on with things. 4yrs has seen a lot of coasting with little action and decisions. Time to revert to 3yrs? Time to review?

If you wish to contact me by email or phone, I will do my best to answer any questions you may have, or if you'd like to make arrangements to meet up just let me know please. I would like you to please consider my nomination when placing your vote. Thank you

Kind regards

Mary Lowe

My States and Charity experience

Government – Department & Committee membership

President – Home Affairs
Minister – Social Security
Member – Health & Social Services Department
Member – Policy Council
Member – Recreation Committee
Vice-President – Guernsey Telecoms
Member – Environment Department
Vice-Chairman – States Assembly and Constitution Committee
Vice-President – Guernsey Gambling Committee
Chairman – Inheritance Law Review Committee
Member – Scrutiny Committee
Member - Children Board
Member – Home Department
Vice-Chairman – Joint Committees Good Governance
Vice-Chairman – Parochial Ecclesiastical Rates Review Committee
Member – Commonwealth Parliamentary Association Executive Committee
Plus numerous other sub-committees/working groups

Non-Government membership

Chairman/Director – Guernsey Women's Refuge 18years
Director – St John Ambulance & Rescue 9 years
President – Hautes Capelles School mgt com 35years ongoing
President – La Mare High School mgt com 35years
Member – La Mare Primary School mgt com 9years ongoing
President – Vale Primary School mgt com 7 months ongoing
Vice-Chairman Women's Refuge management com 18years





Lundberg

Lexi

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Independent candidate ~ Thanks to Charles Parkinson and Liam McKenna for proposing and seconding me ~ New candidate, a fresh perspective ~ Honesty and integrity ~ NO to GST bringing a fairer alternative ~ Local family routes ~ Lower Doctors appointment costs (increasing medical grant)~ Improve the islands connectivity ~ Supporter of tertiary education plans, Les Ozouets to be completed within the next term ~ ready to create policies to support building new homes ~ a fair inclusive island for all ~ advocating protections for the islands most vulnerable. Vote – Lexi Lundberg.

About Me:

My name is Lexi Lundberg. I'm 33 years old and a proud mother of three young children. Born and raised in Guernsey, I come from a family with deep local roots.

Professionally, I bring experience as a former Managing Director, with a diverse background spanning hospitality, aviation, property management, and marketing.

I am committed to ensuring Guernsey is governed by leadership that truly reflects the will of its people. This manifesto is my pledge to you, the voter. I stand for integrity, transparency, and strong, open leadership—always placing the needs of our community at the heart of every decision.

My Character

This week, I received a message that deeply touched my heart:

"I admire you, how you turn your beliefs, thoughts and morals into directions and are so very vocal about them. You are inspiring!"

This resonates deeply with who I strive to be. I take pride in standing firm for what is morally right, engaging in challenging debates, and reaching thoughtful resolutions. I believe in basing my decisions on sound evidence, research, and reasoned judgment.

My Vision for Guernsey

I believe Guernsey has the potential to thrive, and that every resident should have the opportunity to contribute and benefit from that success. We must be a community that safeguards and improves our natural environment,

where our children can look forward to a hopeful future. We need effective public services, accessible healthcare, and a robust education system—all while maintaining a stable and diverse economy.

Commitment to Our Community

In a time when many leaders overlook the challenges faced by families and pensioners, I recognise the struggles islanders are enduring. Many families are experiencing working poverty, where even a trip to the emergency room or an unexpected bill can push finances into the red. I vow to represent you with dedication. As an islander who personally understands the challenges of paying a mortgage and balancing household finances, I feel these struggles deeply. We cannot continue with a government plagued by political conflicts, erratic policy changes, and a loss of trust.

Fiscal Policy

I firmly oppose:

- The introduction of GST—I will stand firm in working to reverse this decision, as it is a regressive tax
- The establishment of an Inheritance Tax – I will always oppose the possibility of inheritance tax
- I am against further tax hikes on the squeezed middle and lower income earners.

Moreover, I reject the idea of the States seizing the homes of the elderly to fund their care.

I advocate for:

- Ensuring all companies in Guernsey contribute their fair share of taxes.
- A more equitable tax system where higher earners pay tax on all their income—removing the current income tax cap, this will see islanders paying a flat rate of 20% on all income above the personal tax allowance.
- Responsible management of funds, prioritising vital services and ensuring fair allocation.

Voting for Me Means...

Voting for me means supporting a candidate who embodies the voice of ordinary people, championing equality, integrity, and transparency. Here's my commitment: I will not tolerate conflict or intimidation within government. My focus will be on fostering positive working relationships and making informed, rational decisions.

I will always operate with honesty and integrity, grounding my decisions in facts, expert insights, and the best interests of Guernsey residents. If elected, I will advocate for the following initiatives:

- Safeguarding our community's most vulnerable members.
- Completing the Ozouets campus for top-tier post-16 education opportunities.
- Ensuring accessible healthcare for everyone.

Above all, I promise to listen to you, the voters, and make decisions based on your needs and concerns, remaining open-minded and flexible, with the common good as my guiding principle.

Healthcare

Access to affordable healthcare for all is essential. This includes reducing costs for GP appointments and A&E charges. Right now, patients are paying £70 for a standard doctor's appointment. The medical grant must be increased to help offset such costs. I will advocate for an annual review of the medical grant to reflect inflation.

I will work with Health and Social Care (HSC) to ensure no patient waits longer than 18 weeks from GP referral to treatment, as per NHS guidelines. This involves supporting HSC in recruiting additional healthcare workers, ensuring the hospital is well-resourced, and enabling HSC to refer to accredited private clinics off-island if local or

NHS waiting times exceed acceptable limits. While this may initially seem costly, timely and quality care will ultimately be more cost-effective in the long run.

Social Policies

I stand for a society where every islander's rights are safeguarded, irrespective of their background. My vision is for a community where all individuals are treated with dignity, respect, and fairness.

Economy

Guernsey's economy should be robust and diversified. We must foster emerging sectors like digital health and internet-based services, while also strengthening our finance industry. I support sustainable development and renewable energy initiatives and advocate for attracting international business and investment to create jobs and fuel economic growth.

Additionally, I propose the introduction of permanent residency permits for skilled professionals and the promotion of green industries, such as renewable energy, sustainable practices, and marine conservation. This is our opportunity to secure a prosperous and sustainable future for Guernsey.

Environment

Our natural environment is of utmost importance. It is imperative that we take decisive actions towards clean, renewable energy and position Guernsey as a leader in sustainable development.

- Affirmative actions towards minimising plastics and pollutants.
- Support for sustainable practices in industry and development.
- Advancement of renewable energy sources such as wind, tidal, and solar to achieve carbon-neutral objectives by 2050.

Social Security

To ensure the welfare of all islanders, we must focus on affordable housing and equitable social security policies. I propose a more inclusive system for self-employed individuals. I also vow to always act in the interests of individuals with disabilities, chronic illness, and mental health challenges; the most vulnerable in our society must be treated with compassion and understanding.

Housing:

Creating additional housing in Guernsey is key, addressing the housing shortage will be a big topic this term, I support new development opportunities and the creation of new policies to get Guernsey building.

- Using greyfield sites, not greenfields, for sustainable development.
- Double TRP on derelict sites and properties that have been unoccupied for over three years.
- Easier planning approval for change of use to create housing e.g., former hotels sites, derelict sites.
- A focus on multi-generational housing, encouraging families to care for one another while increasing affordable housing options. For example, conversion of outbuildings, creation of wings and annexes.

Hospitality

Guernsey's hospitality sector has seen significant investment, with new developments like Premier Inn and Bella Luce hotel rebuild and La Grande Mare golf resort. I support enhancing our hospitality infrastructure with creative marketing and improved connectivity.

Connectivity

I am committed to improving Guernsey's connectivity, particularly holding Aurigny accountable. Since its purchase in 2003, too much money has been spent without proper governance. If elected, I will set clear

expectations for Aurigny, ensuring that its fleet prioritises reliable services to key hub airports. I will also work to encourage other operators to provide additional routes, such as a potential link to Heathrow, while ensuring Guernsey's port and landing fees remain competitive. Good air links are vital to islanders, whether that be for medical travel, business or connecting with loved ones. I believe Aurigny has a role to play in delivering safe, reliable and affordable travel options.

Education

Guernsey should prioritize a locally centred educational framework, supported by educators and the community. This includes partnerships with family charities, ongoing professional development for teachers, and collaborations between the business sector and educational institutions.

I support the development of the Les Ozouets campus and envision it as a "multiversity" offering diverse training options, including A-Levels, adult education, vocational training, and degree courses. This hybrid approach will provide the opportunities necessary to build a skilled and adaptable workforce for Guernsey's future.

Summary

I am confident that Guernsey's future success lies in building a strong, resilient community where everyone can thrive. By creating a sustainable economy, and ensuring access to quality education, healthcare, and affordable housing, we can build a better future for all.

I promise to work for you with honesty, integrity, and dedication. Together, we can create a brighter future for Guernsey. I ask for your vote – Lexi Lundberg.

"I have known Lexi for over 10 years, Lexi has a strong local background and is passionate about our island. She is not afraid to stand up and be counted for in what is morally correct. The states need younger people with an interest in Guernsey. She is aware of the weaknesses in our mental health services. The challenges faced in housing and the incompetence in other services within the states. She is a mother who sees money wasted by our government. We have had many discussions on this subject as I worked for the states for 26 years until my retirement recently. Lexi has not put her name forward for monetary gain, but wants to put the people of Guernsey first and foremost, as any member of our government should. I will be supporting Lexi in the forthcoming election and I hope you will too" - Mrs Carole Cook.





LUXON PAUL

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Experience and Expertise

Leading a range of organisations over many years as executive managing director and CEO, my track record demonstrates strong capabilities especially in leadership; strategic planning; organisational empowerment; transformation strategy; crisis management; business recovery; financial sustainability; people culture and shareholder value growth. I also have previous political experience from the 2012/16 term, in relation to process and policy.

More recently, the Non Executive roles I have occupied as a NED or Chair within my portfolio of appointments and interests have appropriately centred more on the attributes of good governance; professional board behaviours; strategic advisory; ethical leadership; corporate culture; fiscal compliance; Corporate Social Responsibility; executive mentoring; Environmental, Social and Governance.

Personal Approach

I look forward to any engagement, views, feedback or questions, and if elected on June 18th by the electorate to serve as a Deputy for the 2025/29 term, from day one, I will offer my 'full on' and 'all in' can do energetic approach, and will pursue decision making collaboratively with all other 39 elected members of the new Assembly.

Personal Core Manifesto Policy

I Plan to Be:

- Practical
- Pragmatic
- Productive
- Proportionate
- Purposeful
- Realistic

By Being:

- Accountable
- Engaging
- Open
- Respectful
- Transparent



Reality Check

The last decade our island has seen unsustainable drift whilst simultaneously faced with major external challenges. We find ourselves now with:

- A prioritised Government Work Plan in place
- A backlog of major policy decisions
- A breakdown in the relationship between the people and government
- An unsustainable unbalance in public finances
- Inadequate capital for essential infrastructure investment

The Island needs:

- A changed approach in behaviours
- Clarity and decisive decision making by the new States of Deliberation
- Respectful business conduct within the States

Personal Core Focus Areas

1. Fiscal Fidelity - It is simply unsustainable to continue to operate public finances on a deficit basis.
 - A balanced budget including providing for required capital investment is imperative. We cannot overturn previous budget decisions whilst remaining in a significant deficit position


In absence of our capital reserve and rainy day fund a fiscal recovery plan must be the number one priority

2. Economic Enablement - No government can independently make an economy work.
 - Government can enable and facilitate economic activity through business and employment-friendly policies. Strong business and investment activity is at its most productive with an environment of political stability and market certainty.

Cohesion is required between Business and Government to maximise our economic advantages and capabilities to stimulate growth and diversification.

3. Connectivity Conundrum - Air and Sea transport links for our northern, southern and inter island routes have never been more important.
 - Guernsey simply must have excellent connectivity options, both from a scheduling, frequency and 'fair value price' perspective. The result of inconsistency or inadequacy has high impact for residents and commerce.

Government needs to reach across to all operators for agreed strategic partnerships.



4. [Housing Harmony](#) - Guernsey currently suffers from deficit of housing stock across all sectors.

- This is a disablement of base social needs and acts against economic enablement. This is an embedded problem through years of inadequate new home construction.

Cross government department and developer/construction action plans must now be urgently prioritized.

5. [Digitalisation & AI Destination](#) - This is no longer something for our future, it is current and with us now.

- Underpinning this will be the release of workforce as AI technology accelerates releasing labour resources to offset the ageing demographic problem of a drastically reducing economically active labour pool.

This must be at the centre of the States of Guernsey works-streams.

6. [Public Service>|<Public Sector Pact](#) - Government public service is formed with 40 elected politicians and the public sector is supported by 5,500 civil servants and public sector workers.


- Together this can be a powerful and effective force for good, but when morale and culture are at low points, less good outcomes inevitably result.

Galvanising leadership is essential to draw the strengths of a common agenda working closely side by side.

7. [Tap Into Guernsey's Talent Pool](#) - As an elected representative it is impossible to have deep subject specialist expertise on every single policy area or technical detail.

- With a Guernsey population of such rich depth and capability it is logical to draw on this expertise.

Through formal and informal interaction of such knowledge depth available on Island, this should be accessed to assist in best practise policy formation & development.

- 
8. [Engage with Everyone](#) - Politicians engage significantly with the electorate once every four years at election campaigning time, but so easily this becomes a more arms-length introspective bubble once elected.

- This is unhelpful and can leave tax payers and residents disconnected from their elected representatives and government itself.

Through regular interactions to engage, listen and discuss with representative groups through interaction touch points would help to maintain a feedback dialogue of understanding and awareness.

9. [Channel Islands Collaboration](#) – Guernsey’s population is c.64,000 and Jersey’s is c.107,000.

- Separately both are sub-optimally sized, but working together can produce realistic advantages of synergy and opportunity to present themselves.

A Channel Island partnership would be advantageous for mutually reducing costs in selected specific, shared service areas and for better external-reach marketing initiatives, through the collaboration across the Islands.

[Act on the Oath](#) -

“.....always in the best long-term sustainable interests of the Bailiwick of Guernsey and its people.....”

[In Summary](#)

None of the policy promises made by any candidate can be absolutely outcome ‘delivery promised’ because of the consensus committee system of Government we have in place, which requires majority voting by the Assembly. However, I intend to pursue every one of my aims throughout this next term with absolute vigour, and that is my promise to the Guernsey electorate.

Paul Luxon for Deputy 2025/29



Surname: **Machon**
First Name: **Chris**

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Manifesto Summary

My name is Christopher Machon. I was born and educated in Guernsey and have spent my career as a marine and aircraft engineer. I've worked around the world in industries where precision and accountability are essential, and where results matter.

I'm not a career politician. I'm a practical problem-solver who believes in action. With three daughters living and working here and a son studying politics at university, I'm committed to building a fairer, more resilient future for Guernsey.

As a professional with hearing impairment, I understand the barriers that can exist, not only in the workplace, but in public life. I want to see a States that is more accessible, more inclusive, and better equipped to represent all

islanders. Accessibility should be a priority, not an afterthought.

Housing

Too many islanders are priced out of the housing market while properties sit empty. We must act with urgency and common sense to rectify this.

- Bring empty homes and hotels back into use through clear incentives and direction.
- Prioritise affordable housing for islanders, especially young families and key workers.
- Release land and cut planning delays to fast-track housing projects.
- Support modern construction methods that lower costs without compromising quality, such as prefabricated homes.

Taxation

Guernsey needs a tax system that is fair, transparent, and economically sustainable.

- No tax increases without clear evidence that public money is already being spent wisely and efficiently.
- Oppose broad-based tax hikes that hit working families hardest, there is no one-size-fits-all.
- Support an honest, data-driven review of the tax options available to us and ensure everyone contributes fairly based on ability to pay.

Government Spending

Public spending must deliver optimal value to islanders. We must stop funding projects that fail to deliver real-world benefits.

- Focus spending on our core services: housing, health, education, and infrastructure.
- Reform trading boards to operate more efficiently and commercially, ensuring to reduce bureaucracy.

Demand stronger oversight through regular audits and performance reviews of our public services.

Transport & Connectivity

Reliable connections are vital — both physical and digital.

- Launch a full review of Aurigny to improve overall reliability, cost control, and service.
- Treat digital infrastructure as essential for business, healthcare, education, and daily life.

Alderney Airport Redevelopment

The redevelopment has become unnecessarily complex and expensive. We need a practical and pragmatic solution.

- Use aircraft with short take-off and landing (STOL) capability suited to Alderney's needs.
- Keep the runway under 800 metres to reduce cost and disruption.
- Focus on long-term value and safety over unnecessary expansion.

A Long-Term Vision

Good governance should work like good engineering — built to last.

- Support long-term planning that balances economic growth, environmental protection, and community wellbeing.
- Invest in sustainable infrastructure that serves future generations.

Your Vote Counts

You have 38 votes in this election. I am respectfully asking for one.

A vote for me is a vote for practical experience, clear priorities, and action over talk. I will bring a strong work ethic, and accountability to the States Assembly, all underpinned by common sense.



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Personal Statement

I'm Munazza Malik — a Pharmacist and Douzenier for St Peter Port. I bring over 28 years of healthcare experience and a deep commitment to the well-being of our island community. As an experienced pharmacist overseeing clinical and regulatory standards, I uphold the highest levels of honesty, integrity, and professionalism. Working at the grassroots level, I witness the challenges people face and believe in practical, compassionate solutions that put people first. Public trust is not just a professional duty — it's a personal promise. I'm committed to making evidence-based decisions that deliver meaningful change for Guernsey.

Key Points

- **Pharmacist working in community pharmacy.**
- **Douzenier of St Peter Port, actively volunteering for the community.**
- **Honesty, integrity and diversity.**
- **Experienced Superintendent pharmacist. Strong background in leadership, governance, operations and business transformation.**
- **Believes in collaboration and making evidence-based decisions at pace.**

Housing Policy: Sustainable Solutions for Guernsey's Future

Guernsey is facing a serious housing crisis — but we must not solve one problem by creating another. Our island's green spaces and agricultural land are precious. Once lost, they are gone forever.

Like Gibraltar, which addressed housing pressures by building upwards rather than outwards, we too must consider smarter, more sustainable development. I advocate for well-designed, higher-density housing in appropriate urban areas to make the best use of limited land while preserving our countryside.

Solving the housing crisis will require true collaboration. I would like to see States working with developers, planners, environmental groups, local communities, and to create long-term policies that ensure affordability, protect the environment, and meet the needs of both current and future generations.

Tax & Economic Development

We need a tax system that is fair, sustainable, and enables economic growth — one that supports businesses without overburdening individuals.

I do not support GST in isolation but I support the GST-Plus package that protects people on lower income while creating a broader, more equitable tax base. Those who can afford to contribute more, should. At the same time, we must improve public spending efficiency and ensure that revenue is used wisely to fund vital infrastructure, services, and strategic investments.

I advocate for policies that:

- Protect people on lower incomes.
- Support traditional and emerging industries.
- Attract new investment.
- Stimulate innovation.
- Safeguard the island's long-term financial health.



Healthcare: Access, Affordability, and Innovation

To ease pressure on GP surgeries and improve access to primary care, I would support expanding services through community pharmacies. Letting pharmacists treat minor ailments and health concerns means faster, more affordable care for patients and reduced strain on GPs.

I also recognise the high cost of GP visits is a significant barrier for many. I would like to see further subsidies and alternative funding models to make healthcare more affordable for all. Everyone in Guernsey deserves timely access to care without financial hardship.

Education: Skills for a Stronger Future

A skilled population is the foundation of a resilient economy. I advocate for efforts to close Guernsey's skills gap by:

- Aligning education with industry needs
- Supporting adult learning and lifelong upskilling
- Expanding digital and STEM (Science, Technology, Engineering and Mathematics) education.
- Improving career guidance.
- Promoting vocational training and apprenticeships.

Funding Strategy

I would support funding these reforms through:

- Reallocating existing education budgets.
- Tax incentives for employer training programmes.
- Business sponsorships.
- Efficiency savings through tech and streamlining partnerships with charities and private investors.

Supporting the Charitable Sector: A Stronger Community for All

If elected, I would support delivering the four key “asks” of the Third Sector in Guernsey:

1. Encourage Collaboration and Equal Partnership.

I would like to see charities being treated as equal partners in service delivery, engaging them early in policy decisions, and securing multi-year service agreements with RPI-linked funding for stability.

2. Recognise the Sector's Social and Economic Value.

I would like to see proportionate, sector-appropriate regulation and I support employer-supported volunteering.

3. Strengthen Financial Stability.

I advocate for:

- Full GST exemption for charities
- Unlocking dormant assets for charitable use
- Expanding tax relief to boost public and corporate donations.

4. Enhance Volunteering.

I would support tax benefits and other incentives that encourage volunteering and promote charitable giving.



Tourism, Air Links & Hospitality: Unlocking Guernsey's Potential

I advocate for policies that boost visitor numbers, support local businesses, and improve island connectivity:

Air Links

I advocate for defending open skies and conducting a full review of Guernsey's air links — including the option of EMAS — to make travel more reliable, frequent, and affordable.

Tourism Strategy

I support transforming Visit Guernsey into an arm's-length body with clear goals and industry collaboration, aiming to increase visitors to 330,000 by 2027.

Accommodation & Infrastructure

I advocate for reducing planning red tape, diversifying accommodation options, and encouraging private investment in tourism infrastructure.

Recruitment

I support exploring solutions to the recruitment crisis, including expanding access to international labour markets and reviewing immigration policy.

Marketing & Attractions

I support year-round tourism marketing and investment in new attractions to enhance the visitor experience.

Seafront Development

I support the Seafront Enhancement Area (SEA) programme, which will benefit both residents and visitors.



Let's Shape Guernsey's Future — Together

I offer integrity, action and a genuine commitment to the people of Guernsey. If elected, I will serve with energy and purpose — focused on delivering what truly matters.

Vote Munazza Malik

For a fairer, stronger, and
more connected Guernsey.



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Manifesto Summary

If you're struggling with the number of candidates in this election you're not alone. How to choose from amongst so many? I stand on the same values and my record since being elected as a new deputy in 2020. I've kept my commitments and voted according to my principles, and I'll continue if re-elected. I've brought some fresh thinking to the States, but I want a more open government with greater accountability. Maintaining our competitive position is key for business, but I support islanders who struggle with rising costs of living and housing. We must not lose Guernsey's unique identity.

Personal Statement

I am proudly standing as an independent, with my own ideas. I have lived in Guernsey most of my life, building a 27-year career as a software developer. My partner Natasha and I live in St Martin's with our 9-year-old son Ted. After being elected, I decided to work for **you** full-time as a States member, to concentrate on issues that matter to islanders. Having worked in technology within banking, fund administration, the public sector and insurance, and earned my business degree locally with the GTA, I have a broad view of industry in Guernsey.

Education issues inspired me to seek election for my first term. All parents want the best for their children, and many share similar concerns about the direction of education. This political term has seen divisions open up in the assembly, and our island feels more divided than ever. Cutting short the education review and pushing through with the worst of all options was a low point of this States. With pupil numbers falling it's clear that a more considerate approach to education is needed. My deepest concern now is how the shortage of housing has developed into a serious crisis. Young people wonder if they have a future in the island, and the high cost of living affects people of all ages.

I had seen politics close up when my father was Deputy in St Peter Port for many years (Rhoderick Matthews for those that remember) but this States has been the most divisive. I believe in working together to find common ground. We need a way through that allows young people to stay on the island, and the retired to have the support they need. Families should be able to afford to stay on the island where they grow up, but our services and business need skills from outside too. The balance isn't right at the moment, change is needed if Guernsey is to remain a great place to call your home.

Housing

Guernsey has a serious housing crisis. It's always been difficult here, but now it's worse than it's ever been. The States has the tools to help islanders but hasn't worked effectively or together as a unit to get results.

- Planning needs to allocate areas for development that can go ahead quickly. Brownfield should always come first before losing more of our precious green spaces.
- The North of the island has taken too much recent development and too high proportion of recent housing proposals, it's time to find other locations around the island, our land use policy shouldn't stand in the way.
- A new housing commission using local construction industry know-how could help deliver more homes and suggest improvements to States policies.

- **Modular buildings and other new technologies should be part of the mix to get homes completed more quickly, and provide emergency housing needs.**
- Set up States-run schemes to help first time buyers save up for a deposit with tax deductions for young people trying to get on the first rung on the ladder.
- Savings schemes will help some, but the States Loan scheme helped many islanders in the past with low deposits, we should set up a new scheme for today.
- The rental market needs fair housing standards, protections for tenants, and help to stabilise the very high rent increases and availability shortages.



Population

As much as we need new housing, we can't out build the housing crisis. States population policy isn't working. The guide number for net migration is already high at 300 per year but during 2023 actual net migration was higher at 1064.

- The Population Management Law needs an overhaul.
- High net migration leads to price increases and lack of availability, especially in the rental market.
- **The new Housing Committee should take responsibility to manage migration, and aim for better balance with house building. The rule should be licences are limited relative to new builds.**
- Rules which limit subsidies and key-worker accommodation only to States recruits from overseas need to be reconsidered, it's not fair to locally qualified residents who also struggle with these costs.

Education

Our State secondary schools have been through too much turmoil during the last few years. I opposed closure of the previous Grammar School and La Mare de Carteret schools, creating the school at Les Varendes. The task ahead will be to improve education services for all ages from pre-school through to 16+ and adult education.

- Expanding pre-school provision supports working parents, a review of Primary schools needs to consider innovative solutions, not just closures to save costs.
- Secondary schools should be able to make their own decisions, not be run centrally by the Education Office.
- We should be inspired by top performing schools in the UK yet develop solutions suitable for our small island.
- **All schools should be able to create their own identity, not merge toward one standard. Parental choice and competition drive up individual school standards.**
- Education needs to repair its relationship with the independent Colleges. The old scholarship scheme should be brought back but in a new format. Means tested bursaries, for parents who can't afford fees would deliver greater social mobility.
- The current Sixth form centre should not be used for office space for civil servants. Instead keep options open for a return to its use as an 11-18 school.

Health

Guernsey has high quality healthcare but there are many improvements needed. Having served on the committee for HSC, I can vouch for the efforts made to keep services at the standards we expect.

- Waiting times must be brought down, especially in areas such as orthopaedics.
- In the UK we can see the NHS is struggling from underinvestment, we must expand our services to cope with increasing demand, we only have one hospital.
- **The first phase of the PEH modernisation has been progressed, now the next phase is needed to provide for increases which come with an ageing population.**
- Recruitment is needed to cope with rising demand, but housing is the biggest challenge. Accommodation is desperately needed to avoid dependence on relocation allowances.
- Safeguarding standards in all areas have improved but more needs to be done to address concerns.
- Locally qualified nurses and healthcare workers should be encouraged, including help with housing and the cost of living.
- Mental health and increasing provision for neurodiversity are high among my priorities. We know demand is growing and attitudes are changing.

Tax

I voted against the GST+ package, but it has now been voted through. Inflation caused price rises that shocked everyone, and GST will add to this, but the package does protect those on low and middle incomes. I will vote for viable alternatives that come forward. If GST cannot be stopped, an important task ahead will be to keep the lowest rates possible.

- Guernsey has had a shortfall in its tax revenue since the “zero ten” tax changes were introduced in 2008. This is the point where our problems started, it’s time to look again at corporate tax reform.
- Our tax system remains unbalanced, companies and some of our wealthy residents are able to pay little tax by using the 0% rate for corporate tax. Tax fairness is needed.
- Raise the rate of corporate tax to 15% and close loopholes to achieve greater balance and fairness.
- Official estimates of revenue from “pillar 2” were found to be too low once before, they could be again. There is too much uncertainty in our revenue projections.
- Spending control is needed to achieve a balanced budget. The budget must be balanced, we cannot continue to spend more than we take in.
- **Preventing the need for GST is a priority but may not be possible. Some of these steps can keep GST at a lower rate, and it should never be applied to essentials like food.**
- The tax office needs to revise its processes and improve customer service, such as making paper forms easily available for anyone who struggles with the online page.

Economy

- **Guernsey’s enviable position as a global finance centre provides much of our employment and inward investment. We should support its growth and development and our competitive position.**
- Our visitor economy needs support with improved connectivity.
- The digital economy is developing, AI brings opportunities and challenges.
- Regulation can be a strength for the island to protect our reputation on the world stage, and at the same time minimise the cost of compliance.



Environment

Protecting our island’s natural environment is of vital importance for future generations here, but so is the global environment. Our impact may be small, but we still need to play our part and encourage others to do so too.

- Keep green spaces in areas where people live, work and enjoy, and protect our unique biodiversity protected.
- Our energy strategy and net-zero policy is much less costly than for other countries, due to our lack of heavy industry and planned improvements to our links with the electricity grid in France.
- **We can move forwards with renewable energy generation, through offshore wind which shows real promise of delivering results and revenue earnings.**
- In the future, tidal energy too, though technology in this area is not as production-ready as offshore wind power.
- Our drinking water must stay clean and free of pollution from “forever chemicals” like PFAS, and pesticides.
- States decisions must balance the environment with the economy and community in ways that create benefit for all of us, and minimise any downsides.

Transport

Getting around the island and traveling off it is becoming more difficult, with responsibility is divided among many committees making decisions complicated.

- Air and sea links remain poor. Public ownership of Aurigny provides stability and routes have expanded, but if problems persist and costs remain high a new approach will be needed to remain competitive.
- Harbours and the airport should be run separately to improve efficiency and stand on their own. Boat owners should not be made to subsidise the airport.
- **Our roads are narrow and congested, but improving the alternatives works better than trying to frustrate drivers into leaving their cars at home.**
- Too many roads are dangerous for children and older people to walk, and difficult for cycling by all but the most experienced cyclists.
- The way dangerous roads are prioritised is too opaque. Some could be improved with pavements or become one way, whilst others are already safe enough to increase their speed limits.
- I would not support paid parking unless fair and convenient schemes come forward. Innovative solutions such as congestion charging are more efficient. Parking fines must not become a profit centre.

Political Experience

I have been a hard-working deputy, playing a full role on two principal committees: Health and Social Care (HSC) and Environment and Infrastructure (E&I).

I have taken on constituency work and helped to bring changes to the way the States approaches business on behalf of individuals who have contacted me for advice. One of the most challenging areas of work as a deputy as little support is provided to members, but very important.

Assembly Achievements

Some successful amendments I proposed and were passed:

- ✓ Enable the use of modular homes as emergency accommodation, alongside future construction worker village development. We must do everything we can.
- ✓ Preventing school fines from being introduced for parents when children are absent from school, in the form of fixed penalties. These fines have no place here, parents need help not penalties. This idea was copied from the UK where they have been a failure, and only led to parents feeling more victimised by authorities.
- ✓ Kept mortgage income tax relief, rather than phasing it out. Homeowners are under pressure from high interest rates, some mortgage holders rely on this tax relief.

Accountability

Finding out what the States is doing on your behalf is of vital importance in a functioning democracy.

- I support a Freedom of Information Law to bring full transparency. It's our information, it should always be made available to those with a legitimate interest.
- A return of the Public Accounts Committee, or a new Audit Commission, will help build trust in how the States spends money on your behalf, with outside eyes to review the details of work being done.
- I will press for a 'duty of candour' for all public employees. Backed by law to prevent the withholding of important information from those who need to know, something that unfortunately does occur in the States. The UK government is progressing this, to help combat high profile scandals where information was not passed on to those who could act on it.

Law & Order

We're lucky to live in a safe island, but important issues made little progress as Brexit and the Moneyval assessment took priority.

- Sentencing policy appears too lenient for crimes such as for child sex offences, whilst harsh for others such as drug offences. A justice review must address this.
- I support Canadian style regulation of legal cannabis.
- Complaints should be handled more efficiently.
- Our narrow roads can feel dangerous, safety standards need enforcement to keep walkers and cyclists safe.



Reform

Our current system depends on 'consensus' so deputies have to work together to get results. Unpopular or poorly thought through proposals, brought with little support, cause division and can lead to 'deadlock' where nothing moves forwards. The system delivers stability, but with the wrong approach can also make changing direction difficult to achieve. It's not fair to place all the blame for slow progress with the committee system. Lack of internal resources makes sweeping change slow to start and get moving too.

- **Successful candidates in this election will go into the current system. Those who co-operate and look to find common ground can deliver change and progress.**
- Improvements need to be designed and thought through properly, not just rushed in.
- Executive government could deliver more decisive change if designed well, but if not then could be worse for the island's democracy.
- I support changes that bring more democratic accountability, but not those that make matters worse.
- Changes to our island wide elections and voting system should be included, not dealt with separately.
- I will support a reduction in the number of deputies if it can be shown that there are proper checks and balances.
- We shouldn't try to copy ideas from other democracies if the ideas won't work well for Guernsey. We need to find our own solutions that work for our unique island.

With thanks to my proposer Advocate Chris Green and seconder Douzenier Jill Bray.



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Manifesto Summary

- We need affordable homes, a care home with assisted living and nursing accommodation.
- We have 3 main sites, Castel Hospital, King Edward VII & and the Duchess of Kent House.
- We need to stop talking about what we need and use what we have.
- Guernsey is unaffordable, people are leaving the Island where they were born.
- You cannot tax a generation that no longer lives here.
- NO TO GST, I have said this for 5 years and nothing has changed my mind.
- GST will only ever go up.
- We must explore alternative forms of revenue, Corporate Tax and renewable energy.



As a States of Guernsey Deputy I currently serve on

- Home Affairs Committee
- States Assembly and Constitution Committee
- Transport Licensing Authority Committee
- Re Shaping Government sub Committee
- Children's Corporate Parenting Board Committee

Liam pictured at 'No to GST' Presentation | January 2023

Housing Reform: Homes for Islanders, Not Investors

It's time to take bold action to address Guernsey's housing crisis. UK investors are increasingly purchasing local market properties and renting them back to us — undermining our right to home ownership and eroding the future of our island community.

I propose a 12-month transition period for UK investors to divest from local market rental properties. After this period, any non-compliant properties will be compulsorily purchased and returned to local ownership.

We must also make better use of States-owned land. The Castel Hospital site has immense potential for development into 1, 2, and 3-bedroom apartments — designed for local people, sold at affordable prices, and protected by resale price restrictions to ensure long-term accessibility.



LET'S SECURE GUERNSEY A BETTER FUTURE

Deputy **Liam
McKenna**

Prioritising Care and Key Worker Housing

King Edward VII Hospital presents an ideal location for a care home or assisted living facility, similar to La Nouvelle Maraitaine. With L'Aumône surgery nearby, it offers excellent accessibility.

Additionally, the Duchess of Kent House, located just a few hundred yards away from the Princess Elizabeth Hospital, could be repurposed into essential accommodation for nursing and healthcare staff — an increasingly urgent need for our growing elderly population.

By utilising public assets wisely, we can demonstrate real leadership and tangible progress — delivering results for islanders and laying the groundwork for Guernsey's regeneration.

NO to GST – Then, Now, Always

I have opposed a Goods and Services Tax (GST) for 5 years and nothing has changed to alter that view.

GST is a regressive tax that inevitably rises, hitting working families and vulnerable islanders the hardest. Promises of exemptions and allowances can be overturned at any time, just like the pension age, which moved from 65 to 67 — how long before it shifts to 70?

Guernsey doesn't need new taxes — we need a fairer system. Treasury estimates already show the OECD's global tax deal (Pillar II) could generate at least £30 million in additional revenue. In reality, I believe this figure could be even higher. A restructured corporate tax system, where finance companies pay their fair share, is the sustainable solution we need.

Powering Our Future Through Renewable Energy

Guernsey's powerful 10-metre tides offer world-class potential for tidal energy development. A strategic investment in renewable energy—particularly tidal and wind—can create jobs, generate revenue, and drive innovation without burdening the taxpayer.

Let's embrace renewable energy not just as an environmental goal, but as an economic opportunity. Let's invest in the future, not in outdated solutions.

Time to Move Forward Together

This manifesto is not about empty promises — it's about real, practical steps toward a stronger, fairer Guernsey. By protecting local housing, rejecting unfair taxes, and harnessing our natural resources, we can build a better island for everyone.

Let's use the tools we already have. Let's invest in our people, our assets, and our environment.

Let's vote for a better future — for Guernsey.

Page **2** of **2**

Carl P. Meerveld



All images source: Guernsey Press

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Guernsey is at a crossroads. We're facing some serious challenges – but also big opportunities. My promise is simple: **Get things done**. If re-elected, over the next four years, I will turn clear ideas into real progress for everyone on our island - just as I have since being first elected in 2016.

A Record You Can Measure:

Initiatives undertaken independently of committee roles:

- **Developing plans for a commercial utility-scale Guernsey offshore wind farm**, Guernsey's most significant opportunity in generations, with the invaluable assistance of Deputies Blin, De Sausmarez, and Dyke.
- **Opposing the two-school education model** (the Green Ribbon campaign).
- **Introduction of island-wide voting** (the Option A campaign).
- **Opposing the introduction of GST** (the Red Ribbon campaign).

Led as President of the States' Assembly and Constitution Committee:

- **Voting transparency** – Delivered Simultaneous Electronic Voting, letting the public see exactly how every Deputy votes.
- **Integrity in public office** – Established the **Independent Commissioner for Standards** so complaints against Deputies are judged impartially.

These initiatives demonstrate the level of effort I invest in promoting political issues and the results achieved. I understand how the States of Guernsey work – and how to make them work for you.

A Smarter Path Than Higher Taxes

Guernsey cannot tax its way to prosperity. Sustainable growth comes from economic diversification, such as the commercial scale offshore wind farm I have championed, not from ever-increasing GST or income tax. The wind farm revenues would rebuild our capital reserves and help fund essential services **without** squeezing household budgets.



Leading the anti-GST Red Ribbon campaign

Five Priorities for 2025 - 29

1. Tackle the Housing Crisis

Cut through the States' planning bureaucracy that slows down private developments and give the Guernsey Housing Association the tools to accelerate the construction of affordable and key worker homes.

2. Improve Travel Connectivity

As an economic enabler directly impacting our cost of living, we must ensure that transportation routes are reliable, seats and freight are affordable, and Guernsey remains open for business and family life.

3. Strengthen Immigration Laws

Update our regime to ensure that people moving to Guernsey to live or work are net fiscal contributors, fairly contributing to our economy and public services, thereby sustaining growth without burdening taxpayers.

4. Generating income from an Offshore Wind Farm

Since writing the Offshore Wind Scoping Report, which detailed this opportunity, I have spent two-and-a-half years developing this potentially game-changing initiative.

Assuming we build out the full 610 km² of viable seabed. Based on independent experts' calculations, the lease income could be over £150 million a year - around twice the revenue of a 5 % GST and a 10 % rise in income tax combined. The first receipts are expected to be available by 2027, before the proposed introduction of GST. Add in related corporate taxation and local supply chain considerations, and you are looking at adding tens of millions more, along with around 200 skilled jobs. Furthermore, it will enable Guernsey to make a disproportionately large contribution to mitigating human-induced climate change, a clear threat to future generations.

We have lost at least fifteen months due to political obstruction by some pro-GST Deputies. We now need a fully resourced programme, free from political foot-dragging, to secure revenue and local jobs without delay.

5. Embed Transparency & Accountability

This is essential for any government that wishes to maintain the confidence and support of its community. Guernsey is sadly lacking in the mechanisms to enable this. We need to:

- Introduce a **Freedom of Information Law**
- Establish an **independent Ombudsman** for administrative complaints.
- Reinstate an **independent Public Accounts Committee** to scrutinise public expenditure.

As Chair of the Administrative Decision Review Board, the ultimate body responsible for hearing complaints regarding States administrative failures, I have seen how our current processes are not fit for purpose.



Promoting island-wide voting



Organising the anti-two school Green Ribbon campaign

Your Vote, Our Future



I have demonstrated that determination and knowledge can overcome Guernsey's bureaucratic inertia in collaboration with other Deputies. On **Election Day 2025**, please vote for **Carl Meerveld** and together, we will work towards a fairer, greener, and more prosperous island for all.





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Manifesto Summary

Guernsey is my adopted home since 1995. My background is within the financial services sector with experience in investment banking (both commercial and regulatory).

My wish is to represent the residents of the Bailiwick in all aspects of daily life, to bring leadership and understanding to current affairs through listening to ideas/concerns, and influencing decision-making (directly and accountably), to enable the Island and its people to continue to thrive.

Within government, I intend to focus on three particular areas: **health/social care**, **education** and **treasury functions**, thus effecting positive changes for all age groups and funding policies to ensure they happen.

What I can bring to the role as your States of Guernsey Deputy

I am a dual national (UK/USA) and came to Guernsey in 1995 to join the Guernsey Financial Services Commission (GFSC) as Deputy Director of Investment Business (a new post) during which time I established the Channel Islands Stock Exchange LBG (CISX, now TISE) among working on other infrastructure projects. My point of view at the time (as it is still my view), one cannot be an international finance centre and compete with other such centers without proper infrastructure such as a stock exchange, a central bank and a treasury function – alongside a robust regulatory regime.

As CEO and Founding Director of the CISX (now TISE), from 1998 to 2013, I brought together varied financial services expertise to successfully position the CISX at the heart of the financial services industry in the Channel Islands, increasing the appeal of the Islands for financial services business and helping to consolidate their position as leading international finance centres. The CISX attracted wide international recognition, was a well-regulated and a highly regarded international business, which was also commercially sound and profitable, with excellent prospects for continued innovation and future growth. The CISX systems and procedures were robust, well-developed and independently tested. Its regulatory performance was the subject of reviews by the International Monetary Fund (reports of which are available online).

The CISX success is indicative of my strengths, which may be best summarised as strategic planning and business development, recurring themes throughout my career. While at the GFSC, my role as Deputy Director of Investment Business was a new position within the Commission and I was instrumental in developing a number of initiatives including the Class Q Professional Investor Fund, Protected Cell Company legislation (applicable to the investment business sector) and the formation of the CISX. There was a considerable amount of cross-sector representation in my work and I was involved in developing a regulatory framework for a number of projects within the Insurance, Fiduciary and Banking sectors as well as general governance matters, training and promotion.

As a Director of Les Bourgs Hospice, I was involved with its £5million redevelopment project, which was privately funded through individual and corporate sponsorship. The Patron at the time was HRH The Prince of Wales (currently our Patron is His Excellency The Lieutenant Governor), opened the new Hospice at Andrew Mitchell House in St Andrews; the building itself attracted numerous accolades for its design. It was a hugely rewarding and an essential development project for the local community.

Les Bourgs Hospice provides an essential service to the Bailiwick and I am privileged and very proud to be a part of the organisation to ensure it continues to bring quality end of life care for those within the community.

I have had a long held interest in philanthropy and projects which can bring about sustainable change for the betterment of society. In this regard, I have been involved in a number of other Guernsey based non-profit organizations to increase funding and influence strategic development. Throughout my business career, I have always had a keen interest towards developing the arts in Guernsey – whether in music circles (singing with the Choral Society, Chamber Choir and Town Church Choir), the arts (as Commissioner of Guernsey Arts Commission) – as well as in education (helping to shape the Guernsey Training Agency in its formative years) – and the establishment of Guernsey’s promotional agency (now Guernsey Finance).

With my broad based knowledge and experience, I believe I am well positioned to add value as your Deputy within the States of Deliberation, particularly in relation to strategic thinking and leadership in the **areas of health/social care, education and treasury functions**. With regard to the latter, managing financial risks whilst spending taxpayer’s money (and ensuring value for money) requires delicate balancing, but also greater scrutiny, as its policies influences policies across all government committees (which touches upon every aspect of everyday life).

Being a highly principled individual, I strongly believe in the integrity of one’s actions and to be fully accountable for decisions taken. It is what any resident of Guernsey should expect and what they deserve.

To highlight my position in more general terms, I would:

- actively seek more community engagement in formulating policies;
- look to find ways for States Committees to collaborate more (rather than work in silos);
- present alternative solutions to the assisted dying debate;
- devise and implement a more cohesive plan for the integration of social care within the community;
- protect the development of our children’s future by ensuring education policies are fit for purpose;
- try to bring about the return to parish elections (rather than Island-wide); and, above all,
- listen to what the residents of Guernsey are telling its Government.

The future is ours to shape – but together. I will endeavour to represent you well.



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Manifesto Summary

Putting Islanders First

Guernsey is at a crossroads. Our island's spirit and identity are under threat, and it's time to take action. Islanders are the beating heart of Guernsey, and without them, our island will be a mere shadow of its former self.

Vote Jez Mercer to Save the Spirit of Guernsey

Family

I have three wonderful children with my partner Larisa, Fabiana 11, Sebastian 10, and Genevieve 4, who lead happy and busy lives both in and out of school.

I also have two stepchildren though they are much older. Ketrin is in Latvia, whereas Jurijs is a great chef at a very popular local restaurant.

We have a smallholding which we are building up, growing vegetables and rearing some livestock

to provide fresh food and also help show our children where our meals come from.

Background

I'm Jez Mercer.

I hail from Rotherham in England, though have long connections with the Channel Isles having first been introduced to the wonderful island of Sark, in 1969. My family and I immediately fell in love with that beautiful place and we went back year after year until 1979 when my Mum & Dad moved there while I was still a child.

Although my family moved back to England where I started as an apprentice with British Steel, I kept visiting Sark and spending time in Guernsey and my love for the islands only grew.

As a qualified accountant in the mid 90s I had the opportunity to move over here and after a brief period in the finance industry I was lucky enough to land a role at Marine & General Engineering where I stayed for just over 12 years.

From there I remained in Guernsey working at other organisations in the office equipment sector, mining sector and a short period in compliance.

Latterly I spent just over 11 years at CPC Group a high end construction company operating in prime central London which allowed me to become involved in construction contract drafting and contract negotiation for multi million pound projects and effectively operating as in-house construction counsel, as well as dealing with finance partners and providing stakeholder reporting along with the project accounts and budget comparisons. So I am well versed in Property and construction.

Currently I work in property management as a client accountant which has allowed me to remain in the property sector. In my spare time I am Treasurer for St Martin Scout Group and assist with local Church activities for child and youth groups.

Key Points

- **Housing:** Release States land for emergency housing and provide locals the opportunity to buy and build their own homes. End discrimination in the housing market and prioritize locals for rental properties.
- **Education & Training:** Provide a broad, skills-based education and practical lessons in schools. Offer bursaries and apprenticeships to support career paths that benefit Guernsey.
- **Economic Growth & Taxation:** Promote economic growth, support families, and explore tax measures that benefit the local population. No GST.
- **Cost of Living:** Address high prices for basic needs and incentivize the use of sustainable energy solutions.
- **Environment & Energy:** Utilize solar panels on States property roofs and explore tidal power as a major energy asset.
- **Immigration & Population:** Focus on the local population, encourage those who have left to return, and ensure locals have priority for rental properties and key worker positions.
- **Transport:** Explore options for resilient and affordable travel to and from Guernsey.
- **Government Over-reach:** Rationalize middle management roles, prioritize local staff, and introduce referenda for important issues.

Why Stand as Deputy?

One of the main drivers is my family, and what sort of Guernsey will they inherit once they are older. I have become increasingly concerned with the last few Governments about how out of touch they have become, to the extent that

they have even seemingly ignored the will of the people on several issues. This approach, is ruining Guernsey as the ideologues that have become entrenched in politics have driven us down a path toward becoming a small version of UK which is not what Guernsey is about.

As more and more red tape and legal process is visited on the local population the spirit of Guernsey being sucked out of the local population, or those that are left. The ever expanding Government is at the expense of front-line services and our very freedoms that were acknowledged in spectacular style on the 80th Liberation Day celebrations, which everyone agreed celebrated the true spirit of Guernsey.

As the local population dwindles and locals can't see a future where they can have a rewarding career, a happy family life with a home, security and enjoy all that Guernsey has to offer, and would rather leave the island (or in some cases are given no option with the lack of support from CS) I felt I had to at least try to do something to address these problems and assist in remodelling Guernsey as a place locals can recognise of old and see a home and a future for them and their families once more without feeling like outsiders in their own communities.

Housing

States land and that banked by GHA to be released to provide emergency housing and a provision for the homeless, followed by a programme of land release to provide locals opportunity to buy a plot and build their own property within the scope of a scheme.

No speculators.

No building on greenbelt nor vineries that are in good repair. Full complete survey of all residential and commercial property to establish what is empty and why. Large commercial buildings that remain empty should be considered for residential accommodation like in UK at reasonable rental. Ensure that locals are provided rental properties as a first option ahead of anyone

else. Ensure local communities and village areas are not over developed and all have access to allotments for growing and green space for healthy outdoor activity.

Bring back the previous local/open market system where local market was only available for locals and those on licences had to buy/rent at a high TRP or similar, and no speculation by those outside the island.

Education & Training

Education should be broad and geared toward providing a solid foundation without the need to push the political ideologies of the moment and provide a skills-based education with the addition of knowledge learning, such that people do not feel the need to home school or pay the fees for private colleges. Provide the excellence that was previously delivered in the state sector at the former Grammar School.

- Provide more practical lessons in school and explore the benefits of school meals and nutritionally beneficial offerings in school premises.
- Provide bursary routes for students for those career paths that will lead to the jobs that Guernsey needs, and this would provide for all university fees and living expenses paid so long as the students returned to Guernsey and worked in the sector or company for which they had trained, for a minimum period say 5 or 10 years.
- Provide apprenticeship routes in all employment sectors from the known trades, to floor fitters and farmers and baristas.

All those young people in Guernsey who want to aspire and achieve should be supported and provided opportunity within the scope of the two proposals above, to advance their desired career path.

Economic Growth & Taxation

Introduce measures to promote growth in the economy after years of stagnation and indecision (eg accommodation incentives, incentives for creating 250 jobs or more etc) and be open and welcoming and accommodating to new business. Identify business sectors which would benefit our economy and focus on how to bring those businesses to Guernsey (eg E businesses, more captives, more asset management & compliance offerings).

- No GST
- Zero 15 to be explored
- Top rate of 25% tax to be explored (for earners over say £125k)
- SIA band to be expanded at the upper level
- Luxury good duty to be explored
- TRP increases for homes worth over £5m (working farms – ie those worked on directly by the owners and not those owned and operated by a farm manager - to be exempt)

Those locals working hard buying their own home, who would like larger families to be provided much more extensive support.

Cost of Living

Energy pricing and what can be done to alleviate the high prices – see below.

Food security and local farming production to be aligned such that this is less of an issue in the event of world issues and/or prolonged storms or transport issues & locally produced should cost less.

Develop incentives for people to grow their own food, eg: subsidies for greenhouses that are used for this purpose/provision of allotments etc.

Environment & Energy

Solar panels on all states property roofs

Tidal power is our biggest energy asset and this should be fully explored with a view to leasing out areas of sea bed such that technology can be installed at the expense of providers who pay us and provide us with free energy.

**Vote Jez Mercer for
Change, Common Sense,
and to save the beating
heart of Guernsey.**

VOTE FOR

**DIANE
MITCHELL**

Party: Independent



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abbeydiane



Di Mitchell for Deputy

Professional Experience:

Former Director of Education working across Corporate Services, Health, Education, Social Care, IT and Civil Defence.

Former OfSTED Inspector skilled in governance, useful when serving on IGB's (interim Governance Boards) in schools.

Non-Voting Member of Education Sport and Culture giving me insight into how the States work.

Master of Arts (MA with distinction) Information Technology in Education.



First names:

Diane Elizabeth

Surname:

Mitchell

Parish:

St Peter Port

If you require this manifesto in large print or as a recording please contact me by phone or email

In my professional life I am experienced in change management in large organisations. I have good personal skills and get on with most people in a positive way. I am skilled in budget management, delivering essential services with reducing budgets. I work well with business and charitable trusts to achieve service reform.

Voluntary Experience:

I am Senior Constable, Procureur of the Poor and Douzenier in St Peter Port.

I commissioned the recent accounting and auditing services, led on the Parish Plan and reorganisation of the Douzaine.

I have led on Planning and Drop-ins, enabling better connections with parishioners and highlighting the services available.

I recently joined the Charitable Trust for St Peter Port lights.

As a volunteer in St Peter Port as Senior Constable I have championed team working with my fellow Constable, the Dean and Vice Dean and ensured that we have the right mix of skills to deliver services.

Views on Key Issues:

I believe that what we need to do, at pace, is prioritise what is viable in the next term and concentrate on those issues whilst making it clear that some actions will be short, some medium and others long term.

1. Seek to address Education, Health and Social Care gaps.
2. Support sustained economic and business growth particularly support for small and medium businesses.
3. Seek to address taxation gaps, address long term housing issues and high costs of living for families, youngsters and those who are not wealthy. Support workforce retention and recruitment.
4. Sustain global connectivity, tourism and transport with a priority early on for ports and airports in a climate of environmental stability.

I don't have all the answers, and I won't make any promises. Individual Deputies need to achieve consensus. I believe that an Assembly that is committed to working together with others, can and should find both long term solutions and some outcomes resolved at a faster pace particularly when much of the groundwork has been achieved.

I am in favour of government and civil service reform with a view to reducing costs, more joined up thinking and would support making better use of the expertise and willingness found in businesses, charities and the Douzaines.

Seek to address Education, Health and Social Care gaps:

I have been a teacher here and in the UK. I opened a school for autistic youngsters and developed strategic policy and practice in Portsmouth as a Director of Education working across children's services.

The Children's Trust in the UK was a mix of health education and social care staff, with

joint budgets for some projects. We found that support for vulnerable families with teams from each of the disciplines began to make a big difference. Identified families received support from some or all three disciplines. I would favour a move to joint services for children, adults and families with joint budgets. I would favour strategies to reduce agency costs and gaps in service. I welcome the on-island training offered by the Guernsey Institute (TGI) and its 'can do' attitude providing alternatives for people rather than leaving the island.

I have been a non-voting member on the committee for Education, Sports and Culture (ESC) and have been congratulated on the service I have given to the committee. I have been a member of two school committees and eight school interim governance boards (IGB) helping to develop the strategy, with a view to further devolving of services. I would welcome leading on projects; I can be instrumental in reviewing Primary Provision in the light of falling roles and do more to devolve funding to Headteacher and governing bodies as they bed into the new system.

Our population is increasingly aging, and my own mother is 92, in Bournemouth and suffering from dementia. Our family have struggled to find appropriate care and have made many sacrifices to ensure she is well looked after. Our demographic here is aging with falling birth rates. We should design a digital strategy that supports a healthy aging population who contribute to the island's economy. and encourages young families to live and stay here.

Support sustained economic and business growth including support for small and medium businesses:

We need to work together and stop undermining our island talent and beauty!

We should be an attractive proposition for businesses, and yet retention and recruitment, particularly in Healthcare and Education and the service sector are struggling. Wages are higher, taxes are lower, there is less crime and the lifestyle available to support families is second to none and we should advertise this more comprehensively when recruiting.

I would encourage partnership working to advocate for Guernsey's unique strengths and heritage as a group of islands. The Finance industry is crucial for us economically. We have some skilful people working hard to retain and attract business, but there are too many projects, each with too little money to achieve their ideals in a constantly changing and costly market. Prioritisation of projects is essential, early on, in the new Assembly.

As Constable, I have been encouraging work with local partners in town to provide innovation spaces for those that are self-employed or running a small to medium enterprise (SME's) and looking to grow and expand.

I have engaged with small and large businesses and have started to encourage niche shops, whilst recognising that risk can be high and costly for those who are self-employed. My partner was self-employed, and I have experienced the feast and famine nature of income generation particularly when sickness intervenes, or a break is required.

I would support this initiative by giving grants, phased tax breaks and encourage owners of empty premises to reduce rents until businesses were up and running.

Seeking to address taxation, address long-term housing issues and high costs of living for families, youngsters and those who are not wealthy impacting on workforce retention and recruitment:

'Nothing can be said to be certain, except death and taxes' - Benjamin Franklin

Taxes are inevitable and complex. Council tax in the UK for a three-bedroom home in a good area could be from £2000 per annum (PA) upwards. Income tax over an income of £50,271 is 40% PA and VAT is 20% on goods and services. We are so lucky over here, but funds are running low. Cost of living is higher than some jurisdictions in some parts of life but lower in others. Housing costs for buyers and renters is proving a block for recruitment and retention

with high agency costs as a result. I applaud the work of the Guernsey Housing Association (GHA), but affordable housing is almost impossible with the high costs of land and its clearance. I would favour more States owned land released for public or private enterprise to build either high cost properties releasing houses at the lower end, more over-55 villages releasing family houses and some cap on rents whilst ensuring a fair return for landlords with tax relief for property maintenance.

How do we increase funds? GST and GSTplus has appeared unpopular but if not those, potentially small income tax rises, scales of payment depending on income or corporation tax.

I would favour a mix of measures with priority for those on low income. We need to agree and act together to sustain or implement change. There are different views on Zero 10 and corporate taxes but I'm mindful that we need to be careful in the current climate about forcing a mass exodus of the very industries that are our heart and lungs, whilst attracting investment.

I would support the scrutinising of contracts to ensure better value for money and start conversations about business rates to help start-ups.

We should ensure that our global reach, connectivity and reputation will benefit our Bailiwick. The rollout of fibre in our homes and the digital strategy in our schools is to be applauded and we must keep up the pace to compete in a modern world. We should take advantage of the latest thinking inclusive of Artificial Intelligence (AI). I have a master's degree in information technology and have kept up with my skill set. I am innovative and enjoy sharing ideas with others and helping them come to fruition.

Sustain global connectivity, tourism and transport with a priority early on for ports and airports cognisant of environmental stability:

We should update the comprehensive 10 point plan already in place for Guernsey tourism published in 2020, to champion our tourism and culture industry.

Our policies are clear, but we need to focus on encouraging and rewarding fewer journeys by car making it easier and more enjoyable to be out and about in our island, whilst accepting that an aging population may not be able to travel far on foot or by bicycle.

The recent won contract for our ferries is proving to be successful but there are gaps in provision. Our airplane reliability is not yet secure for this island or Alderney and must still be a priority to service businesses, sport and tourism.

The cost of family holidays to the island is certainly unfavourable when compared to the low cost of package holidays and there is considerable work to be done in this area. We have some of the most beautiful landscapes, beaches, cliffs and historic buildings with a stunning entrance to the harbour surrounded by our picturesque islands. Let's market this more effectively. The notable increase in French visitors has been welcomed with Brittany ferries advertising and scheduling day trips.

As a Douzaine our plan is to make town a more attractive place. We are replacing the festoon lighting, have refurbished the old quarter sign and Candie Cemetery gates. Our unique Pissaire and our water pumps are on a schedule to be refreshed. We are working with partners including the prison, to refurbish, replace and provide more seating for those who find it more difficult to walk from one end of town to the other. I am part of the trust to sustain the town lights and hoping to attract small businesses into town. I have been part of the planning for Liberation Day and worked with the Royal

Guernsey Light Infantry (RGLI) linking to Masnieres in France. I am a good team player. I am well versed in researching and assimilating facts and focused on the priorities identified for Guernsey.

I would be a new Deputy so would be ready to learn from those who are more experienced but sitting on ESC as a non-voting member has given me a good insight into next steps. I am ready to take them.

Quote from Barry Cash, my first proposer.

‘Guernsey needs people with Diane’s expertise in leadership and delivery to drive Guernsey forward. We need fresh thinking and a positive attitude; it is this that makes Diane an excellent candidate to be part of our future government.’

Quote from Katina Elisabeth Jones, my second proposer.

‘I invited Diane to join myself to where we live, I and others wanted to hear what she had to say about putting herself up for election. She was very positive and listened to what I and others who were with me had to say. We told her how we feel of what we would like from a deputy. I am sure she will do us proud and work for all classes of people.’



Finally, if you think I could make a difference, vote for me, vote for experience and ability, enthusiasm and energy that seeks to make a difference.



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Manifesto Summary

Guernsey is at a crossroads. We desperately need Deputies to work together and deliver solutions to address the issues currently facing our island.

I believe that the six key priorities for the next term must be to:

- Support business and grow the economy.
- Solve the housing crisis.
- Improve educational outcomes and close the skills gap.
- Provide reliable air and sea connectivity.
- Deliver high-quality health and social care.
- Balance the books.

If I am re-elected, as an independent candidate, I will work collaboratively with other deputies to deliver on these priorities. With the experience that I have gained this term, I am ready to hit the road running.

Joined up Government.

I would like to see a more joined-up government, free from party divisions and personality politics. Whilst some policy matters are the responsibility of one committee, others are split across different committees. I believe that the only way committees can deliver on key priorities is by working together and consulting with industry, community representatives and the public.

Focus / Efficiencies

I believe that deputies need to be far more disciplined than they are today. Too many priorities are set and then changed, which results in less actually being delivered. Apart from wasting time, this approach wastes money and valuable resources. Instead, deputies need to agree to a shorter list of key priorities and stick to it. This will focus minds and result in savings and efficiencies across government, because resources will not be pulled in so many different directions.

Economy / Growth

I want to see a government that supports all industry sectors by engaging with local businesses and industry associations to ensure that policies / strategies are developed in partnership with industry.

For example, I am proud to have worked closely with Guernsey's Finance sector over the last term. I have also delivered several important pieces of legislation and played a role in a number of significant projects, including Moneyval, which is critical to the island's success, both economically and socially.

As a member of the External Relations team, I feel honoured to have represented Guernsey at many meetings with senior politicians from around the world. I am also proud to chair Guernsey's Finance Sector Forum and sit on the board of Guernsey Finance.



Representing Guernsey at an event in London

I believe that the government needs to help businesses fill the many open positions on the island. This will enable companies to grow, boost spending in the local economy and deliver millions of pounds of much needed income tax. One way that the government can do this is by developing policies to help retain home-grown talent. Solving the housing crisis must be part of the solution.

Housing / Infrastructure

I believe that housing must be at the top of the government's priority list. The number of homes built over the last decade has not been anywhere near enough to meet the needs of the island.

First time buyers are finding it difficult to rent a home, let alone buy one. Families are struggling to find a home that has the space for a growing family and older people, looking to downsize, are also struggling to find suitable accommodation. And this lack of housing is apparent across the entire market - private, social and key worker housing.

I believe that we need a far more joined-up approach. Government needs to work with the construction industry, the wider business sector and community groups so that housing policies result in the right homes being built in the right places - as soon as possible. That is why I set up the Guernsey Housing Forum and supported the creation of a new Housing Committee.

I support investment in our island's infrastructure. We need to repair what we already have and seize opportunities to invest in the island's future, whilst protecting our unique culture and environment. I also support utilising natural resources to harness renewable energies like wind.

Education / Skills

I believe that it is important that students leave our schools / colleges with a strong academic skill set so that they can fill local roles across a diverse range of industry sectors. Therefore, it is critical that our island provides a high standard of education to support Guernsey's long-term economic sustainability. To achieve this, the government needs to ensure that there is stability in our education system so that schools / colleges can focus on educational outcomes.

I support initiatives that will help to upskill local people of all ages, who see opportunities but are unable to access them due to not having the required skills or qualifications.

Air and Sea Connectivity

As an island nation, Guernsey is totally reliant on its air and sea links. Without them, we would be cut off from the outside world. They provide us with an essential lifeline, allowing people and goods to move on and off the island.

I was pleased that we were able to sign a new agreement to secure our sea connectivity and it was also good to see new direct air links to London City and Paris. However, I have been dismayed by disruptions to our air connectivity.

Our air and sea links are social and economic enablers. Families, businesses and the tourism sector rely on them. This means that the Government needs to ensure that Guernsey has reliable connectivity and frequency at affordable prices.

I believe that the government needs to rethink how this can be best achieved.

Health and Social Care

The physical and mental health of Guernsey's residents is of paramount importance so, as demand increases, it is vital that the government has the money and resources to provide the services which islanders need. I support investment into Health and Social care and want to ensure that we can look after everyone, particularly our ageing population and our most vulnerable residents.

Balancing the Books

Guernsey is at a crossroads. The amount of tax raised is not enough to pay for the essential services and capital investment programmes that the government needs to deliver.

Unless we do something, we will run out of money - quickly.

The government must continue to look for efficiencies and savings, but they alone will not close the fiscal deficit so we must find new ways to generate revenue.



I did not originally support GST because I felt that it would impact the poorest households disproportionately. However, I did vote for GST+ because it included reforms to the social security and tax systems that would benefit lower income households. In my opinion, there simply was no other viable alternative and I felt that it would have been fiscally irresponsible for me to put my political career ahead of my duty to do what I believe is in the best interests of Guernsey.

About Me

Before I was elected as a Deputy in 2020, I spent 25 years working for some of the world's leading Financial Services businesses. I have strong commercial skills and a proven track record of building consensus and working within complex organisational structures.

Once elected, I joined two committees, the Committee for Economic Development, and the States' Trading Supervisory Board. I have also sat on several sub-committees and working groups covering a diverse range of subjects. And finally, as I mentioned previously, it has been a great honour to represent Guernsey as a member of the External Relations team.

I am married with two children. We feel privileged to live in Guernsey, it is steeped in history, rich in culture and is a safe and stable jurisdiction. One of the reasons that I have decided to stand for re-election is that I want to ensure that all of our children have a future in Guernsey. That means access to a great education, a diverse range of career choices and the availability of affordable housing.

Thank you for taking the time to read my manifesto and please vote for me in June.





Paul Montague

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**Please visit my
website for policy
details**



My values are rooted in lifelong learning, fairness, and open-mindedness. Working with young people for decades has shown me how connected our challenges are, and how much strength lies in our local communities. I am optimistic about Guernsey's future: we can work together, take ownership of our problems and build a better tomorrow.

For 30 years I have been a teacher in Guernsey's public sector, since returning home in 1995. I have represented teachers through the National Education Union and chaired the Negotiating Committee for Teachers and Lecturers; these roles have taught me how honest communication and compromise are essential. I have also served for many years on the Guernsey Rowing Club committee, gaining insight into the vital role our clubs and societies play in community cohesion.

Faster, Smarter, More Respectful Politics

Our political system must evolve. I am open-minded about reducing the number of deputies or adopting a more executive form of government. While parties may eventually emerge, the urgent need is to shift the culture. We must promote collaboration, early input on policy and fewer last-minute amendments.

I have worked with many civil servants who are incredibly dedicated, but structural inefficiencies persist. We must support the new Chief Executive and Head of Public Service in driving reform.

Public debate also needs improvement. Social media is no substitute for open, informed discussion. Parish-based "citizens' assemblies" and our community forums can help build trust and broaden participation. Democracy only works when people feel heard and involved.

A Healthier, Happier Guernsey

Everyday we see how mental health challenges affect young people. If students cannot attend school, their prospects shrink. But we must distinguish between diagnosable mental illness and the normal challenges of growing up. Support should be practical and help people return to education, work and life.

This means supporting school counselling, digital literacy and more parental involvement. We need honest conversations about the effects of smartphones and social media. I support a community-led ban on smartphones for primary-age children; not out of moral panic but genuine concern for their well-being.

Our new multi-agency collaborative model is vital for early intervention. Preventative approaches improve lives and save money. Supporting vulnerable people early must remain a core priority.

Guernsey's voluntary sector is our island's super-power; from charities to arts and sports clubs, these groups play a huge role in improving our lives. Government needs to do more to harness their expertise and support them.

Guernsey is rightly proud of its hard-working healthcare staff. However, we must not be complacent; we must support our Health and Social Care services to plan for our changing demographic profile in the coming years.

Education: Our Island's Foundation

My experience in education has shown how damaging political indecision can be. The chaos over the past 10 years has harmed students' opportunities. This turmoil must not happen again, in education or elsewhere.

Excellent education is a moral and economic necessity. People are our greatest resource and we must help to unlock everyone's potential. The secondary sector has undergone major change; now we must support our schools to foster ambition and raise aspirations. Disruption caused by poor behaviour should not hold anyone back. We need to attract and retain committed teachers by making their work more rewarding and sustainable.

Culture is key to success in schools, but they cannot build it alone. The move towards governing bodies is a step in the right direction, but families and the wider community must engage too. Everyone shares responsibility for supporting our young people.

Ofsted has judged our primary schools to be good but further progress is needed. A review of primary provision must avoid the mistakes of the secondary sector reform.

Post-16, we must complete the Further Education campus on time and support the Sixth Form Centre at La Mare until it moves to its permanent home. Physical infrastructure does matter alongside culture, consistency and leadership.

Housing: A Home for All

The phrase "Priced out of Paradise" originated in Hawaii but resonates in Guernsey too. Our housing crisis is not unique, but it is severe. Affordability, access and suitability all need urgent attention.

The 2023 Guernsey Housing Plan rightly aims for affordable, secure and efficient housing for all. It identified "systemic market failure" – a finding few would contest. Now we must act. We must support local first-time buyers, allow smart use of States-owned land and review our planning restrictions.

We also must address the specific needs of key workers, older people and young families. There are no easy answers; but we cannot delay.

Our Economy: Dare to Grow

To ensure long-term prosperity, we need honest dialogue about public finances. Spending cuts alone will not solve our problems. I support diversifying our tax base and do not favour relying entirely on income tax increases.

The current GST+ proposal raises valid concerns, even though it does include measures to protect lower earners. However, it cannot be implemented unless it has wider public support. It must be clearly explained and be part of a broader, fairer tax strategy. My priority is ensuring any changes are responsible and promote growth.



Thomas Benjamin Moore **(known as Tom Moore)**



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Proposed by John Gollop
Seconded by Lester Queripel

Fairness | Sustainability | Pragmatism

If you've made it this far reading through the Directory, thank you!

I'm Tom Moore, 39 years old, Guernsey-born with deep family roots on both sides going back generations, spent all my life living in Guernsey except for three years studying Computer Technology at the University of Portsmouth.

I attended two different primary schools and the Grammar School. I have worked in several sectors including food retail, charity retail, finance, aviation and ferries.

I have also done work for various local charities and spent three years on St Peter Port's Douzaine. I believe that this mix has allowed me to meet people from all walks of life and given me a feel for their plights.

Guernsey is not currently sustainable or fair. We need to fix that, together.

Tax Reform

We will run out of reserves by 2032 (according to data provided by public servants) unless we broaden our tax base or cut public spending and/or raise existing taxes to uncomfortable, self-defeating levels. The GST+ package isn't meant to make life harder for ordinary people but though grounded in research, the outcomes remain projections, not guarantees. I do believe we need to restructure our tax in such a way that is fair and doesn't risk driving out the most mobile contributors to our tax base. This could include a luxury goods tax, modest corporation tax (which over 60% of businesses who responded to the G8 survey support) and doubling the income tax cap. I would push the House to consider these options before resorting to revisiting the GST+ package.

Economy, Social Fairness & Sustainability

I believe we need to diversify our industry, produce and export our own energy, offer interest-free loans to households seeking greater self-sufficiency and lower running costs, put parental leave into law, further subsidise childcare and offer pooled, government-backed savings schemes for those in social housing, first-time buyers and those provisioning for their long-term care. I also believe there is more we can do to support our charity and hospitality sectors.

Deputy Commitment & Accountability

I also believe that States members should be dedicated to their role as Deputy. If the headcount of deputies were ever to be reduced to below 38, you will really notice who is pulling their weight and who isn't. Voters deserve deputies who treat the role as a serious, full-time commitment. I also believe attendance in committee and assembly meetings needs to be tracked and published in the Guernsey Press and the States' official digital channels.

Government Functions

There are efficiencies to be made by commercialising some States departments that are too top-heavy and lack frontline delivery. This would be great for States Works. Some commercialisation-privatisation hybrid model would work for STSB. I am completely against full privatisation, however.

Closing

These are all positions and ideas, not promises. The only promises I make, if elected, are to 1) work towards these aims; 2) work collaboratively with other States members for the common good of the island and 3) if the role of Disability Champion is reinstated, I will stand for it.

There's more I'd like to say (especially about housing, cost of living, education and health) but for now, I invite you to visit my website, email me or follow me on social media.

Surname: Murray-Edwards ?

?

Charlie ?

?

cmurrayedwards@gmail.com?

?

:?

'Young blood' but I'm more of a little donkey at 5 foot tall. 20 years old but rich in life experience. Born to Les Genats in the early 00's. Studied at the Grammar sixth form centre, and then to Edge Hotel and Events Academy for Events Management in England. I work in full time hospitality management so long hours and critical thinking is a given. I aged out of the care system and was a homeless teen during the pandemic. A hardcore Guernsey fan with a duty to make room for young people. A known activist for equal rights, environment, and protecting young people. ?

?

?Diversity, quality, and Belonging

All islanders deserve a fair chance and will not be penalized if I have a seat. Ask me about this. ? ?

Education

?

Having been in education recently and a new model coming into play – there needs to be someone on the ground that speaks the same language as the students. Surveys aren't enough. Creating a board of young people, (or utilising the one already there) to be in every conversation and decision is crucial to their future. ?

be supported more for the students that plan to stay. Likewise, getting your kids, and my friends, back home from university is a top priority. Be that in regard to housing, cost of living, or travel.

Housing

Working in hospitality was not what I wanted to do full time. Yes, I love it, but I studied events and worked with celebrities before this. Coming back home left me with my only option being a job with staff accommodation. The island albeit beautiful and rich- is desperate and trying to hide it. Simple unit homes with basic amenities can still look pretty. Suitable for us young people, the rather ignored older folk, and anyone between.

I agree we need to put a charge on the derelict buildings, that includes states owned. Not only are they impractical and dangerous, but they're an eyesore. I would like to explore the idea of a band system for landlords to follow surrounding the facilities offered and who they disallow (sharers, families, pets etc), and how these influence rent prices. As a result of this, a group of protections for landlords based on each band.

Cost of living

I do not believe GST is the way.” what do you know of Guernsey” was something I often asked when I met people in the UK and many of them mentioned the lack of GST and VAT. The backhanded beauty of there being 38 of us means that a lot of idea will hopefully be in the same room. Exploring the cannabis route and a recently proposed 'corporate tax system' will be my way around before I even think of saying yes to GST. I see the ribbons.

There are many charities on the island that do incredible things for the people of the island, but they are getting increasingly overwhelmed. The States of Guernsey need to work closer with them to be closer to the people. Sharing resources with local charities doesn't just cut costs but it keeps things clearer.

States Houses

A buzzword for many. One thing I will be working to implement is a programme for those who do not work that requires them to 'clock hours' of community engagement. A street clean on some of the estates or tidying some beaches will make everybody feel better. Nobody wants to be the first one to do something new so let's all do it together. Volunteering in the churches or charities gives you a reason in your day. Isolation has never proved and those isolating themselves are often overlooked and discarded.

Enviroment

Don't you find it's easier to breathe in Herm? That's the clean air and quilt of green surrounding you. Climate change is still an immense global issue that we especially face as a small island. Green land should be protected until it becomes an absolute last resort. We have plenty of brown sites that just need a bit of brainstorming to be reused – is that not the literal job?

I would love of get rid of cars entirely in an ideal world. In a real world, we do not need this many. A cap on the cars per household is something I would like to toy with. With the new age of E-bikes there's no excuse of lack of cargo hold anymore.

How many beers on tap?

There are so many deputies with so little results. Working in hospitality I have learnt that the more beers you have on tap does not mean you will sell more beers- some don't even sell at all. Less deputies until results are achieved, if we really need more then so be it. The bar is crowded.

Just a Kid

Being only twenty years old is both a blessing and a curse. I will be twenty-one when the polls come in. I post my breakfast online for my followers to see- isn't that transparency for you! Yes, I am only a baby, and my extensive life experience doesn't quite match the political backgrounds of some- the job is to listen to the people and the islands. 'Leave a comment down below' translates to 'let's meet up for a coffee and tell me about it. I am aware that there is a lot that I don't know but I will learn as I go much like everyone else. My fellow deputies can help me with any jargon that I can't quite find in the books or scripts. I don't like being told I can't without a good reason as to why not.

There is a lot I couldn't fit onto the



page such as travel, the older generations, Alderney, preservation of our heritage etc but I have highlighted what I have had most asked of me.



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My three priorities:

Our Economy

Fiscal discipline, growth, housing, connectivity

Our Community

Strong community, education, skilled workforce, charities

Our Decisions

Effective public sector, smarter decisions, growth, health

I was born and raised in Guernsey. My grandfather was a dairy farmer, and my father was a carpenter. I grew up in St Sampsons in a family deeply rooted in community life. After a 25-year banking career in Hong Kong and Switzerland, I returned to the island in 2015 with my wife and two children, eager to contribute to our island home.

For the past 10 years, I've drawn on my professional experience and family values to serve Guernsey. I founded a management advisory business, blending paid projects with pro bono work; immersing myself in community volunteering. My efforts focus on advancing the island's future and respecting its rich history and traditions. I have served on a Parish Douzaine for five years, four as Constable. I have supported education and charities as a board member of Young Enterprise, president of the Old Elizabethan Association, and chair of their charity.

My decision-making is based on:

- **Facts & Results**
- **Integrity & Collaboration**
- **Family & Community**

For the last political term, I served as a non-voting member and advisor to The Committee for Economic Development, gaining a clear understanding of the challenges within our government. I am an experienced member of the States of Guernsey. In a future States we need greater collaboration with industry and within and between our own committees, putting aside differences and creating progress for Guernsey.

We have a clear need for change, for good decisions, for growth, for skills, innovation and for fiscal discipline.

We try to be everything to everyone, but we can't. We find it hard to make decisions; those we do make are both good and bad, and some just slow us down.

If elected I intend to use my experience in industry, finance, economics and government and put myself forward for a senior role in Economic Development or Policy & Resources.

We must stay focused on what is important: family, a home, health, education, our future, our community and yes, balancing the books.

Our Economy

Fiscal discipline - Growth - Housing - Connectivity

To enable sustainable growth, we need a clear understanding of our economy, both on a granular and a big-picture basis. Recognising our strengths and weaknesses is non-negotiable. Since the last election, our nominal economy has grown by 28%; a win worth noting, but inflation, which has outpaced the UK's, has eroded it almost entirely. Future economic growth must align with the innovation of our value proposition, enhancing our administrative model through growth in our advisory services, supported by digital frameworks, better travel links and improved communications.

We should not rely solely on increasing our workforce to boost our economy. Since 2020, our population has increased by 1,700 people, or 3% of the total, our fastest growth in modern history. With housing development lagging, property prices have soared by 27%, and rents have risen by 24%. Decisive action is urgent: boost housing, tame inflation, and spread prosperity.

Housing availability must be a core priority in the new term. It is especially important to our younger population. The island must foster a vibrant local ecosystem that encourages young people to stay, succeed and grow, creating initiatives like apprenticeships in emerging industries and incentives for young entrepreneurs who wish to live here and participate. We must, therefore, develop purpose-built housing for our young and their families. We must develop properties, change the use of ageing office and retail space for residential units and look for effective pragmatism in our planning regulations.

Travel links are critical to an island. They must serve industry, our community, and tourism. As a government, we must decide whether travel must be operated commercially or as an economic enabler. Understanding the difference is key to unlocking growth. My view is that connectivity is an enabler for our economy and we must aim for the best air and sea links, and help them flourish.

“boost housing, tame inflation and spread prosperity”



Our Community

Stronger Community - Education - Skilled Workforce - Charities

Our island thrives through its people. We need to connect directly with businesses, parishes, and all our representatives to ensure our assembly delivers to our community's requirements. We need sharper focus to harness our collective skills, unite us, and deliver essential services. Let's stop the isolated, divisive, and siloed debates; let's build an informed assembly that is confident in its decisions.



"Our future hinges on skills"



Our future hinges on skills. We must recognise the need to establish a clear strategy that supports young people as they embark on their journeys and those seeking career advancement and change. Harnessing their collective energy for the community's benefit is essential. This strategy must be integrated into our entire educational ecosystem, utilising resources from both the States of Guernsey and the Independent Sector. Acknowledging that collaboratively leveraging both public and private funding is a more effective approach than focusing solely on separating the two.

As chair of a local charity, I recognise that charities are vital to our community. We must ensure that we engage effectively and that charities achieve community goals, are included in early policy-making, and are regulated proportionately. We need greater tax benefits to support charities, and incentives must be provided to those that support them.



Our Decisions

“no reckless spending, and no operational drift”

Effective Public Sector - Growth - Health - Smarter Decisions

We must ensure that the relationship between our community, its representatives, and our public sector remains positive. We must work collaboratively to support the public service leadership in delivering a well-coordinated, efficient service that provides value for money to the people of Guernsey.

In healthcare, we must align services and costs with our means. We must ensure that funding matches need where it is needed most; no reckless spending, and no operational drift. Sustainability is a must, not a maybe.

A balanced approach to finances must be geared towards growth. Our taxation and revenue base must enable the government to invest in our island, provide stimulus where and when needed, and ensure that our reserves are growing.

Our government needs to be aligned with a future strategy to create a better decision-making process in our assembly. An assembly that is more accountable, faster, and more effective, one that is rooted in evidence and community input. We can't afford paralysis when action is needed.

Success is making the right choices for Guernsey; faster decisions by people who share our community's values.

Vote for Andrew Niles for our Economy, for our Community and for Effective Decision Making

Thank you for your vote.



Sofi Noakes



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Empathy & The Need for Change



Our island has experienced huge changes, and I have experienced firsthand how large parts of the community have been negatively affected.

High rents have caused homelessness, the inability to innovate or start businesses, purchase housing, or support the economy by spending money in local businesses.

Inefficient government processes can cause bottlenecks, leading to frustration for those in the most need as well as feelings of distrust, political disassociation and voter apathy.

Now more than ever, we need a States which is empathetic and progressive, with deputies who work together to solve our problems in the best interests of all islanders.

About Me

My name is Sofi Noakes, I'm 36 and I want to make the world better for the people around me. I have been a hospitality professional most of my adult life spanning 16 years, 9 of which have been spent in Guernsey.

I have worked in a number of local establishments (Duke of Richmond, Octopus, and the Bella Luce) and as a board member of a local charity that delivered aid to Ukraine following the Russian invasion.

I own a small cafe in the Commercial Arcade called 'The Bean Jar' - a place which serves a purpose beyond coffee and cake, a community hub where all are welcome. Through this I have made many connections with community, and it is the stories of problems they are facing that have motivated me to stand.

Why me?

Without significant prompting, my inner circle have described me as a hardworking and relentless person with a warm heart, all of which are traits I believe are necessary to be a good deputy.

The through-line of my career has been forming deep connections with others and ensuring that great things are achieved by working as a team, whatever my role within it. The previous States has struggled to work across its political divides, and I believe that I would be well-equipped to avoid that trap should I be elected.

This has driven home to me that one approach does not fit all circumstances or people. Some need a firm approach and a thick skin, others benefit from more flexibility and a kind word.

I am confident that I can put these skills to good use as a People's Deputy, listening to and working with other deputies to find practical solutions to the difficulties facing our island. We all want what is best for Guernsey and we don't need to agree on everything in order to work together.

So why a party? And Why Forward Guernsey?

I believe in the vision of building a better future for all Guernsey residents and that it is achievable through our six key areas. As a party with a medley of experiences, personalities, and values, we will be able to work together closely to incubate ideas and bring more fully-formed proposals to the States than if we stood as individuals.

I appreciate that there is no history of effective political parties in Guernsey, however, I believe that there is strength in numbers and that a diversity of experiences and thought processes will lead to a more effective government. It will enable us to look at complex solutions from different perspectives, coming up with innovative solutions to entrenched problems.

My Promise

This island is my home; I have found love, friendship, and purpose here. Without these connections life means little. I have watched almost all of my closest friends and family experience a variety of hardships and despite the best of efforts and through no fault of their own, none have found way out.

People need homes, support, to be represented and for their government to actually care about the wider impact of their decisions, what they are doing when they make long lasting commitments which affect their lives.

This is why I chose to stand - for those who cannot do so and for those of you do not feel heard.

If elected, I promise to listen to all stakeholders and work diligently to find solutions that are in the best interest of all islanders.

**It is now our responsibility to make
BOLD, STRONG & HONOURABLE decisions.**

My personal areas of interest are:

- ➡ **Housing:** secure, affordable housing is a necessity, it should not be a privilege!
- ➡ **Mental Health Care:** especially for men, which is often trivialised or outright ignored.
- ➡ **LGBTQ+ Rights:** discrimination must have no place on our island.
- ➡ **Growth of the Tourism Sector:** strengthens the local economy.
- ➡ **Hospitality Regulation/Worker Rights:** workers are often afraid to speak up.

🗣️ **“Making bright and bold decisions for the betterment of the community and island at large”**



➤ FORWARD GUERNSEY ◀



ALL FORWARD GUERNSEY CANDIDATES ARE SUPPORTING THE MANIFESTO

‘OUR PLAN FOR GUERNSEY: 2025-29 AND BEYOND.’

**THIS IS THE MOST AMBITIOUS VISION AND DETAILED MANIFESTO EVER
PREPARED AHEAD OF AN ELECTION IN GUERNSEY.**



TACKLING THE HOUSING CRISIS

- **An ‘Additional Earned Allowance’ for all over 16 year-olds on the first £100,000 of their taxable earnings** before the age of 30, **saving up to £20,000 in tax to go towards a house deposit** or eligible pension scheme.
- **Empowering developers to build more affordable houses** for first-time buyers by creating a new ‘intermediate’ category of affordable housing (by using planning covenants to lock-in a 30% discount on market value).
- **Increasing the capacity of the building sector** by growing our own local talent, for example by pioneering the ‘Design, Engineer, Construct’ pathway in local secondary schools, **enabling young people to enter the construction industry.**
- **Ending homelessness** by providing emergency housing and creating clear pathways out of homelessness.



STRENGTHENING GUERNSEY'S ECONOMY FOR EVERYONE

- **Investing to ensure reliable and affordable inter-island and UK sea and air connectivity.**
- **Enabling islanders returning to Guernsey** to work in public services with a ‘Welcome Home’ relocation package equal to that for non-locals.
- **Allowing private investment and expertise in public infrastructure projects**, such as the Guernsey Development Agency’s plans for the redevelopment of the St Sampson’s Harbour area, delivering these projects faster and more cost-effectively.



HARNESSING OUR CLIMATE TRANSITION

- **Accelerating the completion of an offshore wind farm**, that will also generate new revenues, improve energy security, create high paying jobs and deliver cheaper energy.
- **Investment in green skills and training** to ensure that the whole community benefits from a net zero future.
- **Using natural solutions like coastal defences and flood protection to mitigate the impact of climate change on the island.**

**PLEASE VOTE FOR ALL
FORWARD GUERNSEY
CANDIDATES, WHO WILL
BE IDENTIFIED ON THE
BALLOT PAPER WITH
THIS SYMBOL:**





CREATING A FAIRER TAX SYSTEM & BALANCING THE BOOKS - IN 6 STEPS

- STEP 1. **Strengthening Guernsey's economy for everyone** (see previous page).
- STEP 2. **Delivering more efficient public services**, including an annual 1% reduction in baseline spending, saving £25 million each year by 2029.
- STEP 3. **Sensible and sustainable public investment** by reviewing the capital programme (within 3 months) to prioritise it, so that cashflow, funding requirements and timeframes can be properly managed.
- STEP 4. **Fixing our broken tax administration**, including removing the requirement to file income tax returns for the majority of taxpayers whose earnings have already been taxed at source.
- STEP 5. **Improving corporate taxes**, including working with Jersey to increase the zero/ten rate of tax to zero/fifteen and fairly taxing personal investment holding companies.
- STEP 6. Wholesale tax reform to **create a fairer tax system for low and middle earners**, (including the Additional Earned Allowance and a Guernsey Property Savings Account).



HEALTHCARE: FASTER ACCESS, FEWER BARRIERS

- **Making mental health a priority** by appointing a political lead as Mental Health Champion to work across government and with the charity sector.
- **Focusing on key issues that matter to the community**, such as the cost and **accessibility of repeat prescriptions for long-term health conditions**.
- **Focus on retaining local staff** by ensuring they feel appreciated, supported, and properly remunerated.



EDUCATION AND SKILLS FOR ALL ISLANDERS

- **Fast-tracking the primary review to improve standards, ease teacher workloads, and streamline the system**. This will also free up funds to invest in other priorities such as special educational needs and improving maths outcomes.
- **As new technologies, such as AI, change our world, we need a responsive education system that enables everyone to continue learning** by introducing opportunities to help adults upskill. While also ensuring our Population Management policy is linked to remaining skills gaps.
- **Investing in pastoral staff to provide prompt support to students** when needed, enabling teachers to teach and benefitting all students.

➤ **A suite of policies built by locals. We recognise that policy is more important than personality and that we can be more effective working as a team than on our own. FOR THE FULL MANIFESTO VISIT: www.forwardguernsey.org** ◀



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Manifesto Summary


I was a Deputy previously as far back as 1997 when I topped the poll in the Castel Parish.

I left the States as I had a full-time business to run and I thought my political days were behind me. Then I thought, if I am not willing to stand one further time for what I believe, then nothing will ever change for the better, and I will only have myself to blame.

My family could not be more committed to the future of Guernsey. Tourism has been in my blood all my life. My maternal grandparents and my parents, through hard work, built up and developed successful hotels and restaurants. I continued that all my working life, and now my eldest son has taken up the reins. We as a family are in the Hospitality Sector for the long-term. I have also travelled extensively and have seen how that Sector has developed in many countries. Sport has also always been one of my great loves. In my time I have been Chair of both the Guernsey Football Association and the Guernsey Cricket Association.

What difference can I make?

I hope with my experience I can help and contribute. I am a “cup half full” person, but I know that our beloved Island is facing many challenges. In the space permitted I can only address some of them.



Our Government System

We witness endless debates, and most seem to end up with no real conclusion. We need a slimline States. With effect from 2029 Election I would reduce the number of States members to 25, comprising 24 Deputies and 1 Alderney Representative.

Our Housing needs and Planning System

I am dismayed at the ongoing fiasco such as Leale’s Yard and the ridiculous zoning such as Heritage of the Castel Hospital which should be reversed now. All unoccupied buildings should be taxed at such a rate so as to ensure they are occupied.

Our Tax System Public Spending

I say No to GST or increasing Income Tax. We must be more efficient. Those of us who work in the Private Sector can see clearly that there is too much waste in the Public Sector. We can cut States spending. We need an independent audit by business people to ensure every penny of public money is necessary to be spent, and is wisely spent.

I am certain that there is a level of Public Sector management that could be trimmed. We have a shortage of workers to fill vacancies in the Private Sector. I do not doubt that anyone made redundant in the Public Sector, if able, would obtain a position in the Private Sector.

We must ensure that our Revenue Department collects more promptly outstanding tax. We need to recover more tax from the really high earners. I would immediately stop those who shelter their income in corporate structures being able to do so.

I would impose, as other jurisdictions do, a luxury tax on items such as high value boats, motor vehicles and aircraft.

I would reintroduce an annual road users tax which would be applied to all vehicles, whether petrol, diesel or electric. In return for which I would freeze duty on fuel for the next 4 years.

Aurigny/Airport/ Harbours

If we are so lavish in our support of the Bus service, why are we demanding Aurigny make a profit? It should be run efficiently, but it should be seen as the gateway to Guernsey PLC.

We should look to create both a deep-water berth for cruise liners, and a non-tidal marina for larger pleasure boats. Let private enterprise pay for it in return for long-term leases.

I would replace the Dorniers tomorrow. There are better options. I would look to leasing a jet to put back on our flagship route. It would show we are a jurisdiction that means business.

We should look to obtain more and sustainable Heathrow slots. I believe by having fixed fares at a lower rate we would encourage air travel.

Education

The closing of the Grammar School was a disaster, both educationally and for social mobility. We need to look again at providing better education opportunities for those who have lost out by these changes.

Immigration

We must encourage workers who contribute so much to our various employment sectors to feel welcome. We cannot manage without them, but we must also ensure that our Health, Housing and Education Sectors are not over-burdened.

Health

We have no option but to support our ageing population, but health costs will soon prove to be more than we can afford. We must investigate compulsory health insurance schemes. We must also ensure we run our health service as efficiently as it can be.

Finally, I promise that I would both fulfil my four-year term, and devote my energies to improving the lot of Islanders. I am fed up watching from the outside the debacle that is the States. I thus want to contribute from inside. With my skills and experience, if elected, I would seek a serious position because I know I can lead a team.

Please vote for me.



**Vote for
David John Nussbaumer**

Please vote for Victoria Oliver



If I am fortunate enough to be elected for a third term, I promise to keep giving this role everything I have got. I have never treated being a Deputy as a part-time job — I work full-time and whole-heartedly to represent our community. I have the experience and the drive to get things done, and I will keep doing all I can to make sure your voice is heard. For me, being a States Member is not just a job — it is a privilege.

Thank you to Susie Farnon for proposing me and Ian Walker for seconding me.

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Manifesto summary

Current States Member with no party affiliation

Over the past two terms I have worked hard to bring practical, balanced and forward-thinking solutions to the many challenges our islands face. I strive to make myself as available as possible to the community, being one of the few deputies to regularly attend parish meetings and always being willing to answer any questions, however they arise.

I value straight talk, clear answers, and getting things done.

I have strived to represent you in the States with authenticity and commitment. I speak up when it matters and always fight for what I believe is right. I bring conviction, common sense, and a practical approach to every vote. I take the time to listen.

About me

I was born and raised in Guernsey and am proud to call it home for my young family. I am married to Joe and we have three girls who are currently all at St Martin's Primary School.

I was educated at Blanchelande College, Millfield, and UWE Bristol, where I studied business and property. I went on to spend 14 years as a Chartered Surveyor with Savills and GVA Billfigger, negotiating multimillion-pound deals that delivered real value. I bring that same commercial acumen to politics —cutting waste, driving reform, and delivering for our community.

This political term I have served as President of the Development and Planning Authority (DPA) and been part of the Housing Action Group. Last term I was a member of Home Affairs, Seafront Enhancement Area, the Property Portfolio Subcommittees and Vice President of the DPA.

My achievements

When I took over as President of the DPA I inherited a system that was bogged down with red tape. In time I helped streamline its policies by bringing private sector methods to a once bureaucracy-heavy committee.

Extended planning exemptions – We have streamlined minor development rules to reduce red tape and improve efficiency. Further exemptions will likely follow with the increased take up of renewable energy technology and systems.

Section 46 is forcing the hand for derelict buildings to be cleared. Several letters have been sent along with a notice, and work has started on 3 derelict buildings.

Zero-rated GP11 – By zero rating GP11 (effectively getting rid of it) which was holding back numerous building projects. We have encouraged public private partnerships to build housing and have 72 affordable units in the pipeline now.

Temporary exemption for planning permission for certain changes of use of visitor accommodation into residential dwellings.

Harbour Action Area – The Local Planning Brief provides a clear and forward-thinking framework to guide and coordinate development while protecting the character of the waterfront. Consulting closely with the Guernsey Development Agency (GDA).

The streamlined amendment process makes updating the Island Development Plan faster and more efficient. It will help next term by allowing greater flexibility to respond to changing community and environmental needs.

Revised guidance on ancillary living units replaces the old dower unit policy, supporting a more flexible approach. It promotes multi-generational living and allows units even outside the Centres.

Digitisation project is nearing completion and will provide a new, browser-based digital platform for Planning and Building Control applications. This project has previously enabled the DPA to return £142,000 of recurring savings from its budget.

Economy

Ensuring value for money is ingrained in everything I do. We can only spend what we can afford. Being a small Island, we need to work harder to ensure value for money. We need to build on our strengths while embracing new opportunities.

Invest in skills and people - A strong economy starts with a skilled, adaptable workforce. We must manage inward migration carefully to protect our infrastructure, housing, and quality of life, while still welcoming off-island skills that our economy needs.

Grow beyond finance - We must protect our finance industry while also exploring ways to further diversify our economy. What else could Guernsey become famous for? Increase tourism by using the shoulder months to help the hospitality sector, host more sailing regattas and other high profile events, increase walking and historic holidays. We should also support and invest in Guernsey's fishing industry. It is not only a significant part of our heritage but also an important food source.

Back local business and entrepreneurs -

Small businesses are the backbone of our island. Too often small business bears the brunt of cost saving measures while larger firms exploit generous allowances. For entrepreneurs we need to promote and create a "one-stop shop" for business registration, licensing and guidance. It is time to rebalance the scales by tailoring tax incentives to genuinely empower start-ups.

Fiscal policy

The government faces a structural challenge in balancing public service demands with a constrained and aging revenue base.

Guernsey plans to introduce a 5% Goods and Services Tax (GST) from July 2027 as part of a wider tax reform package, which includes income tax cuts for lower earners and changes to social security contributions. The package is expected to raise around £50 million a year, with decisions on food exemptions and the final rate left to the next States Assembly.

I supported the introduction of GST because, after careful consideration, it was the only viable option to keep Guernsey competitive and financially stable. However, I do **not** support putting GST on food. With Jersey and Isle of Man it would be beneficial to look at adjusting Zero 10. I do not want Guernsey to go into more debt. Savings must always come first.

Achieving savings: This term the States has extensively explored ways to save money, with the public, input and came to approx. £14million. These works needs to follow through. Simply trimming budgets/ services will not deliver - we need substantial structural changes.



Housing and development

Everyone agrees we need more homes, but we must build in the right places. I support growth that meets demand while protecting our unique environment and community character. The DPA does not build houses, it only facilitates their construction.

We should prioritise using brown field sites and build up instead of out.

IDP review: Continue the review while listening and taking on board views. While strengthening public/private partnerships between government and developers. Incentivise redevelopment of old greenhouses or unused areas within the main centres, leaving green fields alone.

Rental market: The States have ruined the local rent market by giving subsidies to essential workers which has caused rents to increase exceptionally. Stop adding regulation to landlords. Remove the additional 2% document duty on buy-to-let property purchases which has negatively increased rentals.

Help first-time buyers: By providing grants or loans for first-time buyers struggling with deposits. I think it is a travesty our children are leaving the island because they cannot afford to live here.

Bond reform: I support removing the Bond, which is currently outdated, expensive, and inefficient. It will make it quicker, fairer, and more affordable for all parishioners.

Modular housing: Explore quicker, lower-cost building methods such as modular homes to address urgent needs.

Achieving savings: - By building homes on land already owned instead of buying new land. Further streamline the planning system to reduce administrative costs and delays for both government and applicants.

'Unlike a number of her political colleagues, Victoria listens to the industry. Should she be re-elected there is a real possibility of substantial progress on affordable housing and housing in general.' **Paul Nobes, MD, Infinity Group**

Environment

Protecting the environment must be practical. We need to invest in a greener future.

- Deliver on the Climate Change Action Plan while balancing economic stability and fairness.
- Climate change affects our coastlines, our infrastructure and our way of life. We need to improve the flood defences to protect the built environment.
- Protect green spaces and facilitate more natural habitats
- We should continue work on the potential wind farm.

Achieving savings: - Where appropriate use natural solutions (e.g. planting and permeable surfaces) to manage flooding and reduce pressure on drainage systems.

Infrastructure

We need reliable transport from Aurigny and Brittany Ferries. When we book a flight or ferry, we expect it to run.

Fast internet and secure energy are also essentials.

Motor tax needs a comprehensive review for all road users to contribute fairly to infrastructure costs, especially as EV adoption increases.

Achieving savings: - Investing in local renewable energy can cut long-term energy costs and reduce import.

Government

I would like to evolve our system of government to a presidential-style system, the government would give the chief minister greater executive power, allowing them to choose their own cabinet or team of ministers. This centralisation of authority means the Chief Minister can act more decisively and implement policies more efficiently.

Education

Every child in Guernsey deserves access to a high-quality, modern education that prepares them for life and a rapidly changing world of work. We must get it right for the future of our island.

- We must finish the job of delivering a stable, well-resourced secondary school model, with proper investment in facilities, staff, and support services.
- Equally we must recognise that a good teacher can do more for children than any new building.
- We need to raise educational standards across the board whether academic, vocational, or special educational needs.
- We need to consider smaller class sizes.
- Ultimately, we must make sure every learner has a clear pathway to success, whether through higher education, apprenticeships or lifelong learning to help workers reskill to achieve their goals and aspirations.

Achieving savings: - A closer partnership between the States-funded educational settings and the private colleges - particularly by aligning sixth form curriculum provision - could help avoid unnecessary duplication and make better use of shared resources.

Health

Health is a strong personal issue to me. The rising cost of medication is placing increasing pressure on both patients and the health budget.

- Recruitment and retention of healthcare professionals must be a top priority by training our own nurses.
- We must provide equal pay for nurses working locally. It is not fair that licensed nurses get a rent allowance while locals do not.
- We must invest in frontline services to ensure timely access to hospital operations, and mental health support.

- As our population ages, we must plan for the future of social care - ensuring dignity, choice, and proper support for older islanders to ensure they are not forced to sell their homes for long term care.

Achieving savings: The States of Guernsey can save money in healthcare by investing in preventative care, early intervention, and community-based support. By promoting healthier lifestyles and addressing health issues before they escalate, we can reduce long-term reliance on acute services and reducing reliance on costly off-island treatments. HSC, MSG and doctors surgeries need to all work from a single, integrated IT system to create efficiencies for patients and doctor, this would save time and money.

Thank you very much for taking the time to read my manifesto. I would be incredibly grateful for your vote on 18 June and would welcome the opportunity to discuss anything with you in the meantime. Please get in touch.



SURNAME: Oswald

FIRST NAME(S): Dr George

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Some may call it scaremongering, but our Island way of life is under threat. Health provision, housing, education, growing the economy and balancing the books are all matters of significant concern. Regrettably, lack of money is key to many of these issues, and improving tax take, through efficiency measures and broadening the tax base, is essential. There are no easy solutions, but I believe my manifesto to contain practical approaches to address these issues. Team working, at committee level and on the floor of the House, will be necessary for success, putting behind us, hopefully, the divisive arguments of the past.

WHY I'M STANDING

I'm a retired Consultant Physician, co-founder and twice Chairman of the Medical Specialist Group. For over 30 years, I've worked to shape a healthcare system that delivers free secondary care at the point of need. I currently serve as a non-voting member of the Health & Social Care Committee, and chair the Organ Donation Committee.

Encouraged by my colleagues on HSC, I'm standing for Deputy because I believe I can help steer Guernsey through one of its most critical challenges: ensuring a sustainable, effective, and compassionate healthcare system.

MY PROPOSER

"I've worked alongside Dr Oswald for over 30 years developing Guernsey's diabetes service. He's intelligent, analytical, and collaborative. During difficult times as Chair of MSG and more recently with HSC, his calm, hands-on leadership stood out. I fully endorse his candidacy."

- Anne Kinch, SRN, SCM, MCGI, MSc

MY SECONDER

"I have worked with George for many years, for the last 4 years with him as a member of the Committee for Health and Social care. He has been an invaluable member, not just with his health background, but with common sense and a good grounding as to the issues the Island faces. If I were building a team of deputies to guide and manage Guernsey, I would have no hesitation in including George in it"

- Al Brouard, President, HSC

INDEPENDENT & COLLABORATIVE

Throughout my professional career, I have been a 'team worker', as this is the basis for sound decision making in complex issues. I'm running as an Independent. Teamwork doesn't require party lines. Consensus government can work—and I've seen it work on HSC.

MY PRIORITIES

- **Mental Wellbeing of Young People.** The 2024 Wellbeing Survey revealed significant concerns. I will pursue a coordinated response across Health, Education, Home Affairs, Sport, and the third sector, building on the Guernsey Mental Health and Wellbeing Strategy, to strengthen and expand its impact. A HSC Board member will be appointed as Mental Health Champion
- **Hospital Modernisation;** but I will push for informed clinical debate to ensure that our priorities for Phase 2. remain correct, at this time of financial challenge
- **Social Care Reform (SLAWS)** Health reform is impossible without social care reform. I'll work to bring SLAWS (Supported Living and Ageing Well) back to the Assembly without delay
- **Primary Care Review.** We have in place an excellent system of Primary care, but this comes at a cost, which many find a challenge. We need to know that local practice matches best practice elsewhere, and that affordability issues, including the delivery model, are addressed
- **Staff Recruitment & Retention** the provision of **Key Worker Housing (KWH)** is paramount, but progress appears glacially slow. I will work towards KWH becoming available to locally qualified applicants
- **Containing Costs.** The NHS tracks productivity. *We don't.* I'll advocate for transparent data from all providers, and suggestions for evidence-based reforms, enactment of which could be balanced against proposed financial cuts
- **Assisted Dying.** As a Fellow of the Royal College of Physicians, I respect their neutrality in this matter. However, if elected, I recognise I will have an obligation to the public to make a decision, if and when this matter comes to the States. On balance, I would favour resources devoted to an improvement in the provision of comprehensive palliative care

I'M NOT A ONE ISSUE CANDIDATE

Local '**Think Tanks**' can and should inform the new Assembly on matters of contention, particularly those outside Deputies' major areas of interest. I contributed to the Health section of the Future Guernsey manifesto. From their press release...

'Future Guernsey is not a political party. Our sole aim is to ensure the people of Guernsey have the opportunity to vote for a future-focused, coherent plan of action'.

I am well informed of the difficulties in Housing, Climate, the economy, and Fiscal Sustainability. However, these important areas of concern have lain outside my main spheres of interest and experience. Where I remain undecided upon future policy in these matters (and others) I would look to the product of the 'Future Guernsey' think tank for guidance in these areas.

TAXATION & FAIRNESS

Guernsey is becoming a tale of two islands - the haves and the have-nots. We need:

- More efficient tax collection.
- A broader tax base to 'balance the books'.
- Some form of consumption tax seems inevitable, but, tiered, with higher rates on conspicuous consumption. **But most importantly - no extra burden on those already struggling.**

ON EDUCATION

Our current secondary model may not be ideal, but further upheaval would harm students. **We need to make it work** - and build a working group of educators, government, and industry leaders to plan for the future.

ABOUT ME

I've called Guernsey home for 40 years. Born in Malta, educated in Bedford, trained in London (MRCP 1981, MD 1985, FRCP 1991), I moved here in 1985 with my young family.

I swim year-round, circuit train and practise yoga to maintain fitness. I enjoy hiking, angling, sailing and vegetable gardening. I help with my wife's floristry business—often spotted delivering blooms by cargo bike! I support community events like the 30 Bays and the 12 bays, the Everest Challenge (Val des Terres), and the Torteval Scarecrows.

"Winners Torteval scarecrows 2022 being prepared as a tribute on the death of Her Majesty the Queen"



ACHIEVEMENTS OF WHICH I AM PROUD

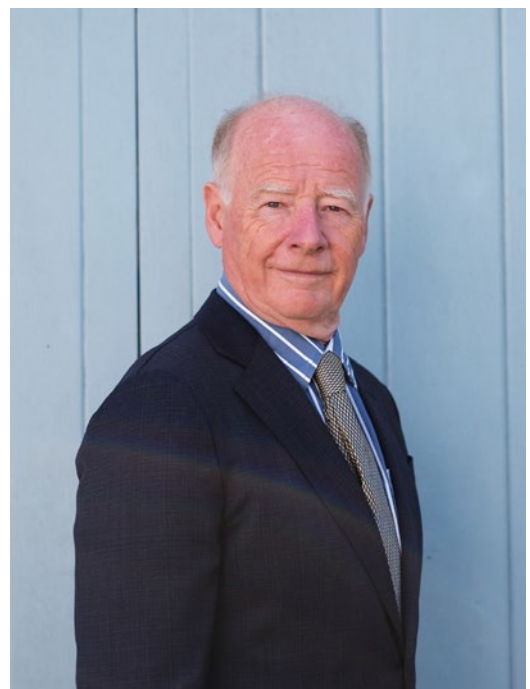
- Co-founded MSG and chaired it twice.
- Helped deliver the first and second healthcare contracts, introducing free secondary care at the point of delivery. This was a genuine moment of Social Change for the island
- Co-established Guernsey's diabetes service.
- Developed the Insulin Passport - enabling those with Type 1 diabetes to obtain repeat prescriptions more easily. This could be a model for further developments in this area..
- Modernised medical practise in the ICU (1985–1995).
- Created a Code of Practice for off-island referrals of complex youth cases.

WHY SHOULD YOU VOTE FOR ME?

Tony Gallienne, in his book 'Guernsey : How We Live Together', has expounded on what is required of a successful

Guernsey Deputy. He makes much of virtue, which, by definition, is behaviour showing high moral standards, or as Gallienne says, doing right and avoiding what is wrong. He adds that relevant experience, knowledge, intelligence and judgement are also important to be a successful politician.

I believe I match up to the exacting standards that Tony describes. The evidence for this belief comes from the lived experience of my medical career, and from more recent contributions to the Committee for Health and Social Care. My Proposer and Seconder would appear to concur as to my fitness to stand and be elected. As a potential elector, I would hope you too, having read this manifesto, will agree, and **cast your vote for me.**



“I’LL SAY IT AS IT IS”

**PLEASE VOTE FOR
DR GEORGE OSWALD
IN THIS YEAR’S ELECTION!**

and do not hesitate to get in touch with me with your questions

Independent | Experienced | Committed to Guernsey



Jayne Ozanne

FOR A FAIR GUERNSEY

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Let's Make Guernsey Fair For All! I believe communities thrive best when people have fair access to opportunity and know they are equally valued and respected. That is why I am focusing on three core priority areas: **Creating Equal Opportunity, Re-establishing our Social Contract** and **Increasing our Resilience**. I know there are tough decisions ahead for the States to make. If elected I will act with care, consideration and a commitment to challenge policies which fail to adequately protect the vulnerable. I believe this is critical to consider when creating a fair and sustainable tax structure.

My values & experience compassionate courage

I care about those in our society who are so often overlooked and unheard. That is why I have recently helped to set up EnrichED to give students studying at the Guernsey Institute the best possible start in life. It's also why I previously set up three international charities, including my own Ozanne Foundation, and have held senior positions with many other international charities.

I consider the evidence relating to problems and seek out advice from those with specific expertise. That is why I have recently met with over a hundred islanders to listen to how they believe we best meet the challenges facing the island. I was fortunate to have been educated in Guernsey before continuing my studies at first Cambridge and then Oxford. I am currently a Research Fellow at Oxford University, whilst studying to become an Advocate. I also have a strong business background having worked in international marketing at Procter & Gamble, Kimberly-Clark and the BBC.

I challenge abuses of power and policies that fail to protect the vulnerable, which is why I was glad to become an Equality Guernsey Ambassador. It is also why I have served as an adviser to both the UK and Welsh Governments and have addressed the United Nations Human Rights Council. My preferred way of delivering change is through building 'Coalitions of the Willing' amongst senior leaders, which is how I sought to work over the years in both Westminster and the Church of England.



**Grounded in our
community, shaped
by global experience**



Co-founder and Trustee Secretary of EnrichED, a charity for students studying at the Guernsey Institute

- ✓ **Guernsey educated and Cambridge University graduate in mathematics**
- ✓ **Research Fellow at Regent's Park College, Oxford**
- ✓ **Member of Guernsey's Institute of Directors and Chamber of Commerce**
- ✓ **Former marketing exec at Procter & Gamble, Kimberly-Clark & BBC**
- ✓ **Former adviser to both the UK and Welsh Governments**
- ✓ **Director and Founder of a broad range of local and international charities**
- ✓ **Influential leader, networker and campaigner in Westminster and the Church of England**

“ Jayne is a woman of action as well as of imaginative ideas. I have watched her develop from a good Island family receiving an exceptional education to becoming a figure of importance in the voluntary sector from whom advice has been sought by national and international bodies. I have every confidence she will serve the island with intelligence, integrity, compassion and courage. In my view her visionary manifesto should be adopted by the States Assembly as a social charter for the island. ”



**Testimonial from
Richard de la Rue,
MBE**

MY PRIORITIES

Create Equal Opportunity



Encourage younger islanders to stay in Guernsey with a Savings Deposit Property Scheme.



Propose legislation that provides adequate safeguards and support for the most vulnerable.



Agree a Key Worker Retention Plan to improve consistency across our essential services.

Re-establish our Social Contract



Rebuild trust and respect in politics by improving accountability and communication.



Work proactively in partnership with both the private and third sectors.



Introduce means-testing to ensure fair access to health and social care services.

Increase our Resilience



Re-establish a balanced workforce, ensuring a more even spread of both ages and skills.



Leverage our island's unique financial and physical strengths to deliver economic growth.



Protect critical infrastructure and improve resilience of our core travel routes.

Younger Islanders

You are our life blood, without whom our island will fail to function. You are not just our future but our present too. We therefore need a strategy that focuses on helping you know that Guernsey is where you can build your home.



Housing

Guernsey should have adequate and affordable housing, so that home ownership becomes a reality for younger islanders. To support this, I want to give you the choice to use the first 10 years of your secondary pension contributions – matched by your employer – for a deposit to enable you to buy your first house.



Education

The world is changing and so are the skills you need to navigate the future. I want to introduce a Key Worker Retention Plan for teachers, so you have consistent support in developing these skills. You may want to go off-island for a while, which is great, but I want to make sure Guernsey is a place you want to come back to when you're ready – as we need you and your skills.



Environment

The impact of climate change is going to affect your generation the most. I believe Guernsey is a prime location for renewable energy, especially wind and tidal power, and a place to farm bio-diverse products. I believe we should also explore new sustainable forms of housing – encouraging fresh innovative approaches.



Ambassador for Equality Guernsey

Working Households

Budgets are stretched to capacity for far too many of us. In-work poverty means many rely on food banks to get through the month. What is more, our high cost of living negates any benefit our low taxes may afford!



Housing

Owning or renting a house is currently a pipedream for so many. The housing crisis is directly related to scarcity of viable land and the availability of skilled labour. It's time for the States to address this head on and find creative ways of working with landowners and developers to build more homes and better utilise our housing stock.



Economic growth

We have the talent, wisdom, skills and experience to grow our economy and create new industries, leveraging our unique strengths – we've done it many times before. This requires a fair and competitive tax system that removes unfair tax caps and provides targeted support to the vulnerable in ways that mitigate the cost of living.



Connectivity

Travelling on/off the island has become highly unpredictable, impacting our holiday, business and medical travel plans. It is also prohibitively expensive for many. Whilst disruptions are inevitable, we need better resilience, consumer service and communication to protect our island's reputation in a competitive market.

“ Jayne is my cousin. Having seen how her academic years led her to develop a successful professional career which has enabled her to succeed in the promotion of social equality, I am confident she will serve the people of Guernsey with commitment and sincerity. ”



Testimonial from
Andrew Ozanne OBE

Retired Islanders

The island, like the world, is changing fast – I want you to feel assured that your future is safe in Guernsey, that we will look after you and ensure you have the help and health care you need in your later years.



Housing

Many of you would like to downsize but cannot due to lack of suitable housing, so you risk becoming asset rich and cash poor. I am committed to finding solutions, such as linking you with keyworkers who we could vet for you and who are in need of a room.



Healthcare

Access to healthcare at the point of need is still too high a cost for many, particularly for those who need to see a GP or go to A&E. The ideas set out in the Partnership of Purpose Plan should be revisited and a form of means testing considered.



Social care

Many of you worry about who will be there to help look after you in your later years. I will strive to ensure there are appropriate standards of care to protect you at home and in the community, and sufficient care providers to manage the rising demand.

“ I’ve been paying close attention to the difficulties the island is facing and how previous efforts to address them have often fallen short. Guernsey needs politicians who are prepared to face these challenges head on – people who will collaborate, listen to advice, and focus on solutions that genuinely work. I believe Jayne is that kind of leader. Her approach gives me hope for a fairer future for everyone in Guernsey, and I’m proud to give her my vote. ”



Testimonial from
Poppy Murray



Member of various local orchestras. (Bach Choir, April 2025)

Proposer

Andrew Ozanne OBE

Seconders

Elaine Gray

Former President of the Chamber of Commerce
(2022 – 2024)

Interests

I love the sea and will spend as much time as I can on, in or under it – swimming, kayaking, sailing and scuba diving. I’m a keen musician and play my violin in many local orchestras and sing when I can in the Town Church Choir. I am also a member of Liberate.



Jayne Ozanne

FOR A FAIR GUERNSEY

FAIRGUERNSEY.GG • JAYNEOZANNE.COM



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First name: Charles

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Summary Manifesto

We must reform our corporate tax system. I oppose the introduction or increase of taxes on the resident population until we ensure that companies doing business on Guernsey pay their fair share. I am opposed to GST.

We must restore growth to our economy, diversify our economy to provide a greater variety of jobs and solve the affordable housing crisis.

I have served as a Deputy for most of the last 20 years, and have held the posts of Minister of Treasury & Resources, President of the Committee for Economic Development and President of the States Trading Supervisory Board.



fairtax.gg

Why am I opposed to a GST at this time?

Guernsey's financial position is stronger than many would have us believe. We have a balance sheet with significant assets and a minimal amount of borrowing, but more importantly our revenue account is in better shape than most people think. In the debates about fiscal policy last year, I consistently said that the tax take from 'Pillar 2' of the OECD's Global Tax Deal would be much greater than Treasury had forecast. Sure enough in December, Treasury revised its estimates up from about £10m to "at least £30m".

I think the receipts will be even higher, possibly higher than our forecast 'fiscal deficit' of £71m. It is true that we will not know the precise figure until all of the companies within the scope of Pillar 2 make their tax returns, and we will have to wait until 2026 or possibly even 2027 to know the final figure. But the point is that the first year for which these amounts will be due is 2025. We are already 'earning' the tax due under Pillar 2. And since we now prepare our accounts on an accruals basis, the tax due for 2025 will appear in our accounts as revenue of 2025. I think we may now be recording surpluses.

And in this context, it makes no sense to be adding a GST to the burden on the Guernsey public.



Meet me at the Hustings!

Wednesday 21 May
7.00pm-9.00pm
at the Vale Douzaine Room

Wednesday 28 May
7.00pm-9.00pm
at Les Beaucamps School

Monday 9 June
7.00pm-9.00pm
at the Performing Arts Centre

<https://www.facebook.com/DeputyLiamMcKenna/videos/1007804954645073>

But we should go further

Under the Zero-10 tax system, most of the companies operating in our domestic economy escape tax on their income. So, the smaller shops, hotels, restaurants, garages, hairdressers, but also the firms of advocates, accountants, architects etc may also be liable to tax at the zero rate. Worse still, wealthy individuals can benefit from this by putting their income-producing assets into companies, which may be liable to no tax on their income.

It is essential that Guernsey is able to tax its domestic economy, and we must adopt a corporate tax system that allows us to do so.

The growth issue

When Zero-10 was introduced, Guernsey lost £100m in corporate tax receipts. But we were told that the damage would be repaired, in part, by economic growth. In fact there has been little or no growth in our economy since then, and increases in the cost of living have, for many people, overtaken increases in real incomes. We need to restore sustainable growth to our economy, and at the same time diversify the economy, both to make it more resilient and to provide a wider choice of careers for our young people. I believe that a catalyst to growth could be an international university project (see <https://theuniversity.gg/> for further information).

Housing

Speaking of our young people, we absolutely have to ensure that there is an adequate supply of affordable housing on the island. Young people are leaving Guernsey because they do not see a future for themselves here. While a limited choice of career opportunities is part of the problem, the cost of living in Guernsey, and more specifically the cost of housing, is a principal reason. The States must intervene in the housing market as a developer of affordable housing, which will be sold subject to conditions regarding sell-on terms.

For further information on my manifesto visit
<https://voteparkinson.com/>



PROW ROB



Email robprow@suremail.gg

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Social @Robprow

MANIFESTO SUMMARY

An Experienced, Proactive & Solution Focused Approach.

There are 6 key challenges confronting us. We must reform our system of government – Committee politics has passed its sell by date. Our economy desperately needs fixing. We have not set a viable fiscal policy for two terms and are in a deficit. Addressing the housing crisis and making homes affordable is vital. Our way of life and our finance industry is completely reliant on government maintaining safety and security. To achieve economic growth, we must develop education and upskill our local workforce and make our public services sustainable and fit for purpose.

FULL MANIFESTO

Reform, Protect, Prosper.



Reform our System of Government

Our Committee system of silo government is broken and no longer fit for purpose. This is evidenced by the lack of colligate action and procrastination around the major issues that beset us. The economy, affordable housing, upskilling the local workforce and making public services (including Health) sustainable and fit for purpose, remain unresolved.

Our cumbersome protracted and siloed committee approach is not seen elsewhere and urgently needs to be replaced with an executive style of

collective and fully coordinated government, with fewer Deputies held to account through identifiable leadership. The Isle of Man model operates with 24 elected members, compared to our 40, and operates an effective executive system, combined with a much more robust system of scrutiny.

A new Assembly must quickly dust off the respected '2000 Harwood Report' and change this failed government machinery, to one that gets things done.



Fix the Economy

Our economy is in dire straits. We have failed to agree a viable fiscal policy and have amassed a huge deficit. Despite multiple debates, some Deputies buried their heads in the sand and failed to grasp this fundamental nettle. Some who shouted loudest against tax reforms, offered no solutions, demanding more spending on their pet projects!

The economy can only grow if government invests in vital crumbling infrastructure. The list of priority capital projects outstanding amount to a staggering one billion pounds.

The Isle of Man and Jersey, our biggest competitors, have a consumption tax, as do most other jurisdictions on the globe, which spreads their tax base. The Isle of Man currently collects one billion pounds in three years and Jersey the same in nine years. From the get-go, we must set fiscal policy. It must include the implementation of the finally agreed progressive tax package, or one similar, mitigated by lowering income tax on the first £30k and reforming social insurance contributions rendering them less regressive.

We also need urgent work on the 'Pillar 2' Global Rules (Corporate income tax), without harming our vital finance industry, to raise circa £30m.



Safety and Security

It is said that safety and security of its citizens is the first duty of government. We have a right to expect to enjoy our lives, protected from crime. We have levels of safety not found elsewhere but must not be complacent. Government must continue to build on the extensive initiatives this term, such as fighting crime and protecting victims, in particular tackling domestic abuse and sexual violence, the provision of the Sexual Assault Referral Centre, tackling cybercrime and online safety and transforming the Criminal Justice system. Continued engagement with our excellent third sector partners, who also provide support to victims, is essential.

We must play our part in fighting global crime. We were evaluated by Moneyval in 2024 and obtained an excellent outcome, which is vital to our continued success as a leading global financial centre. We must not take our foot off the pedal and continue to meet international standards.



Make Public Services fit for Purpose

As outlined, we need to reform government and fix the economy. This must go hand and glove with protecting and reviewing public services. Whilst Guernsey spends less on its government than just about anywhere and we enjoy outstanding front-line professionals, like all jurisdictions, transformation is essential. In a unique small island jurisdiction, we clearly have opportunities to avoid silos and duplication of effort.

Target Operating Delivery models and corporate services require attention. Commissioning our outstanding local third sector is essential within this process. We must support, incentivise and work with our public servants to modernise and become more efficient. Investing in training, development, staff appraisal accountability and performance related progression is key.



Education & Upskilling the Workforce

To keep the economy and front-line requirements going, we need to attract more local people into our businesses, industries and public services. We must also remain appreciative of those from overseas that the business sector simply cannot do without. The post Brexit environment has unfortunately caused global labour recruitment challenges, but we need to be mindful of the demands on our services and housing.

We must orientate education and our workforce toward filling our recruitment demands focusing on Guernsey's residents. Industry and governments' 'Skills Guernsey' must combine to tailor our curriculum and career enhancement toward those demands. More emphasis must be channelled into our excellent Guernsey Institute, due to benefit from an essential new facility next term.



Address the Housing Crisis

Just about everyone agrees there is a housing crisis. The dream for families to own a home is disappearing and rents are becoming unaffordable. We are not building enough houses and government policies are not working. The infamous GP 11 failed. Our English based development laws are over engineered causing delay and expense. An investigation into our extortionate cost of building materials, compared to the UK and Jersey, is also needed.

This crisis must first and foremost be viewed through the lens of local residents. States owned land and buildings must come into the equation. A scheme of truly affordable loans to first time buyers needs to be brought into government scope. The work of our excellent Guernsey Housing Association must also continue to be supported.

MY EXPERIENCE

Political

- 2016 - 2020 TERM 1 - Elected People's Deputy - Member of HSC & Vice President of Home Affairs
- 2020 - 2025 TERM 2 - Elected People's Deputy - President of Home Affairs
- 2020 - 2025 Member of the Civil Contingencies Authority (CCA)
- 2020 - 2025 Chairman of the Financial Crime Strategy Oversight Forum (MONEYVAL)

Professional

- Chief Officer, Customs and Immigration/Border Agency, for 8 years
- Member of the Chartered Management Institute (MCMI)
- Member of the Institute of Professional Investigators (MIPI)

Personal

- Former Director on the Board of the charity In-dependence
- Former President of the Sunday Soccer League



ABOUT ME

I Cherish Family Life.

My wife and I have two children, both of whom live and work in Guernsey. It is important to me that my family, alongside all islanders, prosper in a community that is safe, independent, economically sustainable, healthy, equitable and fair. An island which protects the vulnerable and works together, including with our outstanding third sector. It is vital we protect this for future generations.

MY VALUES

Listen, Lead, Collaborate.

I have major respect for the community of this Island and above all else it is they I serve. I thrive in teamwork, integrity and getting things done. I conduct full research and adopt a task and finish work preference. I believe in collective responsibility, democracy and that natural justice must underpin government. I hold the independence of our Island dear, and believe, the maintenance of a safe and secure Bailiwick, social justice and the provision of fit for purpose public services is key.

MY PLEDGE

I strive to get things done.

If elected for a third term I will continue to serve with passion and commitment. I will work for the electorate by being consistent with my values and strive hard to deliver what I have set out, to the best of my ability. I will listen and fully respect the views of others. I am a team player who believes in collaborating with colleagues in the pursuit of common goals and always in the best interests of our Island. I will be proactive in driving change.



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First name: Sally

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 www.linkedin.com/company/sally-rochester-candidate-for-the-guernsey-2025-election/

 Sally Rochester - Candidate for People's Deputy 2025

Sally Rochester is standing for People's Deputy to deliver collaborative, evidence-based leadership for Guernsey's long-term success. With a background in finance, governance, and sustainability, she advocates smarter government, better communication, and cross-sector strategies. Her priorities include sustainable public finances, affordable housing, health and wellbeing as economic drivers, and accessible, high-quality education for all ages. She champions inclusive policy-making, long-term vision, and partnerships that benefit community, economy, and environment. Committed to fairness, professionalism, and pragmatism, Sally believes Guernsey needs leaders who listen, plan boldly, and act responsibly to deliver a thriving and resilient future for the island.

Who I am

I've proudly called Guernsey home for nearly ten years. Since moving here with my husband and two children I've built a successful career in professional services, advising financial services businesses across the Channel Islands. Before settling in Guernsey, my family and I lived and worked in France, the UK, the British Virgin Islands, and Jersey, gaining a broad perspective that continues to shape my approach to both work and community life.

In support of the financial services sector, I've served on the committee of the Guernsey Association of Compliance Officers, where I played an active role in key initiatives and events, including the MLRO Forum and the Members' Conference. I later joined the Institute of Directors as a committee member and sustainability lead. During my time with the IoD, I spoke at the Annual Conference, hosted events focused on regulation and sustainability and contributed to delivering a strong programme of support for our members.

Sally Rochester

While my professional journey has been a source of pride, it's my contribution to the Guernsey community that has brought me the greatest fulfilment. From leading Deloitte's partnership with Guernsey Mind—which ultimately led to my appointment as a trustee—to serving as the Guernsey Girls' Rugby Manager for several years, I've found purpose and reward in supporting our third sector and helping others to thrive.

Driven by a passion for sustainable development, I began a Master's in Sustainable Leadership a few years ago. This learning inspired me to launch the Channel Islands Sustainable Business Conference, aimed at equipping business leaders with the tools and insight to contribute meaningfully to both our community and the planet. I'm also collaborating with like-minded individuals to create a Guernsey Sustainability Commission which is another step toward a more resilient and future-ready island.

By standing for election, I hope to bring this diverse experience, across professional sectors, community service, and sustainable leadership, to the role of Deputy. If elected, I will work tirelessly to support a fair, inclusive, and prosperous future for all islanders.

How I will Deliver

I'm standing for election because I believe we need deputies who think long-term, work together, and make bold yet evidence-based decisions to strengthen our community, our economy and our environment. My professional background in accountancy, risk and governance, and leadership across the private, public and charitable sectors means I am ready to do this with your support. My experience has taught me to listen to different viewpoints, deal with complicated issues and manage competing priorities then to make decisions that are fair and recognise long term needs.

I commit to working for shared success with honesty and with a focus on evidence. I will draw on Guernsey's strengths, advocate for smarter government, and engage with private, private and our third sector to deliver the outcomes that matter most.

A Long-Term Vision

When we focus on outcomes like equal opportunity for all and a healthy environment, and use evidence to track outcomes, we make better decisions for the long term. These outcomes drive productivity, reduce future public costs, and support a thriving economy.

Currently we lack a long-term strategy that integrates economic, environmental, and social priorities. This makes it difficult to resolve today's urgent issues or plan confidently for the future.

I will advocate for a cross-sector, community-led long-term vision. A vision that brings together population strategy, infrastructure planning, housing, using technology to our advantage, caring for our natural environment and workforce development. This isn't just about economic growth, it's about ensuring our islands remain prosperous, liveable, and competitive for future generations.



Sally Rochester

Smarter, More Agile Government

Better governance means better decision making. I will support reforms that improve communication between government and citizens, including accessible data, clearer reporting, and more effective consultation on key policy areas.

Guernsey's political structure is not delivering the strategic direction or decision-making pace required. I support clearer responsibilities, better accountability, and stronger coordination between committees. This is essential for improving the quality, speed and efficiency of government decisions.

A Collaborative Approach to Policy

I believe public policy is at its best when it is shaped in partnership with the people it affects. I will advocate for the considered use of:



- Structured consultation with business, community and sector leaders;
- Use of citizen panels and expert task forces;
- Open, two-way communication with the electorate; and
- Evidence-led, outcomes-focused policy design.

I will bring professionalism and pragmatism to the States, working constructively with others, regardless of background or politics.

What I Stand For

I stand to support four equally important outcomes. Responsible financial management, access to high quality, appropriate housing for everyone in our community, a preventative approach to the provision of healthcare and equal access to education and skills training for everyone. These four topics are complex, interlinked and very important to our long term wellbeing.

We cannot thrive without these four important outcomes and we must work across committees, and together as deputies, to use our limited resources in an intelligent, fair and balanced way.

By working together we can solve these complex problems and ensure that Guernsey will prosper now and in to the future.

Balancing the Books

We must work towards a sustainable public finance model that enables investment in the foundations of a strong society, housing, healthcare, education, and infrastructure, while protecting future generations from unsustainable debt or decline.

The recent fiscal policy report makes it clear that Guernsey faces a structural deficit that must be addressed. We cannot delay action. I support the creation of a comprehensive, evidence-based fiscal strategy that includes:

- Identifying cost efficiencies and improving service delivery without compromising outcomes.
- Ensuring we have sustainable and fair revenue streams.
- Prioritising policies that support economic activity, reduce regulatory friction, and enable innovation.

Sally Rochester

Affordable, Secure, and Sustainable Housing

A functioning housing market underpins social cohesion, workforce stability and business growth.

Housing affordability and supply are at crisis levels. This is not sustainable, especially for young people, essential workers and businesses trying to recruit.

We need an integrated approach to housing that includes:

- Accelerating delivery of affordable and key worker homes;
- Supporting shared equity and other first-time buyer schemes;
- Streamlining planning policies; and
- Better use of States-owned land for housing and infrastructure.

Health and Wellbeing as Economic Drivers

Long-term health outcomes are critical not just for individual wellbeing, but for productivity, workforce resilience, and future public spending. We know that we have an ageing demographic and are already seeing a significant increase in health care costs as a result of that population change.

The 2023 Wellbeing Survey shows rising rates of obesity in adults and mental health concerns. We must respond strategically:

- Support community-based preventative health and lifestyle programmes;
- Improve access to mental health services;
- Integrate health planning into housing, transport, and education decisions; and
- Develop workforce wellbeing initiatives in partnership with employers

A healthier population will result in a thriving community and a stronger economy.

Skills & Education for All

I believe access to high quality education is critical for our quality of life and our economic success. Starting with high quality, affordable pre-school childcare and building through the educational pathway to accessible, relevant adult learning we must design and deliver:

- A relevant curriculum for future individual, business and broader community needs;
- Appropriate resourcing of delivery and support through excellent teaching and considered use of technology;
- A holistic programme of support for our students; and
- The development of partnerships across the educational sector and beyond to create a community approach to education.

A Final Word

I believe our future depends on making difficult decisions with clarity and compassion, not short-term fixes or individual agendas. Guernsey needs leaders who understand finance, governance, risk, and impact. Leaders who can connect economic thinking with social priorities. Leaders who listen.

Sally Rochester



Tom Rylatt



Tom Rylatt 2025



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07585 193081

Scan to visit
my website:



About Me:

I am a 25-year-old born and raised Guernsey local. I studied at St Sampson's and the Grammar Sixth Form, obtained a law degree from Sussex University and trained as a barrister in the UK. As a legal professional, I worked as a County Court advocate and then became legal assistant to a leading London barrister. Having returned to Guernsey, I now work on a major infrastructure project as Project Feasibility Manager for the Guernsey Development Agency.

If elected, my priorities will be: keeping our next generations on-island, rebuilding trust in the States and delivering on urgent policy areas, like housing, through a common manifesto.

Why I'm Standing

I want to bring a fresh perspective to the States - as someone who has a deeply personal stake in Guernsey's biggest challenges - like housing, the rental market, our neglected infrastructure and how our finance-centred economy will adapt in an era of AI and rapid technological innovation.

While I have been fortunate enough to return, many of my generation are leaving Guernsey because they feel there is no other choice. I am standing to help make Guernsey a place where all of our young people have the opportunity to build their futures.

20 | **TR**
25

My Musts

Deputies must be able to disagree agreeably - personality politics cannot get in the way of Guernsey's best interests any longer.



Guernsey must invest in its future. Long-term economic growth will only be achieved by consistent and considered investment in our infrastructure.



To do this, we must create a fairer and more sustainable tax system, one that ensures business and high net worth individuals pay their fair share before a consumption tax (such as GST) is imposed on islanders.

Keeping Our Next Generations On-Island



Swathes of young people are leaving Guernsey, brought about by the cost of housing, a shrinking rental market and the States' chronic under-investment in our island. Unless we stop this trend, Guernsey will suffer a long-term economic and social decline. I will therefore support:

- Backing first time buyers by implementing the 'Additional Earned Allowance'. (see next page).
- Stabilising the rental market, by increasing the supply of rental properties and setting out clear rights for landlords and tenants.
- Reforming our university grant system to incentivise young people to bring their skills back home.
- I commit to meeting with the students of our schools and colleges regularly to ensure the next generation's voice is always heard by and represented in the States.

Rebuilding Trust In The States



Trust between the States and the islanders it serves has broken down. Without trust, government cannot deliver. The States needs to earn it back. I will therefore support:

- Enacting a freedom of information law. Giving islanders a right to know what our government does and how it spends our money.
- Visually broadcasting and livestreaming States debates to improve transparency, incentivise better conduct, and open up the democratic process to a new audience.
- Implementing a five-term limit for deputies. The role of deputy should be a calling, not a career. Term limits would create a focused, fresher and more effective States.

20 | **TR**

"I'll admit, at first I wondered whether someone just 25 could be ready for public office. But over time, I've come to know Tom Rylatt as a young man with strong values, real maturity, and a deep sense of public service. He is a thoughtful team player who listens carefully, learns quickly, and leads with integrity. In a time when trust in politics is fragile, Tom offers a principled, forward-looking voice - and I believe he will represent his generation, and all of us, with care and conviction."

Chris Atkinson
Former Vice President of Microsoft (Proposer)



Pictured: Sussex Legal Advocacy Competition final where I placed first out of 120 law students.

How To Get It Done?



We cannot afford to gamble another four years on 38 individual deputies, all pulling in different directions. We have to do something different. Forward Guernsey aims to strike a balance - to have real cohesion on islanders' top policy priorities (e.g. housing and tax) while honouring the States' tradition of independent deputies.



➤ FORWARD GUERNSEY ◀



ALL FORWARD GUERNSEY CANDIDATES ARE SUPPORTING THE MANIFESTO

‘OUR PLAN FOR GUERNSEY: 2025-29 AND BEYOND.’

**THIS IS THE MOST AMBITIOUS VISION AND DETAILED MANIFESTO EVER
PREPARED AHEAD OF AN ELECTION IN GUERNSEY.**



TACKLING THE HOUSING CRISIS

- **An ‘Additional Earned Allowance’ for all over 16 year-olds on the first £100,000 of their taxable earnings** before the age of 30, **saving up to £20,000 in tax to go towards a house deposit** or eligible pension scheme.
- **Empowering developers to build more affordable houses** for first-time buyers by creating a new ‘intermediate’ category of affordable housing (by using planning covenants to lock-in a 30% discount on market value).
- **Increasing the capacity of the building sector** by growing our own local talent, for example by pioneering the ‘Design, Engineer, Construct’ pathway in local secondary schools, **enabling young people to enter the construction industry.**
- **Ending homelessness** by providing emergency housing and creating clear pathways out of homelessness.



STRENGTHENING GUERNSEY'S ECONOMY FOR EVERYONE

- **Investing to ensure reliable and affordable inter-island and UK sea and air connectivity.**
- **Enabling islanders returning to Guernsey** to work in public services with a ‘Welcome Home’ relocation package equal to that for non-locals.
- **Allowing private investment and expertise in public infrastructure projects**, such as the Guernsey Development Agency’s plans for the redevelopment of the St Sampson’s Harbour area, **delivering these projects faster and more cost-effectively.**



HARNESSING OUR CLIMATE TRANSITION

- **Accelerating the completion of an offshore wind farm**, that will also generate new revenues, improve energy security, create high paying jobs and deliver cheaper energy.
- **Investment in green skills and training** to ensure that the whole community benefits from a net zero future.
- **Using natural solutions like coastal defences and flood protection to mitigate the impact of climate change on the island.**

**PLEASE VOTE FOR ALL
FORWARD GUERNSEY
CANDIDATES, WHO WILL
BE IDENTIFIED ON THE
BALLOT PAPER WITH
THIS SYMBOL:**





CREATING A FAIRER TAX SYSTEM & BALANCING THE BOOKS - IN 6 STEPS

- STEP 1. **Strengthening Guernsey's economy for everyone** (see previous page).
- STEP 2. **Delivering more efficient public services**, including an annual 1% reduction in baseline spending, saving £25 million each year by 2029.
- STEP 3. **Sensible and sustainable public investment** by reviewing the capital programme (within 3 months) to prioritise it, so that cashflow, funding requirements and timeframes can be properly managed.
- STEP 4. **Fixing our broken tax administration**, including removing the requirement to file income tax returns for the majority of taxpayers whose earnings have already been taxed at source.
- STEP 5. **Improving corporate taxes**, including working with Jersey to increase the zero/ten rate of tax to zero/fifteen and fairly taxing personal investment holding companies.
- STEP 6. Wholesale tax reform to **create a fairer tax system for low and middle earners**, (including the Additional Earned Allowance and a Guernsey Property Savings Account).



HEALTHCARE: FASTER ACCESS, FEWER BARRIERS

- **Making mental health a priority** by appointing a political lead as Mental Health Champion to work across government and with the charity sector.
- Focusing on key issues that matter to the community, such as the cost and **accessibility of repeat prescriptions for long-term health conditions**.
- **Focus on retaining local staff** by ensuring they feel appreciated, supported, and properly remunerated.



EDUCATION AND SKILLS FOR ALL ISLANDERS

- Fast-tracking the primary review to **improve standards, ease teacher workloads, and streamline the system**. This will also free up funds to invest in other priorities such as special educational needs and improving maths outcomes.
- As new technologies, such as AI, change our world, **we need a responsive education system that enables everyone to continue learning** by introducing opportunities to help adults upskill. While also ensuring our Population Management policy is linked to remaining skills gaps.
- **Investing in pastoral staff to provide prompt support to students** when needed, enabling teachers to teach and benefitting all students.

➤ **A suite of policies built by locals. We recognise that policy is more important than personality and that we can be more effective working as a team than on our own. FOR THE FULL MANIFESTO VISIT: www.forwardguernsey.org** ◀



Surname Shore

First Name Steph

Email steph.gsy@hotmail.com

Facebook Stephanie Shore

I have been watching the way the current Guernsey Government have been dealing with various issues over the years from GST to HOUSING to SOCIAL SECURITY to name but a few. In this time, I like many others have yelled at the radio or the television in frustration. Time and time again I say I could not do any worse than the current deputies so therefore, I have decided it is time to put myself forward.

GST.

Overturn the current ruling.

Housing as a Human Right.

Affordable housing should be prioritised, with a focus on building homes for locals rather than investments.

Working in Guernsey.

Review of current legislation for non-locals working on the Island when locals have the knowledge and expertise to carry out the same work.

Taxation.

Review of the local and non-local contributions so that both should contribute equally to the local economy.

Social Security.

Review of the safety nets in place to protect and ensure benefit support for those that are in genuine need of the services.

School Hours.

Extend school hours to include after school clubs to teach life skills which will also enable working parents/guardians to save on childcare costs and those who would like to work more hours.

Vote Dr Andy Sloan



Let's get Guernsey back on the right track



andysloan.election2025@gmail.com

X : @drandy_sloan

FB: Drandysloanelection2025

YouTube: @AndySloanElection2025



Like many islanders, I'm worried about the direction we're heading. On too many fronts, we're drifting off course.

We have to restore confidence in our economy and rebuild trust in our politics to create the decent opportunities the next generation deserve.

I've sat on all sides of the table - government, regulator and finance industry - developing strategy, shaping policy and **I believe I have the knowledge and experience to help get Guernsey moving in the right direction.**

Guernsey is a wonderful place. We have an amazing endowment: our people; our skills; our island's historic special status.

But we mustn't squander it. This election, more than ever, **let's get Guernsey back on the right track.**

Dr Andy Sloan

www.drandysloan.com or use QR code - www.drandysloan.gg or use QR code

Our tax burden keeps rising: public spending has grown faster than the economy for more than a decade.

Our unreliable air links are damaging the economy. **We've got a housing crisis.**

Education is in disarray. The finance sector is shrinking. And we still don't have a credible plan to grow the economy.

But I believe we can fix this — if we focus on what really matters and work together.

We face three objectives. We have to get politics working again, fix public finances and kick-start growth.

If we don't get these right, nothing else matters.

**I blame the government
— and I understand why**



Over the last four years I've set out my views on economics, local politics and sustainability as a Guernsey Press columnist.



I've been raising the alarm over that time not to moan, but to warn. I pulled together my concerns in This Is What a Rich Death Feels Like, because this affects us all. But warnings mean nothing if we do not act.

We have to get politics working again, fix public finances and kick-start growth.

Collaboration not confrontation

Politics should be about making things work - not box ticking bureaucracy.

I'm not interested in playing political games. I want to get things done. That means listening more, working with others, challenging lazy thinking, and focusing on what works. I've spent my career helping organisations cut through complexity and find a clear path forward. I'll work with anyone serious about solving problems - because it's not about who gets the credit, it's about what works for Guernsey.

I support sensible housing policy to increase supply and think some of the ideas in the Future Guernsey manifesto are a good start - though I'm not backing the party itself. I support the Chamber of Commerce and the G8's policy priorities, I support greater risk taking in the finance sector and I support affordable climate action. And speaking as an economist and Arts Commissioner, I believe in greater support of the arts and the creative economy - they're vital to our well-being.

As former States Economist, and former member of the Fiscal Policy Panel, I'm regularly asked for expert commentary.



I founded Guernsey Green Finance and served as its first Chair, helping put the island on the map in sustainable finance and was an expert reviewer for the last IPCC review. I am a Director of GreenAir - looking to bring commercial hydrogen-electric aviation to Guernsey.

www.drandsloan.com or use QR code - www.drandsloan.gg or use QR code

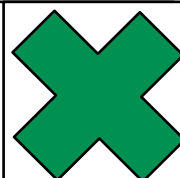
About me

- I've lived here for 17 years with my wife and have two locally born children.
- I'm a PhD-trained economist with over 30 years' experience across government, regulation, and the finance industry.
- I've helped shape strategy at the top level, advised on major policy decisions, and worked across both the public and private sectors.
- I've been the States' Economist, a Director at the GFSC, and Deputy CEO, Strategy, of Guernsey Finance. I now sit on the boards of several local finance firms — covering funds, trust, reinsurance and fintech.
- Beyond finance, I'm proud to serve as a Guernsey Arts Commissioner.

'the knowledge and experience to help get Guernsey moving in the right direction'

If elected, I'll stay grounded, keep listening, and stay focused on what really matters - delivering for the people of Guernsey.

Vote Dr Andy Sloan





Gavin St Pier

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Email: gavinstpier@gmail.com

Website: www.forwardguernsey.org

Social Media: @gavinstpier / Gavin St Pier
(X, Facebook, Instagram, Threads, LinkedIn, Bluesky)

Why are you standing for election?

For me, politics is about making the island a better place for everyone. I want to work to ensure Guernsey is a place where our children want to live, can have happy & fulfilled lives, and maybe have children of their own one day.

I have never tried to be popular, but rather do what I believe is needed and I am unafraid to speak out. I am as passionate today as I was when I first stood for election in 2012; but, like many, I am frustrated by our systematically dysfunctional government.

We must do things differently. That is why I am pleased to stand for election as part of a new political party - **Forward Guernsey** - committed to delivering the most comprehensive, detailed, and ambitious manifesto ever prepared.

Our manifesto addresses six core priorities: housing, education, health, the economy, taxation, and climate transition.

The need for change

With 38 independent deputies, the States currently has no common vision or effective leadership. Without this, we cannot plan properly; and without a plan, we cannot deliver effective government for the people of Guernsey.

Our community faces a rising number of external challenges in a world coping with changes driven by AI, global conflict, and the climate crisis. To become more responsive and effective, our political system needs to become more organised. As the island's first proper policy-based party, **Forward Guernsey** is the first step towards this evolution.

Standing alongside me are five new dynamic candidates. Diverse in our backgrounds and experiences, we are united by one manifesto and committed to working together to deliver the change that Guernsey needs.

If elected, I will seek to chair one of the principal policy-making committees.



WORKING TOWARDS



A PLACE TO CALL HOME FOR EVERY ISLANDER



A STRONG ECONOMY FOR ALL ISLANDERS



BALANCING THE BOOKS



SMARTER, SUSTAINABLE HEALTH AND CARE



EDUCATION & SKILLS FOR ALL ISLANDERS



HARNESSING OUR CLIMATE TRANSITION



**FORWARD
GUERNSEY**

The policies

Highlights from **Forward Guernsey's** full policy suite can be found by scanning the QR code on the previous page.

Outside the core policy commitments, **Forward Guernsey** politicians will be free to vote as they wish.

If elected, I will continue to:

- Speak up and represent those who feel unheard.
- Campaign for Guernsey to follow the rest of the British Isles with assisted dying legislation that gives individuals greater control over their end-of-life options.
- Press for the misuse of drugs to be treated as a public health rather than a criminal justice issue; with cannabis being regulated and taxed in the same way as alcohol and tobacco.

Highlights of my previous achievements in Government

2020-25: I stood seeking a second term as Chief Minister after topping the polls at the election. Whilst I did not want or expect to be without a leading role, I have positioned myself as an active backbencher.

This experience has given me a different, more grounded perspective, which I believe will make me a more effective Deputy in whichever role I play in the future.

I have provided scrutiny and accountability in the Assembly with questions and amendments and have acted as a vocal representative for constituents. An example of this is the work I have done to improve the legislation on sexual violence. I also supported the successful reform of abortion legislation.

Since January 2024, I have also served as the **Vice President of the States' Assembly & Constitution Committee** and as a member of the **Committee for Health & Social Care**.

2016-20: President of Policy & Resources/Chief Minister

As Chief Minister, I led Guernsey's successful response to the first wave of the Covid-19 pandemic; robustly defended the island's interests in the UK and EU following the Brexit referendum; and delivered balanced budgets in 2018 & 2019.

2012-16: Treasury & Resources Minister

Some of my key policy wins included: increasing corporate taxes to raise millions each year by extending 0/10 to all financial services businesses, large retailers and hydrocarbon importers; saving £29.5m per year of public expenditure under the Financial Transformation Programme; initiating changes in the adoption laws, making it legal for unmarried or same-sex couples to adopt children.

Pre-2012: Before my first elected term, I served on the Legislation Select Committee, the Police Complaints Commission, and the Tax Tribunal.

A final bit about me...

I've lived in Guernsey since I was 17. Like many others, I quickly fell in love with the island and so we settled to raise our own family here. Professionally, I'm qualified as a Chartered Accountant, Barrister, Chartered Tax Adviser, and Registered Trust & Estate Practitioner. Aside from my recent political career, I also have an extensive executive and non-executive career in financial and professional services.



FORWARD GUERNSEY



ALL FORWARD GUERNSEY CANDIDATES ARE SUPPORTING THE MANIFESTO

‘OUR PLAN FOR GUERNSEY: 2025-29 AND BEYOND.’

**THIS IS THE MOST AMBITIOUS VISION AND DETAILED MANIFESTO EVER
PREPARED AHEAD OF AN ELECTION IN GUERNSEY.**



TACKLING THE HOUSING CRISIS

- **An ‘Additional Earned Allowance’ for all over 16 year-olds on the first £100,000 of their taxable earnings** before the age of 30, **saving up to £20,000 in tax to go towards a house deposit** or eligible pension scheme.
- **Empowering developers to build more affordable houses** for first-time buyers by creating a new ‘intermediate’ category of affordable housing (by using planning covenants to lock-in a 30% discount on market value).
- **Increasing the capacity of the building sector** by growing our own local talent, for example by pioneering the ‘Design, Engineer, Construct’ pathway in local secondary schools, **enabling young people to enter the construction industry.**
- **Ending homelessness** by providing emergency housing and creating clear pathways out of homelessness.



STRENGTHENING GUERNSEY'S ECONOMY FOR EVERYONE

- **Investing to ensure reliable and affordable inter-island and UK sea and air connectivity.**
- **Enabling islanders returning to Guernsey** to work in public services with a ‘Welcome Home’ relocation package equal to that for non-locals.
- **Allowing private investment and expertise in public infrastructure projects**, such as the Guernsey Development Agency’s plans for the redevelopment of the St Sampson’s Harbour area, delivering these projects faster and more cost-effectively.



HARNESSING OUR CLIMATE TRANSITION

- **Accelerating the completion of an offshore wind farm**, that will also generate new revenues, improve energy security, create high paying jobs and deliver cheaper energy.
- **Investment in green skills and training** to ensure that the whole community benefits from a net zero future.
- **Using natural solutions like coastal defences and flood protection to mitigate the impact of climate change on the island.**

**PLEASE VOTE FOR ALL
FORWARD GUERNSEY
CANDIDATES, WHO WILL
BE IDENTIFIED ON THE
BALLOT PAPER WITH
THIS SYMBOL:**





CREATING A FAIRER TAX SYSTEM & BALANCING THE BOOKS - IN 6 STEPS

- **STEP 1. Strengthening Guernsey's economy for everyone** (see previous page).
- **STEP 2. Delivering more efficient public services**, including an annual 1% reduction in baseline spending, saving £25 million each year by 2029.
- **STEP 3. Sensible and sustainable public investment** by reviewing the capital programme (within 3 months) to prioritise it, so that cashflow, funding requirements and timeframes can be properly managed.
- **STEP 4. Fixing our broken tax administration**, including removing the requirement to file income tax returns for the majority of taxpayers whose earnings have already been taxed at source.
- **STEP 5. Improving corporate taxes**, including working with Jersey to increase the zero/ten rate of tax to zero/fifteen and fairly taxing personal investment holding companies.
- **STEP 6. Wholesale tax reform to create a fairer tax system for low and middle earners**, (including the Additional Earned Allowance and a Guernsey Property Savings Account).



HEALTHCARE: FASTER ACCESS, FEWER BARRIERS

- **Making mental health a priority** by appointing a political lead as Mental Health Champion to work across government and with the charity sector.
- **Focusing on key issues that matter to the community**, such as the cost and **accessibility of repeat prescriptions for long-term health conditions**.
- **Focus on retaining local staff** by ensuring they feel appreciated, supported, and properly remunerated.



EDUCATION AND SKILLS FOR ALL ISLANDERS

- **Fast-tracking the primary review to improve standards, ease teacher workloads, and streamline the system**. This will also free up funds to invest in other priorities such as special educational needs and improving maths outcomes.
- **As new technologies, such as AI, change our world, we need a responsive education system that enables everyone to continue learning** by introducing opportunities to help adults upskill. While also ensuring our Population Management policy is linked to remaining skills gaps.
- **Investing in pastoral staff to provide prompt support to students** when needed, enabling teachers to teach and benefitting all students.

➤ **A suite of policies built by locals. We recognise that policy is more important than personality and that we can be more effective working as a team than on our own. FOR THE FULL MANIFESTO VISIT: www.forwardguernsey.org** ◀

VOTE NOW FOR

Jennifer Strachan



First name: Jennifer

Surname: Strachan

Email: hello@jenniferstrachan.gg

 [linkedin.com/
in/jennifer-strachan](https://www.linkedin.com/in/jennifer-strachan)

 [facebook.com/
JenniferStrachanGuernsey/](https://www.facebook.com/JenniferStrachanGuernsey/)

To find out more about me,
please visit my website:

www.jenniferstrachan.gg

Let's work together and thrive

Guernsey should aspire to be an amazing place to grow up, raise a family and grow old. In leadership roles in large financial firms, small startups, and several public service roles, I have successfully **delivered projects, raised funds, and improved services**. We have so much expertise and vision on island, so let's unleash this to solve our many current issues and deliver positive change! Let's work together to grow the vibrant economy we need to support essential work such as access to housing, lifelong learning, old age care and a more cost-efficient and effective healthcare service.

About me

I am married to Michael, and we have two grown children. We have proudly called St Peter Port our home for over 27 years. I studied mechanical engineering, which was perfect for someone who loves solving problems. After an MBA and 20 years in finance, I became CEO of Startup Guernsey, where I helped local entrepreneurs raise

investments of over £3 million from 2014 to 2020. I am impressed by Guernsey's small businesses, their ability to innovate and their challenges. I now work in finance, helping clients invest responsibly. I am known for rolling my sleeves up and getting things done within a team.

VOTE NOW FOR

Jennifer Strachan

Giving back is very important to me. I have targeted my volunteering to areas where my finance, sustainability, and governance experience have helped local organisations have a positive impact on our island.

I raise money for the Guernsey Arts Commission and co-lead the Chamber of Commerce Sustainable Business Initiative, which helps businesses become more environmentally friendly.

I would welcome the opportunity to serve the island in the States Assembly to help Guernsey reset and flourish.

Strong Economy

My priority will be developing a strong economy and better use of our resources. Our current economic stagnation impacts our ability to fund essential services. Investing in all our infrastructure, properly funded and managed, is key to new growth.

I will support local businesses, which are at the heart of our island economy, to have more participation in government contracts. Opportunities abound to embrace renewable energy, reinvigorate our town centres and reimagine tourism, especially emphasising our unique heritage and natural environment.

Smarter, Local Finance

Good value for money is essential for all initiatives, and our books must be balanced over the medium term. Difficult decisions need to be taken. These could include innovative financing. I am committed to working towards a fair tax solution that ensures the poorest in society are protected. As a part of this, we must manage our government investment reserves better and ensure they are used

to directly benefit Guernsey.

Prioritising the development of our natural assets will bring economic opportunities. This includes updating our harbour, investigating a potential wind farm, developing our marine environment, and prioritising brownfield developments and underused States' property.

Working and learning better

Guernsey can be amongst the best places in the world to balance family and work, so I will push for flexible working initiatives and new parental leave legislation. I will also increase support for those who want to retrain or return to work if circumstances change.

AI and new technologies have the potential to transform our work and increase our productivity. Let's be ambitious and invest in lifelong learning in tech design, implementation and new ways of working. Guernsey needs to lead, not follow.

With my expertise, I would push to improve workplace and entrepreneurship skills in partnership with local businesses and accelerate delivery of the Digital Framework.

Government needs to improve its own skills in setting up and monitoring partnerships in order to avoid another Agilisys contract fiasco.

Education excellence

We must focus on improving educational quality and opportunities that best meets local requirements. This includes academic, technical, and apprenticeship streams, especially for vocational careers like teaching and nursing.

VOTE NOW FOR

Jennifer Strachan



“Guernsey has the expertise, energy and passion. Let’s put it to work together.”

Maths is the foundation of the financial and technical skills that many jobs require, and now needs priority at all age levels. I would support partnerships with businesses to improve numeracy and digital literacy in schools. The current standards are unacceptable.

Health care efficiency

I will continue efforts to create efficiencies in Health and Social Care, by far our largest spending department. More joined-up thinking and service delivery should result in better outcomes for all. I will support management and staff in using new and existing technology more effectively. I will explore raising local nursing wages and subsidies to increase take-up by locals and reduce agency costs.

I will accelerate cost-effective charity partnerships to offer additional preventative support for mental and physical health,

ensuring we can all live well and thrive. This will include improved access to community support through social prescribing. Working together with stakeholders, we should remove silos and reimagine what is possible.

Support for older patients post-treatment, facilitating their remaining in their homes, and developing cost-effective hybrid solutions for long-term care are urgently required. Much can be done within existing budgets to support the Partnership of Purpose policy.

Action on Housing

Our limited land is precious, so we must maximise its productive use wherever possible. I will support policies to increase land for potential houses from redundant government buildings, contaminated land and land where planning applications have lapsed but have not been built.

VOTE NOW FOR

Jennifer Strachan

It is unacceptable to have homelessness in Guernsey. Increased housing for our vulnerable and younger citizens is essential, and to achieve this, we need to prioritise efficient and innovative development, such as new build methods, specialist community housing and increasing the stock of quality affordable flats in town. I would welcome an exploration of innovative funding schemes for first-time buyers and old age care.

I support government, industry and community working together to solve this crisis proactively.

Delivering Together


I have successfully worked with the government in business, an agency and charities to help deliver government policy. I will strive for better outcomes through stronger partnerships that empower and enthuse those involved and lead to a better life for all Guernsey residents, now and in the future.

Together, we can deliver good ideas that are properly researched, sensibly funded and promptly implemented. Working together with more trust and confidence, our strong social and business networks will be the key to our success.

How I will vote

For every proposal, I will ask:

- 1. Does this support our economy and local businesses?**
- 2. How will this impact future generations?**
- 3. Can we deliver it better by working together?**

A photograph of Jennifer Strachan and an older man standing on a balcony or walkway overlooking the sea. Jennifer is on the left, wearing a green patterned top and tan trousers. The man is on the right, wearing a pink shirt and dark trousers. In the background, there is a large stone castle on a hill under a clear blue sky.

**Vote Jennifer
Strachan for
Deputy 2025**



VOTE NIKKI SYMONS

COMMUNICATE COLLABORATE ENGAGE

YOUR VOICE IN THE STATES

✉ nikki@cwgsy.net

☎ 07781 131164

📘 Candidate.NikkiSymons

"I believe that **engagement**, **communication** and **collaboration** are key for the effective leadership of our island. Our island community thrives when voices are heard, and concerns and ideas are acknowledged and considered. Effective communication will lead to enhanced governance, better decision making, and much greater transparency and accountability to improve trust and confidence in our government".

Why am I standing?

I believe Guernsey deserves pragmatic, commercial, compassionate, and forward-thinking leadership. As someone who deeply values our island's heritage, community spirit, and the quality of life and security that Guernsey provides, I am committed to ensuring that Guernsey remains a place with a vibrant economy where everyone, young and old, can thrive and feel valued within a caring community.

My Professional Experience

Over the past 10 years I have worked for Education, Sport & Culture as Head of Marketing & Events, within the States of Guernsey, and so understand the importance of clear messaging and public engagement in shaping effective policy and fostering trust.

My involvement within the community through organising and delivering Liberation Day gave me the privilege of leading one of Guernsey's most significant events, a day that honours the past while bringing people together. Working closely with voluntary organisations, Deputies, public sector workers, charities and parish communities has deepened my appreciation for what makes our island unique, its people, its cultural pride, and its shared values.

This experience strengthened my belief in the power of collaboration, clear communication and community engagement. It has been an honour to meet, listen and learn from so many different people

and it has given me the advantage as a new candidate of already having a deep understanding of the workings of the States Committee systems, and how important it is to foster good working collaborative relationships and clear two-way communication to help shape effective policy, strategy and decisions.

Endorsements

Proposer: Deputy Bob Murray *"I have known Nikki professionally in several capacities for over 30 years, industrious, inventive, Nikki has always over delivered in all her professional roles and consequently is an excellent candidate for the challenging role of People's Deputy"*

Seconded: Deputy Sue Aldwell *"Nikki is articulate, hardworking, kind, she works with everyone, diplomatic, but wise! She listens, she learns, she solves problems, she sees the big picture, she pulls the threads together, brings people together and makes it happen! Nikki is a dignified professional."*

About Me

I live in St Martins with my husband and two teenage children, and I am very grateful for their support. I have a BA honours Degree in English and Art and my professional background is in Communication, Marketing and Event Management. I also have experience working for Guernsey Telecoms, Sky Television and Capita. I love to travel, spend time with my family and have a keen interest in holistic and preventative medicine.

My Key Priorities

Our community and island economy face serious challenges such as: The lack of affordable housing; the strain on our healthcare system; the cost of living, and the need for our economy to grow and remain competitive.

Whilst I cannot hope to solve all the issues we face, I will always look for collaborative opportunities, and seek to champion practical solutions to relieve the housing crisis, support economic drivers for the diversification of our tax base, increase partnerships with voluntary and third sector organisations, and advocate for a fair and pragmatic approach to tax and spending that not only protects our most vulnerable but which also helps achieve and maintain an appropriate standard of living and service provision for all.

Homes Our Community Can Afford

"Housing is one of the biggest concerns facing Guernsey residents. I will fight for a housing system that is affordable, fair and stable for families, young and old people and essential key workers".

- I will support the new Housing Committee to accelerate strategies that help provide affordable housing complexes, prioritising housing needs through States enabled, cost neutral projects in collaboration with the private sector and/or the Guernsey Housing Association.
- I will support policies that will alleviate housing demand pressures, including a review of multiple property ownership, incentives for downsizing, conversion of vacant properties, and a focus on the development of modern and affordable apartment complexes.
- I support the regulation of sustainable building methods and standards that lower long-term living costs and ensure satisfactory building standards that reduces the cost of maintenance.
- I support the reform and resourcing of the planning systems so that they can be faster, more flexible and responsive to community needs and concerns.

Retirement Age

I strongly believe that the current increases in Normal Pensionable Age should stop at 68 rather than proceed to 70. Working until 70 can often be impractical and unworkable and may lead to poverty in old age, an over-reliance on benefit payments, an increase in age related discrimination claims (once 'age' becomes a protected characteristic) and a corresponding burden on the healthcare services.

Smarter Government, Stronger Leadership

“Having worked within the States, I will use my experience to encourage structural reforms to make government services more efficient, joined up, and end-user focused.”

- I believe that prioritisation is urgently required so that there is a clear strategic and focussed direction on key issues for the next political term.
- I will support a stronger and better resourced Policy & Resources Committee that has the mandate to provide strategic leadership and oversight to lead across Government priorities. A stronger Executive is not about centralising power, it's about working collaboratively with the mandated Committees to provide focus and assistance to achieve quicker, more informed and effective decision making.
- I believe there should be greater transparency in Government through published plain English strategic plans, legislative timetables and regular reporting to the public and community groups.
- I believe the States can and should take a more holistic and joined up approach of how we can develop policy and support our community throughout their lifetimes.

The States of Guernsey – As an Employer

“I recognise the excellent work of many States employees who deliver island services despite limited staffing and budget restrictions.”

- I support better staff training, performance management strategies and culture changes to enhance the working environment.
- I also strongly support the new Head of Public Service in the re-introduction of the posts of Chief Officers for the larger Committees. Their reintroduction will vastly improve the accountability and performance of the States of Guernsey, with improved specialist knowledge and better information flow to the Committees.

A Resilient Economy that Works for Everyone

- I support policies that enhance the commercial and competitive environment for existing business, and which will encourage future private investment and diversify the tax base. I recognise that Government capital and social spend require a healthy and vibrant underlying economy to support essential spend.
- I will advocate for a balanced and responsible approach to taxation that maintains Guernsey's competitiveness while securing essential public services.
- I support new business start-up incentives and support local enterprise investment schemes to keep Guernsey competitive and future-ready particularly in the creative, environmental, and digital sectors to support innovation. I am also supportive of green energy initiatives such as the proposed wind farm, based on a full feasibility study, environmental assessment, and long-term cost benefit analysis which may in turn reduce future tax burdens.
- I would reluctantly support the potential introduction of GST but believe there must be more work to understand exactly how it plays a role within a properly diversified tax base. Even so there must be targeted exemptions for a wide range of goods and services to alleviate the detrimental impact on the vulnerable, young, families and the charitable sector.
- I will advocate for a fully developed future facing tourism strategy that balances growth with sustainability and quality. Our Bailiwick has much to offer, and we must take this opportunity.

Skills, Education, and Opportunity

“A strong education system is the foundation of a successful island”

- I support the completion of the post 16 education campus at Les Ozouets provided it is financially viable and aligned with the States current reserves and financial responsibilities. I recognise that any further delay or increased costs must be avoided for the sake of the students and staff.
- I support strengthened school governance to enhance accountability and strategic direction
- I support enhanced resource provision for students with special needs and disabilities (SEND).
- I advocate for stronger links between education, employers, and training providers to address any skills gaps for the Island.

Healthcare that Puts People First

Whilst Guernsey's health system is under increasing financial and resource pressures, it does provide, in many areas, excellent access to care and quality outcomes for our community. I believe that one of the key focusses for the next political term must be on developing robust and collaborative partnerships with the voluntary sector to support preventative health education, mental health initiatives and wellbeing campaigns that will ultimately reduce and alleviate the demands on the healthcare service.

- I support the completion and proper funding of the Hospital Modernisation Programme provided it is financially viable and aligned with the States current reserves and financial responsibilities. I also believe that targeted funding should be provided to fill urgent gaps in service delivery.
- I support enhanced preventative strategies, investment in staff retention and development of more partnerships with local, UK and international health providers.
- I believe that a more holistic joined up approach should be adopted so that, where appropriate, healthcare, wellbeing and service provision is integrated across Committees.
- I support the development of “care navigators” trusted guides for patients with complex or long-term conditions, reducing stress and improving service coordination.
- I would support the enhanced provision for health and wellbeing in schools and the workplace parish-level programs in partnership with local charities and volunteer organisations.

Charities and Voluntary Organisations

Having worked for a charity, I understand the huge social and economic benefits and expertise that charities and voluntary organisations make and believe this should be recognised and form an integral part of any relevant decision-making process in the States. I support a more structured and formal relationship with the voluntary sector as they have an important role in Guernsey's society which will help to deliver community services efficiently and cost effectively and improve the standard of living for many.

My commitment to you

Guernsey needs Deputies who know how to listen, who understand the machinery of government, care deeply about our island's future and are prepared to work collaboratively and pragmatically. I will be that voice for clearer communication, for inclusive progress, and for practical action and will do my utmost to act in the best interests of Guernsey and all its people.

Your vote will make a big difference, please vote for **Nikki Symons - Your Voice in the States**



Surname: Van Katwyk
First name: Lee

Telephone: 07781 133515
Email: GuernLee@gmail.com
Website: www.GuernLee.gg
Social: @GuernLee

Strive—Revive—THRIVE

I do not want to be your average politician; I want to be a true People's Deputy. I'm a devoted husband to my wife Kaleigh, fur-father to our puppy Tala, and an extremely excited dad-to-be. I was privileged to grow up on this beautiful island we call home. Now, I want to put my skillset to work ensuring future generations continue to be as fortunate.

First promise: To attend all meetings, work diligently and tirelessly, and always put Guernsey's interests first and foremost.

Over the next four years, I will **strive** to help our island **revive** its economy and once again **thrive** for years to come. I've spent many hours researching local issues, following order papers while listening to debates, and reading billets d'etat to prepare for the challenge.

In 2008, I stood as a Guernsey's youngest ever candidate in my beloved parish, the Vale. I received over 30% of the vote, narrowly missing out on success. The feedback from the electorate was to gain life experience before trying again, which is exactly what I have done:

- Creative, entrepreneurial, and resourceful: evidenced by having **started, run and sold successful businesses**: one in Vietnam's tourism industry; another in Hong Kong's education sector
- Strong communicator: an English teacher who has also spent years working as a freelance writer for magazines and newspapers (from the Guernsey Press to the South China Morning Post) and many hours studying **clear, concise, and cohesive communication** techniques
- Hardworking: Having spent my teenage years shovelling metal enriched mud in Guernsey's scrap yard and years since working sixty-hour weeks to set up and run successful businesses—I **know how to toil diligently for success**
- Team player: with over fifteen years of experience and a **100% success rate working with people of all races and cultures** in countries around the world, and more recently, experience leading a team of five in Guernsey's finance industry

Current Work

I teach English, cookery, and other life skills classes at Les Nichols Prison. I'm also a tutor offering private lessons to children and adults in a range of subjects including creative writing, English as a foreign language, and Artificial Intelligence awareness.

There's no magic wand to fix our finances, deliver affordable housing, or fund major infrastructure projects overnight. This political term demands hard work, dedication, and difficult decisions. Here is a succinct breakdown of my top priorities:

Reform

Guernsey's government is broken. While I respect our traditions, it is time to have an independent board look at:

- **Cutting the number of deputies by 50%**
- Forming an **executive style of government** where the people of Guernsey can—at the very least—choose their Chief Executive for the term
- Introduce **far greater transparency and accountability** measures

Who is to blame for the current state of our poor Sarnia Cherie? Apparently nobody. With an executive form of government and reduction in the number of States Members, decision making will become streamlined and the public will find it clearer to see which deputies are to be held to account.

NO to GST

There is a good chance that Pillar Two (a tax upon Large Multinational Enterprises, implemented globally) will help to cover much of our deficit. First we have to:

- Act fast to **define Pillar Two's expected revenue**
- Then look at **broadening the corporate tax base** to bolster our reserves
- And, only if absolutely necessary, raise income tax by 2% and ring fence (keep aside) the extra revenue generated for **spending on education and health services** (in line with the Isle of Man)

There are other options before introducing the dreaded GST. Not to mention, our current Revenue Service already struggles to manage income tax collection, so how can we expect a new collection and compliance function to run smoothly?

Economy

It beggars belief that Guernsey, with a Gross Domestic Product on par with Luxembourg, has been left financially crippled by successive economic downturns. Our politicians must strive to ensure the economy can revive so Guernsey can once again thrive by:

- Collaborating with our neighbouring jurisdictions to **broaden the corporate tax base** while protecting Small/Medium-sized Enterprises
- **Making cuts to superfluous spending**—starting with the number of deputies
- Publicly detail how Guernsey's bond borrowing and Revolving Credit Agreements are working to **reduce our debt rather than rely on it**

Nobody wants to see Guernsey lose its competitive edge, so our politicians must be the ones who strive—not the public—to revive our economy.

Housing

We have land earmarked for housing in the Island Development Plan and yet no houses being built to stave off the crisis. We need to:

- Cut more red tape to **get the government out of developers' way**, especially for those who wish to develop housing under £500k
- Encourage the building of **low-level and affordable apartment buildings** (units under 350k) where appropriate—with suitable outdoor and green space—fit for first time buyers
- **Support the Guernsey Housing Association** in building further Affordable Housing (legally defined) on States-owned land for the purpose of key workers, rental, or partial-ownership

We have a new Housing Committee which must veer away from further red tape and focus on facilitating spades in the ground. Otherwise, this committee will be a total waste of money.

Education

As an educator, I am well aware that our teachers, not politicians, know what is best for their students. As such, I want to:

- Grant **greater devolution of powers from ESC to school governors** while facilitating further input from teachers
- Financially **support locals returning as trained teachers** rather than only enticing foreign staff to the island
- Seek strategic prioritisation and planning that ensures staffing and a **robust early years program** for years to come

We are set on a course toward the Transforming Education Programme, and it is imperative that we complete this project as quickly and effectively as possible, while at the same time looking to fix our early years education issues.

Pensioners

Our islanders of pension age are the giants upon whose shoulders we stand. I will:

- Fight to **ensure pensioners' benefits**
- Work to **protect pensioners on a low-income** from cost of living increases
- Support and facilitate the **development of long-term care** options and benefits

We owe our way of life to those who have worked theirs for Guernsey, and still contribute via taxable income on their pensions. I will not forget the debt I owe our elders.

Youth

To secure the future we must secure our youth on-island by working to provide:

- **Tax incentives for under-30s** who study locally or return to the island after study
- **Tax-free savings schemes** aimed at securing deposits for first-time home buyers
- Encourage developers to build **affordable first-time-buyer properties**

With an ageing population, we need to act now to help our youth secure their foothold on the island. Otherwise, we will have much worse problems than those presented by our housing crisis.

I have kept this manifesto clear and concise, which is how I will endeavour to communicate with colleagues and the public if I am given the chance to fight for our island's future. I am very happy to further discuss any of the points raised herein over email, video chat, phone, or coffee.

Second Promise: I will effectively communicate with the people of Guernsey if I deviate one iota from any of the views in this manifesto.



My future—our future—worth fighting for.



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Manifesto Summary:

I'm Simon Vermeulen, a People's Deputy since 2020, and I'm asking for your support as I seek re-election. Over the past four and a half years, I've fought hard for our community, and I'm not done yet. As a father, grandfather, and husband, I'm deeply invested in Guernsey's future. With challenges like housing pressures, connectivity and economic sustainability ahead, we need experienced, principled leadership. I believe in Guernsey and in shaping a resilient, prosperous future for all. Now is not the time for guesswork, it is a time for action, integrity, and vision. Let's finish what we started, together.

Honesty

Before entering politics, I built my career as a businessman and hotelier, running the former La Grande Mare Hotel on Guernsey's beautiful West Coast.

Since being elected to the States in 2020, I've served as Vice President of Home Affairs and sat on the Economic Development Committee.

I'm a proud father of four, a lifelong boating enthusiast, and a former powerboat racer.

Outside of politics, you'll often find me by the sea or racing Scalextric cars with the grandchildren!

Integrity

My values: integrity, experience, and vision are at the heart of everything I do. I believe that politics should be grounded in honesty, transparency, and always putting Guernsey's best interests first. With a background in business and a term of experience in the States I understand how to tackle complex issues and deliver practical results.

But I also believe in looking ahead shaping a sustainable, successful future for our island.

Experience

VOTE VERMEULEN

Working Hard for You – Delivering Results

KEY ACHIEVEMENTS

Over this term, I've worked to make decisions that matter, stand up for what's right, and deliver tangible results for our community. Here are just some of the key achievements I've championed.

✓ Better Connectivity

Secured daily ferry links to France, pushed for a sea link to Jersey, supported high-speed broadband rollout, and proposed future-proofing the runway with EMAS.

✓ A Safer, Stronger Guernsey

Helped Guernsey pass the MONEYVAL inspection, banned disposable vapes, and opposed excessive mooring fee increases.

✓ Supporting Local Business

Secured a 50% duty cut for small distillers and helped key sectors like hospitality, fishing, and construction through COVID.

✓ Championing Education

Secured funding for private colleges and supported the Guernsey Institute's progress as an Interim Governor.

✓ Boosting Tourism & Our Economy

Established the Tourism Management Board, introduced a Visitor Levy to fund growth, and gained approval in principle for a new Pool Marina.

✓ Housing & Planning Progress

Successfully removed the restrictive GP11 housing policy to support flexible, responsive development.

✓ Protecting Our Heritage

Backed the restoration of the Clarence Battery Steps and supported vital maintenance of sea walls and island landmarks.

✓ Standing Up for What's Right

Voted against GST, challenged poor airline service, supported a vote of no confidence in P&R, and supported a £27.8m States spending cut.

“Respect costs nothing but pays dividends. It is nice to be important but important to be nice.”

“I believe in action, integrity, and putting Guernsey first. Let's keep building a better island, together.”

What Still Needs to Be Done – My Priorities

→ A Strong, Resilient Economy

- Championing a diverse, economy that supports local jobs, attracts global investment, and delivers long-term prosperity.
- Backing our key industries: financial services, tourism, local businesses and digital innovation.

→ Housing: A Top Priority

- Housing is a major barrier to retaining talent and growing our economy.
- We need to remove any barriers to progress and support more affordable, accessible housing for all.
- Push forward the work of the new Housing Committee and Guernsey Housing Forum to deliver change early in the next term.

→ Education: That Raises Ambition

- Every child deserves access to an outstanding education, we're not there yet.
- We need a system that inspires excellence, is fit for our island's future, and attracts new families to Guernsey.
- Ensures no student leaves school without a pass in English and Maths, these are life skills.
- Explore means-tested bursaries for high-achieving students in the States system to access College places.

→ Infrastructure

- Essential investment in our harbours and airport.
- Further the Pool Marina.
- Develop a deep-water berth to improve port resilience.

→ Connectivity: Reliable & Resilient

- Secure reliable, affordable air and sea links to support residents, businesses and tourism.
- Review Guernsey's air route policy and improve island air resilience – including EMAS technology to futureproof our runway.
- Push for direct links to key hubs like Heathrow – vital for economic growth.
- Keep building Guernsey's travel links and make us more attractive to other carriers.

→ Tax: Fair, Balanced & Sustainable

- No to GST it is not right for Guernsey and doesn't fit our values.
- Tackle the deficit with a package of sustainable tax measures not just one blunt instrument.
- Review the individual tax cap and ensure all contribute fairly.
- Maximise the opportunities from global tax changes like Pillar II/ zero 15 and understand the true revenue potential.
- Bring all of the above into a tax review before any GST is implemented.

→ Government That Works Better

- We need to improve how the States operates, faster decisions, fewer committees, better leadership.
- Review the role of States Trading.
- Be open to reform, but guard against concentrating power in too few hands.
- Look to right size Government, ensure we are operating within our means, address our tax deficit and strategically look at the size and cost of our Civil Service including Health and Education.

Proposed by: Jerry Girard
Seconded by: Nick Guillemette

X VOTE VERMEULEN

“

Simon has consistently stood up for Guernsey's marine community and shown real commitment to protecting the interests of local boat owners. His work in the States has been practical, informed, and always rooted in what's best for the island and its people. Simon understands the value of our coastline, our harbours, and the wider marine economy and he's never been afraid to speak up when it matters.

-Nick Guillemette, President of the Guernsey Boat Owners Association



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“

“Simon's been a real champion for local trades. He understands the pressures we're under and has always fought to make sure the voice of small builders and contractors is heard in the States. He's supported me and others time and again, and we need more of that kind of practical, no-nonsense leadership.”

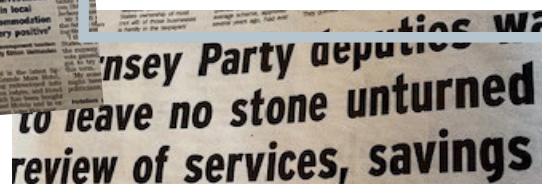
-Bud Blondel, Local Builder

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“

Reliable, resilient and affordable air connectivity is vital to sustain the future of Guernsey's economy. I applaud the efforts that Deputy Vermeulen has made to enable this. He also realises that Guernsey needs to emulate the superior air connectivity that Jersey enjoys, in order to protect the Financial Services industry that is essential to safeguard our future prosperity. - Jerry Girard, Proposer

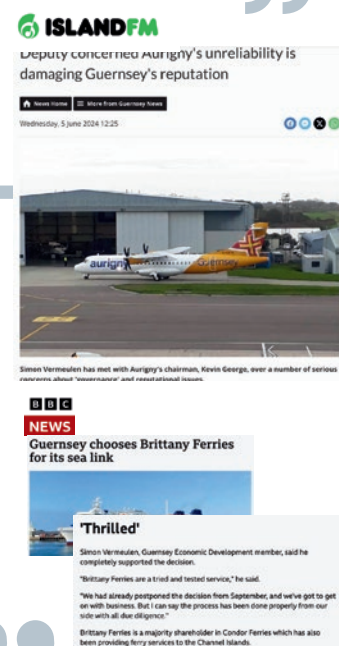


“

Simon has been a consistent and passionate advocate for Guernsey's retail sector and the wider economy. He understands the pressures local businesses face and has always been willing to listen, engage, and take real action in the States to support our high streets and independent traders. Simon recognises that a strong retail economy is vital to the island's vibrancy and community spirit. He's not just a politician, he's someone who genuinely cares about Guernsey and works tirelessly to protect what makes it special. We need that kind of commitment now more than ever.”

-Martin Search, Local Retailer, Ray & Scott

”





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Turning barriers into opportunities

Born in 1952 with cerebral palsy, I was raised to believe that a disability is a challenge, not a sentence. Sir Ludwig Guttmann put it plainly: “We will turn patients into taxpayers.” I have spent my life proving him right.

At ten, I was sent to boarding school, where I forged resilience. I went on to earn a Diploma in Business Studies and studied to train as a solicitor at the College of Law, affiliated with the Law Society, in London. My first spell in Guernsey began in 1980 with advocate Roger Perrot and Rea Brothers. Four years later, my wife Ruth and I moved to California. Over the next thirty-four years, I worked in emergency child protection, founded a foster care agency for Spanish-speaking families, and managed a residential home for adults with dementia. We returned permanently to Guernsey in 2018 because this is where we want to grow old, and where I want to put my experience to work for you.

Values that guide me

Courage - action in the face of uncertainty

Honesty - plain speaking and transparent finances

Compassion - judging policy by its impact on the least powerful

Hard work - every problem is solvable

Priorities for Guernsey 2025-29

1. Employment for all islanders

- Tailored apprenticeships and wage incentives so abilities, not disabilities, decide employment opportunities
- Modernise access standards across public buildings within this term of office

2. Housing islanders can afford

- Fast-track brown-field developments and expand partial-ownership schemes
- Reward landlords who offer long-term, below-market rents to key workers

3. A sustainable health care system

- Integrate home-care grants and dementia services, giving families real choice
- Invest in digital health records to cut duplication and waiting times

4. Balanced books without over-taxing households

- Trim administrative overheads by at least 5% across the States
- Champion new revenue from an offshore wind farm, green finance and technology firms that choose Guernsey

5. Climate resilience for our children and grandchildren

- Explore tidal-energy and scale up if viable
- Protect coastal defences and biodiversity through a ring-fenced Climate Fund

Why your vote matters

Every day, Guernsey people show courage: the parent juggling two jobs, the apprentice anxious about their prospects, the grandparent wondering if care will be available when needed. The decisions we take now will be judged by those who follow us. Let us act with foresight and prove worthy of the legacy we inherited.

On Wednesday, 18 June 2025, you may cast up to 38 votes. I ask you to give one to me, Steven Wall, an independent voice who brings lived experience, legal training, and decades of commercial and frontline social care experience to the States.

With your support, we can build a Guernsey where everyone, regardless of age, background or ability, has the chance to thrive.



Steve Williams

Independent Candidate

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Facebook -

Steve Williams Deputy Candidate

Vote for me and I will commit my time and energy to doing what I can to improving the housing situation, aiming for more housing availability for a cross section of Guernsey people.

My key aim is to deliver real results in tackling our housing problem, as quickly as possible.

I have proven experience of achieving exactly that, having spent over 40 years in my career getting affordable housing built, just over 23 years in England and latterly 17 years as the Chief Executive of Guernsey Housing Association. During that time **GHA built 900 homes in Guernsey** for people in need of housing. It is significant that in July 2018 the States voted that new social house building should be reduced to only 35 homes a year as the housing market had slumped, this target was increased in 2022 when the housing need had rocketed.

I retired from GHA two years ago, and I now wish to do what I can as a Deputy to help local people get housed affordably. I will use my 17 years of experience working in partnership with States Committees and civil servants to find solutions. If you elect me, I would like to join the newly formed Housing Committee to do everything within my power to reduce the housing problems islanders are facing.

Why should you vote for me?

In my career of over 40 years I have worked for several Housing Associations and a private developer, all focussed on getting affordable housing built. My experience covers everything from finding the land to completed homes. This includes legal issues, financial appraisals, and client project management of the construction teams to get new homes built on time, to budget, and occupied.

Since retiring from Guernsey Housing Association (a not for profit company, independent of the States) I have worked as a housing consultant and increased my voluntary work. My current voluntary roles include being the Chair of the Guille-Allès Library Trustees, a steward for St James events, and assisting at the Guernsey Literary Festival each year.

I can bring valuable skills, knowledge and experience to the role of a Deputy. I am keen to improve the quality of life for Guernsey people, keen to improve the island's finances, and keen to provide more homes. I am courteous, a team player, accustomed to working cooperatively, finding solutions and compromises.

As housing is both one of the most important issues facing Guernsey, and an area where I can offer expertise and experience, I have focussed most of my manifesto on this key issue. Over the last 9 months I have met with a small group of housing professionals to produce a set of housing policy ideas that could reduce the housing problem by getting more homes built faster and encourage young people to stay and save for a deposit with tax incentives. Some of these policies are summarised below.

Why do we need more housing? We need more private sale and affordable housing in the island to accommodate our young people and encourage them to stay, to house our young families and key workers. We need more houses in Guernsey because we're all living longer, because we are less likely to live in multi-generational houses and because all households want a place of their own. We need to import essential workers, whose skills we depend on for our health service and other key jobs, and vitally we also need to be able to accommodate local people who are struggling to find housing that is affordable and suits their needs.

What we need now are solutions, which are undoubtedly the difficult issue. Crucially we need more homes, of the right type, cost and quality, for people to buy and to rent.

New Homes - as well as progressing the housing policy ideas listed below, if elected I intend to examine all the large housing projects that have been approved but not yet been built to find out why, talk to the developers about what is holding them up, and what if anything the States could do to move them along faster. One example is Leales Yard which would make a huge difference to the provision of new homes as well as a major rejuvenation of The Bridge area. The finances obviously need close scrutiny to ensure everyone is getting a fair deal, but this project is advanced and could start delivering new homes within this next States term.

Economy – we need a strong thriving economy and as the wide-ranging finance sector is our financial lifeblood we need to look carefully at allowing the sector to diversify without over regulation.

States finances – the States Assembly faces some difficult decisions in this next term as government annual spending exceeds its income which cannot go on. I am not in favour of GST however the States must increase its income, which could be achieved through a raft of measures alongside spending efficiencies. A start could be to go back through the many previous consultants reports of potential savings and taking action.

Education – I am endeavouring to remain positive throughout this manifesto however the last few years of the secondary education changes have not been ideal and have left many parents, students and employers wondering what is going on. Action needs to be taken to ensure that the Education Dept is delivering the best education possible for our young people.

Health – this a constantly growing sector as people live longer and require support for longer. Health needs constant evaluation on what we can and cannot do as a small island and whether we can work more cost effectively with our neighbours.

Connectivity – reliability and cost of the current air connectivity is not working and action needs to be taken to improve the current situation. This should include growing the market to include other airlines and realistic appraisal of the options to extend the airport runway.

Impact of climate change – we need a plan of action on our sea flood defences and water catchment. I would be keen to encourage greater energy independence, including potential wind power and tidal power as well as incentivising solar panels on roofs across the island rather than paying for another cable to France (which increases our dependence on other countries).



My housing policies

Assisting first time buyers by:

- Using planning policy to increase the number of homes in a project's developable area, for example, to allow building up rather than out, where appropriate.
- Scrapping document duty for developers and purchasers for new developments sold for less than £600k to first time buyers.
- Lowering the rate of income tax charged to 10% on the profits made by developers building and selling new units for less than £600k properties, to incentivize their construction.
- The Island Development Plan (IDP) currently being reviewed could designate new affordable housing land at a discounted land cost, enabling builders to sell to first time buyers at a 25% to 30% reduced price, with the discount tied in legally forever, so future buyers also benefit. I have already put this forward as a written proposal in the ongoing IDP Review.

Increasing the quality and number of homes in the rental market by:

- Encouraging and supporting landlords to invest in improving their rental properties by allowing a tax deduction for the cost of repairs and improvements.
- Lowering the rate of income tax charged to 10% on build to let rental income for five years.
- Abolishing the 2% Document Duty for second homes.

Building more homes by:

- Ensuring that the IDP allocates sites at a rate of twice the number of units identified as needed during the planning period, increasing the chances that some will get developed.
- Introducing a penalty for not developing sites available for occupation within 3 years by reducing the developable area available on the site by 20% every 3 years. These sites would then become green open space, compensating for development elsewhere and incentivising developers to speed up development.
- Encouraging developers to come forward with mixed tenure developments, with a bias towards social and affordable housing whilst maintaining the ability to deliver a profitable scheme, through the inclusion of private market dwellings.
- Increasing available sites by reclassifying redundant greenhouse sites in or adjacent to the IDP Main Centres and Local Centres as 'brownfield land', enabling the sites future use for residential housing schemes of any viable tenure.
- Building new housing behind historic building frontages to create more new modern homes in St Peter Port.
- Be willing to explore a variety of partnerships for joint ventures to design, build and manage more social housing
- Trialing for 24 months lower tip-fees for brownfield developments to see if this encourages bringing back into use contaminated land at lower cost rather than easier-to-build on greenfield sites.

Improving the Labour and Skills Capacity in the building sector

- Train local people by introducing into the States' secondary education sector from September 2026 the innovative Design, Engineer, Construct (DEC) curriculum, which leads to recognised qualifications in building and infrastructure design. Also conduct an assessment of skills shortages and promote, support and develop the apprenticeship scheme at The Guernsey Institute to ensure that it is effectively supporting new entrants to the construction sector.
- Amend States tender procurement rules to ensure future States' building contracts include appropriate targets for employing apprentices and work experience sessions.
- Where possible and appropriate, allow construction workers to live in temporary accommodation on a building site for the duration of the project to make it easier to bring in specific required skills for the duration of a given development.
- Introduce a 'fast track' (within 14 days) work permit process for construction staff that are required within the construction industry provided they are being accommodated on-site, in hotels or within HMO/lodging house-style accommodation, to avoid further pressure on the local market.
- Permit non-local construction staff with longstanding local experience to move into permanent accommodation to encourage them to continue to support the local construction sector, subject to control on numbers.

Improving delivery by the Development & Planning Authority (DPA)

- Speed up the larger projects planning applications through careful scrutiny identifying where and why there are delays and assessing whether the planning officers are adequately resourced.
- More readily permitting changes in properties' Use Classes to help reuse buildings as the island's requirements change.



I have a long proven track record in the delivery of more affordable homes in Guernsey, housing around 2,000 people over 17 years, and will do my utmost to create more homes more quickly if you elect me.

Please vote for Steve Williams

**Our island.
Our election.
Our vote.**
election2025.gg



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ELECTION
2025

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Our election.
Our vote.
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 **Love Guernsey**
Reduce Reuse Recycle

Recycle this booklet in your clear recycling bag